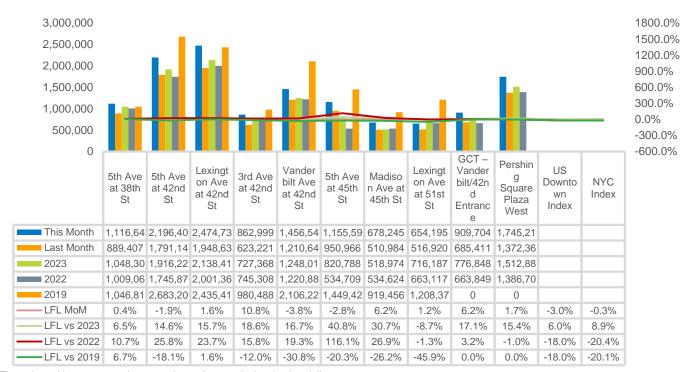


September 2024. 26 Aug 2024 - 29 Sep 2024 Pedestrian Report Grand Central Partnership

Map

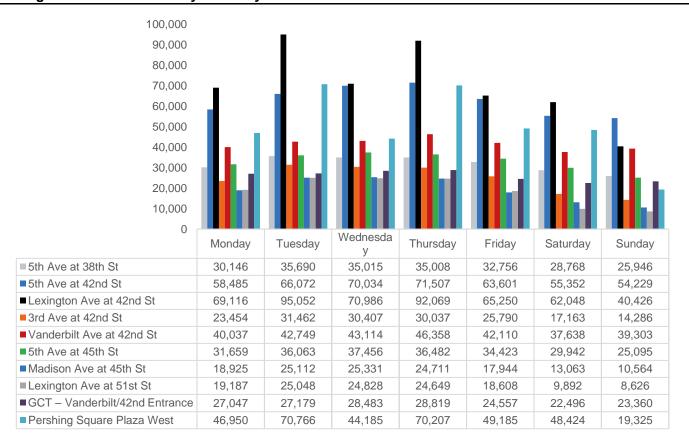
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E 49th ST	E 49th ST
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E 36th ST	
E 35th ST	





^{*}Throughout this report, month-on-month trends are calculated using daily averages

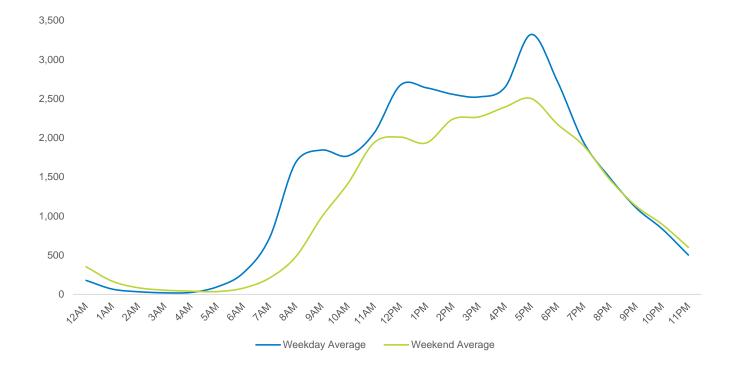
Average Pedestrian Counts by Weekday

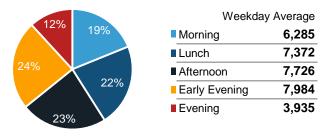


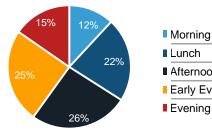
^{*}Counts for Grand Central Terminal are only for the entrance to Grand Central Terminal corner of Vanderbilt Ave and 42nd St.



	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
September Daily Average	30,146	35,690	35,015	35,008	32,756	28,768	25,946
August Daily Average	31,927	34,051	34,316	33,020	31,014	28,260	29,764
MoM% Change	-5.6%	4.8%	2.0%	6.0%	5.6%	1.8%	-12.8%
2023 Daily Average	25,238	34,281	35,740	35,473	29,364	26,418	23,147
% v 2023 Change	19.4%	4.1%	-2.0%	-1.3%	11.6%	8.9%	12.1%
2022 Daily Average	25,894	29,483	33,546	32,470	31,519	27,489	21,412
% v 2022 Change	16.4%	21.1%	4.4%	7.8%	3.9%	4.7%	21.2%
2019 Daily Average	24,048	36,288	33,975	35,111	34,986	23,356	21,600
% v 2019 Change	25.4%	-1.6%	3.1%	-0.3%	-6.4%	23.2%	20.1%



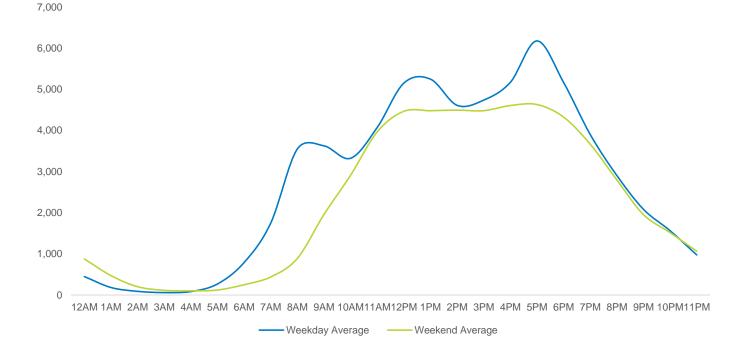


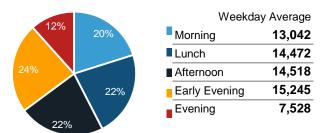


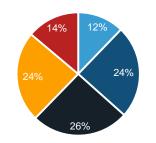
Weekend Average						
Morning	3,171					
Lunch	5,883					
■ Afternoon	6,899					
Early Evening	6,575					
Evening	4,091					



	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
September Daily Average	58,485	66,072	70,034	71,507	63,601	55,352	54,229
August Daily Average	71,050	70,550	68,480	65,015	67,001	56,156	49,534
MoM% Change	-17.7%	-6.3%	2.3%	10.0%	-5.1%	-1.4%	9.5%
2023 Daily Average	47,005	57,700	63,962	63,199	55,620	52,002	43,757
% v 2023 Change	24.4%	14.5%	9.5%	13.1%	14.3%	6.4%	23.9%
2022 Daily Average	46,174	29,483	33,546	32,470	31,519	27,489	21,412
% v 2022 Change	26.7%	124.1%	108.8%	120.2%	101.8%	101.4%	153.3%
2019 Daily Average	71,003	86,635	86,864	86,469	86,854	69,067	49,751
% v 2019 Change	-17.6%	-23.7%	-19.4%	-17.3%	-26.8%	-19.9%	9.0%



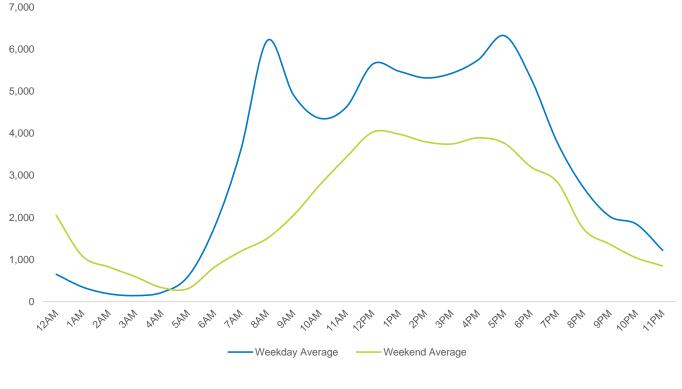


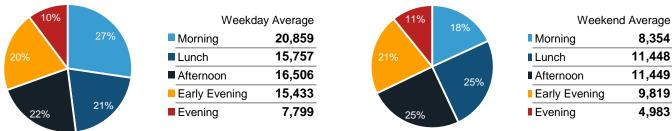


Weekend Average						
Morning	6,452					
Lunch	12,912					
■ Afternoon	13,581					
Early Evening	12,621					
■ Evening	7,335					



	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
September Daily Average	69,116	95,052	70,986	92,069	65,250	62,048	40,426
August Daily Average	72,346	91,946	71,437	79,257	65,272	62,755	44,148
MoM% Change	-4.5%	3.4%	-0.6%	16.2%	0.0%	-1.1%	-8.4%
2023 Daily Average	52,241	83,388	64,833	81,433	56,985	57,565	31,237
% v 2023 Change	32.3%	14.0%	9.5%	13.1%	14.5%	7.8%	29.4%
2022 Daily Average	66,099	69,393	53,355	54,943	63,402	50,803	42,276
% v 2022 Change	4.6%	37.0%	33.0%	67.6%	2.9%	22.1%	-4.4%
2019 Daily Average	65,651	77,457	78,874	82,215	82,768	55,704	44,414
% v 2019 Change	5.3%	22.7%	-10.0%	12.0%	-21.2%	11.4%	-9.0%





8,354

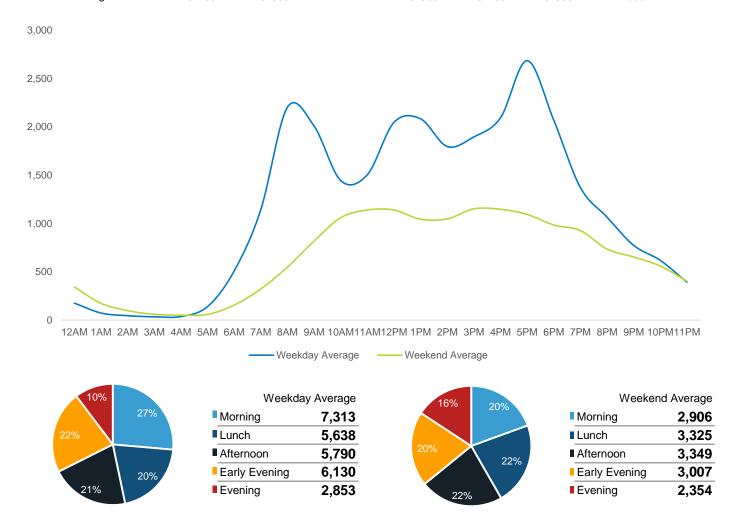
11,448

11,449

9,819

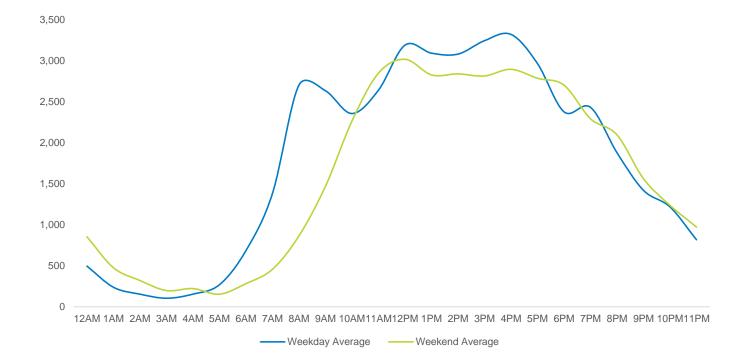
4,983

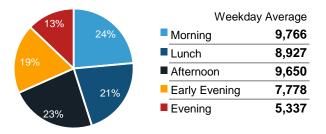
	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
September Daily Average	23,454	31,462	30,407	30,037	25,790	17,163	14,286
August Daily Average	23,545	26,122	25,968	25,481	23,589	17,231	13,869
MoM% Change	-0.4%	20.4%	17.1%	17.9%	9.3%	-0.4%	3.0%
2023 Daily Average	17,267	26,065	27,823	27,076	21,024	13,777	12,441
% v 2023 Change	35.8%	20.7%	9.3%	10.9%	22.7%	24.6%	14.8%
2022 Daily Average	20,288	69,393	53,355	54,943	63,402	50,803	42,276
% v 2022 Change	15.6%	-54.7%	-43.0%	-45.3%	-59.3%	-66.2%	-66.2%
2019 Daily Average	25,688	34,696	36,296	33,300	33,788	17,805	14,524
% v 2019 Change	-8.7%	-9.3%	-16.2%	-9.8%	-23.7%	-3.6%	-1.6%





	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
September Daily Average	40,037	42,749	43,114	46,358	42,110	37,638	39,303
August Daily Average	45,263	45,363	45,047	44,232	45,781	38,767	38,210
MoM% Change	-11.5%	-5.8%	-4.3%	4.8%	-8.0%	-2.9%	2.9%
2023 Daily Average	30,428	37,131	39,329	40,846	36,493	34,795	30,581
% v 2023 Change	31.6%	15.1%	9.6%	13.5%	15.4%	8.2%	28.5%
2022 Daily Average	31,980	33,255	39,517	37,686	37,171	36,397	28,169
% v 2022 Change	25.2%	28.5%	9.1%	23.0%	13.3%	3.4%	39.5%
2019 Daily Average	54,911	63,378	64,554	68,361	69,568	58,043	42,431
% v 2019 Change	-27.1%	-32.5%	-33.2%	-32.2%	-39.5%	-35.2%	-7.4%



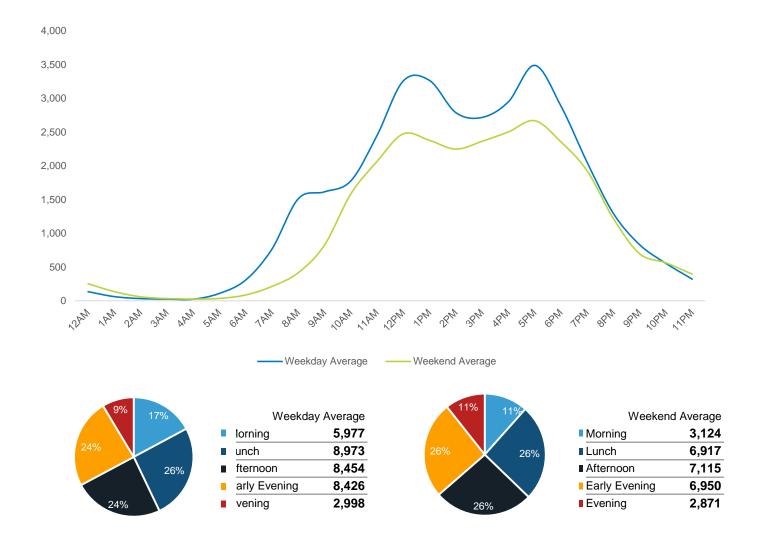




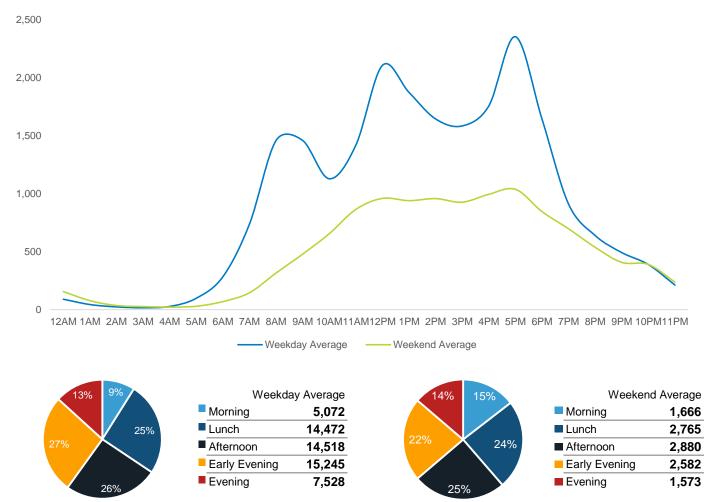
Weekend	l Average
Morning	5,342
Lunch	8,697
■ Afternoon	8,553
Early Evening	7,784
Evening	5,870



			147 1 1				
	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
September Daily Average	31,659	36,063	37,456	36,482	34,423	29,942	25,095
August Daily Average	34,657	37,330	36,669	36,593	34,731	30,523	27,240
MoM% Change	-8.7%	-3.4%	2.1%	-0.3%	-0.9%	-1.9%	-7.9%
2023 Daily Average	17,503	38,369	15,098	24,294	26,850	24,855	17,189
% v 2023 Change	80.9%	-6.0%	148.1%	50.2%	28.2%	20.5%	46.0%
2022 Daily Average	10,279	19,052	13,222	17,069	15,751	13,395	18,175
% v 2022 Change	208.0%	89.3%	183.3%	113.7%	118.5%	123.5%	38.1%
2019 Daily Average	41,154	46,177	46,943	45,498	46,124	34,253	29,735
% v 2019 Change	-23.1%	-21.9%	-20.2%	-19.8%	-25.4%	-12.6%	-15.6%



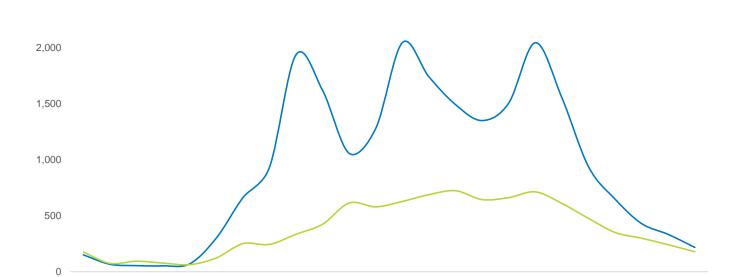
	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
September Daily Average	18,925	25,112	25,331	24,711	17,944	13,063	10,564
August Daily Average	19,454	22,569	23,803	21,642	16,346	12,610	11,323
MoM% Change	-2.7%	11.3%	6.4%	14.2%	9.8%	3.6%	-6.7%
2023 Daily Average	10,790	18,865	22,995	18,908	12,584	13,430	6,223
% v 2023 Change	75.4%	33.1%	10.2%	30.7%	42.6%	-2.7%	69.8%
2022 Daily Average	12,171	24,264	20,711	17,126	14,378	11,048	7,227
% v 2022 Change	55.5%	3.5%	22.3%	44.3%	24.8%	18.2%	46.2%
2019 Daily Average	25,983	32,890	34,393	33,990	30,699	14,832	11,103
% v 2019 Change	-27.2%	-23.7%	-26.3%	-27.3%	-41.5%	-11.9%	-4.9%





2,500

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
September Daily Average	19,187	25,048	24,828	24,649	18,608	9,892	8,626
August Daily Average	21,440	25,023	23,594	22,089	17,310	10,482	9,294
MoM% Change	-10.5%	0.1%	5.2%	11.6%	7.5%	-5.6%	-7.2%
2023 Daily Average	22,679	21,443	20,587	30,364	20,729	16,993	10,442
% v 2023 Change	-15.4%	16.8%	20.6%	-18.8%	-10.2%	-41.8%	-17.4%
2022 Daily Average	25,691	17,864	15,808	20,491	23,438	15,005	14,325
% v 2022 Change	-25.3%	40.2%	57.1%	20.3%	-20.6%	-34.1%	-39.8%
2019 Daily Average	33,847	42,916	43,951	44,139	42,809	19,002	15,011
% v 2019 Change	-43.3%	-41.6%	-43.5%	-44.2%	-56.5%	-47.9%	-42.5%

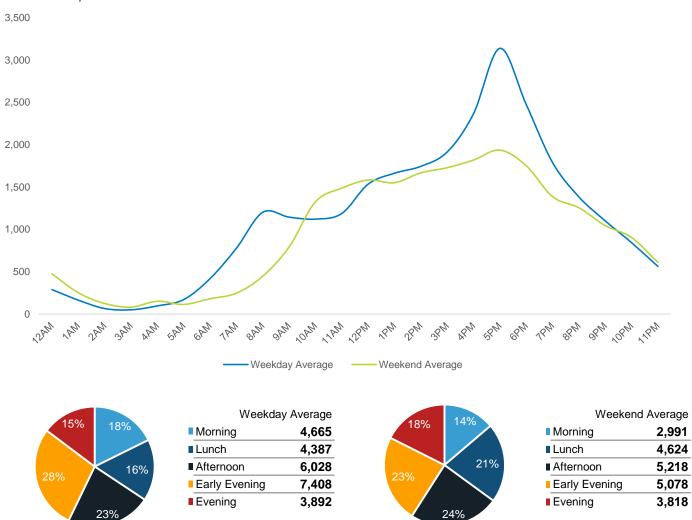


- Weekday Average - Weekend Average 12% Weekend Average Weekday Average 22% 29% Morning 6,202 Morning 1,866 Lunch 5,063 ■ Lunch 1,894 4,345 ■ Afternoon ■ Afternoon 2,027 22% ■ Early Evening 4,533 ■ Early Evening 1,798 20% 23% 1,627 ■ Evening 23% ■ Evening 1,068

12AM 1AM 2AM 3AM 4AM 5AM 6AM 7AM 8AM 9AM 10AM11AM12PM 1PM 2PM 3PM 4PM 5PM 6PM 7PM 8PM 9PM 10PM11PM

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
September Daily Average	27,047	27,179	28,483	28,819	24,557	22,496	23,360
August Daily Average	25,909	26,296	26,322	25,492	25,954	21,003	20,378
MoM% Change	4.4%	3.4%	8.2%	13.0%	-5.4%	7.1%	14.6%
2023 Daily Average	20,690	23,538	25,880	25,457	21,141	20,416	18,247
% v 2023 Change	30.7%	15.5%	10.1%	13.2%	16.2%	10.2%	28.0%
2022 Daily Average	17,042	19,463	22,198	21,941	19,397	18,079	14,650
% v 2022 Change	58.7%	39.6%	28.3%	31.3%	26.6%	24.4%	59.5%

Location started April 2021

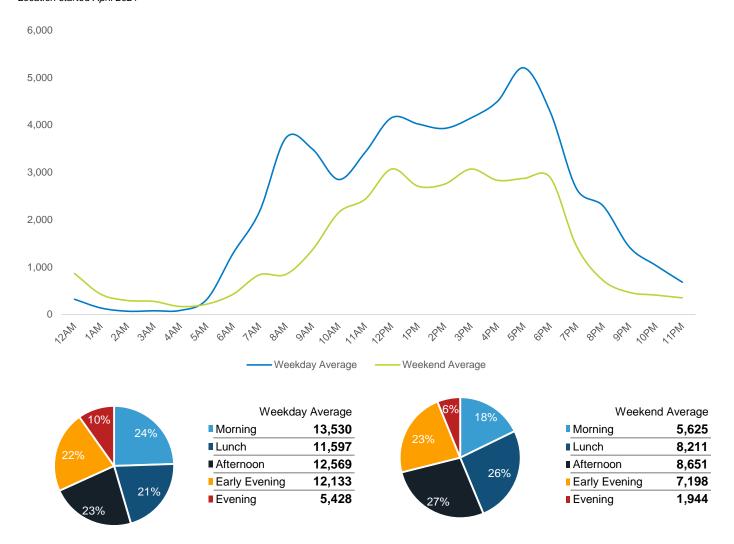




Pershing Square Plaza West

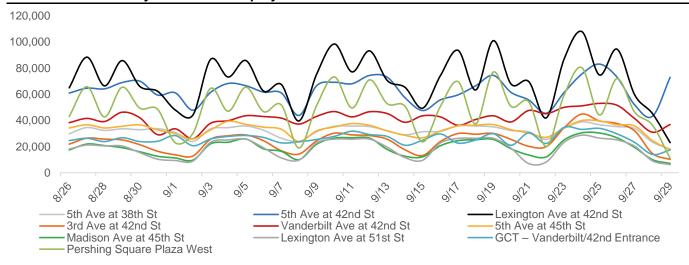
	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
September Daily Average	46,950	70,766	44,185	70,207	49,185	48,424	19,325
August Daily Average	49,455	68,465	45,900	60,435	48,834	48,884	21,120
MoM% Change	-5.1%	3.4%	-3.7%	16.2%	0.7%	-0.9%	-8.5%
2023 Daily Average	35,689	62,082	40,324	62,097	42,641	44,809	14,935
% v 2023 Change	31.6%	14.0%	9.6%	13.1%	15.3%	8.1%	29.4%
2022 Daily Average	44,157	51,706	31,534	41,809	48,265	39,404	20,466
% v 2022 Change	6.3%	36.9%	40.1%	67.9%	1.9%	22.9%	-5.6%

Location started April 2021





Pedestrian Counts by Location Group by Date



Pedestrian Counts by Location Group by Date

1 cuestrian	•	5th Ave at	Lexington		Vanderbilt Ave	5th Ave at	Madison	Lexington	
	38th St	42nd St	Ave at 42nd St	42nd St		45th St	Ave at 45th St	Ave at 51st St	
08/26/2024	29,812	60,905	64,955	21,869	38,288	34,284	17,405	18,151	
08/27/2024	34,577	64,685	88,413	26,453	41,570	36,659	21,944	21,228	
08/28/2024	32,371	64,174	66,455	25,686	39,194	34,260	20,789	20,505	
08/29/2024	33,612	68,992	85,804	25,109	46,315	35,594	19,152	20,435	
08/30/2024	32,924	70,016	66,001	21,443	42,037	36,583	16,043	15,364	
08/31/2024	33,707	59,450	62,351	16,457	29,133	32,752	12,640	10,407	
09/01/2024	30,671	61,154	48,034	13,744	33,614	29,901	11,297	9,364	
09/02/2024	23,931	47,818	44,150	12,824	26,010	25,899	9,678	8,913	
09/03/2024	33,594	61,471	86,703	25,691	37,886	32,800	22,108	23,306	
09/04/2024	34,508	68,307	73,218	28,274	39,811	39,358	23,366	25,091	
09/05/2024	35,797	66,549	85,813	28,901	43,630	36,997	25,768	25,662	
09/06/2024	32,494	61,676	62,465	24,489	42,994	34,884	18,262	19,061	
09/07/2024	26,415	61,048	67,516	16,852	41,799	33,308	16,386	11,392	
09/08/2024	23,998	43,832	39,606	14,297	37,257	23,967	10,011	9,700	
09/09/2024	31,376	66,592	75,360	24,396	43,136	32,064	21,817	22,809	
09/10/2024	35,528	69,196	98,492	30,268	46,821	35,036	26,459	25,700	
09/11/2024	35,727	68,078	77,148	28,959	42,737	37,608	26,793	25,701	
09/12/2024	35,309	74,460	93,209	28,444	46,676	36,268	26,490	25,718	
09/13/2024	32,139	73,041	70,513	25,594	45,257	31,954	17,788	19,545	
09/14/2024	29,018	57,411	65,351	17,525	38,605	28,641	12,646	11,550	
09/15/2024	31,363	47,614	49,411	13,188	43,570	26,748	12,200	9,570	
09/16/2024	31,672	55,716	74,213	23,859	42,722	31,846	20,653	22,778	
09/17/2024	35,869	59,593	93,639	30,014	36,303	35,900	24,528	26,279	
09/18/2024	35,756	66,515	63,321	29,483	40,767	36,405	25,312	26,335	
09/19/2024	35,078	74,484	101,028	30,082	43,575	36,871	25,455	26,367	
09/20/2024	32,350	61,487	67,854	25,494	38,888	32,953	18,321	18,791	
09/21/2024	31,299	55,643	69,772	20,240	47,645	30,373	13,600	7,005	
09/22/2024	25,545	45,546	42,049	20,031	45,190	27,170	12,197	8,329	
09/23/2024	33,937	61,393	86,903	34,323	50,028	34,200	25,072	23,284	
09/24/2024	38,883	75,416	108,013	44,886	51,167	39,922	30,519	28,729	
09/25/2024	36,714	83,095	74,787	39,632	53,063	39,648	30,394	26,508	
09/26/2024	35,246	73,051	94,491	37,649	51,592	36,678	26,692	25,064	
09/27/2024	33,872	51,784	59,418	31,931	41,373	35,740	19,305	20,281	
09/28/2024	23,399	43,209	45,248	14,743	31,010	24,634	10,042	9,105	
09/29/2024	18,154	73,000	23,032	10,169	36,886	17,690	7,113	6,168	



Pedestrian Counts by Location Group by Date cont.

	GCT –	Pershing
	Vanderbilt/4 2nd	Square Plaza
	Entrance	West
08/26/2024	24,627	43,036
08/27/2024	26,364	65,830
08/28/2024	23,852	42,702
08/29/2024	26,789	65,429
08/30/2024	23,863	49,386
08/31/2024	24,091	48,573
09/01/2024	28,425	22,978
09/02/2024	20,664	30,160
09/03/2024	25,848	64,553
09/04/2024	27,780	47,047
09/05/2024	28,511	65,452
09/06/2024	26,980	46,740
09/07/2024	22,866	51,871
09/08/2024	23,650	18,934
09/09/2024	25,481	51,480
09/10/2024	27,830	73,325
09/11/2024	31,781	49,559
09/12/2024	29,231	71,074
09/13/2024	27,775	52,763
09/14/2024	21,015	50,914
09/15/2024	24,848	23,613
09/16/2024	29,692	50,705
09/17/2024	22,685	69,711
09/18/2024	25,068	37,430
09/19/2024	29,845	77,042
09/20/2024	21,030	50,771
09/21/2024	30,484	54,345
09/22/2024	22,453	20,090
09/23/2024	34,769	59,371
09/24/2024	33,170	80,409
09/25/2024	33,936	44,189
09/26/2024	29,717	72,040
09/27/2024	23,136	46,265
09/28/2024	14,026	36,416
09/29/2024	17,422	11,009
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