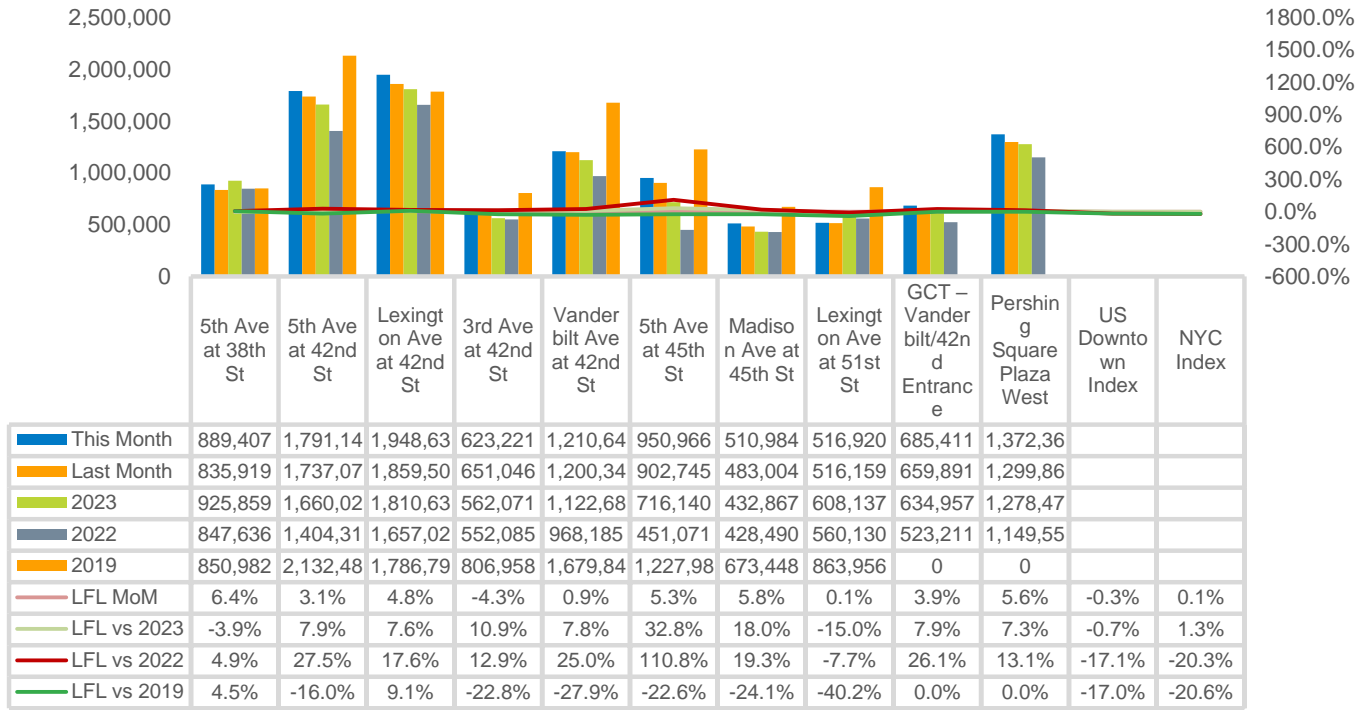


Pedestrian Report Grand Central Partnership

Map

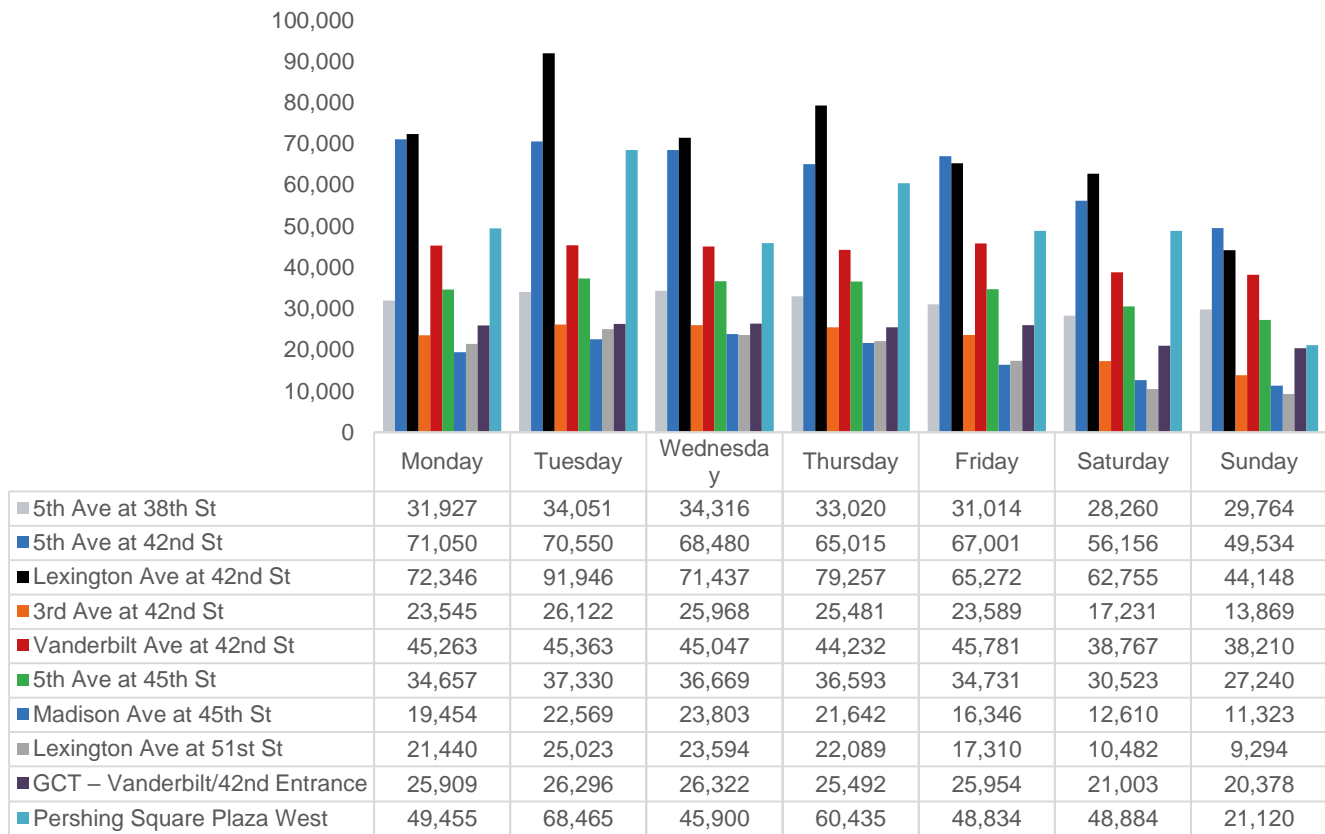


Total Pedestrian Counts



*Throughout this report, month-on-month trends are calculated using daily averages

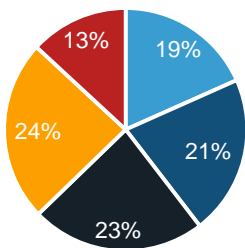
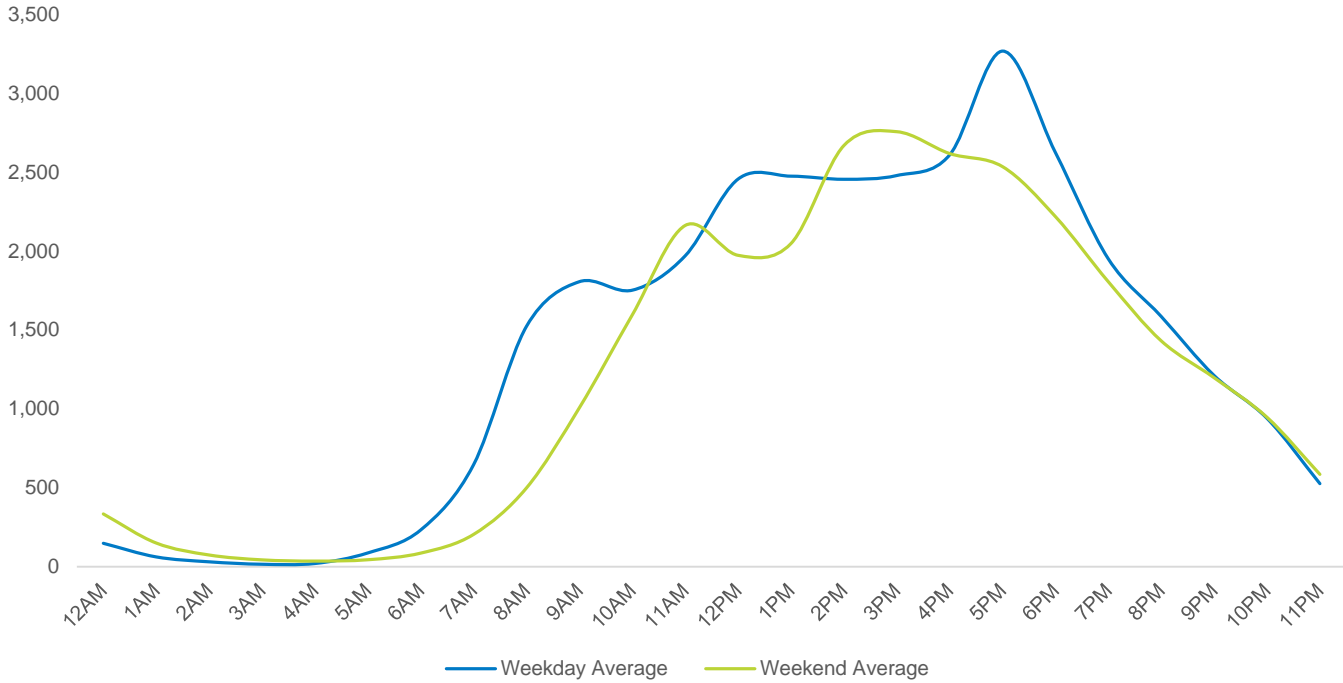
Average Pedestrian Counts by Weekday



*Counts for Grand Central Terminal are only for the entrance to Grand Central Terminal corner of Vanderbilt Ave and 42nd St.

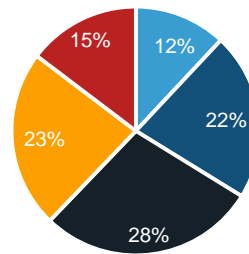
5th Ave at 38th St

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
August Daily Average	31,927	34,051	34,316	33,020	31,014	28,260	29,764
July Daily Average	30,918	32,718	32,286	31,193	30,691	28,326	22,848
MoM% Change	3.3%	4.1%	6.3%	5.9%	1.1%	-0.2%	30.3%
2023 Daily Average	30,678	37,298	36,945	33,268	32,711	30,578	29,988
% v 2023 Change	4.1%	-8.7%	-7.1%	-0.7%	-5.2%	-7.6%	-0.7%
2022 Daily Average	29,393	32,546	33,203	32,482	31,182	27,904	25,200
% v 2022 Change	8.6%	4.6%	3.4%	1.7%	-0.5%	1.3%	18.1%
2019 Daily Average	33,796	35,793	30,239	35,059	34,372	22,309	21,179
% v 2019 Change	-5.5%	-4.9%	13.5%	-5.8%	-9.8%	26.7%	40.5%



Weekday Average

■ Morning	5,959
■ Lunch	6,899
■ Afternoon	7,541
■ Early Evening	7,840
■ Evening	4,262

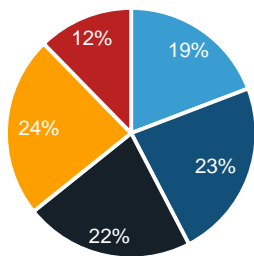
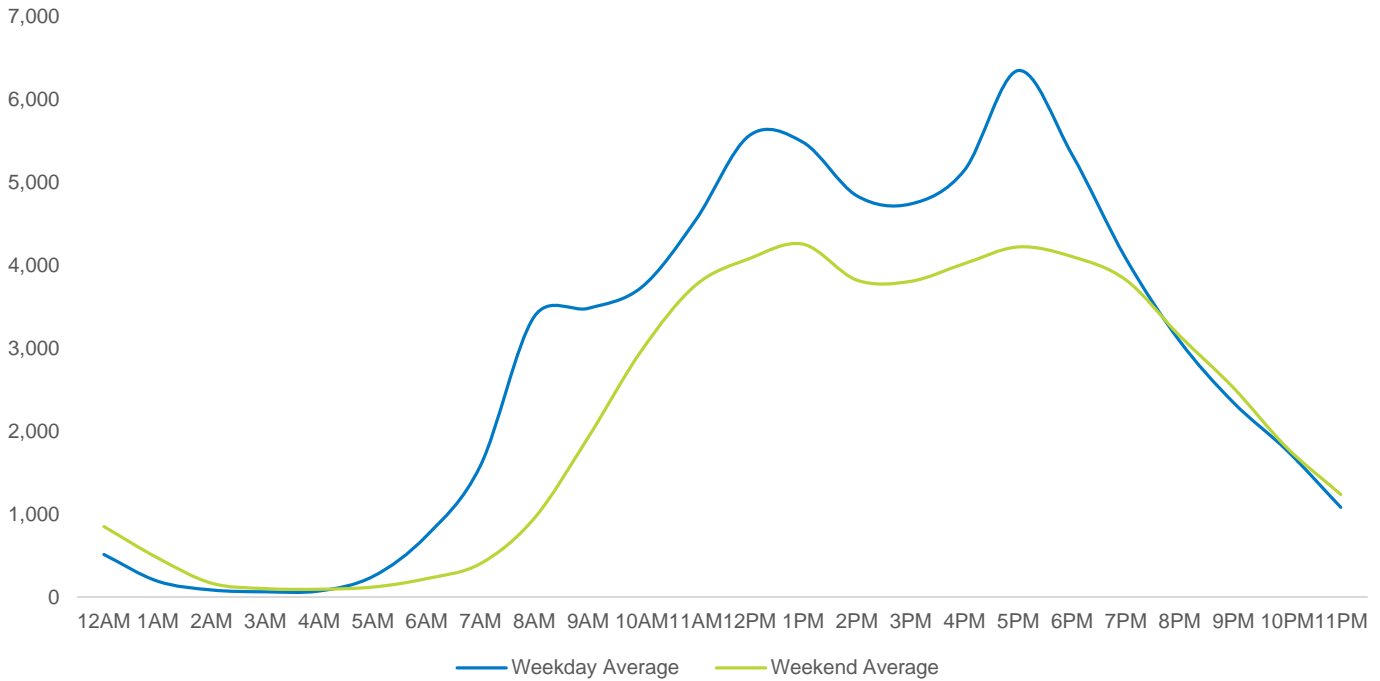


Weekend Average

■ Morning	3,392
■ Lunch	6,181
■ Afternoon	8,041
■ Early Evening	6,557
■ Evening	4,159

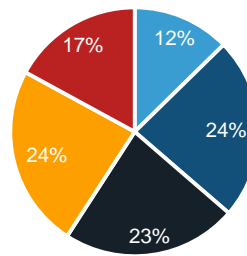
5th Ave at 42nd St

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
August Daily Average	71,050	70,550	68,480	65,015	67,001	56,156	49,534
July Daily Average	69,058	69,501	69,098	69,173	63,060	51,261	43,118
MoM% Change	2.9%	1.5%	-0.9%	-6.0%	6.3%	9.5%	14.9%
2023 Daily Average	58,522	64,837	67,040	61,114	60,334	59,085	44,077
% v 2023 Change	21.4%	8.8%	2.1%	6.4%	11.1%	-5.0%	12.4%
2022 Daily Average	50,494	32,546	33,203	32,482	31,182	27,904	25,200
% v 2022 Change	40.7%	116.8%	106.2%	100.2%	114.9%	101.2%	96.6%
2019 Daily Average	80,242	83,818	79,996	86,920	82,822	65,781	53,544
% v 2019 Change	-11.5%	-15.8%	-14.4%	-25.2%	-19.1%	-14.6%	-7.5%



Weekday Average

Morning	12,910
Lunch	15,581
Afternoon	14,715
Early Evening	15,764
Evening	8,280

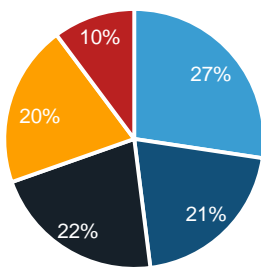
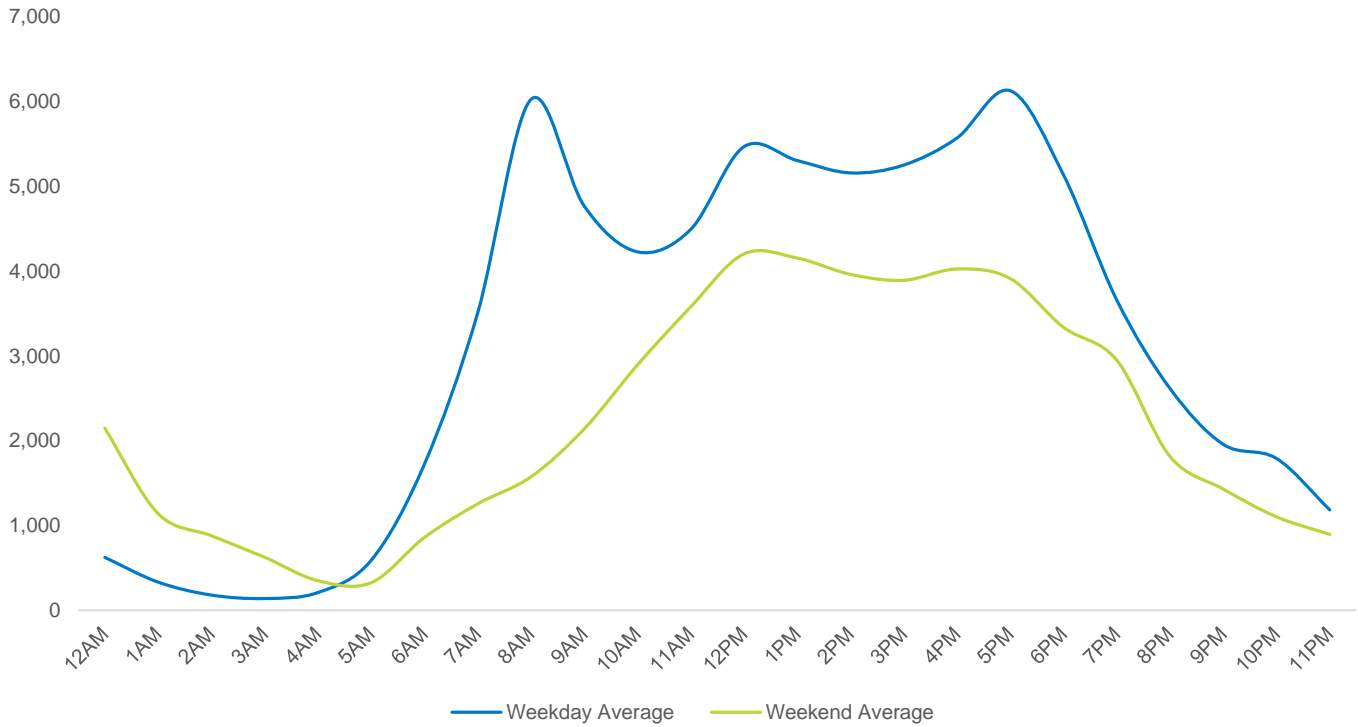


Weekend Average

Morning	6,463
Lunch	12,087
Afternoon	11,642
Early Evening	12,146
Evening	8,707

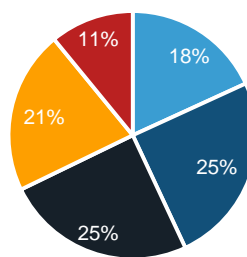
Lexington Ave at 42nd St

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
August Daily Average	72,346	91,946	71,437	79,257	65,272	62,755	44,148
July Daily Average	66,283	88,675	70,009	78,573	62,991	59,999	38,346
MoM% Change	9.1%	3.7%	2.0%	0.9%	3.6%	4.6%	15.1%
2023 Daily Average	59,577	84,537	69,949	74,518	58,779	66,013	39,287
% v 2023 Change	21.4%	8.8%	2.1%	6.4%	11.0%	-4.9%	12.4%
2022 Daily Average	76,559	63,102	55,918	68,223	60,722	46,664	43,070
% v 2022 Change	-5.5%	45.7%	27.8%	16.2%	7.5%	34.5%	2.5%
2019 Daily Average	69,014	70,333	70,445	74,175	71,448	50,236	41,048
% v 2019 Change	4.8%	30.7%	1.4%	6.9%	-8.6%	24.9%	7.6%



Weekday Average

Morning	20,250
Lunch	15,267
Afternoon	15,984
Early Evening	14,932
Evening	7,550

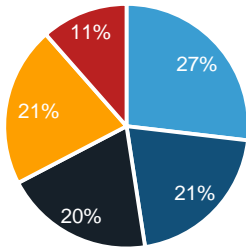
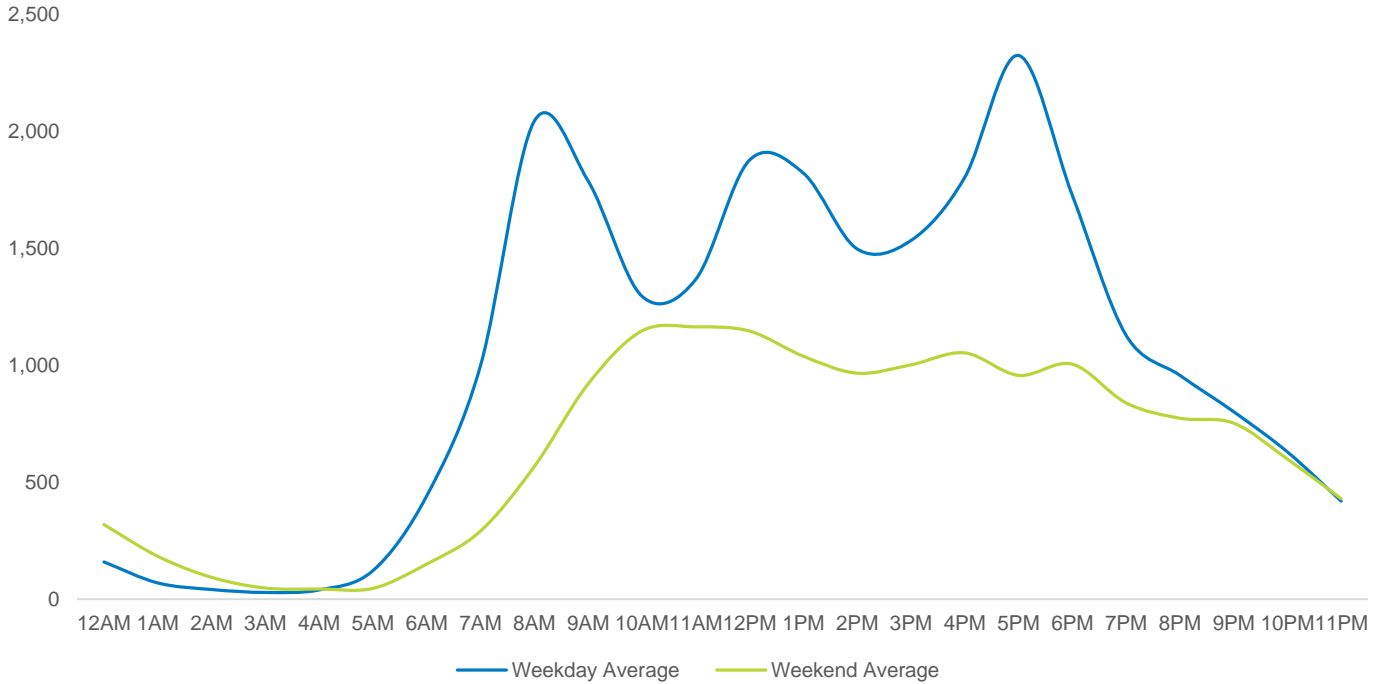


Weekend Average

Morning	8,716
Lunch	11,938
Afternoon	11,883
Early Evening	10,206
Evening	5,242

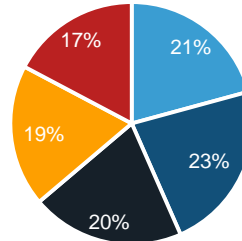
3rd Ave at 42nd St

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
August Daily Average	23,545	26,122	25,968	25,481	23,589	17,231	13,869
July Daily Average	24,717	28,835	28,303	25,564	23,662	17,336	14,345
MoM% Change	-4.7%	-9.4%	-8.2%	-0.3%	-0.3%	-0.6%	-3.3%
2023 Daily Average	19,981	23,408	24,395	22,294	20,806	15,964	13,670
% v 2023 Change	17.8%	11.6%	6.4%	14.3%	13.4%	7.9%	1.5%
2022 Daily Average	18,847	63,102	55,918	68,223	60,722	46,664	43,070
% v 2022 Change	24.9%	-58.6%	-53.6%	-62.7%	-61.2%	-63.1%	-67.8%
2019 Daily Average	30,804	35,141	36,453	33,321	33,837	17,786	14,399
% v 2019 Change	-23.6%	-25.7%	-28.8%	-23.5%	-30.3%	-3.1%	-3.7%



Weekday Average

Morning	6,574
Lunch	5,071
Afternoon	4,838
Early Evening	5,187
Evening	2,811

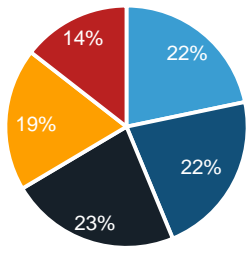
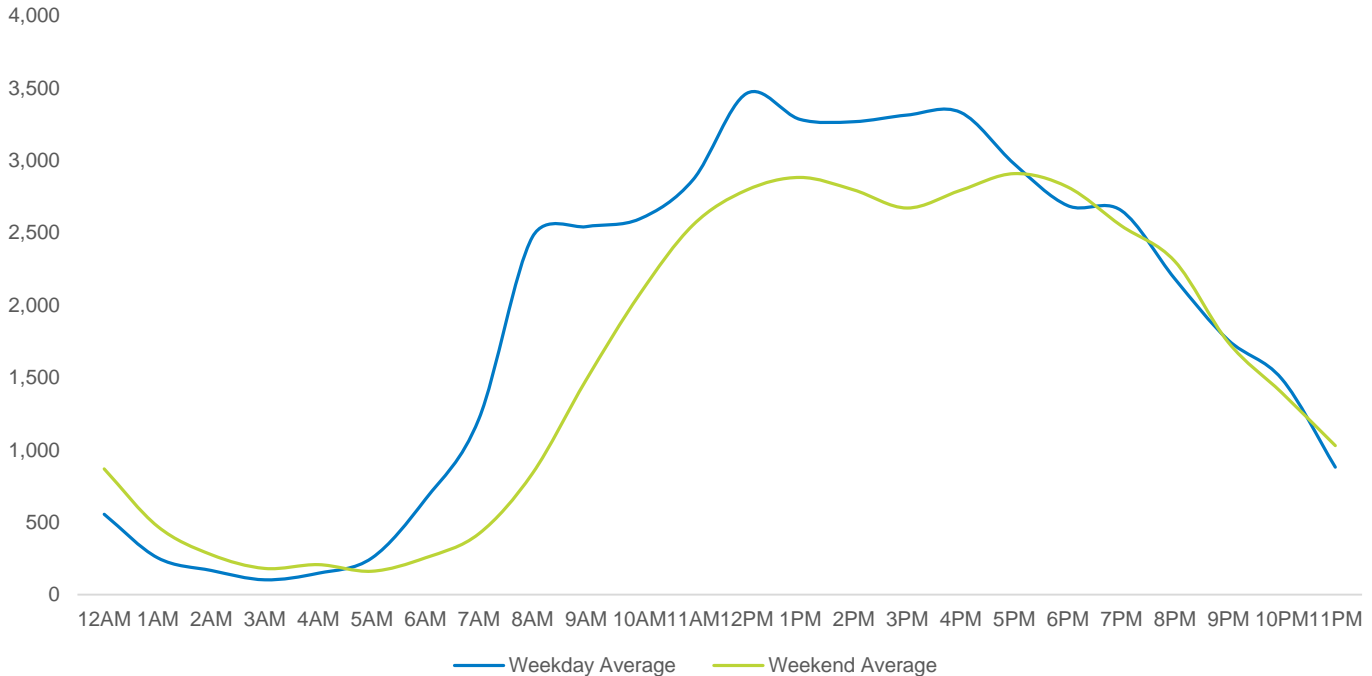


Weekend Average

Morning	3,078
Lunch	3,353
Afternoon	3,024
Early Evening	2,804
Evening	2,558

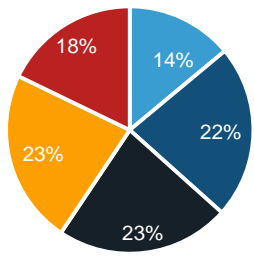
Vanderbilt Ave at 42nd St

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
August Daily Average	45,263	45,363	45,047	44,232	45,781	38,767	38,210
July Daily Average	45,544	44,850	44,262	47,933	43,326	37,942	36,230
MoM% Change	-0.6%	1.1%	1.8%	-7.7%	5.7%	2.2%	5.5%
2023 Daily Average	37,264	41,726	44,075	41,574	41,182	40,783	34,069
% v 2023 Change	21.5%	8.7%	2.2%	6.4%	11.2%	-4.9%	12.2%
2022 Daily Average	34,103	33,175	37,564	35,679	35,590	36,576	29,360
% v 2022 Change	32.7%	36.7%	19.9%	24.0%	28.6%	6.0%	30.1%
2019 Daily Average	62,484	63,225	62,099	66,096	63,850	56,561	45,648
% v 2019 Change	-27.6%	-28.3%	-27.5%	-33.1%	-28.3%	-31.5%	-16.3%



Weekday Average

Morning	9,485
Lunch	9,617
Afternoon	9,918
Early Evening	8,322
Evening	6,315



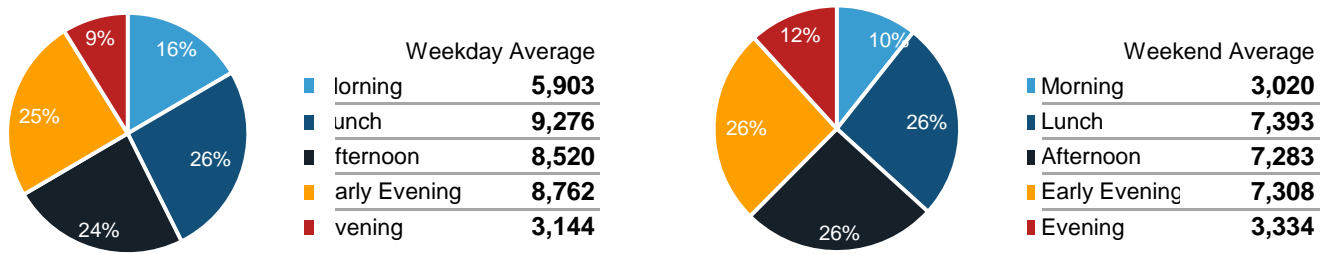
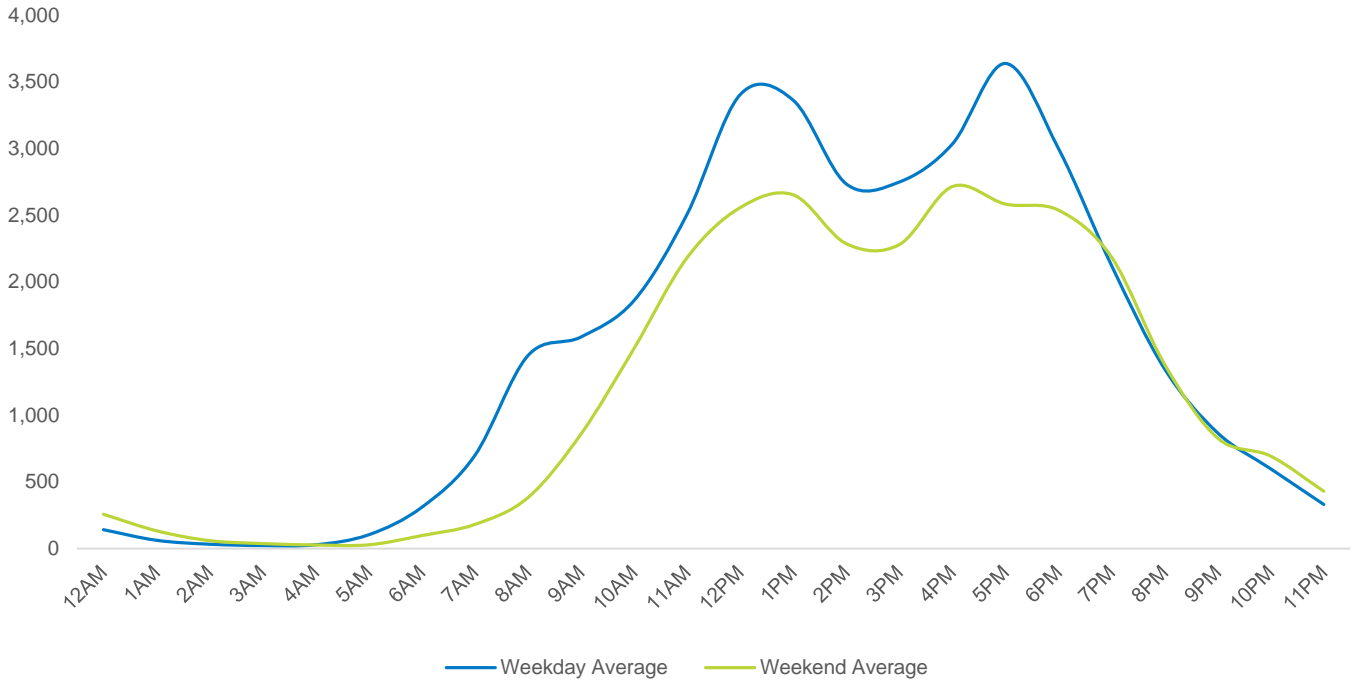
Weekend Average

Morning	5,069
Lunch	8,235
Afternoon	8,265
Early Evening	8,278
Evening	6,474



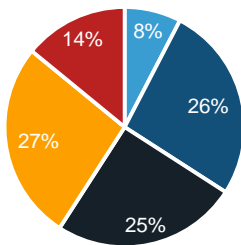
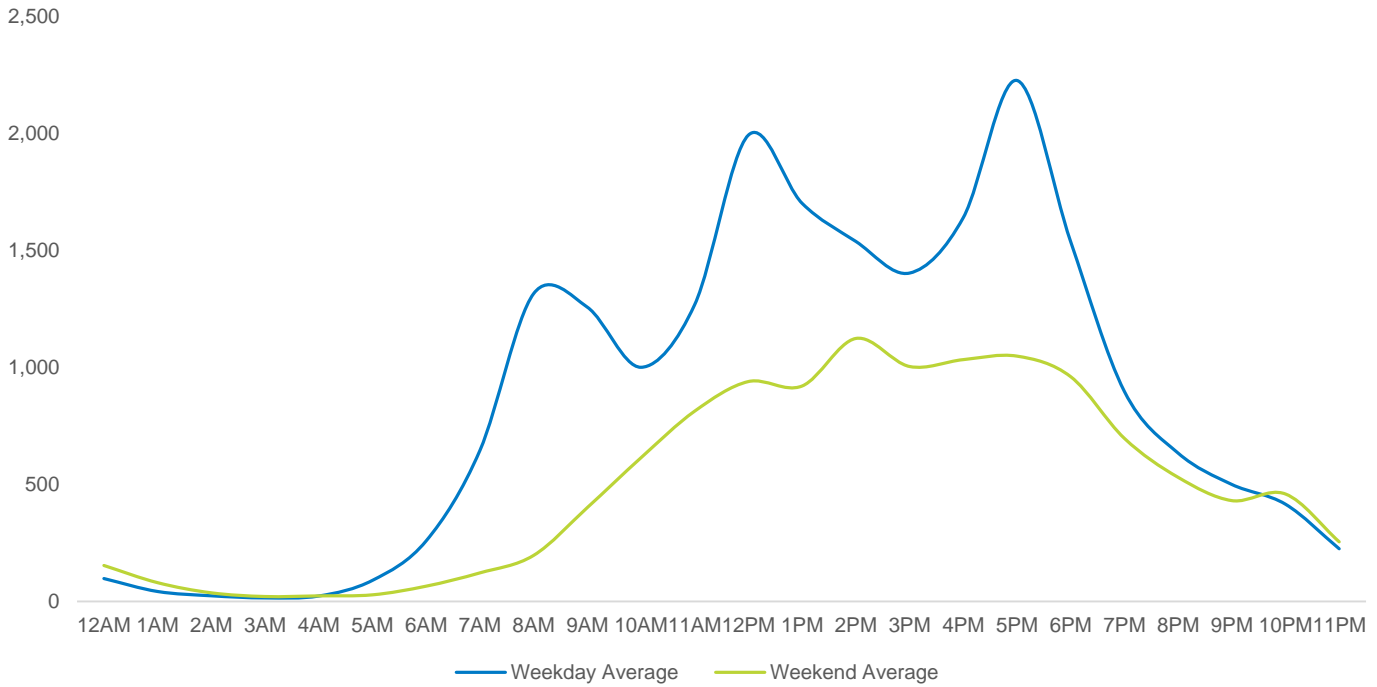
5th Ave at 45th St

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
August Daily Average	34,657	37,330	36,669	36,593	34,731	30,523	27,240
July Daily Average	32,609	35,411	35,909	34,255	32,619	29,687	25,197
MoM% Change	6.3%	5.4%	2.1%	6.8%	6.5%	2.8%	8.1%
2023 Daily Average	19,956	38,868	15,338	24,323	27,695	31,218	21,639
% v 2023 Change	73.7%	-4.0%	139.1%	50.4%	25.4%	-2.2%	25.9%
2022 Daily Average	16,511	17,939	14,327	15,839	16,041	13,582	18,530
% v 2022 Change	109.9%	108.1%	156.0%	131.0%	116.5%	124.7%	47.0%
2019 Daily Average	47,532	49,047	47,302	48,988	47,812	35,000	31,317
% v 2019 Change	-27.1%	-23.9%	-22.5%	-25.3%	-27.4%	-12.8%	-13.0%



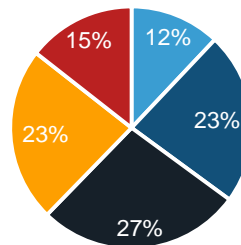
Madison Ave at 45th St

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
August Daily Average	19,454	22,569	23,803	21,642	16,346	12,610	11,323
July Daily Average	17,726	21,419	23,336	20,384	15,855	12,376	9,656
MoM% Change	9.7%	5.4%	2.0%	6.2%	3.1%	1.9%	17.3%
2023 Daily Average	12,303	19,109	23,260	17,298	12,729	15,689	7,828
% v 2023 Change	58.1%	18.1%	2.3%	25.1%	28.4%	-19.6%	44.6%
2022 Daily Average	12,684	22,067	21,703	19,495	13,652	10,151	7,372
% v 2022 Change	53.4%	2.3%	9.7%	11.0%	19.7%	24.2%	53.6%
2019 Daily Average	28,915	29,829	29,079	30,976	26,642	12,751	10,171
% v 2019 Change	-32.7%	-24.3%	-18.1%	-30.1%	-38.6%	-1.1%	11.3%



Weekday Average

Morning	4,480
Lunch	15,581
Afternoon	14,715
Early Evening	15,764
Evening	8,280

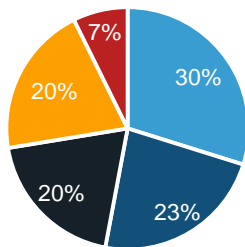
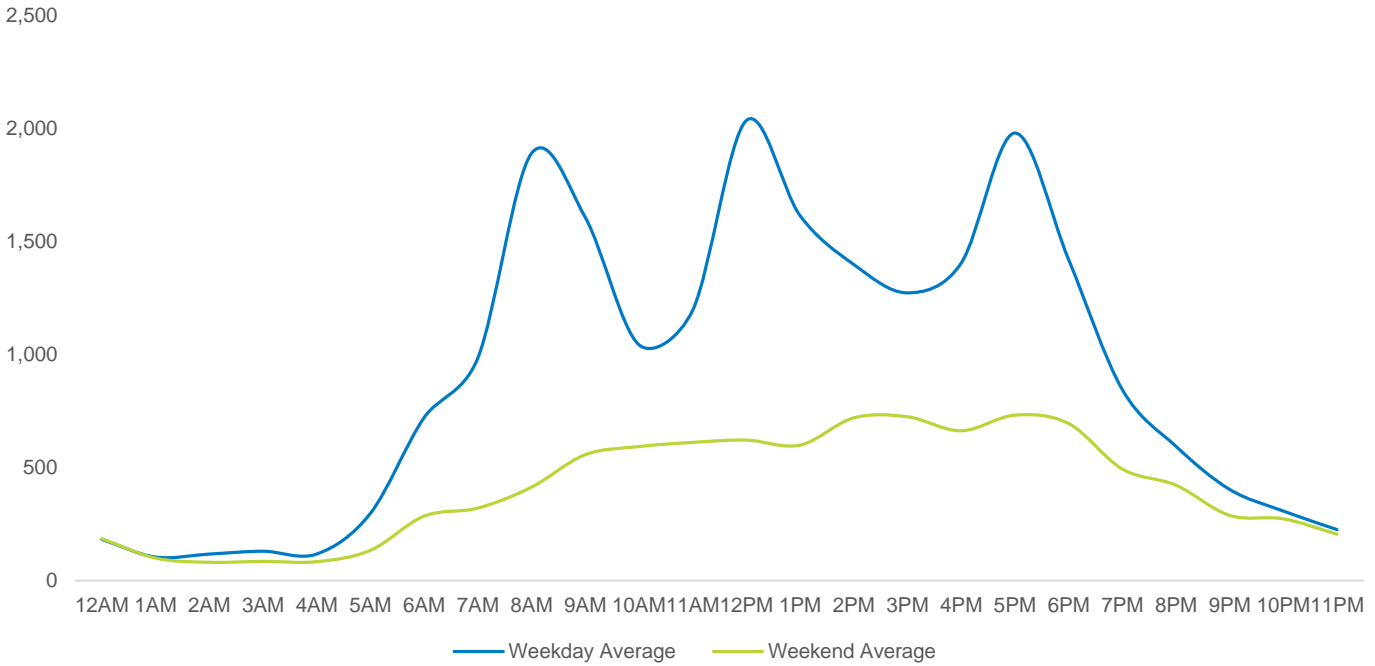


Weekend Average

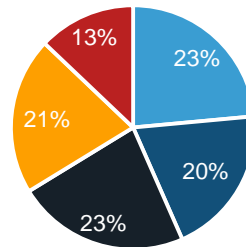
Morning	1,400
Lunch	2,675
Afternoon	3,163
Early Evening	2,708
Evening	1,676

Lexington Ave at 51st St

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
August Daily Average	21,440	25,023	23,594	22,089	17,310	10,482	9,294
July Daily Average	22,498	25,512	23,828	21,371	17,021	10,265	8,545
MoM% Change	-4.7%	-1.9%	-1.0%	3.4%	1.7%	2.1%	8.8%
2023 Daily Average	25,858	21,741	22,551	27,785	21,382	19,567	13,152
% v 2023 Change	-17.1%	15.1%	4.6%	-20.5%	-19.0%	-46.4%	-29.3%
2022 Daily Average	30,679	16,241	16,582	26,118	22,084	13,778	14,551
% v 2022 Change	-30.1%	54.1%	42.3%	-15.4%	-21.6%	-23.9%	-36.1%
2019 Daily Average	37,093	38,204	37,510	38,976	33,684	16,793	13,731
% v 2019 Change	-42.2%	-34.5%	-37.1%	-43.3%	-48.6%	-37.6%	-32.3%



Weekday Average	
■ Morning	6,245
■ Lunch	4,845
■ Afternoon	4,075
■ Early Evening	4,246
■ Evening	1,531



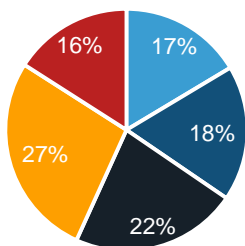
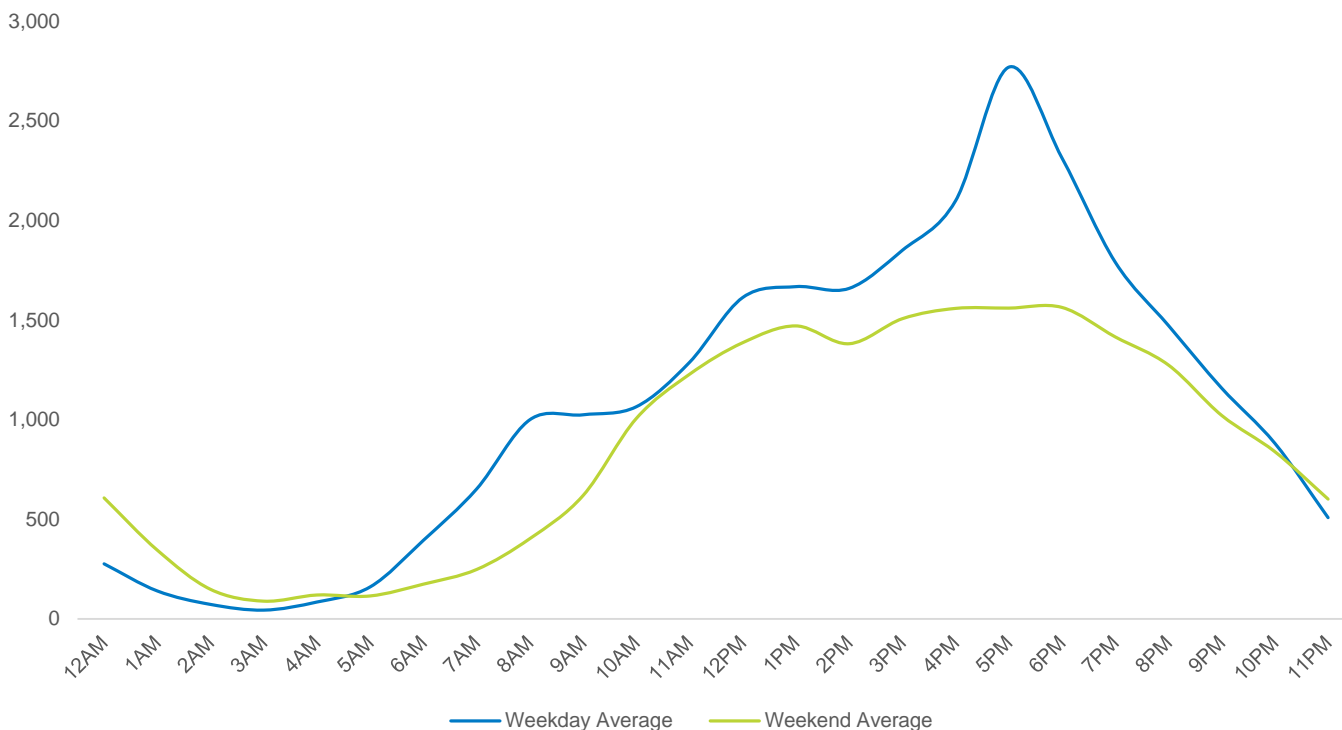
Weekend Average	
■ Morning	2,169
■ Lunch	1,832
■ Afternoon	2,107
■ Early Evening	1,921
■ Evening	1,189



GCT – Vanderbilt/42nd Entran *counts for this location are only for the entrance to Grand Central Terminal corner of Vanderbilt Ave and 42nd

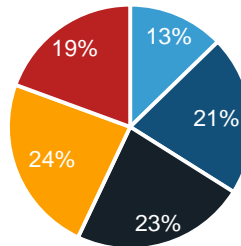
	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
August Daily Average	25,909	26,296	26,322	25,492	25,954	21,003	20,378
July Daily Average	24,784	27,585	24,547	25,914	23,435	19,858	18,851
MoM% Change	4.5%	-4.7%	7.2%	-1.6%	10.7%	5.8%	8.1%
2023 Daily Average	21,337	24,111	25,728	23,976	23,361	22,128	18,099
% v 2023 Change	21.4%	9.1%	2.3%	6.3%	11.1%	-5.1%	12.6%
2022 Daily Average	19,349	20,210	22,048	20,802	17,968	15,955	14,471
% v 2022 Change	33.9%	30.1%	19.4%	22.6%	44.4%	31.6%	40.8%

Location started April 2021



Weekday Average

Morning	4,137
Lunch	4,570
Afternoon	5,610
Early Evening	6,875
Evening	4,022



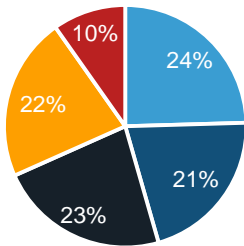
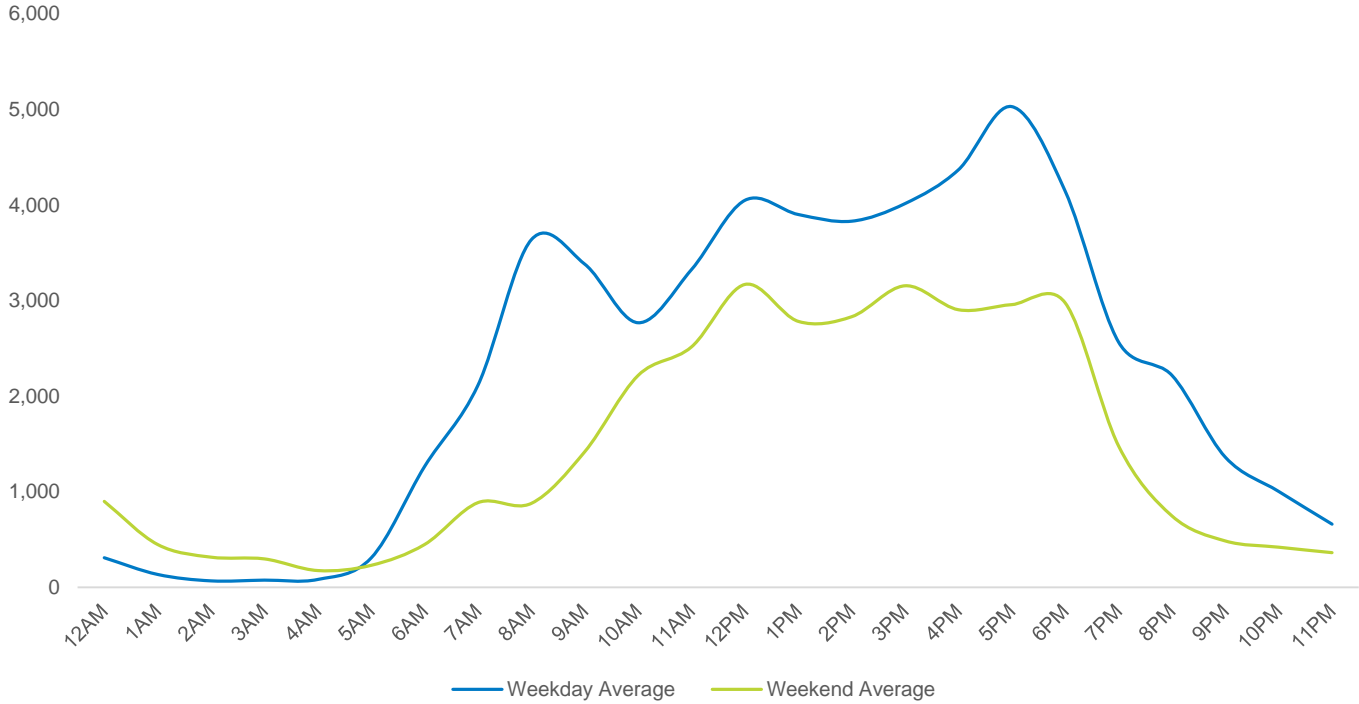
Weekend Average

Morning	2,452
Lunch	4,086
Afternoon	4,448
Early Evening	4,540
Evening	3,738

Pershing Square Plaza West

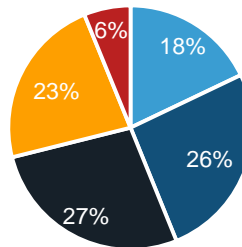
	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
August Daily Average	49,455	68,465	45,900	60,435	48,834	48,884	21,120
July Daily Average	45,316	64,019	44,097	59,784	46,671	46,742	18,339
MoM% Change	9.1%	6.9%	4.1%	1.1%	4.6%	4.6%	15.2%
2023 Daily Average	40,709	62,948	44,945	56,824	43,976	51,420	18,796
% v 2023 Change	21.5%	8.8%	2.1%	6.4%	11.0%	-4.9%	12.4%
2022 Daily Average	52,744	47,014	33,058	52,104	45,458	36,185	20,826
% v 2022 Change	-6.2%	45.6%	38.8%	16.0%	7.4%	35.1%	1.4%

Location started April 2021



Weekday Average

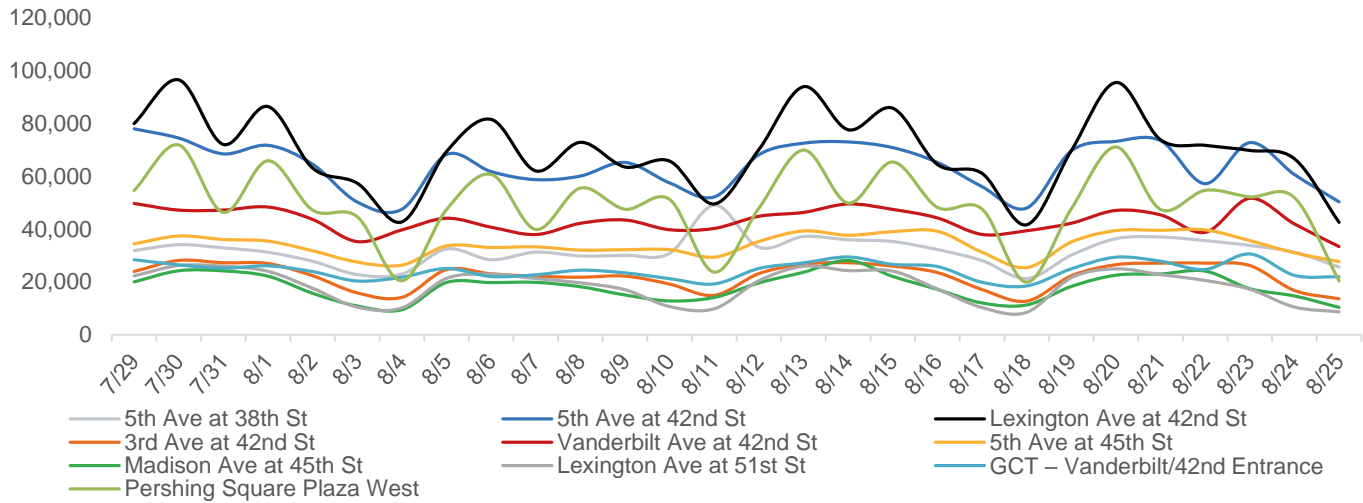
Morning	13,165
Lunch	11,274
Afternoon	12,213
Early Evening	11,743
Evening	5,245



Weekend Average

Morning	5,847
Lunch	8,468
Afternoon	8,890
Early Evening	7,415
Evening	2,016

Pedestrian Counts by Location Group by Date



Pedestrian Counts by Location Group by Date

	5th Ave at 38th St	5th Ave at 42nd St	Lexington Ave at 42nd St	3rd Ave at 42nd St	Vanderbilt Ave at 42nd St	5th Ave at 45th St	Madison Ave at 45th St	Lexington Ave at 51st St
07/29/2024	31,907	78,029	80,018	23,973	49,746	34,449	20,044	22,300
07/30/2024	34,118	74,528	96,587	28,160	47,236	37,426	24,258	26,232
07/31/2024	32,929	68,536	72,110	27,274	47,245	36,097	24,192	25,977
08/01/2024	31,259	71,783	86,482	26,987	48,398	35,479	22,179	24,030
08/02/2024	27,844	64,614	63,162	22,364	43,700	31,810	15,695	17,615
08/03/2024	22,793	50,297	57,421	15,858	35,290	27,542	10,898	10,461
08/04/2024	22,967	47,542	42,762	14,172	39,729	26,383	9,495	10,172
08/05/2024	32,503	68,285	69,406	24,674	44,143	33,661	19,804	21,356
08/06/2024	28,439	61,812	81,613	23,071	40,761	33,072	19,759	22,959
08/07/2024	31,312	58,775	62,081	22,171	37,978	33,302	19,844	21,292
08/08/2024	29,857	60,134	72,922	21,795	42,228	32,080	18,188	19,657
08/09/2024	30,105	65,294	63,565	22,215	43,471	32,226	15,072	17,064
08/10/2024	30,860	57,531	65,800	19,191	39,792	32,244	12,809	10,688
08/11/2024	49,133	52,228	49,568	14,936	40,285	29,423	14,140	9,836
08/12/2024	33,148	68,222	70,193	23,195	44,896	35,368	19,654	20,475
08/13/2024	37,223	72,576	93,996	26,714	46,354	39,336	23,691	25,946
08/14/2024	35,988	73,062	77,675	27,289	49,554	37,703	28,140	24,294
08/15/2024	35,307	70,895	85,844	26,004	47,490	39,069	22,089	24,105
08/16/2024	32,265	65,300	64,523	23,556	44,255	39,215	17,172	17,315
08/17/2024	28,109	56,099	61,136	17,110	38,005	31,265	12,033	10,292
08/18/2024	21,284	48,014	41,673	12,745	39,426	25,451	11,301	8,495
08/19/2024	30,149	69,663	69,765	22,339	42,265	35,148	18,314	21,629
08/20/2024	36,425	73,282	95,586	26,542	47,100	39,485	22,569	24,954
08/21/2024	37,034	73,547	73,880	27,138	45,412	39,575	23,035	22,811
08/22/2024	35,658	57,248	71,779	27,139	38,811	39,742	24,110	20,563
08/23/2024	33,840	72,797	69,838	26,220	51,698	35,671	17,443	17,244
08/24/2024	31,278	60,697	66,662	16,766	41,981	31,041	14,700	10,486
08/25/2024	25,673	50,351	42,590	13,623	33,399	27,703	10,356	8,672



Pedestrian Counts by Location Group by Date cont.

	GCT – Vanderbilt/4 2nd Entrance	Pershing Square Plaza West
07/29/2024	28,442	54,673
07/30/2024	26,486	71,924
07/31/2024	25,226	46,341
08/01/2024	26,104	65,947
08/02/2024	23,924	47,245
08/03/2024	20,360	44,724
08/04/2024	21,805	20,462
08/05/2024	25,105	47,422
08/06/2024	22,061	60,780
08/07/2024	22,721	39,894
08/08/2024	24,457	55,604
08/09/2024	23,445	47,561
08/10/2024	21,264	51,261
08/11/2024	19,259	23,705
08/12/2024	25,110	47,965
08/13/2024	27,240	69,987
08/14/2024	29,468	49,895
08/15/2024	26,660	65,452
08/16/2024	25,839	48,274
08/17/2024	19,883	47,620
08/18/2024	18,494	19,935
08/19/2024	24,977	47,760
08/20/2024	29,395	71,169
08/21/2024	27,872	47,469
08/22/2024	24,748	54,737
08/23/2024	30,608	52,257
08/24/2024	22,504	51,929
08/25/2024	21,954	20,377

