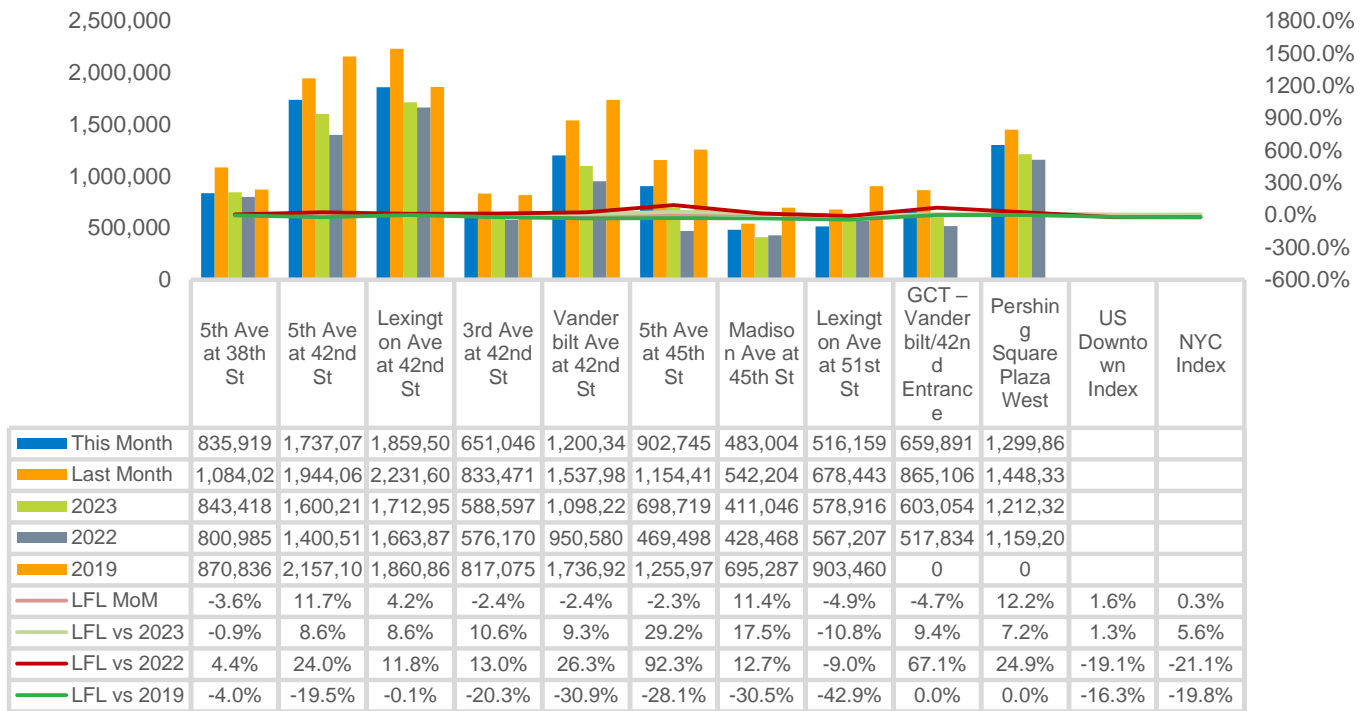


**Map**

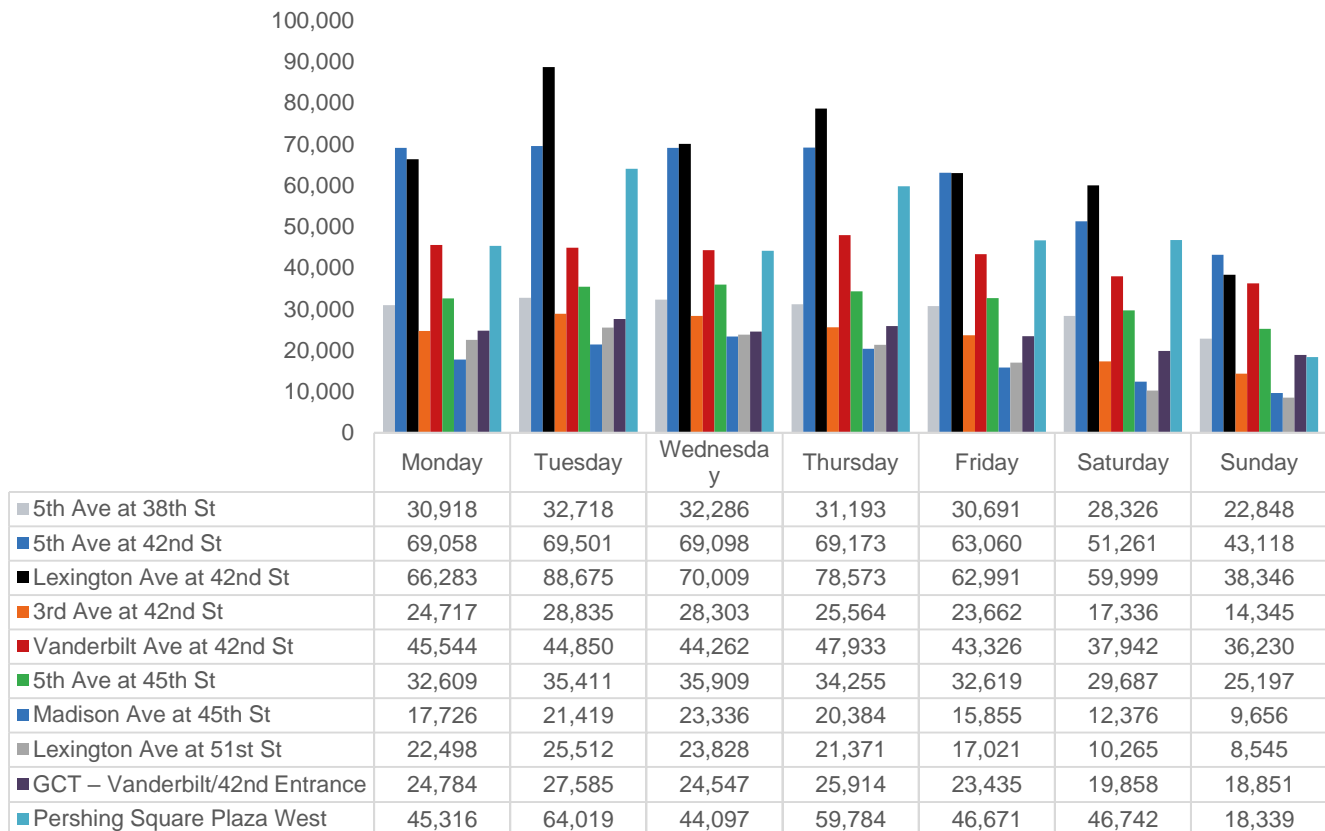


## Total Pedestrian Counts



\*Throughout this report, month-on-month trends are calculated using daily averages

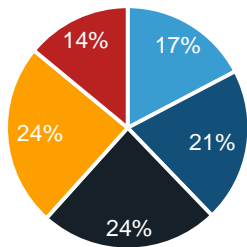
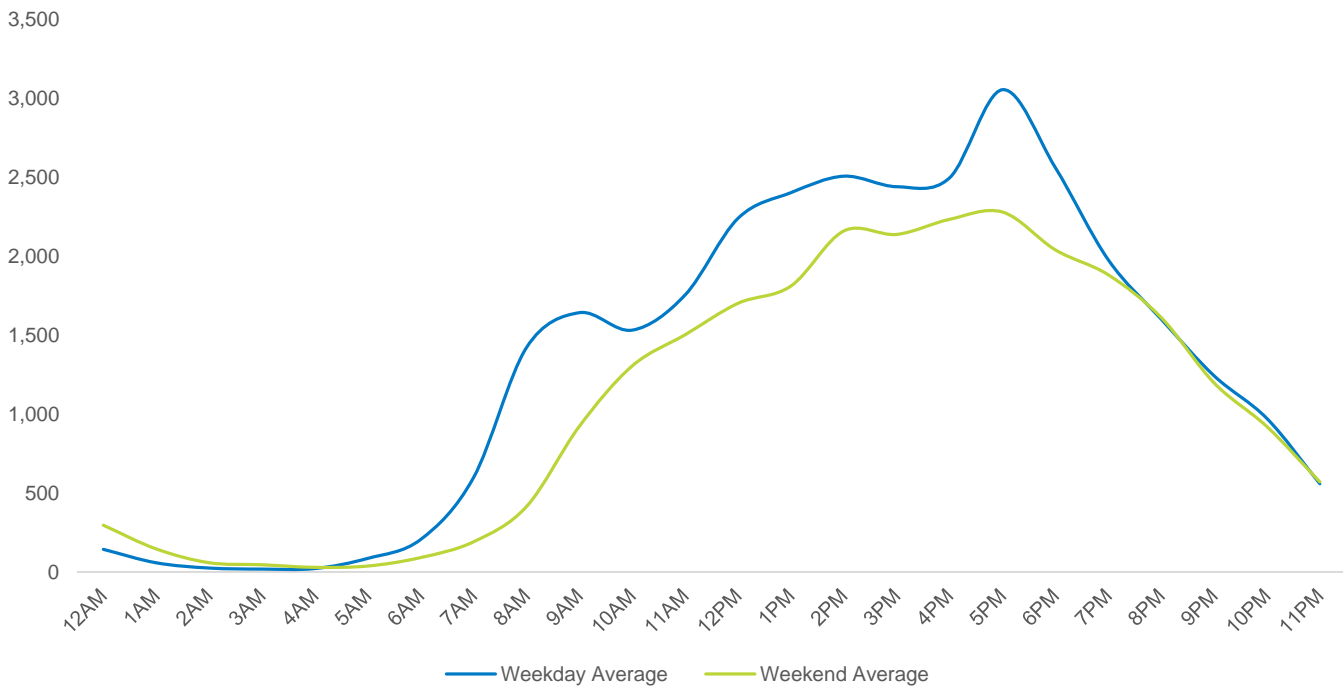
## Average Pedestrian Counts by Weekday



\*Counts for Grand Central Terminal are only for the entrance to Grand Central Terminal corner of Vanderbilt Ave and 42nd St.

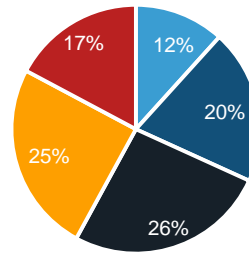
# 5th Ave at 38th St

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
July Daily Average	<b>30,918</b>	<b>32,718</b>	<b>32,286</b>	<b>31,193</b>	<b>30,691</b>	<b>28,326</b>	<b>22,848</b>
June Daily Average	<b>29,314</b>	<b>35,631</b>	<b>34,399</b>	<b>34,724</b>	<b>31,454</b>	<b>28,275</b>	<b>23,006</b>
MoM% Change	<b>5.5%</b>	<b>-8.2%</b>	<b>-6.1%</b>	<b>-10.2%</b>	<b>-2.4%</b>	<b>0.2%</b>	<b>-0.7%</b>
2023 Daily Average	<b>31,237</b>	<b>30,788</b>	<b>34,352</b>	<b>33,166</b>	<b>31,064</b>	<b>27,679</b>	<b>22,570</b>
% v 2023 Change	<b>-1.0%</b>	<b>6.3%</b>	<b>-6.0%</b>	<b>-5.9%</b>	<b>-1.2%</b>	<b>2.3%</b>	<b>1.2%</b>
2022 Daily Average	<b>25,992</b>	<b>32,753</b>	<b>33,087</b>	<b>31,726</b>	<b>29,370</b>	<b>26,100</b>	<b>21,219</b>
% v 2022 Change	<b>19.0%</b>	<b>-0.1%</b>	<b>-2.4%</b>	<b>-1.7%</b>	<b>4.5%</b>	<b>8.5%</b>	<b>7.7%</b>
2019 Daily Average	<b>34,458</b>	<b>37,971</b>	<b>37,045</b>	<b>33,674</b>	<b>34,262</b>	<b>21,665</b>	<b>18,635</b>
% v 2019 Change	<b>-10.3%</b>	<b>-13.8%</b>	<b>-12.8%</b>	<b>-7.4%</b>	<b>-10.4%</b>	<b>30.7%</b>	<b>22.6%</b>



**Weekday Average**

Morning	<b>5,400</b>
Lunch	<b>6,399</b>
Afternoon	<b>7,445</b>
Early Evening	<b>7,592</b>
Evening	<b>4,374</b>

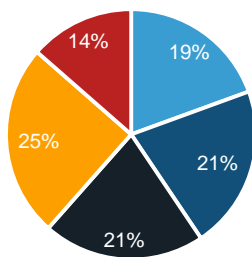
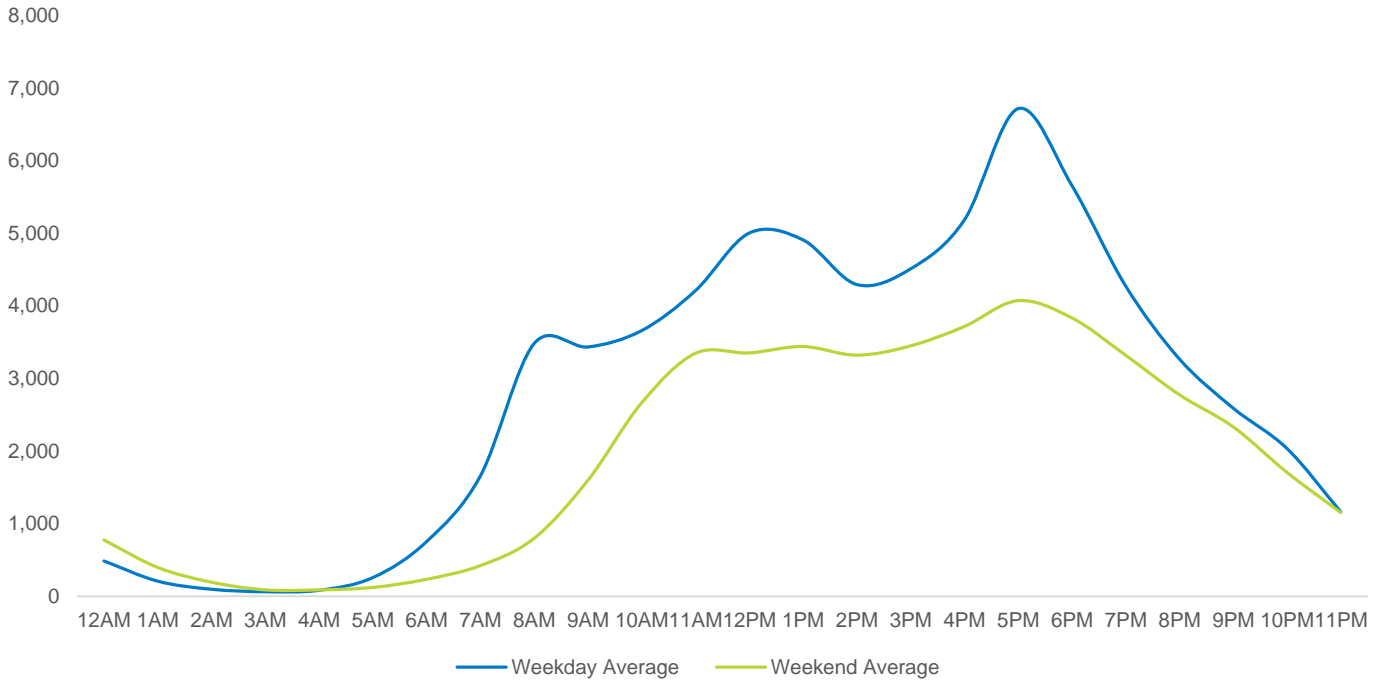


**Weekend Average**

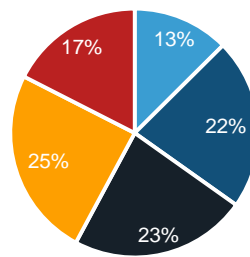
Morning	<b>2,924</b>
Lunch	<b>5,016</b>
Afternoon	<b>6,533</b>
Early Evening	<b>6,202</b>
Evening	<b>4,299</b>

## 5th Ave at 42nd St

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
July Daily Average	69,058	69,501	69,098	69,173	63,060	51,261	43,118
June Daily Average	54,920	64,023	61,317	58,317	56,240	51,170	42,825
MoM% Change	25.7%	8.6%	12.7%	18.6%	12.1%	0.2%	0.7%
2023 Daily Average	58,174	61,621	67,853	64,678	56,789	52,153	38,786
% v 2023 Change	18.7%	12.8%	1.8%	7.0%	11.0%	-1.7%	11.2%
2022 Daily Average	47,895	32,753	33,087	31,726	29,370	26,100	21,219
% v 2022 Change	44.2%	112.2%	108.8%	118.0%	114.7%	96.4%	103.2%
2019 Daily Average	78,573	87,223	86,847	88,823	89,259	64,856	43,696
% v 2019 Change	-12.1%	-20.3%	-20.4%	-22.1%	-29.4%	-21.0%	-1.3%



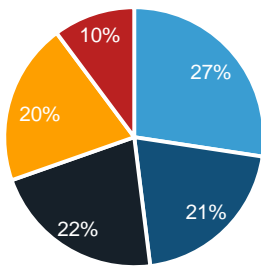
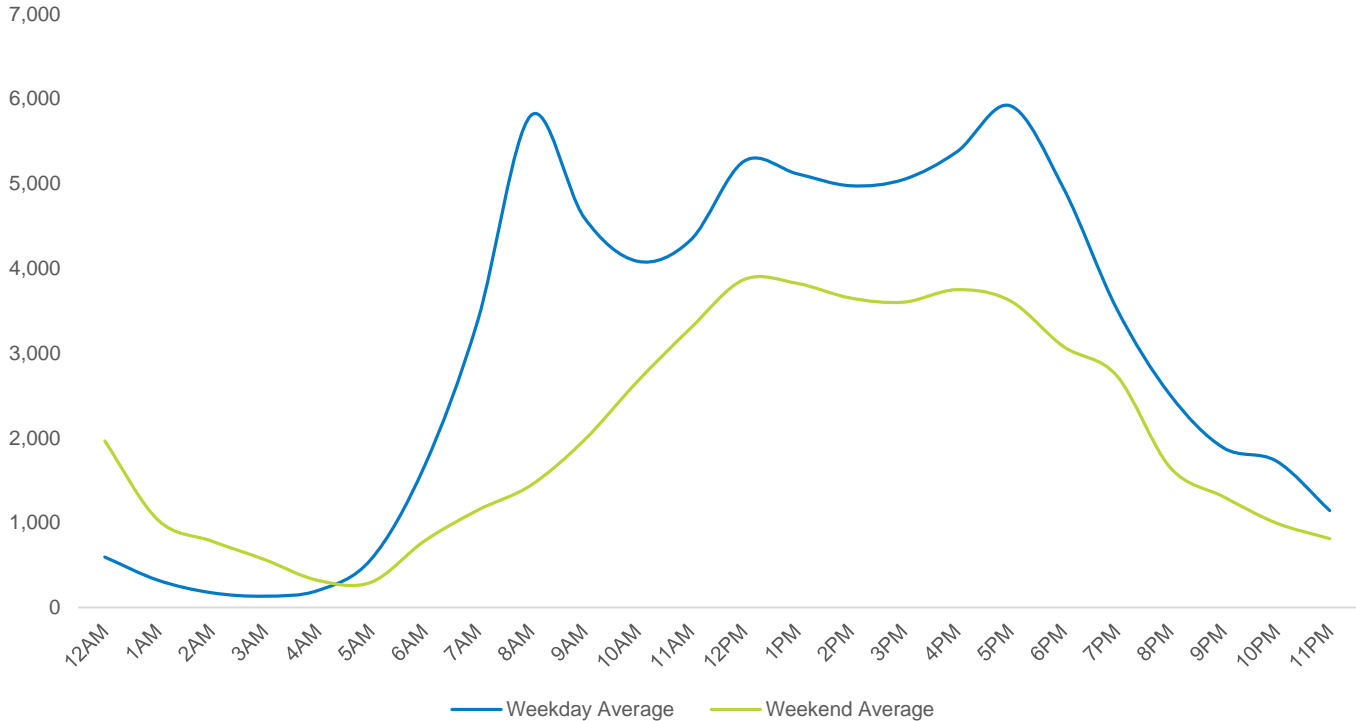
Weekday Average	
Morning	12,983
Lunch	14,120
Afternoon	13,985
Early Evening	16,646
Evening	9,053



Weekend Average	
Morning	5,715
Lunch	10,138
Afternoon	10,485
Early Evening	11,225
Evening	7,965

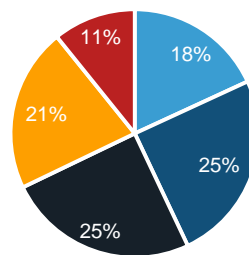
# Lexington Ave at 42nd St

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
July Daily Average	66,283	88,675	70,009	78,573	62,991	59,999	38,346
June Daily Average	50,847	80,921	75,231	79,383	62,396	58,159	39,384
MoM% Change	30.4%	9.6%	-6.9%	-1.0%	1.0%	3.2%	-2.6%
2023 Daily Average	56,071	73,576	68,772	77,531	56,786	61,041	34,462
% v 2023 Change	18.2%	20.5%	1.8%	1.3%	10.9%	-1.7%	11.3%
2022 Daily Average	79,780	63,110	54,958	67,068	60,915	44,706	45,432
% v 2022 Change	-16.9%	40.5%	27.4%	17.2%	3.4%	34.2%	-15.6%
2019 Daily Average	71,008	74,263	73,573	81,087	77,602	48,974	38,710
% v 2019 Change	-6.7%	19.4%	-4.8%	-3.1%	-18.8%	22.5%	-0.9%



**Weekday Average**

Morning	19,532
Lunch	14,718
Afternoon	15,403
Early Evening	14,394
Evening	7,268

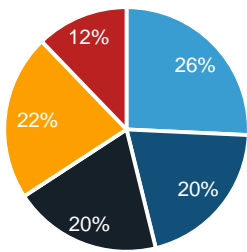
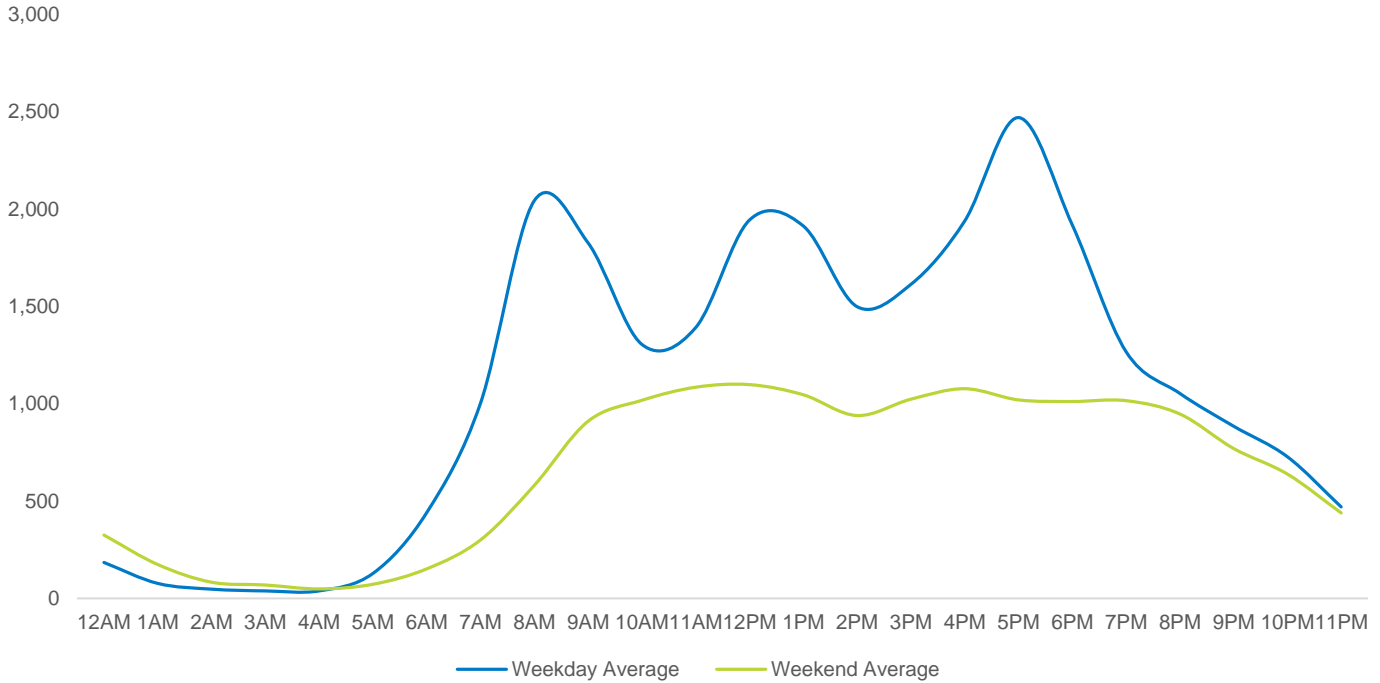


**Weekend Average**

Morning	8,012
Lunch	10,989
Afternoon	11,004
Early Evening	9,434
Evening	4,771

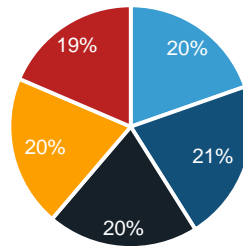
### 3rd Ave at 42nd St

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
July Daily Average	24,717	28,835	28,303	25,564	23,662	17,336	14,345
June Daily Average	22,047	29,746	28,220	29,213	24,853	17,771	14,845
MoM% Change	12.1%	-3.1%	0.3%	-12.5%	-4.8%	-2.4%	-3.4%
2023 Daily Average	21,144	25,258	25,953	25,197	21,428	15,509	12,661
% v 2023 Change	16.9%	14.2%	9.1%	1.5%	10.4%	11.8%	13.3%
2022 Daily Average	22,236	63,110	54,958	67,068	60,915	44,706	45,432
% v 2022 Change	11.2%	-54.3%	-48.5%	-61.9%	-61.2%	-61.2%	-68.4%
2019 Daily Average	30,815	35,930	36,689	34,482	34,323	17,788	14,242
% v 2019 Change	-19.8%	-19.7%	-22.9%	-25.9%	-31.1%	-2.5%	0.7%



**Weekday Average**

Morning	6,616
Lunch	5,247
Afternoon	5,048
Early Evening	5,656
Evening	3,135

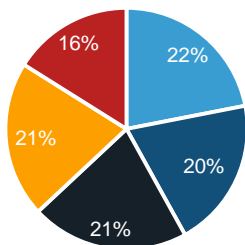
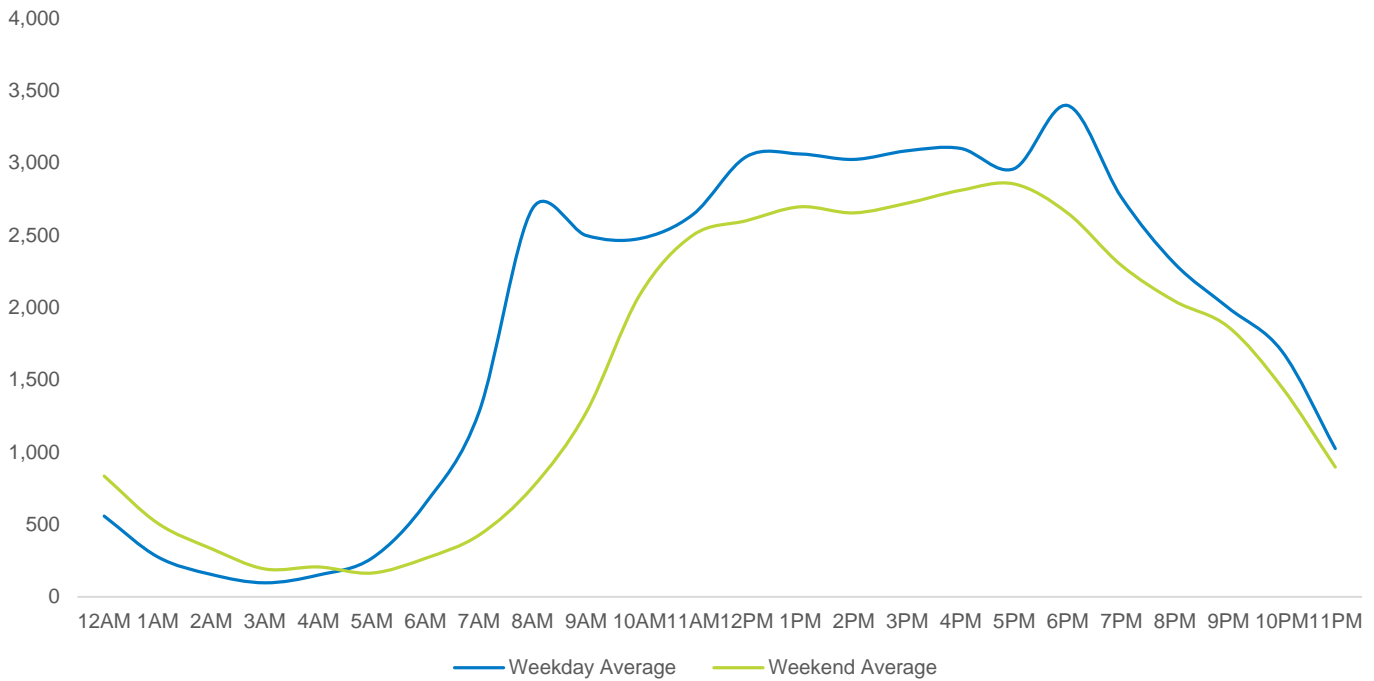


**Weekend Average**

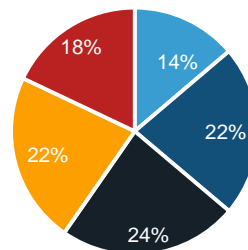
Morning	2,959
Lunch	3,229
Afternoon	3,039
Early Evening	3,046
Evening	2,795

## Vanderbilt Ave at 42nd St

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
July Daily Average	45,544	44,850	44,262	47,933	43,326	37,942	36,230
June Daily Average	39,098	51,189	54,100	45,058	43,239	38,602	36,311
MoM% Change	16.5%	-12.4%	-18.2%	6.4%	0.2%	-1.7%	-0.2%
2023 Daily Average	38,283	41,002	43,480	41,638	39,078	38,575	32,501
% v 2023 Change	19.0%	9.4%	1.8%	15.1%	10.9%	-1.6%	11.5%
2022 Daily Average	33,179	35,273	37,421	35,715	34,256	33,882	27,919
% v 2022 Change	37.3%	27.2%	18.3%	34.2%	26.5%	12.0%	29.8%
2019 Daily Average	61,854	65,330	68,631	69,210	72,225	56,047	40,935
% v 2019 Change	-26.4%	-31.3%	-35.5%	-30.7%	-40.0%	-32.3%	-11.5%



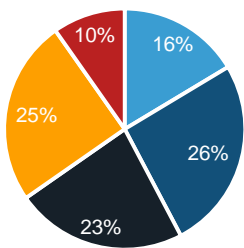
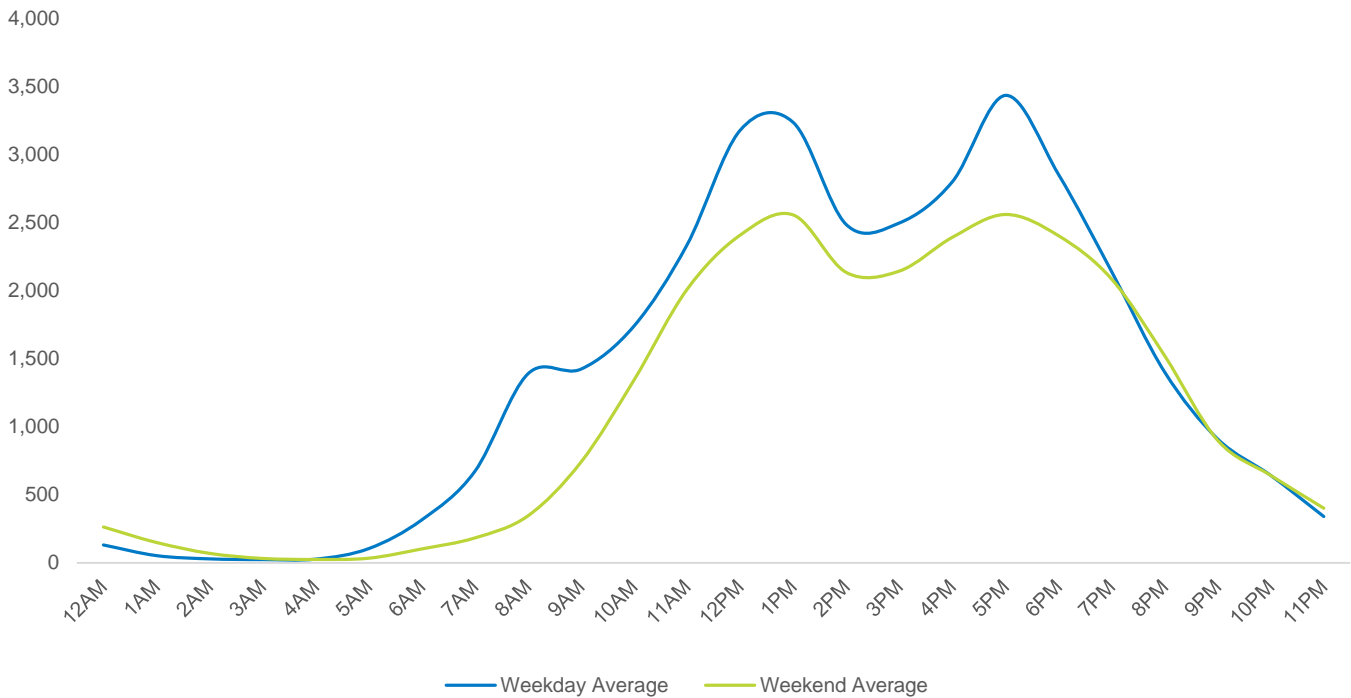
Weekday Average	
Morning	9,577
Lunch	8,748
Afternoon	9,207
Early Evening	9,121
Evening	7,025



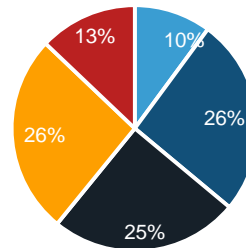
Weekend Average	
Morning	4,805
Lunch	7,797
Afternoon	8,186
Early Evening	7,799
Evening	6,257

# 5th Ave at 45th St

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
July Daily Average	<b>32,609</b>	<b>35,411</b>	<b>35,909</b>	<b>34,255</b>	<b>32,619</b>	<b>29,687</b>	<b>25,197</b>
June Daily Average	<b>32,624</b>	<b>37,832</b>	<b>36,626</b>	<b>36,972</b>	<b>32,895</b>	<b>30,270</b>	<b>23,665</b>
MoM% Change	<b>0.0%</b>	<b>-6.4%</b>	<b>-2.0%</b>	<b>-7.3%</b>	<b>-0.8%</b>	<b>-1.9%</b>	<b>6.5%</b>
2023 Daily Average	<b>18,795</b>	<b>33,824</b>	<b>16,600</b>	<b>30,859</b>	<b>26,754</b>	<b>28,870</b>	<b>18,980</b>
% v 2023 Change	<b>73.5%</b>	<b>4.7%</b>	<b>116.3%</b>	<b>11.0%</b>	<b>21.9%</b>	<b>2.8%</b>	<b>32.8%</b>
2022 Daily Average	<b>17,768</b>	<b>18,590</b>	<b>14,615</b>	<b>17,420</b>	<b>17,588</b>	<b>12,124</b>	<b>19,271</b>
% v 2022 Change	<b>83.5%</b>	<b>90.5%</b>	<b>145.7%</b>	<b>96.6%</b>	<b>85.5%</b>	<b>144.9%</b>	<b>30.8%</b>
2019 Daily Average	<b>46,710</b>	<b>50,237</b>	<b>50,700</b>	<b>50,286</b>	<b>50,487</b>	<b>36,292</b>	<b>29,282</b>
% v 2019 Change	<b>-30.2%</b>	<b>-29.5%</b>	<b>-29.2%</b>	<b>-31.9%</b>	<b>-35.4%</b>	<b>-18.2%</b>	<b>-14.0%</b>



Weekday Average	
Morning	<b>5,539</b>
Lunch	<b>8,748</b>
Afternoon	<b>7,780</b>
Early Evening	<b>8,427</b>
Evening	<b>3,295</b>

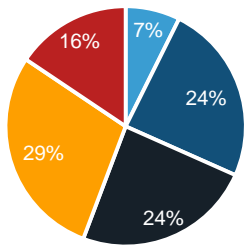
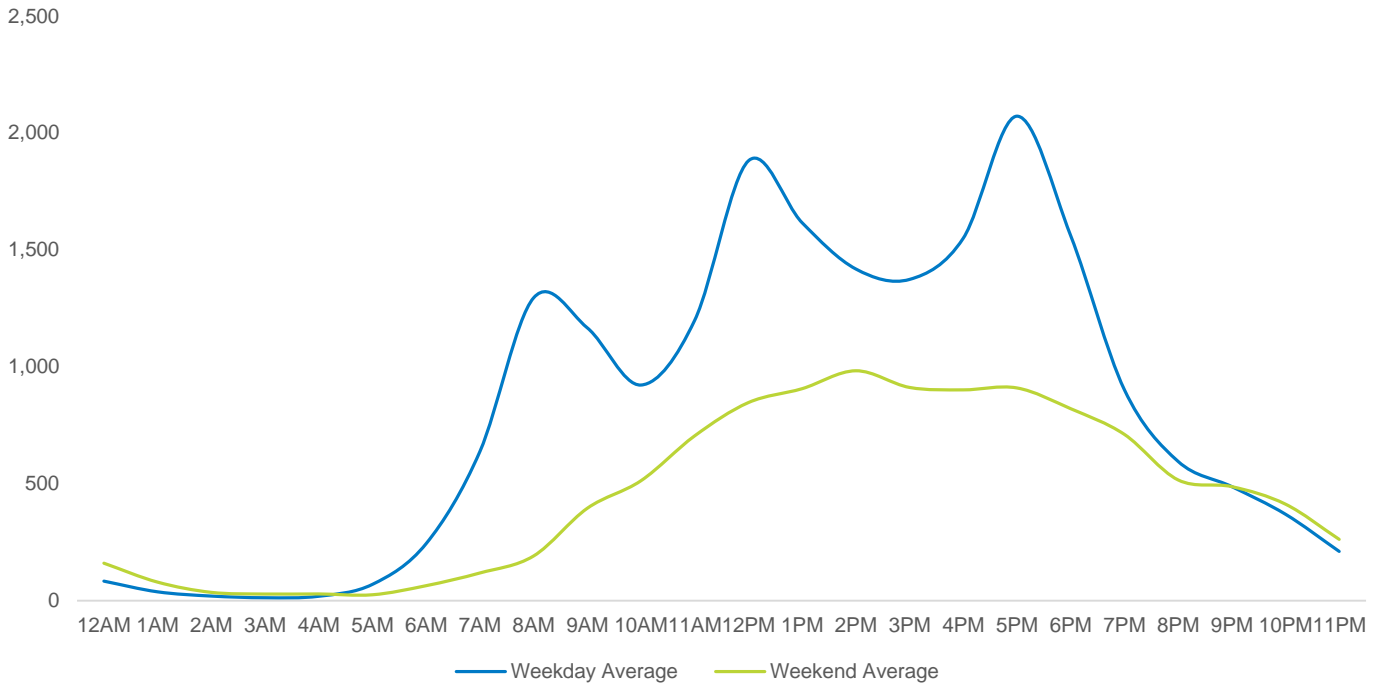


Weekend Average	
Morning	<b>2,714</b>
Lunch	<b>6,972</b>
Afternoon	<b>6,667</b>
Early Evening	<b>7,047</b>
Evening	<b>3,466</b>

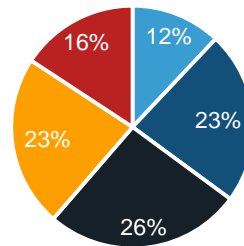


# Madison Ave at 45th St

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
July Daily Average	17,726	21,419	23,336	20,384	15,855	12,376	9,656
June Daily Average	10,304	18,394	25,385	18,964	13,445	14,237	7,712
MoM% Change	72.0%	16.4%	-8.1%	7.5%	17.9%	-13.1%	25.2%
2023 Daily Average	11,605	16,628	22,866	18,008	12,287	14,504	6,864
% v 2023 Change	52.7%	28.8%	2.1%	13.2%	29.0%	-14.7%	40.7%
2022 Daily Average	13,225	22,066	21,468	19,165	13,689	9,726	7,779
% v 2022 Change	34.0%	-2.9%	8.7%	6.4%	15.8%	27.2%	24.1%
2019 Daily Average	28,720	31,445	32,064	32,140	28,551	12,094	8,809
% v 2019 Change	-38.3%	-31.9%	-27.2%	-36.6%	-44.5%	2.3%	9.6%



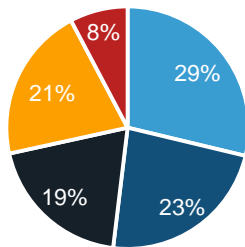
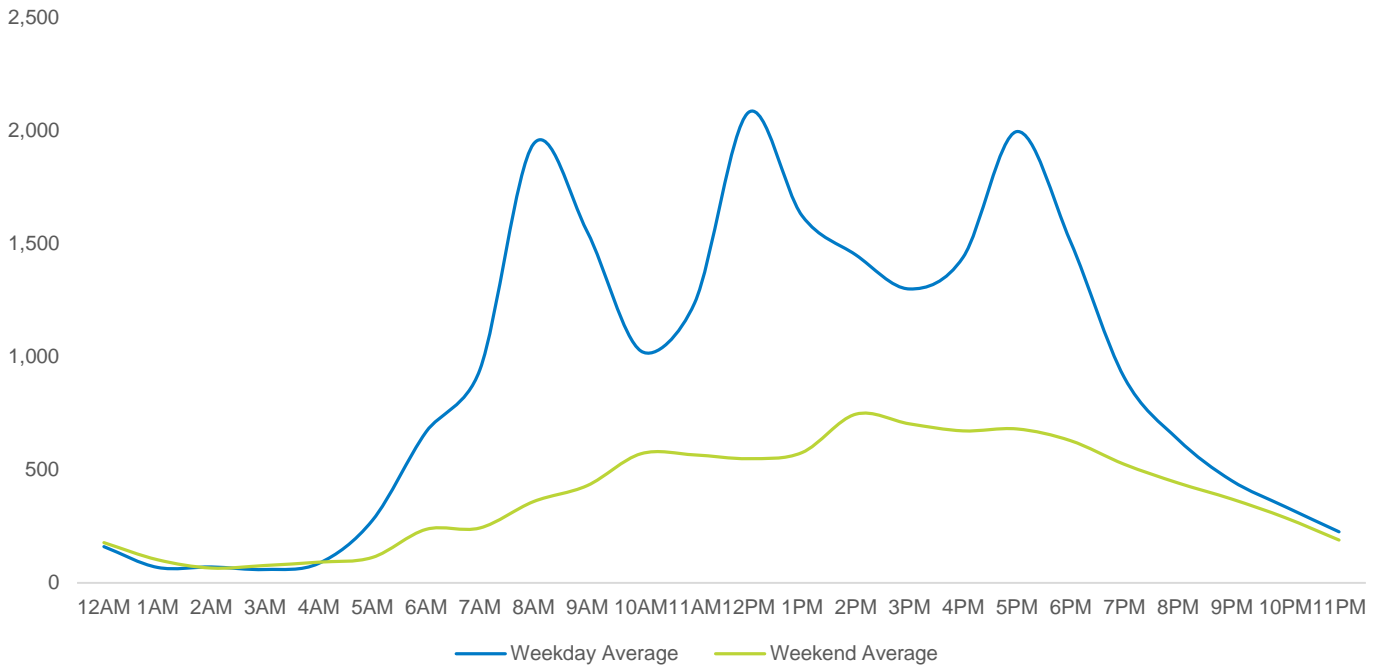
Weekday Average	
Morning	4,265
Lunch	14,120
Afternoon	13,985
Early Evening	16,646
Evening	9,053



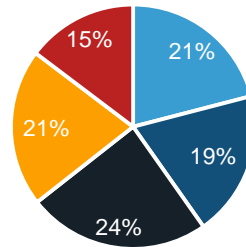
Weekend Average	
Morning	1,282
Lunch	2,459
Afternoon	2,797
Early Evening	2,442
Evening	1,679

# Lexington Ave at 51st St

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
July Daily Average	22,498	25,512	23,828	21,371	17,021	10,265	8,545
June Daily Average	19,838	27,095	23,612	25,487	19,134	10,806	9,717
MoM% Change	13.4%	-5.8%	0.9%	-16.2%	-11.0%	-5.0%	-12.1%
2023 Daily Average	24,426	18,929	22,184	28,906	20,651	18,097	11,537
% v 2023 Change	-7.9%	34.8%	7.4%	-26.1%	-17.6%	-43.3%	-25.9%
2022 Daily Average	31,972	16,242	17,248	25,670	22,158	13,198	15,314
% v 2022 Change	-29.6%	57.1%	38.1%	-16.7%	-23.2%	-22.2%	-44.2%
2019 Daily Average	37,960	40,259	40,557	40,938	36,991	16,362	12,799
% v 2019 Change	-40.7%	-36.6%	-41.2%	-47.8%	-54.0%	-37.3%	-33.2%



Weekday Average	
■ Morning	6,130
■ Lunch	4,942
■ Afternoon	4,191
■ Early Evening	4,414
■ Evening	1,650



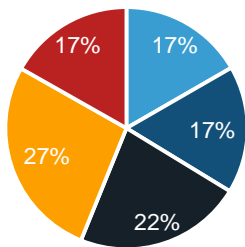
Weekend Average	
■ Morning	1,840
■ Lunch	1,692
■ Afternoon	2,122
■ Early Evening	1,835
■ Evening	1,290



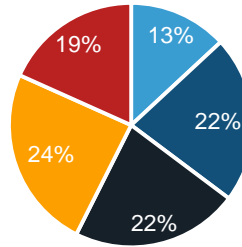
**GCT – Vanderbilt/42nd Entran** \*counts for this location are only for the entrance to Grand Central Terminal corner of Vanderbilt Ave and 42nd

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
July Daily Average	<b>24,784</b>	<b>27,585</b>	<b>24,547</b>	<b>25,914</b>	<b>23,435</b>	<b>19,858</b>	<b>18,851</b>
June Daily Average	<b>22,034</b>	<b>29,849</b>	<b>31,394</b>	<b>26,881</b>	<b>24,270</b>	<b>19,769</b>	<b>18,823</b>
MoM% Change	<b>12.5%</b>	<b>-7.6%</b>	<b>-21.8%</b>	<b>-3.6%</b>	<b>-3.4%</b>	<b>0.4%</b>	<b>0.1%</b>
2023 Daily Average	<b>20,900</b>	<b>23,212</b>	<b>24,121</b>	<b>24,291</b>	<b>21,167</b>	<b>20,209</b>	<b>16,863</b>
% v 2023 Change	<b>18.6%</b>	<b>18.8%</b>	<b>1.8%</b>	<b>6.7%</b>	<b>10.7%</b>	<b>-1.7%</b>	<b>11.8%</b>
2022 Daily Average	<b>17,594</b>	<b>19,950</b>	<b>21,591</b>	<b>20,955</b>	<b>18,610</b>	<b>16,809</b>	<b>13,951</b>
% v 2022 Change	<b>40.9%</b>	<b>38.3%</b>	<b>13.7%</b>	<b>23.7%</b>	<b>25.9%</b>	<b>18.1%</b>	<b>35.1%</b>

Location started April 2021



Weekday Average	
■ Morning	<b>4,082</b>
■ Lunch	<b>4,169</b>
■ Afternoon	<b>5,487</b>
■ Early Evening	<b>6,622</b>
■ Evening	<b>4,111</b>



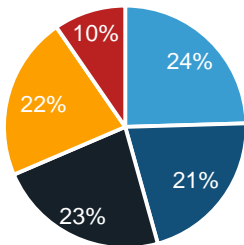
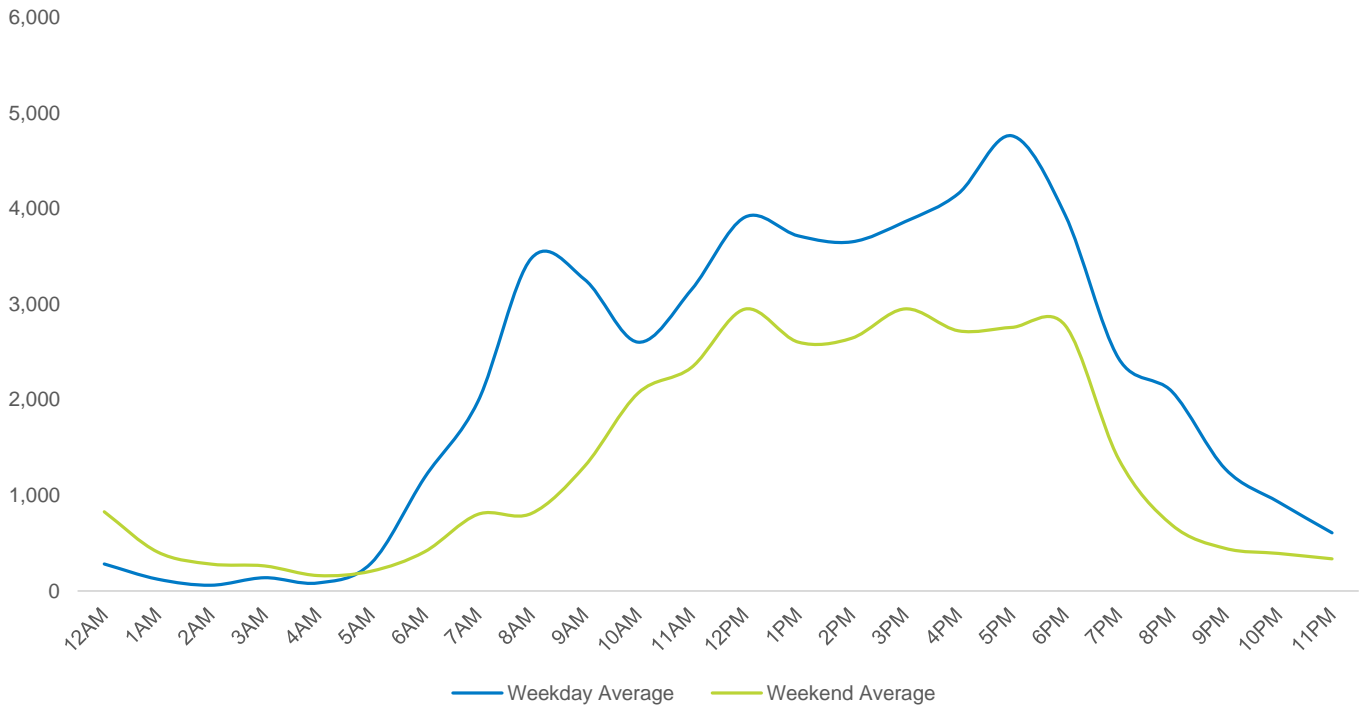
Weekend Average	
■ Morning	<b>2,362</b>
■ Lunch	<b>3,996</b>
■ Afternoon	<b>4,001</b>
■ Early Evening	<b>4,383</b>
■ Evening	<b>3,301</b>



# Pershing Square Plaza West

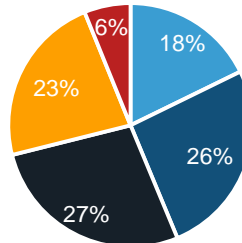
	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
July Daily Average	<b>45,316</b>	<b>64,019</b>	<b>44,097</b>	<b>59,784</b>	<b>46,671</b>	<b>46,742</b>	<b>18,339</b>
June Daily Average	<b>33,782</b>	<b>58,448</b>	<b>48,358</b>	<b>47,007</b>	<b>40,237</b>	<b>42,919</b>	<b>18,916</b>
MoM% Change	<b>34.1%</b>	<b>9.5%</b>	<b>-8.8%</b>	<b>27.2%</b>	<b>16.0%</b>	<b>8.9%</b>	<b>-3.1%</b>
2023 Daily Average	<b>38,456</b>	<b>54,789</b>	<b>44,209</b>	<b>59,125</b>	<b>42,466</b>	<b>47,554</b>	<b>16,482</b>
% v 2023 Change	<b>17.8%</b>	<b>16.8%</b>	<b>-0.3%</b>	<b>1.1%</b>	<b>9.9%</b>	<b>-1.7%</b>	<b>11.3%</b>
2022 Daily Average	<b>54,972</b>	<b>47,012</b>	<b>34,368</b>	<b>51,214</b>	<b>45,610</b>	<b>34,682</b>	<b>21,946</b>
% v 2022 Change	<b>-17.6%</b>	<b>36.2%</b>	<b>28.3%</b>	<b>16.7%</b>	<b>2.3%</b>	<b>34.8%</b>	<b>-16.4%</b>

Location started April 2021



**Weekday Average**

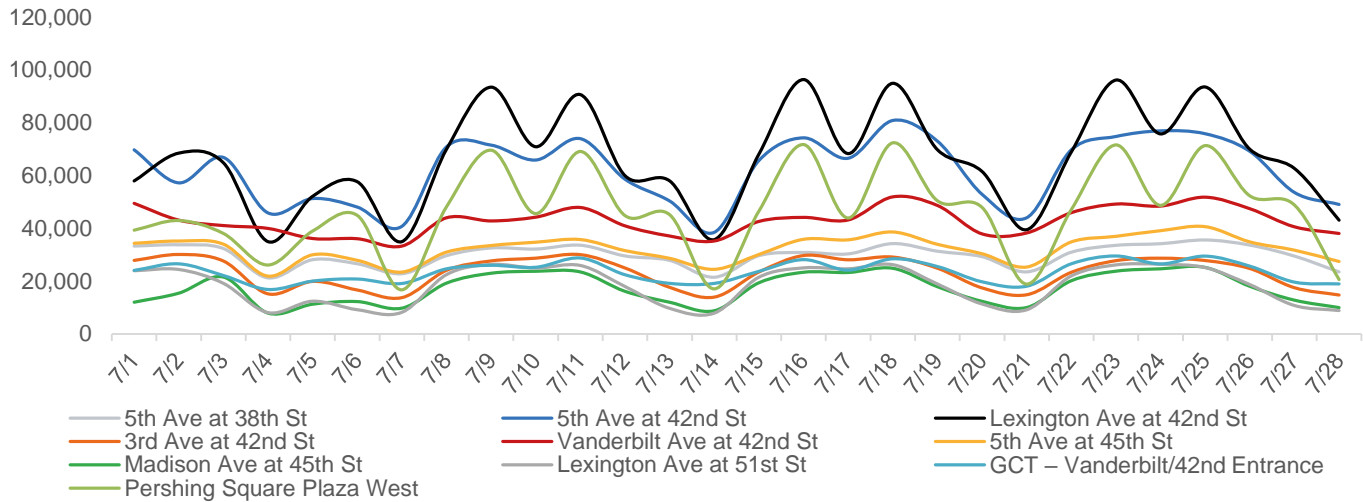
Morning	<b>12,511</b>
Lunch	<b>10,778</b>
Afternoon	<b>11,674</b>
Early Evening	<b>11,132</b>
Evening	<b>4,902</b>



**Weekend Average**

Morning	<b>5,399</b>
Lunch	<b>7,891</b>
Afternoon	<b>8,318</b>
Early Evening	<b>6,919</b>
Evening	<b>1,865</b>

## Pedestrian Counts by Location Group by Date



## Pedestrian Counts by Location Group by Date

	5th Ave at 38th St	5th Ave at 42nd St	Lexington Ave at 42nd St	3rd Ave at 42nd St	Vanderbilt Ave at 42nd St	5th Ave at 45th St	Madison Ave at 45th St	Lexington Ave at 51st St
07/01/2024	33,309	69,790	57,982	27,882	49,508	34,373	12,036	23,957
07/02/2024	33,796	57,269	68,531	30,136	43,148	35,223	15,463	24,448
07/03/2024	32,391	66,909	64,897	27,656	41,088	34,039	21,580	19,199
07/04/2024	21,261	45,879	34,996	15,208	40,003	21,918	7,911	8,086
07/05/2024	28,151	51,325	52,163	19,924	36,176	30,015	11,285	12,424
07/06/2024	26,598	48,093	57,701	16,669	36,100	27,915	12,285	9,203
07/07/2024	22,840	40,805	34,998	13,773	33,305	23,456	9,783	8,226
07/08/2024	29,684	70,906	69,998	24,138	44,036	31,028	19,271	22,507
07/09/2024	32,591	71,565	93,536	27,685	42,835	33,522	23,020	26,356
07/10/2024	32,188	65,918	70,948	28,727	44,271	34,776	23,759	24,989
07/11/2024	33,636	74,016	90,702	30,066	47,927	35,781	23,508	25,963
07/12/2024	29,569	58,627	59,979	25,004	40,967	31,591	16,156	17,993
07/13/2024	27,898	50,395	58,013	17,681	37,129	28,666	12,024	9,712
07/14/2024	21,507	38,537	35,752	13,982	35,238	24,501	8,811	7,905
07/15/2024	29,682	65,748	68,171	23,476	42,655	30,135	19,413	21,525
07/16/2024	30,895	74,325	96,412	29,733	44,183	35,885	23,391	25,053
07/17/2024	30,357	66,593	68,367	28,111	43,207	35,674	23,308	24,699
07/18/2024	34,249	80,912	94,996	29,154	51,964	38,657	24,887	26,269
07/19/2024	31,357	73,074	69,822	24,917	48,695	33,976	17,915	18,941
07/20/2024	29,300	52,922	61,569	17,461	37,930	30,406	12,382	11,356
07/21/2024	23,525	44,046	39,515	14,863	38,285	25,362	10,033	9,168
07/22/2024	30,998	69,786	68,980	23,373	45,977	34,899	20,184	22,004
07/23/2024	33,589	74,844	96,222	27,784	49,235	37,012	23,803	26,189
07/24/2024	34,209	76,971	75,824	28,717	48,480	39,147	24,695	26,425
07/25/2024	35,627	75,886	93,597	27,827	51,837	40,665	25,229	25,164
07/26/2024	33,686	69,214	70,000	24,804	47,466	34,894	18,062	18,727
07/27/2024	29,506	53,635	62,712	17,534	40,608	31,762	12,813	10,790
07/28/2024	23,520	49,082	43,118	14,761	38,092	27,467	9,997	8,881



**Pedestrian Counts by Location Group by Date cont.**

	GCT – Vanderbilt/4 2nd Entrance	Pershing Square Plaza West
07/01/2024	24,097	39,329
07/02/2024	26,580	42,994
07/03/2024	22,167	38,108
07/04/2024	16,872	26,137
07/05/2024	20,038	39,004
07/06/2024	20,832	44,952
07/07/2024	19,138	16,740
07/08/2024	24,686	48,203
07/09/2024	26,020	69,644
07/10/2024	25,282	45,603
07/11/2024	28,789	69,170
07/12/2024	22,442	44,852
07/13/2024	19,179	45,198
07/14/2024	19,170	17,090
07/15/2024	23,741	46,590
07/16/2024	28,175	71,790
07/17/2024	24,190	43,946
07/18/2024	28,486	72,449
07/19/2024	25,563	50,476
07/20/2024	19,773	47,963
07/21/2024	18,111	18,902
07/22/2024	26,612	47,142
07/23/2024	29,563	71,649
07/24/2024	26,548	48,731
07/25/2024	29,509	71,380
07/26/2024	25,697	52,350
07/27/2024	19,648	48,853
07/28/2024	18,983	20,622

