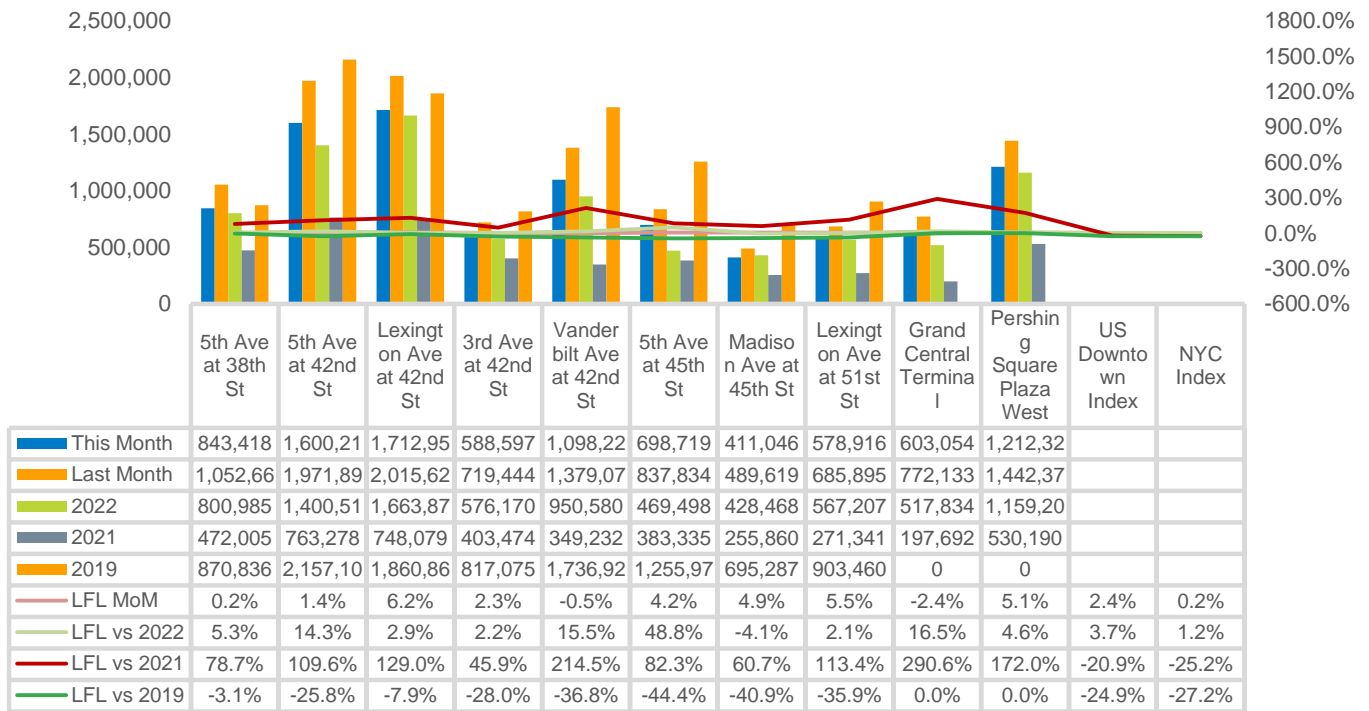


Map

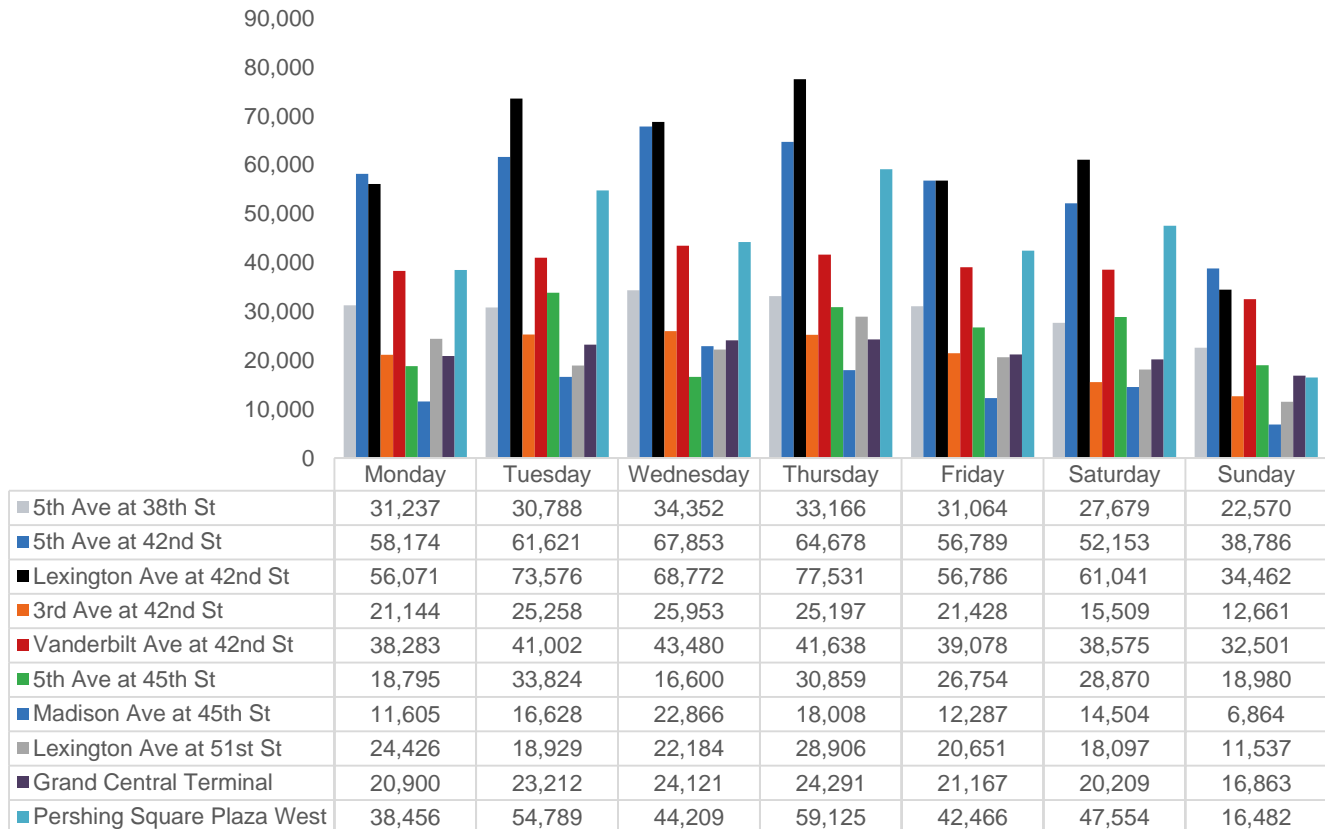


## Total Pedestrian Counts



\*Throughout this report, month-on-month trends are calculated using daily averages

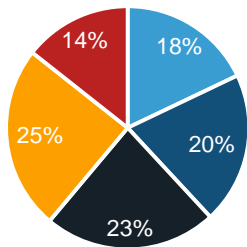
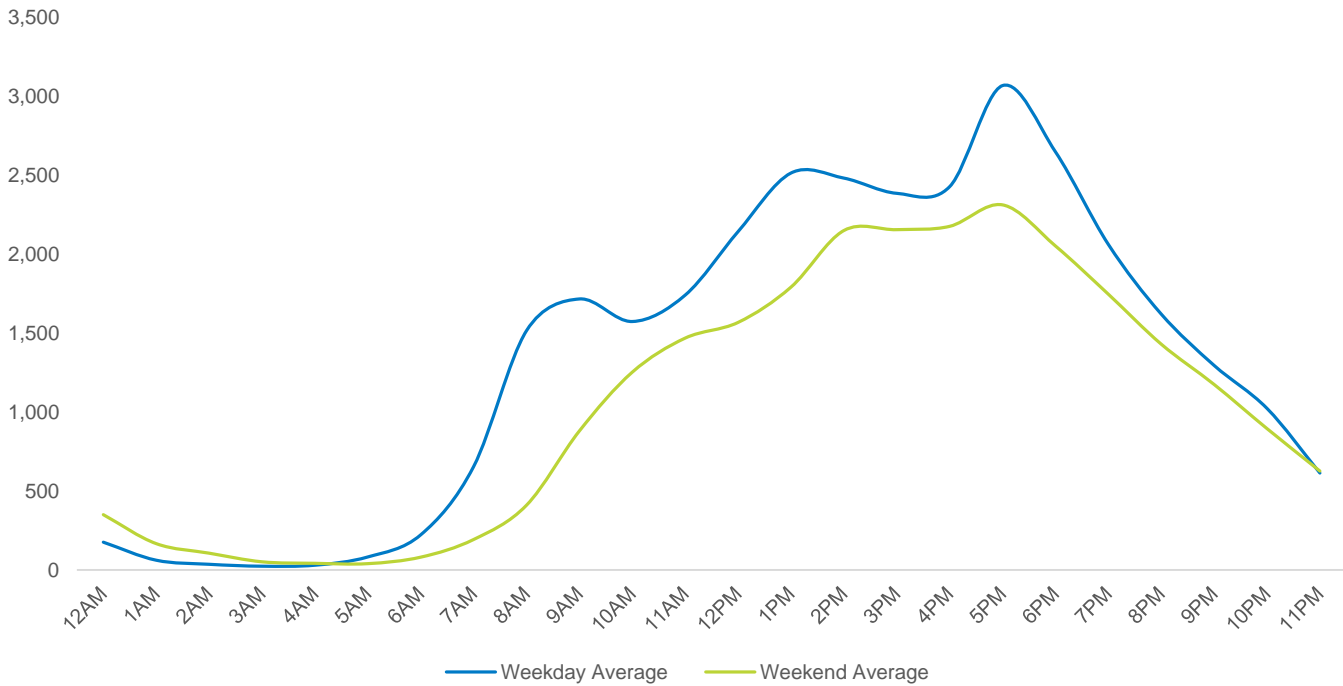
## Average Pedestrian Counts by Weekday



\*Counts for Grand Central Terminal are only for the entrance to Grand Central Terminal corner of Vanderbilt Ave and 42nd St.

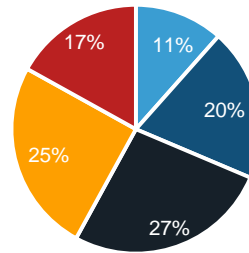
# 5th Ave at 38th St

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
July Daily Average	31,237	30,788	34,352	33,166	31,064	27,679	22,570
June Daily Average	27,660	33,846	33,590	33,479	29,081	28,548	24,330
MoM% Change	12.9%	-9.0%	2.3%	-0.9%	6.8%	-3.0%	-7.2%
2022 Daily Average	25,992	32,753	33,087	31,726	29,370	26,100	21,219
% v 2022 Change	20.2%	-6.0%	3.8%	4.5%	5.8%	6.1%	6.4%
2021 Daily Average	16,703	19,338	19,446	17,666	17,179	15,550	12,119
% v 2021 Change	87.0%	59.2%	76.7%	87.7%	80.8%	78.0%	86.2%
2019 Daily Average	34,458	37,971	37,045	33,674	34,262	21,665	18,635
% v 2019 Change	-9.3%	-18.9%	-7.3%	-1.5%	-9.3%	27.8%	21.1%



**Weekday Average**

■ Morning	<b>5,683</b>
■ Lunch	<b>6,399</b>
■ Afternoon	<b>7,296</b>
■ Early Evening	<b>7,780</b>
■ Evening	<b>4,554</b>

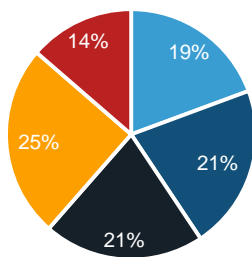
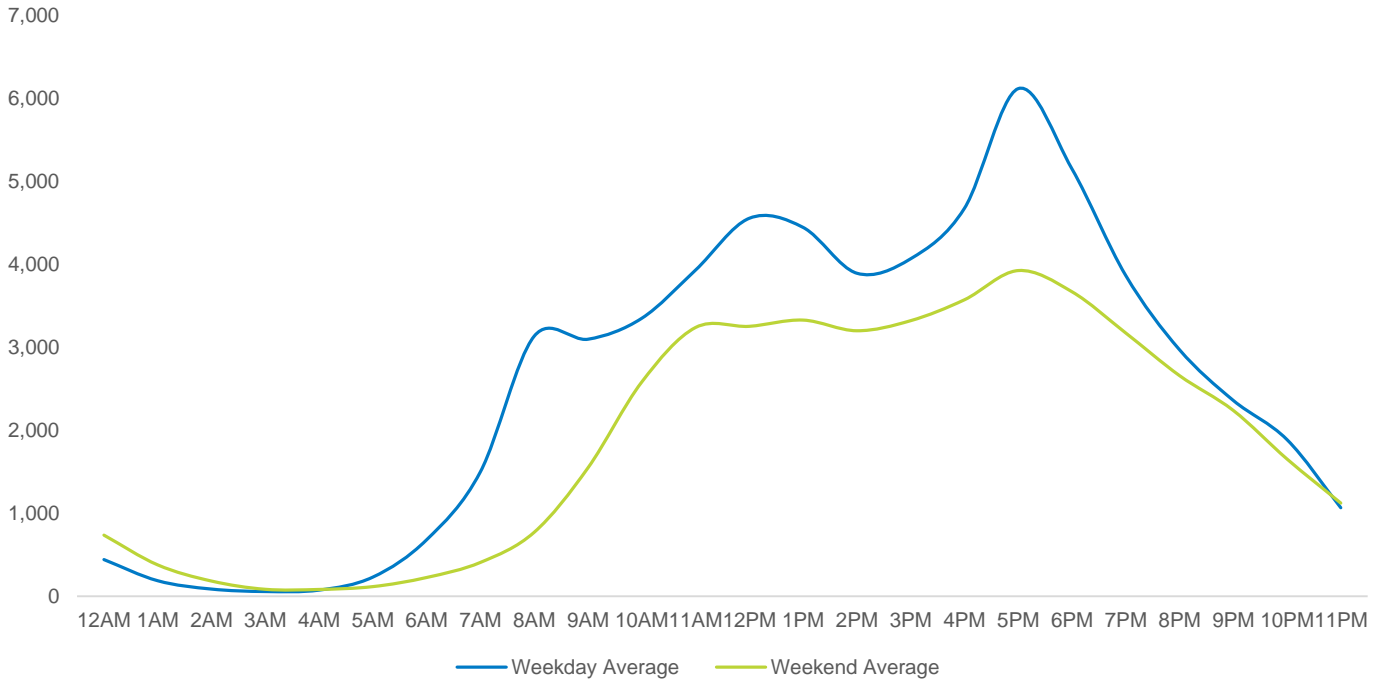


**Weekend Average**

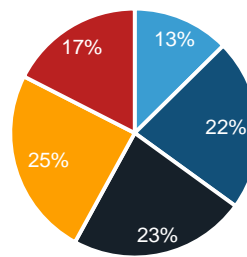
■ Morning	<b>2,817</b>
■ Lunch	<b>4,828</b>
■ Afternoon	<b>6,483</b>
■ Early Evening	<b>6,112</b>
■ Evening	<b>4,127</b>

## 5th Ave at 42nd St

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
July Daily Average	<b>58,174</b>	<b>61,621</b>	<b>67,853</b>	<b>64,678</b>	<b>56,789</b>	<b>52,153</b>	<b>38,786</b>
June Daily Average	<b>52,291</b>	<b>63,909</b>	<b>64,764</b>	<b>63,188</b>	<b>53,780</b>	<b>52,913</b>	<b>43,534</b>
MoM% Change	<b>11.3%</b>	<b>-3.6%</b>	<b>4.8%</b>	<b>2.4%</b>	<b>5.6%</b>	<b>-1.4%</b>	<b>-10.9%</b>
2022 Daily Average	<b>47,895</b>	<b>54,850</b>	<b>58,222</b>	<b>55,189</b>	<b>51,722</b>	<b>45,741</b>	<b>36,512</b>
% v 2022 Change	<b>21.5%</b>	<b>12.3%</b>	<b>16.5%</b>	<b>17.2%</b>	<b>9.8%</b>	<b>14.0%</b>	<b>6.2%</b>
2021 Daily Average	<b>26,974</b>	<b>19,338</b>	<b>19,446</b>	<b>17,666</b>	<b>17,179</b>	<b>15,550</b>	<b>12,119</b>
% v 2021 Change	<b>115.7%</b>	<b>218.6%</b>	<b>248.9%</b>	<b>266.1%</b>	<b>230.6%</b>	<b>235.4%</b>	<b>220.0%</b>
2019 Daily Average	<b>78,573</b>	<b>87,223</b>	<b>86,847</b>	<b>88,823</b>	<b>89,259</b>	<b>64,856</b>	<b>43,696</b>
% v 2019 Change	<b>-26.0%</b>	<b>-29.4%</b>	<b>-21.9%</b>	<b>-27.2%</b>	<b>-36.4%</b>	<b>-19.6%</b>	<b>-11.2%</b>



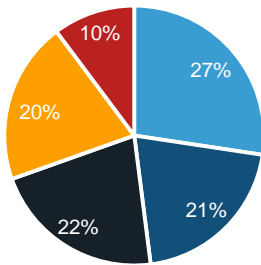
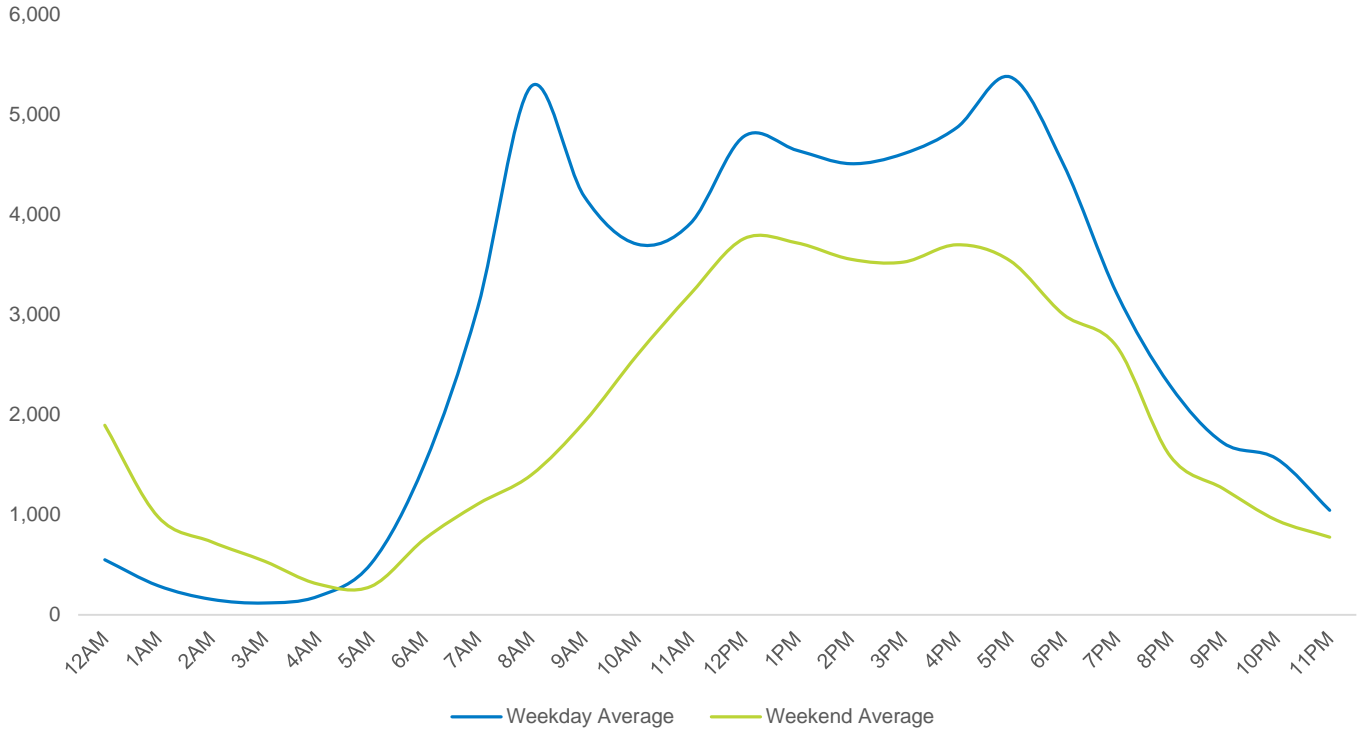
Weekday Average	
Morning	<b>11,759</b>
Lunch	<b>12,931</b>
Afternoon	<b>12,634</b>
Early Evening	<b>15,136</b>
Evening	<b>8,286</b>



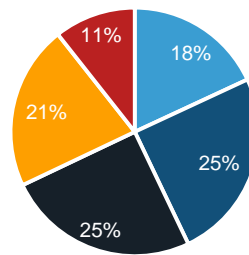
Weekend Average	
Morning	<b>5,532</b>
Lunch	<b>9,820</b>
Afternoon	<b>10,093</b>
Early Evening	<b>10,769</b>
Evening	<b>7,676</b>

# Lexington Ave at 42nd St

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
July Daily Average	56,071	73,576	68,772	77,531	56,786	61,041	34,462
June Daily Average	44,599	68,556	60,767	76,479	55,137	61,267	36,319
MoM% Change	25.7%	7.3%	13.2%	1.4%	3.0%	-0.4%	-5.1%
2022 Daily Average	79,780	63,110	54,958	67,068	60,915	44,706	45,432
% v 2022 Change	-29.7%	16.6%	25.1%	15.6%	-6.8%	36.5%	-24.1%
2021 Daily Average	25,261	29,920	30,573	30,004	31,006	23,610	16,647
% v 2021 Change	122.0%	145.9%	124.9%	158.4%	83.1%	158.5%	107.0%
2019 Daily Average	71,008	74,263	73,573	81,087	77,602	48,974	38,710
% v 2019 Change	-21.0%	-0.9%	-6.5%	-4.4%	-26.8%	24.6%	-11.0%



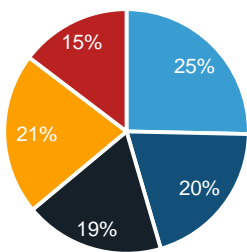
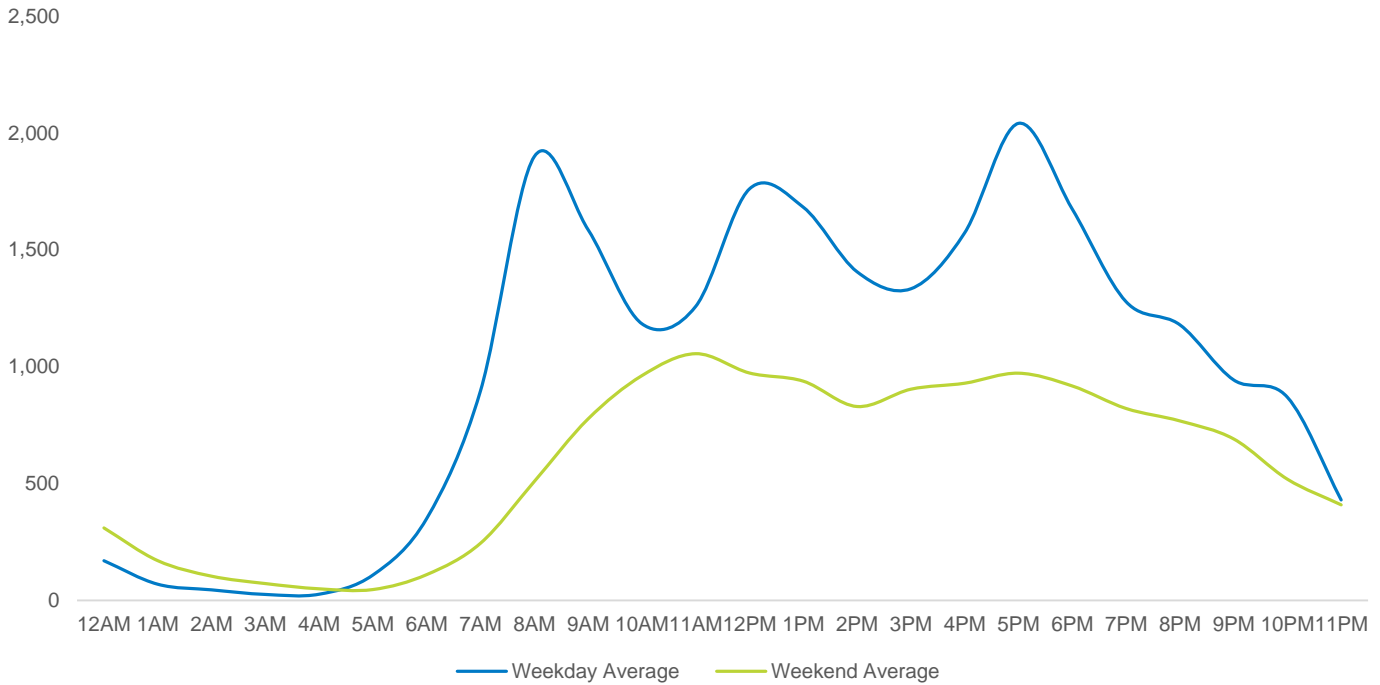
Weekday Average	
Morning	17,723
Lunch	13,332
Afternoon	13,982
Early Evening	13,086
Evening	6,615



Weekend Average	
Morning	7,777
Lunch	10,680
Afternoon	10,774
Early Evening	9,219
Evening	4,572

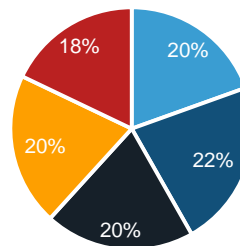
### 3rd Ave at 42nd St

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
July Daily Average	21,144	25,258	25,953	25,197	21,428	15,509	12,661
June Daily Average	18,883	24,830	24,666	24,126	21,230	16,221	13,932
MoM% Change	12.0%	1.7%	5.2%	4.4%	0.9%	-4.4%	-9.1%
2022 Daily Average	22,236	23,333	24,877	22,792	21,300	16,370	13,135
% v 2022 Change	-4.9%	8.3%	4.3%	10.6%	0.6%	-5.3%	-3.6%
2021 Daily Average	13,859	29,920	30,573	30,004	31,006	23,610	16,647
% v 2021 Change	52.6%	-15.6%	-15.1%	-16.0%	-30.9%	-34.3%	-23.9%
2019 Daily Average	30,815	35,930	36,689	34,482	34,323	17,788	14,242
% v 2019 Change	-31.4%	-29.7%	-29.3%	-26.9%	-37.6%	-12.8%	-11.1%



**Weekday Average**

Morning	5,917
Lunch	4,702
Afternoon	4,313
Early Evening	4,996
Evening	3,423

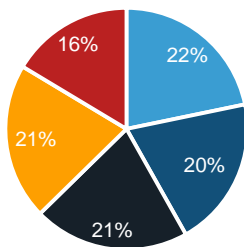
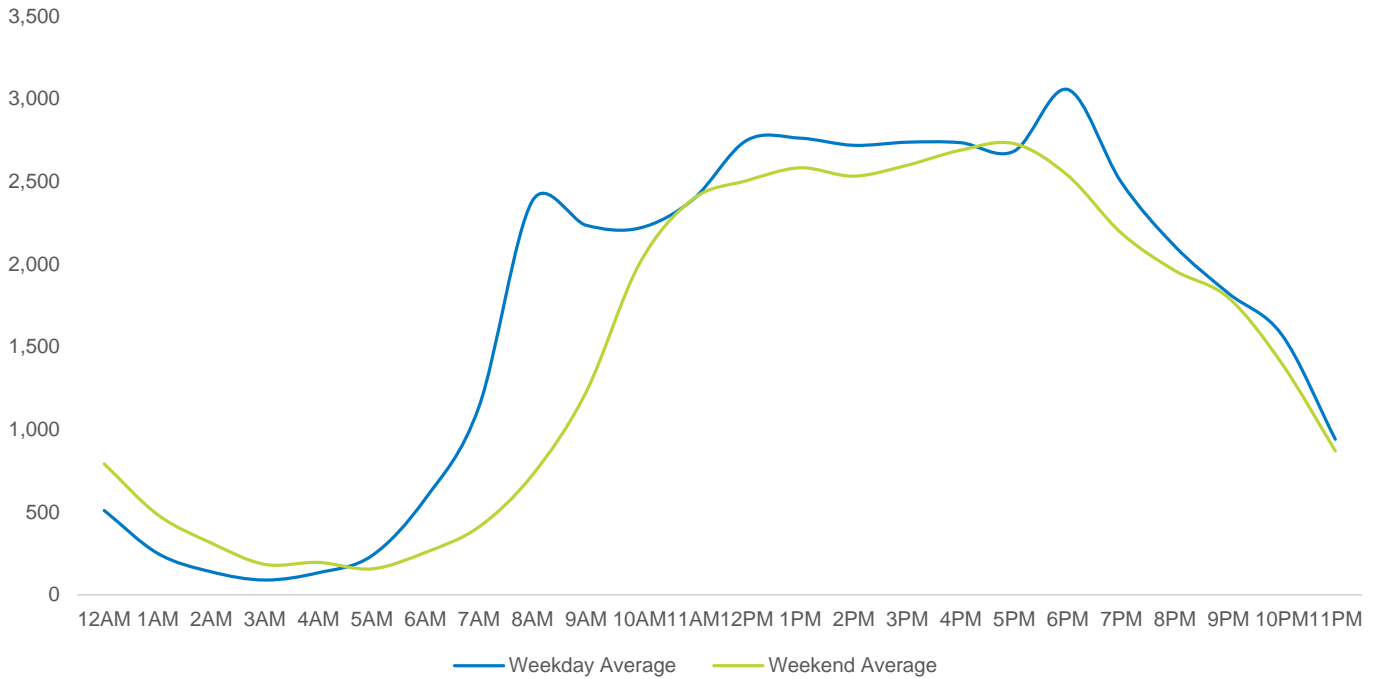


**Weekend Average**

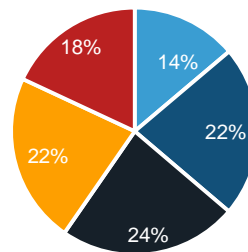
Morning	2,603
Lunch	2,968
Afternoon	2,663
Early Evening	2,712
Evening	2,387

## Vanderbilt Ave at 42nd St

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
July Daily Average	<b>38,283</b>	<b>41,002</b>	<b>43,480</b>	<b>41,638</b>	<b>39,078</b>	<b>38,575</b>	<b>32,501</b>
June Daily Average	<b>35,382</b>	<b>43,047</b>	<b>42,909</b>	<b>42,147</b>	<b>38,383</b>	<b>39,398</b>	<b>34,549</b>
MoM% Change	<b>8.2%</b>	<b>-4.8%</b>	<b>1.3%</b>	<b>-1.2%</b>	<b>1.8%</b>	<b>-2.1%</b>	<b>-5.9%</b>
2022 Daily Average	<b>33,179</b>	<b>35,273</b>	<b>37,421</b>	<b>35,715</b>	<b>34,256</b>	<b>33,882</b>	<b>27,919</b>
% v 2022 Change	<b>15.4%</b>	<b>16.2%</b>	<b>16.2%</b>	<b>16.6%</b>	<b>14.1%</b>	<b>13.9%</b>	<b>16.4%</b>
2021 Daily Average	<b>12,673</b>	<b>11,987</b>	<b>13,268</b>	<b>12,831</b>	<b>12,906</b>	<b>13,491</b>	<b>10,153</b>
% v 2021 Change	<b>202.1%</b>	<b>242.1%</b>	<b>227.7%</b>	<b>224.5%</b>	<b>202.8%</b>	<b>185.9%</b>	<b>220.1%</b>
2019 Daily Average	<b>61,854</b>	<b>65,330</b>	<b>68,631</b>	<b>69,210</b>	<b>72,225</b>	<b>56,047</b>	<b>40,935</b>
% v 2019 Change	<b>-38.1%</b>	<b>-37.2%</b>	<b>-36.6%</b>	<b>-39.8%</b>	<b>-45.9%</b>	<b>-31.2%</b>	<b>-20.6%</b>



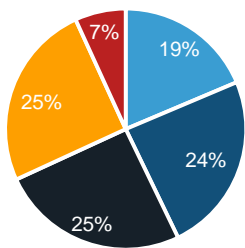
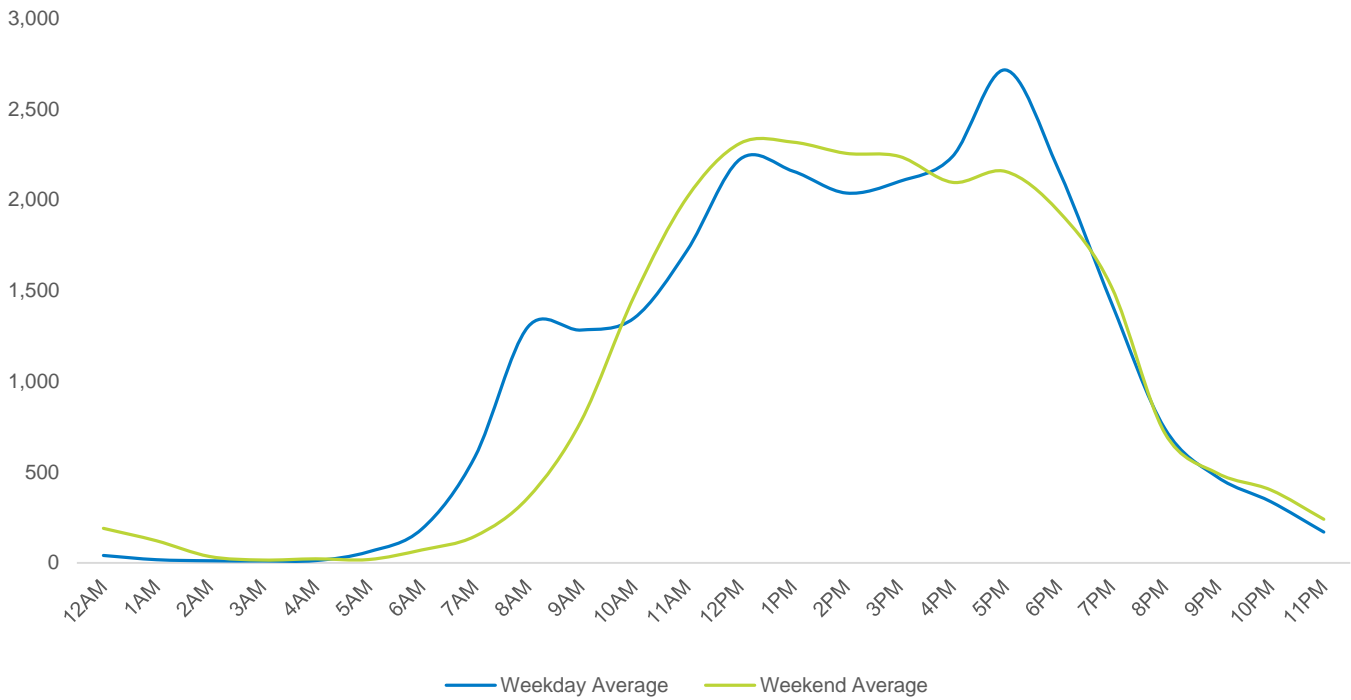
Weekday Average	
Morning	<b>8,556</b>
Lunch	<b>7,902</b>
Afternoon	<b>8,192</b>
Early Evening	<b>8,237</b>
Evening	<b>6,448</b>



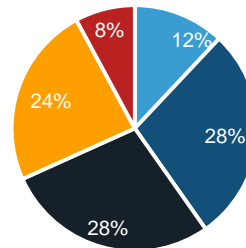
Weekend Average	
Morning	<b>4,621</b>
Lunch	<b>7,482</b>
Afternoon	<b>7,821</b>
Early Evening	<b>7,455</b>
Evening	<b>6,030</b>

# 5th Ave at 45th St

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
July Daily Average	<b>18,795</b>	<b>33,824</b>	<b>16,600</b>	<b>30,859</b>	<b>26,754</b>	<b>28,870</b>	<b>18,980</b>
June Daily Average	<b>14,407</b>	<b>31,503</b>	<b>15,698</b>	<b>30,443</b>	<b>26,012</b>	<b>29,067</b>	<b>20,439</b>
MoM% Change	<b>30.5%</b>	<b>7.4%</b>	<b>5.7%</b>	<b>1.4%</b>	<b>2.9%</b>	<b>-0.7%</b>	<b>-7.1%</b>
2022 Daily Average	<b>17,768</b>	<b>18,590</b>	<b>14,615</b>	<b>17,420</b>	<b>17,588</b>	<b>12,124</b>	<b>19,271</b>
% v 2022 Change	<b>5.8%</b>	<b>81.9%</b>	<b>13.6%</b>	<b>77.1%</b>	<b>52.1%</b>	<b>138.1%</b>	<b>-1.5%</b>
2021 Daily Average	<b>13,099</b>	<b>14,137</b>	<b>13,948</b>	<b>15,379</b>	<b>17,023</b>	<b>13,278</b>	<b>8,970</b>
% v 2021 Change	<b>43.5%</b>	<b>139.3%</b>	<b>19.0%</b>	<b>100.7%</b>	<b>57.2%</b>	<b>117.4%</b>	<b>111.6%</b>
2019 Daily Average	<b>46,710</b>	<b>50,237</b>	<b>50,700</b>	<b>50,286</b>	<b>50,487</b>	<b>36,292</b>	<b>29,282</b>
% v 2019 Change	<b>-59.8%</b>	<b>-32.7%</b>	<b>-67.3%</b>	<b>-38.6%</b>	<b>-47.0%</b>	<b>-20.5%</b>	<b>-35.2%</b>



Weekday Average	
Morning	<b>4,700</b>
Lunch	<b>6,102</b>
Afternoon	<b>6,376</b>
Early Evening	<b>6,312</b>
Evening	<b>1,721</b>

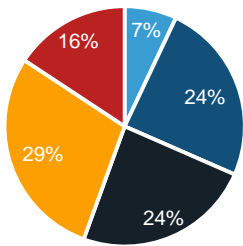
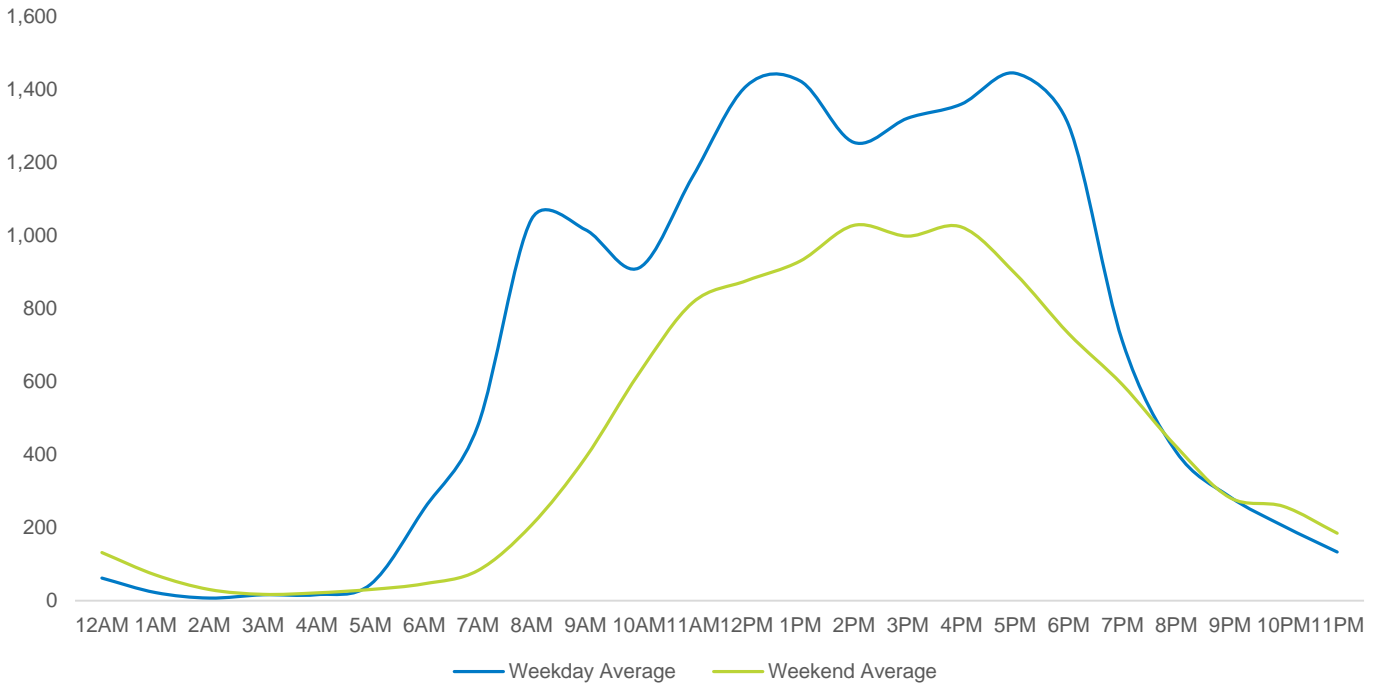


Weekend Average	
Morning	<b>2,823</b>
Lunch	<b>6,642</b>
Afternoon	<b>6,591</b>
Early Evening	<b>5,613</b>
Evening	<b>1,852</b>

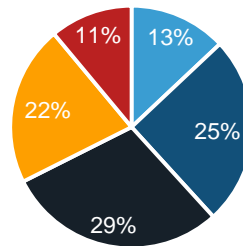


# Madison Ave at 45th St

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
July Daily Average	11,605	16,628	22,866	18,008	12,287	14,504	6,864
June Daily Average	9,246	15,475	21,628	17,767	11,934	14,545	7,329
MoM% Change	25.5%	7.4%	5.7%	1.4%	3.0%	-0.3%	-6.3%
2022 Daily Average	13,225	22,066	21,468	19,165	13,689	9,726	7,779
% v 2022 Change	-12.2%	-24.6%	6.5%	-6.0%	-10.2%	49.1%	-11.8%
2021 Daily Average	8,973	11,576	12,299	10,830	9,373	6,279	4,635
% v 2021 Change	29.3%	43.6%	85.9%	66.3%	31.1%	131.0%	48.1%
2019 Daily Average	28,720	31,445	32,064	32,140	28,551	12,094	8,809
% v 2019 Change	-59.6%	-47.1%	-28.7%	-44.0%	-57.0%	19.9%	-22.1%



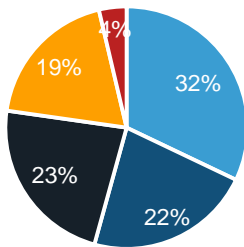
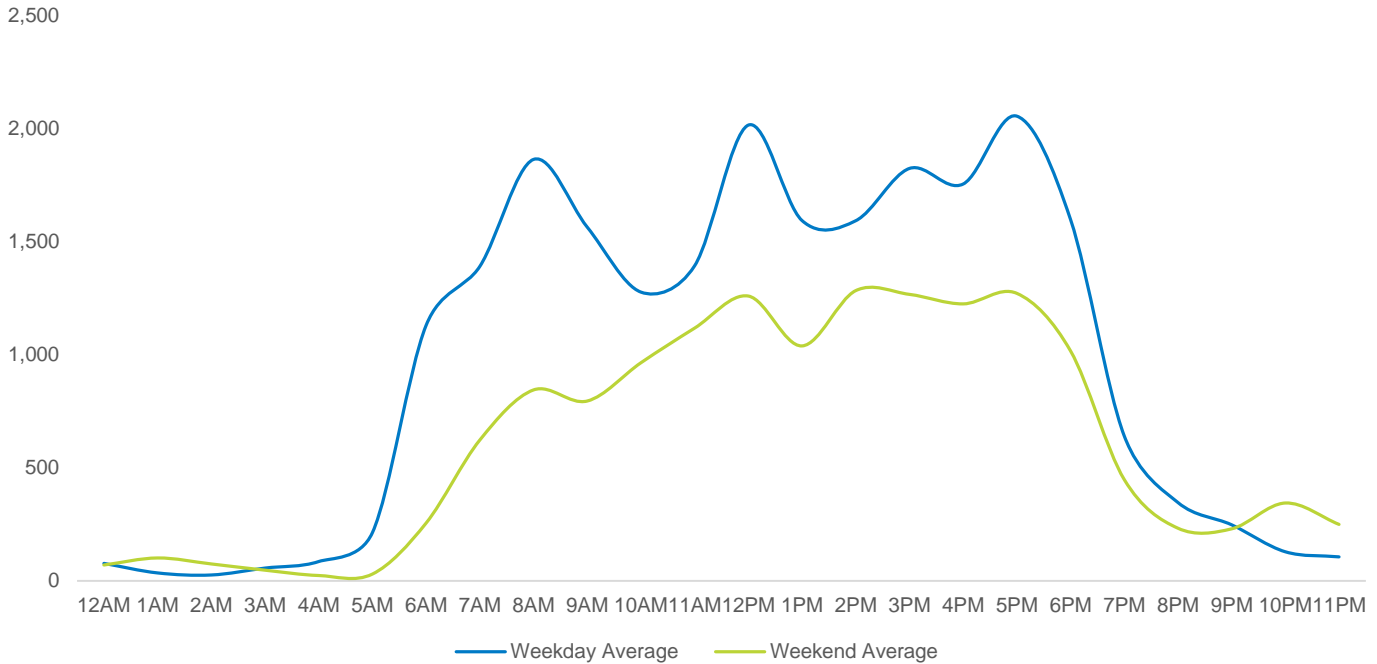
Weekday Average	
Morning	3,701
Lunch	12,931
Afternoon	12,634
Early Evening	15,136
Evening	8,286



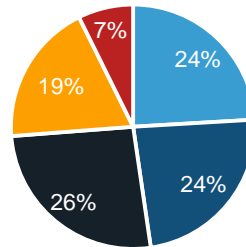
Weekend Average	
Morning	1,348
Lunch	2,621
Afternoon	3,048
Early Evening	2,218
Evening	1,147

# Lexington Ave at 51st St

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
July Daily Average	24,426	18,929	22,184	28,906	20,651	18,097	11,537
June Daily Average	19,506	17,635	20,995	28,515	20,050	18,160	12,317
MoM% Change	25.2%	7.3%	5.7%	1.4%	3.0%	-0.3%	-6.3%
2022 Daily Average	31,972	16,242	17,248	25,670	22,158	13,198	15,314
% v 2022 Change	-23.6%	16.5%	28.6%	12.6%	-6.8%	37.1%	-24.7%
2021 Daily Average	11,309	7,950	12,611	11,718	10,944	7,015	6,290
% v 2021 Change	116.0%	138.1%	75.9%	146.7%	88.7%	158.0%	83.4%
2019 Daily Average	37,960	40,259	40,557	40,938	36,991	16,362	12,799
% v 2019 Change	-35.7%	-53.0%	-45.3%	-29.4%	-44.2%	10.6%	-9.9%



Weekday Average	
■ Morning	7,226
■ Lunch	5,003
■ Afternoon	5,172
■ Early Evening	4,295
■ Evening	829



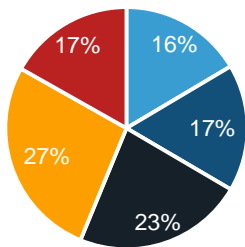
Weekend Average	
■ Morning	3,483
■ Lunch	3,417
■ Afternoon	3,776
■ Early Evening	2,737
■ Evening	1,057

# Grand Central Terminal

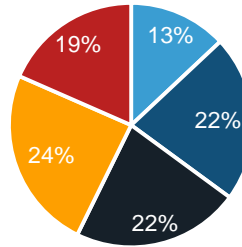
\*counts for this location are only for the entrance to Grand Central Terminal corner of Vanderbilt Ave and 42nd St

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
July Daily Average	<b>20,900</b>	<b>23,212</b>	<b>24,121</b>	<b>24,291</b>	<b>21,167</b>	<b>20,209</b>	<b>16,863</b>
June Daily Average	<b>19,727</b>	<b>25,082</b>	<b>24,804</b>	<b>25,170</b>	<b>21,565</b>	<b>20,158</b>	<b>17,920</b>
MoM% Change	<b>5.9%</b>	<b>-7.5%</b>	<b>-2.8%</b>	<b>-3.5%</b>	<b>-1.8%</b>	<b>0.3%</b>	<b>-5.9%</b>
2022 Daily Average	<b>17,594</b>	<b>19,950</b>	<b>21,591</b>	<b>20,955</b>	<b>18,610</b>	<b>16,809</b>	<b>13,951</b>
% v 2022 Change	<b>18.8%</b>	<b>16.4%</b>	<b>11.7%</b>	<b>15.9%</b>	<b>13.7%</b>	<b>20.2%</b>	<b>20.9%</b>
2021 Daily Average	<b>6,726</b>	<b>7,312</b>	<b>8,359</b>	<b>6,117</b>	<b>8,095</b>	<b>7,967</b>	<b>4,848</b>
% v 2021 Change	<b>210.7%</b>	<b>217.5%</b>	<b>188.6%</b>	<b>297.1%</b>	<b>161.5%</b>	<b>153.7%</b>	<b>247.9%</b>

Location started April 2021



Weekday Average	
■ Morning	<b>3,631</b>
■ Lunch	<b>3,741</b>
■ Afternoon	<b>5,018</b>
■ Early Evening	<b>5,944</b>
■ Evening	<b>3,708</b>

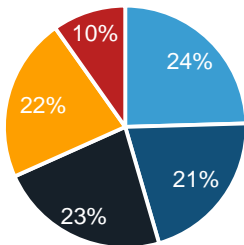
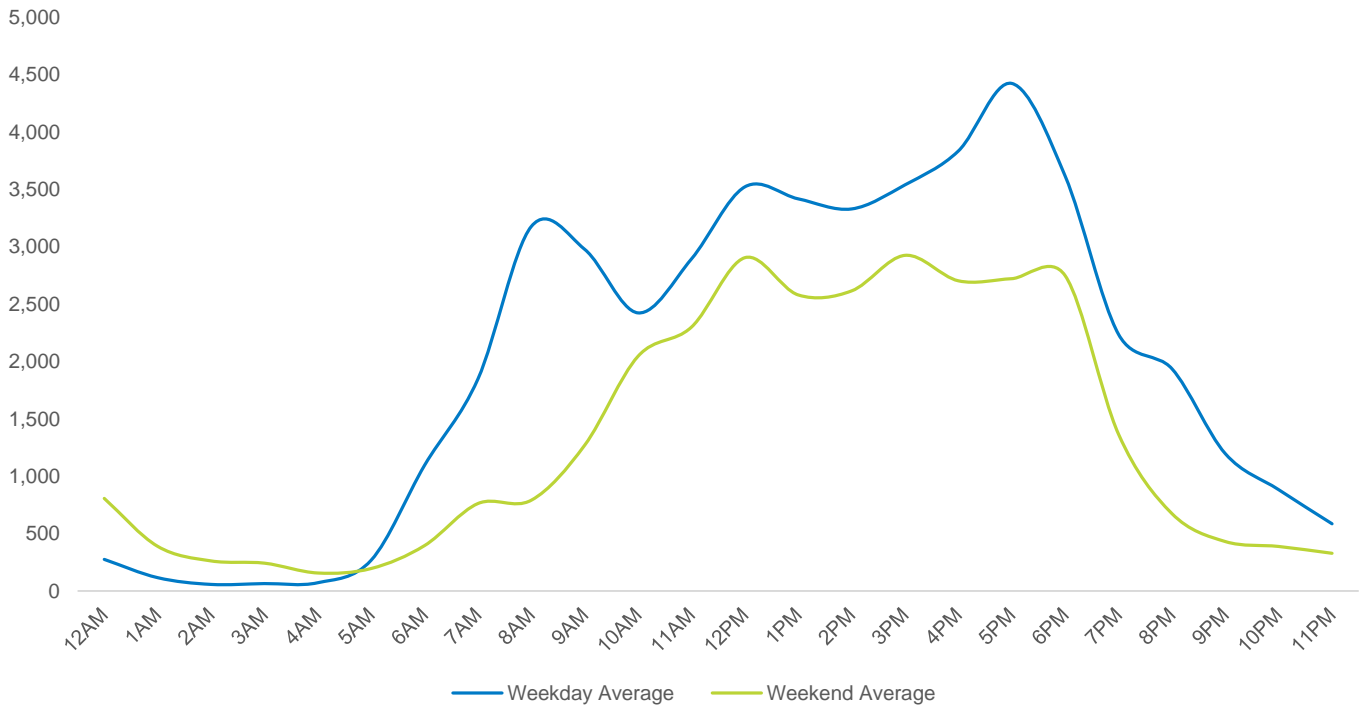


Weekend Average	
■ Morning	<b>2,249</b>
■ Lunch	<b>3,812</b>
■ Afternoon	<b>3,838</b>
■ Early Evening	<b>4,201</b>
■ Evening	<b>3,184</b>

# Pershing Square Plaza West

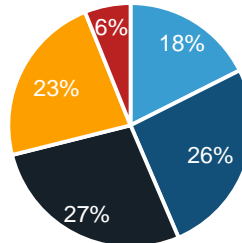
	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
July Daily Average	<b>38,456</b>	<b>54,789</b>	<b>44,209</b>	<b>59,125</b>	<b>42,466</b>	<b>47,554</b>	<b>16,482</b>
June Daily Average	<b>30,713</b>	<b>51,064</b>	<b>41,820</b>	<b>58,317</b>	<b>41,237</b>	<b>47,721</b>	<b>17,602</b>
MoM% Change	<b>25.2%</b>	<b>7.3%</b>	<b>5.7%</b>	<b>1.4%</b>	<b>3.0%</b>	<b>-0.3%</b>	<b>-6.4%</b>
2022 Daily Average	<b>54,972</b>	<b>47,012</b>	<b>34,368</b>	<b>51,214</b>	<b>45,610</b>	<b>34,682</b>	<b>21,946</b>
% v 2022 Change	<b>-30.0%</b>	<b>16.5%</b>	<b>28.6%</b>	<b>15.4%</b>	<b>-6.9%</b>	<b>37.1%</b>	<b>-24.9%</b>
2021 Daily Average	<b>18,086</b>	<b>21,974</b>	<b>23,298</b>	<b>21,226</b>	<b>21,859</b>	<b>14,885</b>	<b>11,221</b>
% v 2021 Change	<b>112.6%</b>	<b>149.3%</b>	<b>89.8%</b>	<b>178.5%</b>	<b>94.3%</b>	<b>219.5%</b>	<b>46.9%</b>

Location started April 2021



**Weekday Average**

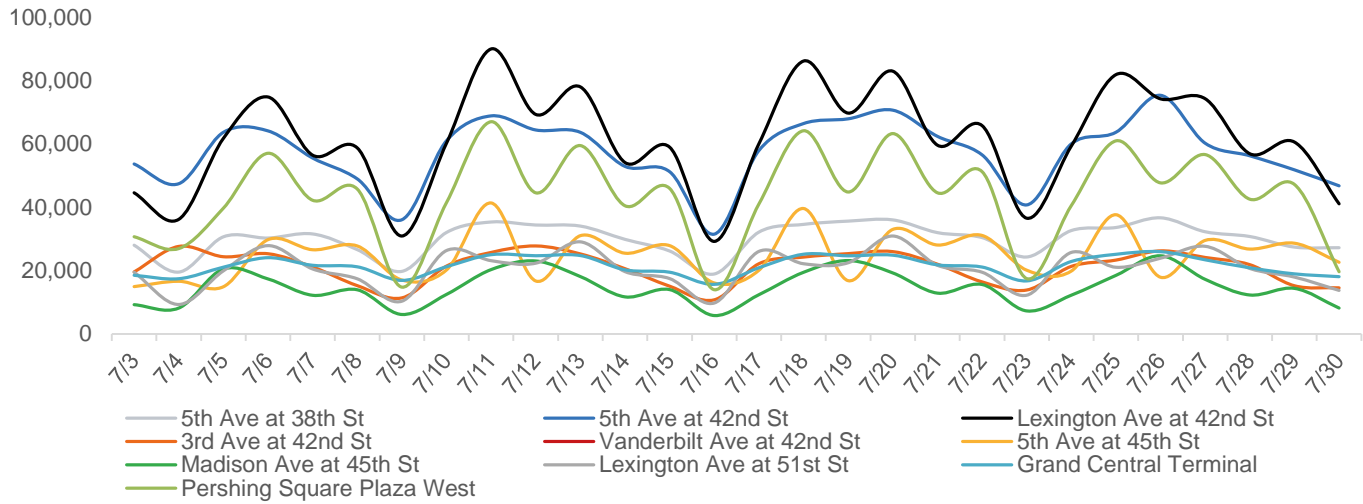
Morning	<b>11,526</b>
Lunch	<b>9,837</b>
Afternoon	<b>10,708</b>
Early Evening	<b>10,281</b>
Evening	<b>4,604</b>



**Weekend Average**

Morning	<b>5,268</b>
Lunch	<b>7,788</b>
Afternoon	<b>8,247</b>
Early Evening	<b>6,840</b>
Evening	<b>1,823</b>

## Pedestrian Counts by Location Group by Date



## Pedestrian Counts by Location Group by Date

	5th Ave at 38th St	5th Ave at 42nd St	Lexington Ave at 42nd St	3rd Ave at 42nd St	Vanderbilt Ave at 42nd St	5th Ave at 45th St	Madison Ave at 45th St	Lexington Ave at 51st St
07/03/2023	28,042	53,681	44,594	19,599	38,081	14,960	9,255	19,509
07/04/2023	19,551	47,452	36,203	27,655	41,378	16,641	8,177	9,313
07/05/2023	30,683	63,682	61,764	24,395	39,103	14,915	20,540	19,937
07/06/2023	30,294	64,132	74,835	25,338	38,793	29,789	17,385	27,900
07/07/2023	31,592	55,558	56,466	21,166	39,161	26,603	12,217	20,535
07/08/2023	26,638	48,980	58,767	15,269	36,762	27,800	13,966	17,422
07/09/2023	19,776	36,074	30,940	11,404	29,442	17,037	6,155	10,359
07/10/2023	32,061	61,032	60,256	21,439	37,906	20,219	12,502	26,353
07/11/2023	35,360	68,875	90,014	25,753	41,224	41,374	20,339	23,155
07/12/2023	34,408	64,424	69,329	27,797	43,262	16,737	23,050	22,363
07/13/2023	34,069	63,672	78,022	25,282	41,227	31,052	18,120	29,092
07/14/2023	29,876	52,920	54,144	20,616	36,979	25,507	11,715	19,689
07/15/2023	26,196	51,241	58,993	15,088	37,756	27,901	14,016	17,491
07/16/2023	18,946	31,528	29,242	10,788	28,828	16,104	5,821	9,783
07/17/2023	32,177	57,942	60,084	22,187	37,590	20,124	12,407	26,082
07/18/2023	34,614	66,452	86,193	24,290	39,501	39,623	19,480	22,179
07/19/2023	35,635	67,940	69,752	25,373	44,083	16,833	23,185	22,496
07/20/2023	36,025	70,678	82,986	26,004	45,392	33,031	19,275	30,940
07/21/2023	32,008	62,405	59,626	22,042	41,582	28,091	12,900	21,684
07/22/2023	30,443	56,568	65,807	16,454	40,542	31,121	15,634	19,508
07/23/2023	24,315	40,755	36,563	13,882	35,426	20,141	7,290	12,242
07/24/2023	32,666	60,040	59,350	21,352	39,555	19,878	12,257	25,759
07/25/2023	33,628	63,703	81,895	23,333	41,906	37,656	18,515	21,067
07/26/2023	36,680	75,367	74,243	26,246	47,470	17,913	24,688	23,940
07/27/2023	32,275	60,230	74,281	24,165	41,138	29,562	17,251	27,693
07/28/2023	30,779	56,271	56,908	21,886	38,591	26,814	12,317	20,696
07/29/2023	27,439	51,821	60,596	15,225	39,240	28,656	14,400	17,966
07/30/2023	27,242	46,787	41,101	14,569	36,306	22,637	8,189	13,763

**Pedestrian Counts by Location Group by Date cont.**

	Grand Central Terminal	Pershing Square Plaza West
07/03/2023	18,534	30,713
07/04/2023	17,454	26,963
07/05/2023	21,095	39,711
07/06/2023	24,096	57,068
07/07/2023	21,691	42,223
07/08/2023	21,213	45,781
07/09/2023	16,917	14,797
07/10/2023	21,249	41,491
07/11/2023	25,042	67,030
07/12/2023	24,708	44,570
07/13/2023	24,765	59,497
07/14/2023	20,255	40,487
07/15/2023	19,503	45,961
07/16/2023	15,681	13,983
07/17/2023	20,922	41,059
07/18/2023	25,191	64,181
07/19/2023	24,682	44,837
07/20/2023	24,883	63,286
07/21/2023	21,830	44,589
07/22/2023	21,136	51,268
07/23/2023	16,759	17,488
07/24/2023	22,896	40,561
07/25/2023	25,162	60,982
07/26/2023	25,997	47,718
07/27/2023	23,419	56,649
07/28/2023	20,893	42,564
07/29/2023	18,985	47,207
07/30/2023	18,096	19,658