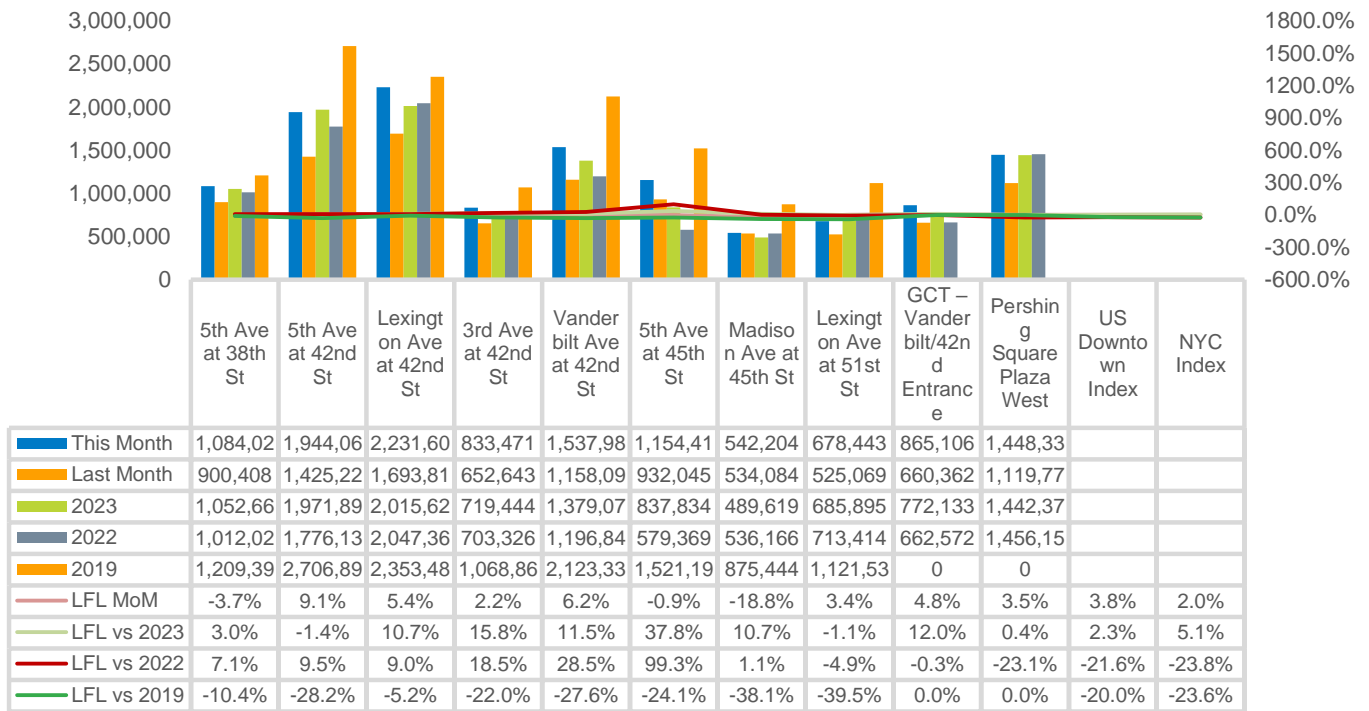


Map

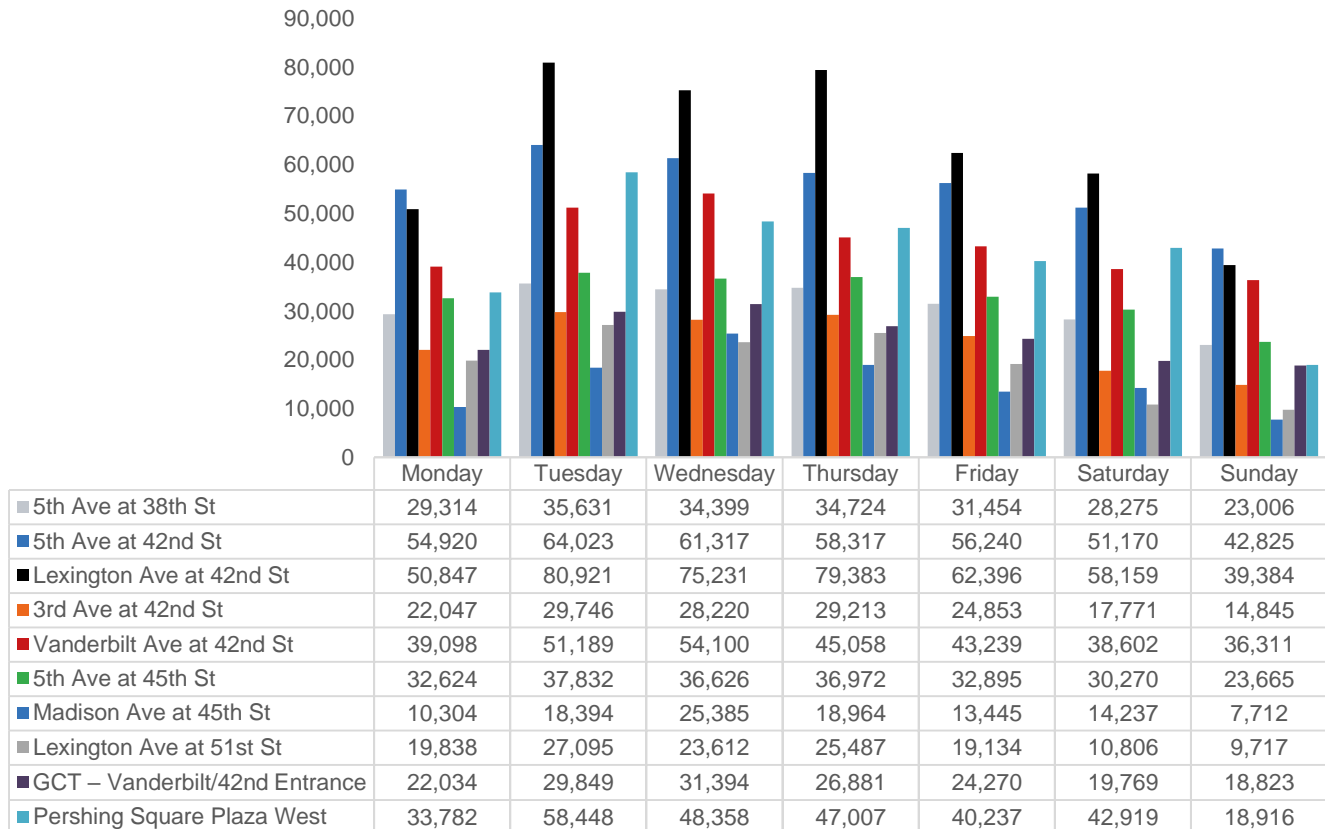


Total Pedestrian Counts



*Throughout this report, month-on-month trends are calculated using daily averages

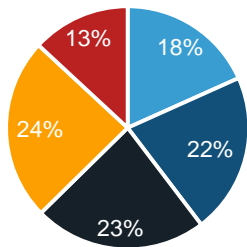
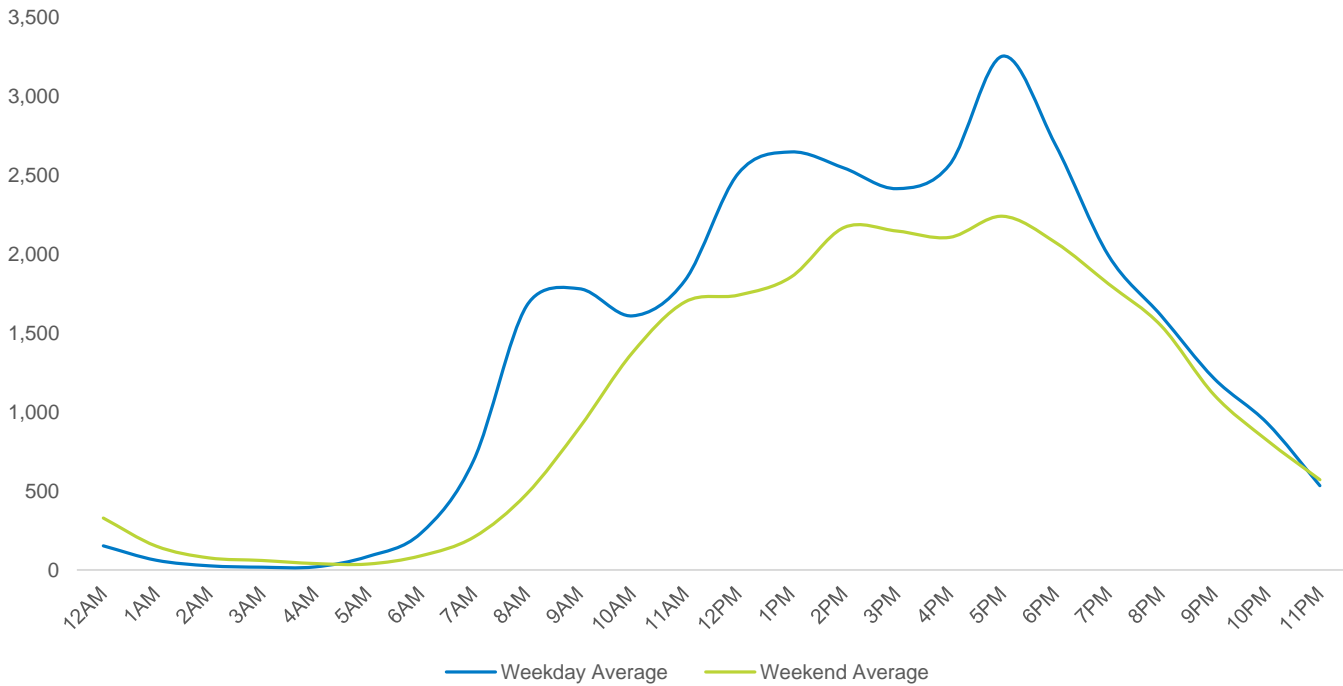
Average Pedestrian Counts by Weekday



*Counts for Grand Central Terminal are only for the entrance to Grand Central Terminal corner of Vanderbilt Ave and 42nd St.

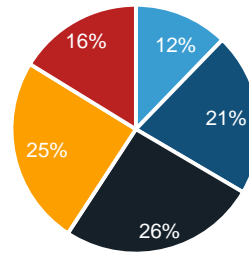
5th Ave at 38th St

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
June Daily Average	29,314	35,631	34,399	34,724	31,454	28,275	23,006
May Daily Average	32,184	36,527	35,471	36,193	32,162	30,069	22,497
MoM% Change	-8.9%	-2.5%	-3.0%	-4.1%	-2.2%	-6.0%	2.3%
2023 Daily Average	27,660	33,846	33,590	33,479	29,081	28,548	24,330
% v 2023 Change	6.0%	5.3%	2.4%	3.7%	8.2%	-1.0%	-5.4%
2022 Daily Average	26,856	31,436	31,928	31,575	30,279	26,833	23,497
% v 2022 Change	9.2%	13.3%	7.7%	10.0%	3.9%	5.4%	-2.1%
2019 Daily Average	39,067	39,593	40,541	36,071	39,016	25,014	22,578
% v 2019 Change	-25.0%	-10.0%	-15.1%	-3.7%	-19.4%	13.0%	1.9%



Weekday Average

Morning	5,988
Lunch	6,994
Afternoon	7,529
Early Evening	7,942
Evening	4,288

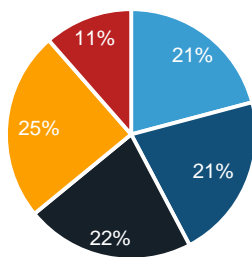
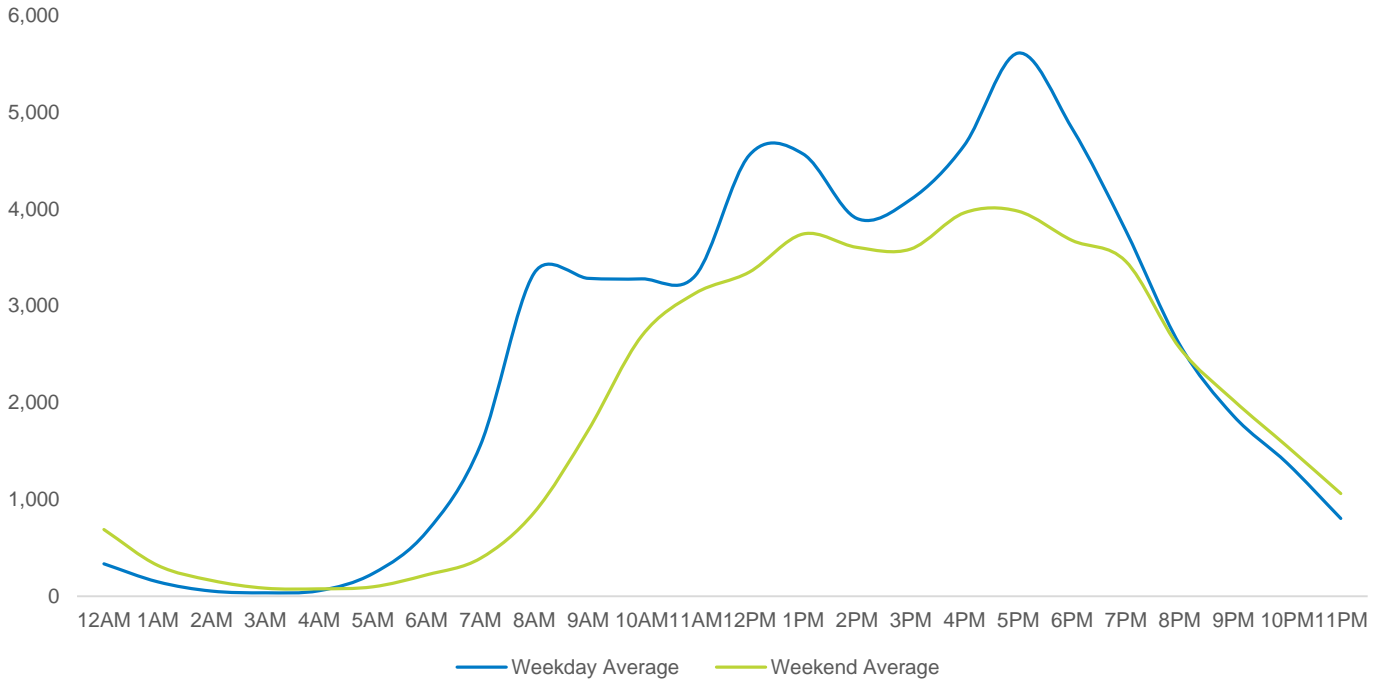


Weekend Average

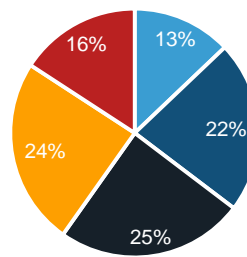
Morning	3,053
Lunch	5,295
Afternoon	6,423
Early Evening	6,128
Evening	4,048

5th Ave at 42nd St

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
June Daily Average	54,920	64,023	61,317	58,317	56,240	51,170	42,825
May Daily Average	53,008	55,004	55,154	56,745	52,457	50,445	33,495
MoM% Change	3.6%	16.4%	11.2%	2.8%	7.2%	1.4%	27.9%
2023 Daily Average	52,291	63,909	64,764	63,188	53,780	52,913	43,534
% v 2023 Change	5.0%	0.2%	-5.3%	-7.7%	4.6%	-3.3%	-1.6%
2022 Daily Average	47,724	31,436	31,928	31,575	30,279	26,833	23,497
% v 2022 Change	15.1%	103.7%	92.0%	84.7%	85.7%	90.7%	82.3%
2019 Daily Average	82,311	86,529	86,954	79,887	85,578	60,233	59,886
% v 2019 Change	-33.3%	-26.0%	-29.5%	-27.0%	-34.3%	-15.0%	-28.5%



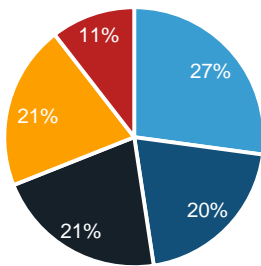
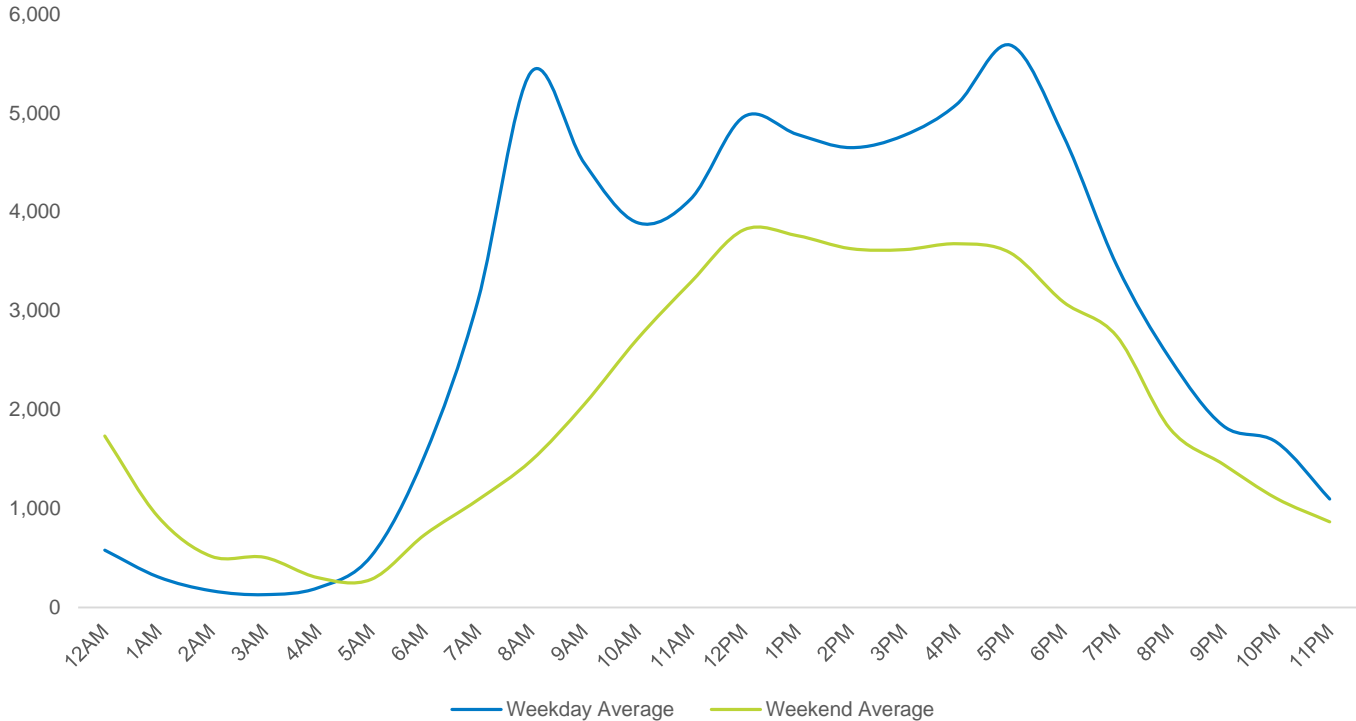
Weekday Average	
Morning	12,124
Lunch	12,440
Afternoon	12,661
Early Evening	14,227
Evening	6,649



Weekend Average	
Morning	5,875
Lunch	10,222
Afternoon	11,153
Early Evening	11,116
Evening	7,204

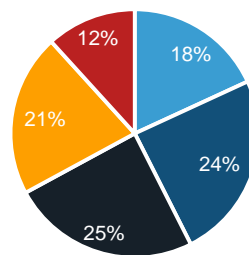
Lexington Ave at 42nd St

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
June Daily Average	50,847	80,921	75,231	79,383	62,396	58,159	39,384
May Daily Average	62,220	68,087	68,808	70,604	62,194	51,786	39,755
MoM% Change	-18.3%	18.8%	9.3%	12.4%	0.3%	12.3%	-0.9%
2023 Daily Average	44,599	68,556	60,767	76,479	55,137	61,267	36,319
% v 2023 Change	14.0%	18.0%	23.8%	3.8%	13.2%	-5.1%	8.4%
2022 Daily Average	73,887	59,142	52,963	67,267	63,646	45,614	46,955
% v 2022 Change	-31.2%	36.8%	42.0%	18.0%	-2.0%	27.5%	-16.1%
2019 Daily Average	73,849	77,976	76,198	74,464	75,989	48,960	43,262
% v 2019 Change	-31.1%	3.8%	-1.3%	6.6%	-17.9%	18.8%	-9.0%



Weekday Average

Morning	18,417
Lunch	13,878
Afternoon	14,514
Early Evening	13,920
Evening	7,124

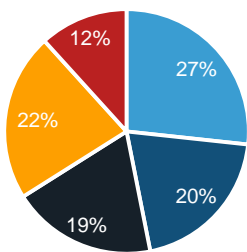
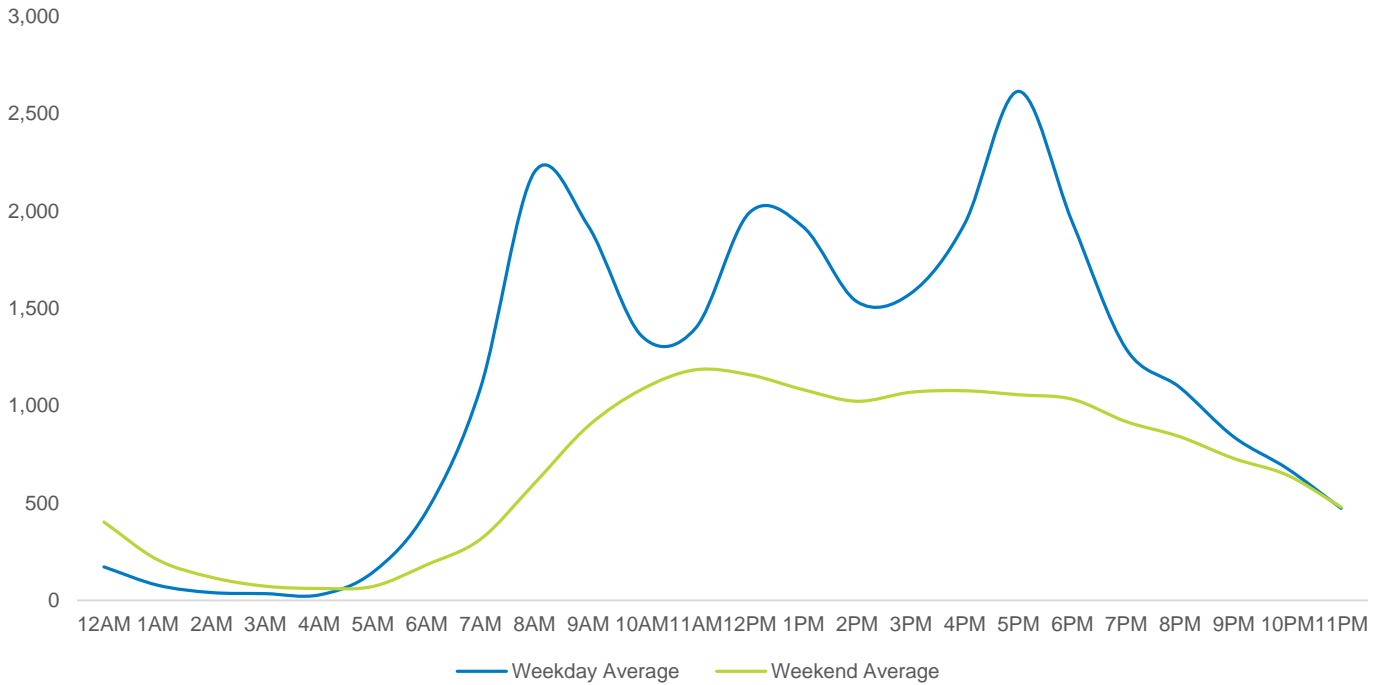


Weekend Average

Morning	8,068
Lunch	10,867
Afternoon	10,927
Early Evening	9,422
Evening	5,226

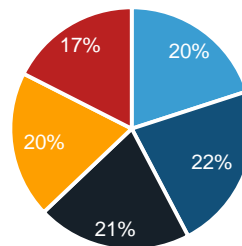
3rd Ave at 42nd St

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
June Daily Average	22,047	29,746	28,220	29,213	24,853	17,771	14,845
May Daily Average	24,386	28,938	27,360	28,443	23,542	17,326	13,166
MoM% Change	-9.6%	2.8%	3.1%	2.7%	5.6%	2.6%	12.8%
2023 Daily Average	18,883	24,830	24,666	24,126	21,230	16,221	13,932
% v 2023 Change	16.8%	19.8%	14.4%	21.1%	17.1%	9.6%	6.5%
2022 Daily Average	18,514	59,142	52,963	67,267	63,646	45,614	46,955
% v 2022 Change	19.1%	-49.7%	-46.7%	-56.6%	-61.0%	-61.0%	-68.4%
2019 Daily Average	30,857	35,944	36,715	40,958	37,211	17,827	14,262
% v 2019 Change	-28.6%	-17.2%	-23.1%	-28.7%	-33.2%	-0.3%	4.1%



Weekday Average

Morning	7,029
Lunch	5,308
Afternoon	5,045
Early Evening	5,851
Evening	3,084

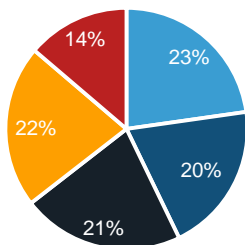
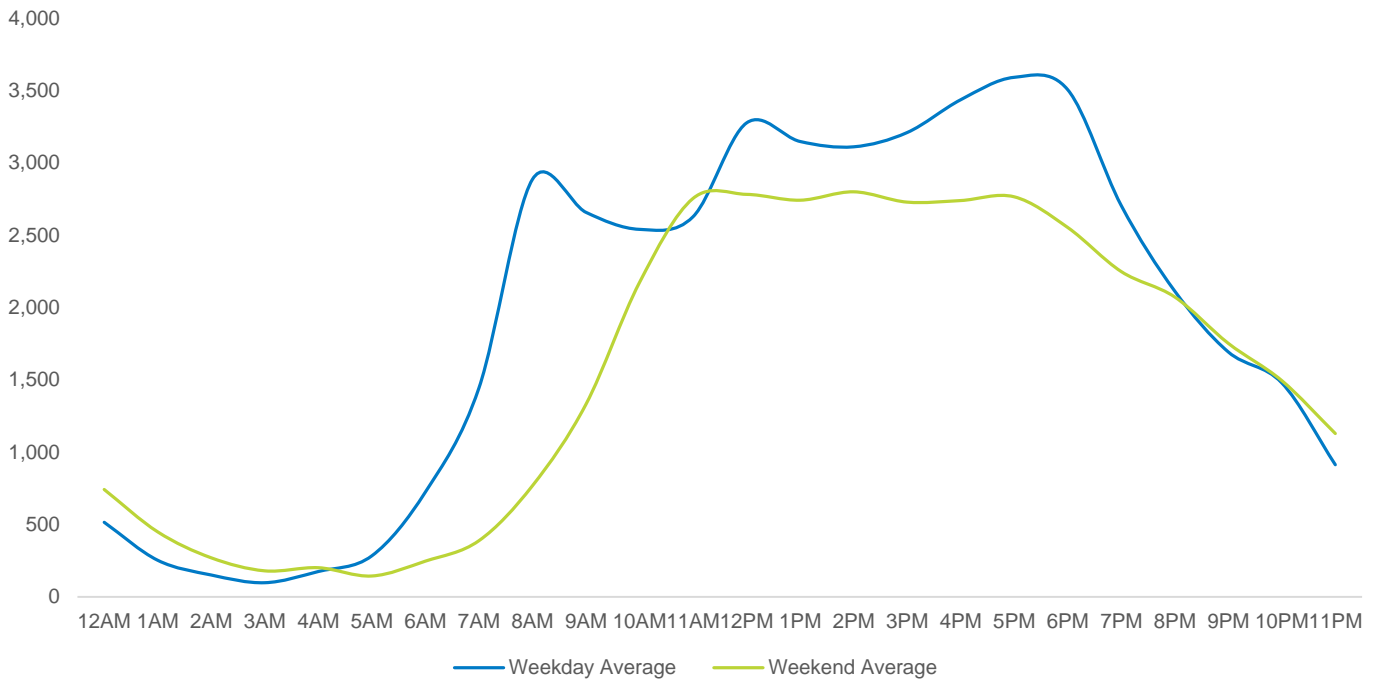


Weekend Average

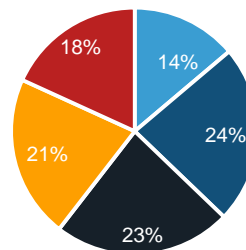
Morning	3,077
Lunch	3,426
Afternoon	3,169
Early Evening	3,008
Evening	2,692

Vanderbilt Ave at 42nd St

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
June Daily Average	39,098	51,189	54,100	45,058	43,239	38,602	36,311
May Daily Average	41,277	43,894	43,857	43,564	43,382	39,056	34,495
MoM% Change	-5.3%	16.6%	23.4%	3.4%	-0.3%	-1.2%	5.3%
2023 Daily Average	35,382	43,047	42,909	42,147	38,383	39,398	34,549
% v 2023 Change	10.5%	18.9%	26.1%	6.9%	12.7%	-2.0%	5.1%
2022 Daily Average	32,232	34,009	37,040	36,612	35,594	33,754	30,129
% v 2022 Change	21.3%	50.5%	46.1%	23.1%	21.5%	14.4%	20.5%
2019 Daily Average	63,600	65,300	65,870	62,168	67,559	54,835	45,334
% v 2019 Change	-38.5%	-21.6%	-17.9%	-27.5%	-36.0%	-29.6%	-19.9%



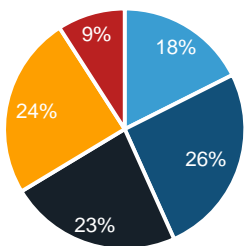
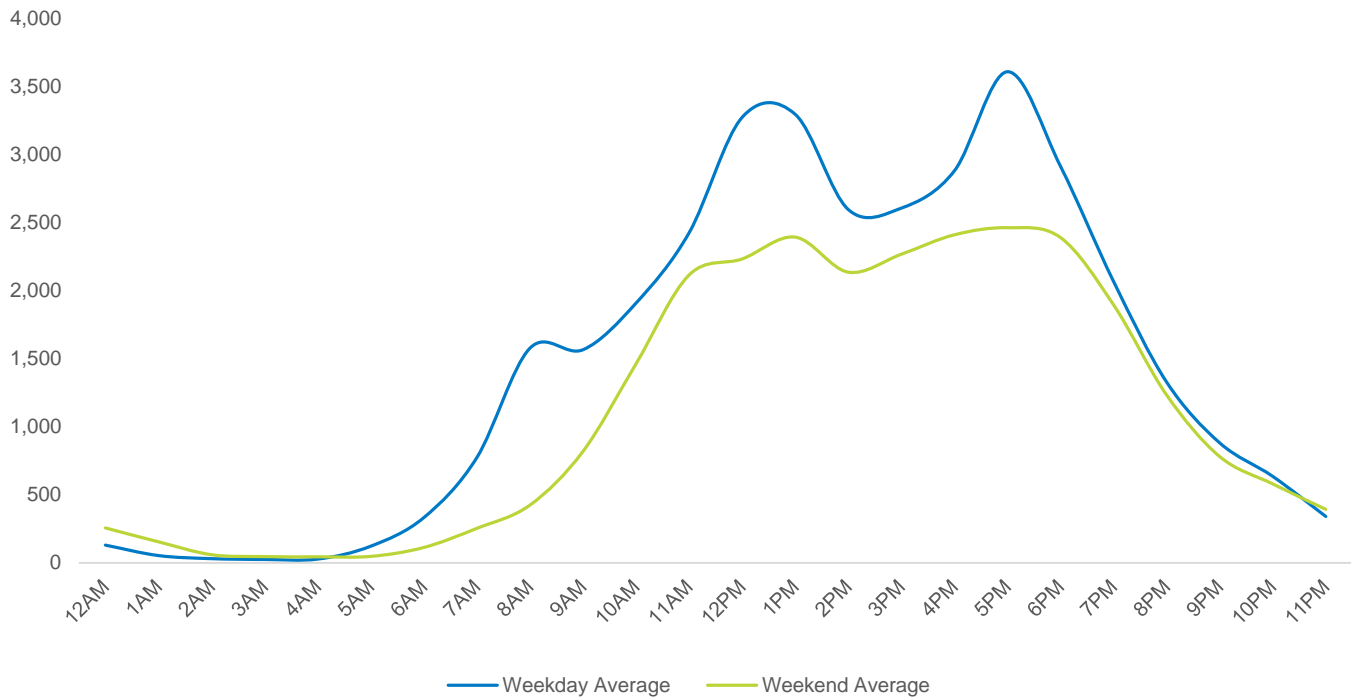
Weekday Average	
Morning	10,252
Lunch	9,051
Afternoon	9,757
Early Evening	9,803
Evening	6,199



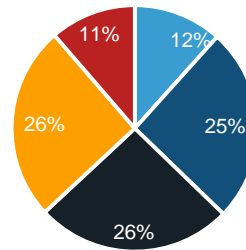
Weekend Average	
Morning	4,906
Lunch	8,278
Afternoon	8,268
Early Evening	7,568
Evening	6,450

5th Ave at 45th St

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
June Daily Average	32,624	37,832	36,626	36,972	32,895	30,270	23,665
May Daily Average	33,708	36,346	36,962	37,680	33,097	30,881	24,338
MoM% Change	-3.2%	4.1%	-0.9%	-1.9%	-0.6%	-2.0%	-2.8%
2023 Daily Average	14,407	31,503	15,698	30,443	26,012	29,067	20,439
% v 2023 Change	126.5%	20.1%	133.3%	21.4%	26.5%	4.1%	15.8%
2022 Daily Average	16,878	17,539	14,719	17,429	18,161	11,347	19,801
% v 2022 Change	93.3%	115.7%	148.8%	112.1%	81.1%	166.8%	19.5%
2019 Daily Average	45,613	48,298	49,812	46,286	49,104	35,461	29,665
% v 2019 Change	-28.5%	-21.7%	-26.5%	-20.1%	-33.0%	-14.6%	-20.2%



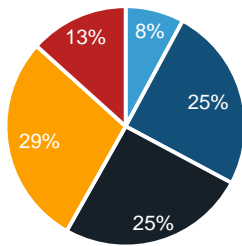
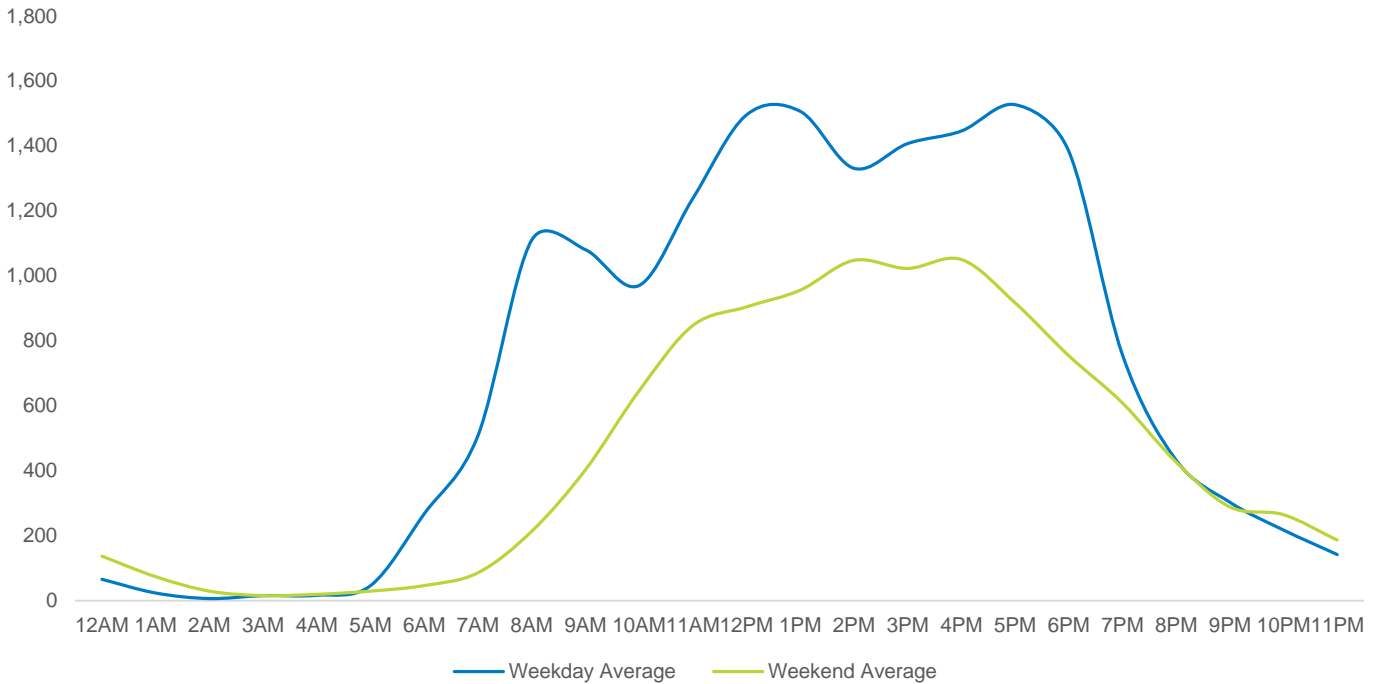
Weekday Average	
Morning	6,155
Lunch	8,991
Afternoon	8,080
Early Evening	8,586
Evening	3,186



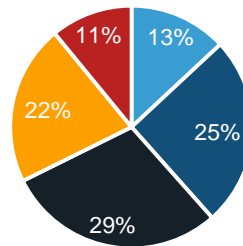
Weekend Average	
Morning	3,072
Lunch	6,739
Afternoon	6,812
Early Evening	6,747
Evening	2,987

Madison Ave at 45th St

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
June Daily Average	10,304	18,394	25,385	18,964	13,445	14,237	7,712
May Daily Average	20,615	24,801	24,415	24,046	17,095	13,433	9,117
MoM% Change	-50.0%	-25.8%	4.0%	-21.1%	-21.3%	6.0%	-15.4%
2023 Daily Average	9,246	15,475	21,628	17,767	11,934	14,545	7,329
% v 2023 Change	11.4%	18.9%	17.4%	6.7%	12.7%	-2.1%	5.2%
2022 Daily Average	13,371	19,912	20,418	18,902	14,536	10,024	10,071
% v 2022 Change	-22.9%	-7.6%	24.3%	0.3%	-7.5%	42.0%	-23.4%
2019 Daily Average	29,761	31,937	32,440	27,981	28,144	12,755	12,072
% v 2019 Change	-65.4%	-42.4%	-21.7%	-32.2%	-52.2%	11.6%	-36.1%



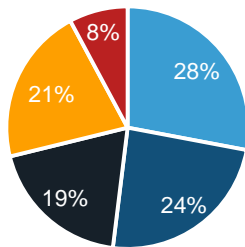
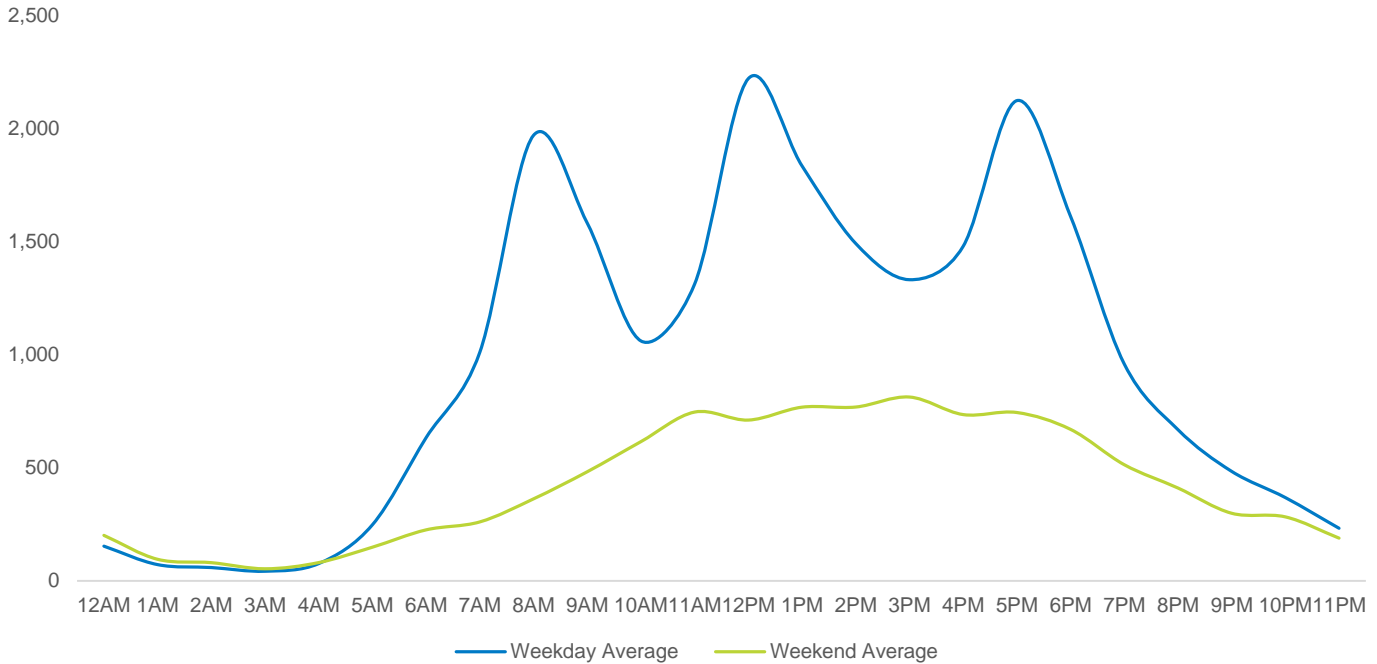
Weekday Average	
Morning	3,935
Lunch	12,440
Afternoon	12,661
Early Evening	14,227
Evening	6,649



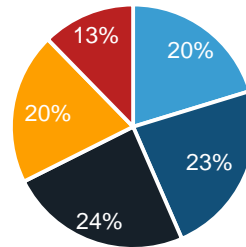
Weekend Average	
Morning	1,393
Lunch	2,707
Afternoon	3,121
Early Evening	2,281
Evening	1,167

Lexington Ave at 51st St

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
June Daily Average	19,838	27,095	23,612	25,487	19,134	10,806	9,717
May Daily Average	21,343	25,485	24,390	24,345	17,106	10,674	7,926
MoM% Change	-7.1%	6.3%	-3.2%	4.7%	11.9%	1.2%	22.6%
2023 Daily Average	19,506	17,635	20,995	28,515	20,050	18,160	12,317
% v 2023 Change	1.7%	53.6%	12.5%	-10.6%	-4.6%	-40.5%	-21.1%
2022 Daily Average	29,610	15,198	19,678	25,741	23,160	13,469	15,827
% v 2022 Change	-33.0%	78.3%	20.0%	-1.0%	-17.4%	-19.8%	-38.6%
2019 Daily Average	39,253	42,628	40,884	36,185	35,280	16,065	14,012
% v 2019 Change	-49.5%	-36.4%	-42.2%	-29.6%	-45.8%	-32.7%	-30.6%



Weekday Average	
■ Morning	6,259
■ Lunch	5,369
■ Afternoon	4,303
■ Early Evening	4,696
■ Evening	1,754



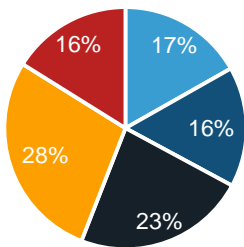
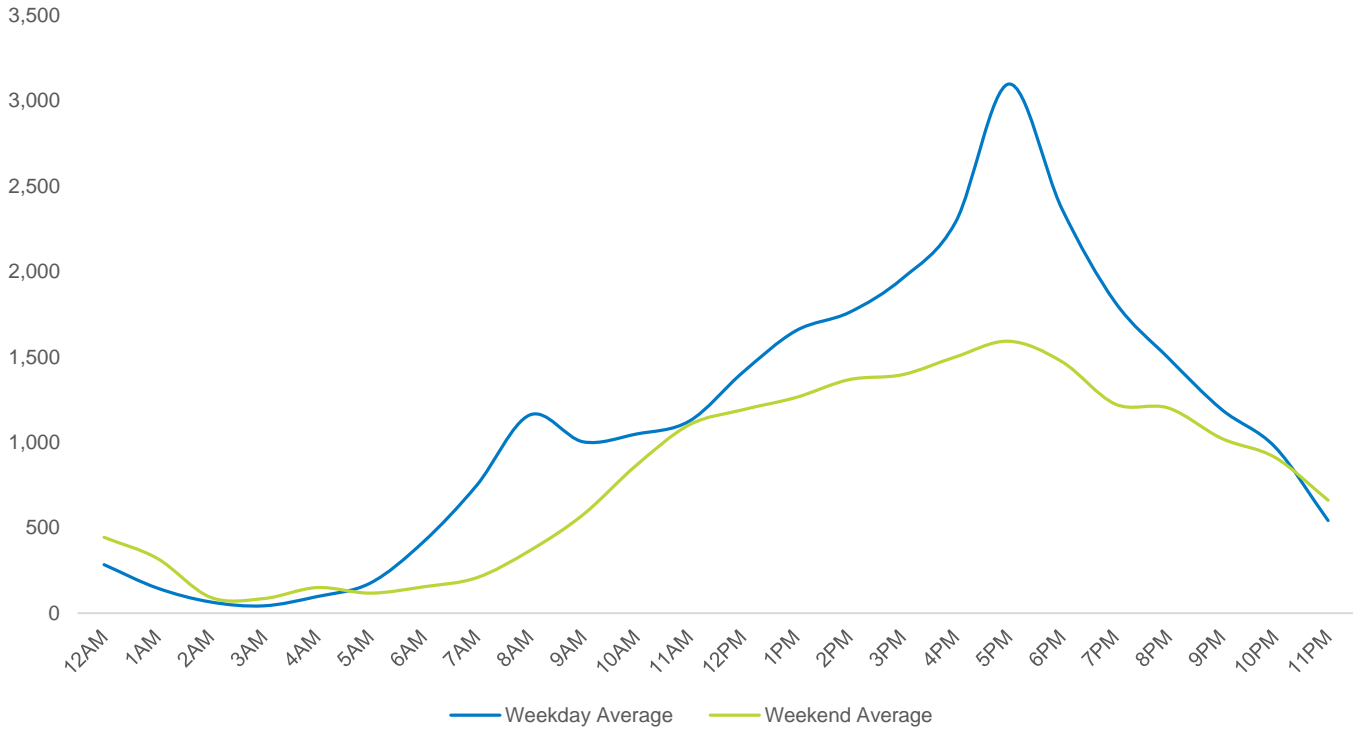
Weekend Average	
■ Morning	1,947
■ Lunch	2,226
■ Afternoon	2,317
■ Early Evening	1,929
■ Evening	1,182



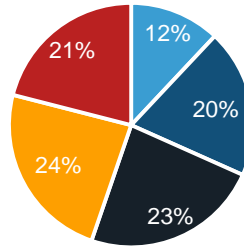
GCT – Vanderbilt/42nd Entran *counts for this location are only for the entrance to Grand Central Terminal corner of Vanderbilt Ave and 42nd

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
June Daily Average	22,034	29,849	31,394	26,881	24,270	19,769	18,823
May Daily Average	24,003	26,518	25,857	26,338	22,431	20,318	19,627
MoM% Change	-8.2%	12.6%	21.4%	2.1%	8.2%	-2.7%	-4.1%
2023 Daily Average	19,727	25,082	24,804	25,170	21,565	20,158	17,920
% v 2023 Change	11.7%	19.0%	26.6%	6.8%	12.5%	-1.9%	5.0%
2022 Daily Average	17,794	20,226	21,281	20,884	19,175	17,238	15,916
% v 2022 Change	23.8%	47.6%	47.5%	28.7%	26.6%	14.7%	18.3%

Location started April 2021



Weekday Average	
■ Morning	4,380
■ Lunch	4,190
■ Afternoon	6,012
■ Early Evening	7,287
■ Evening	4,204



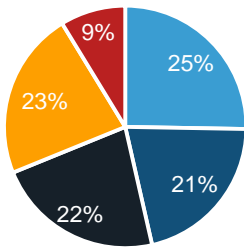
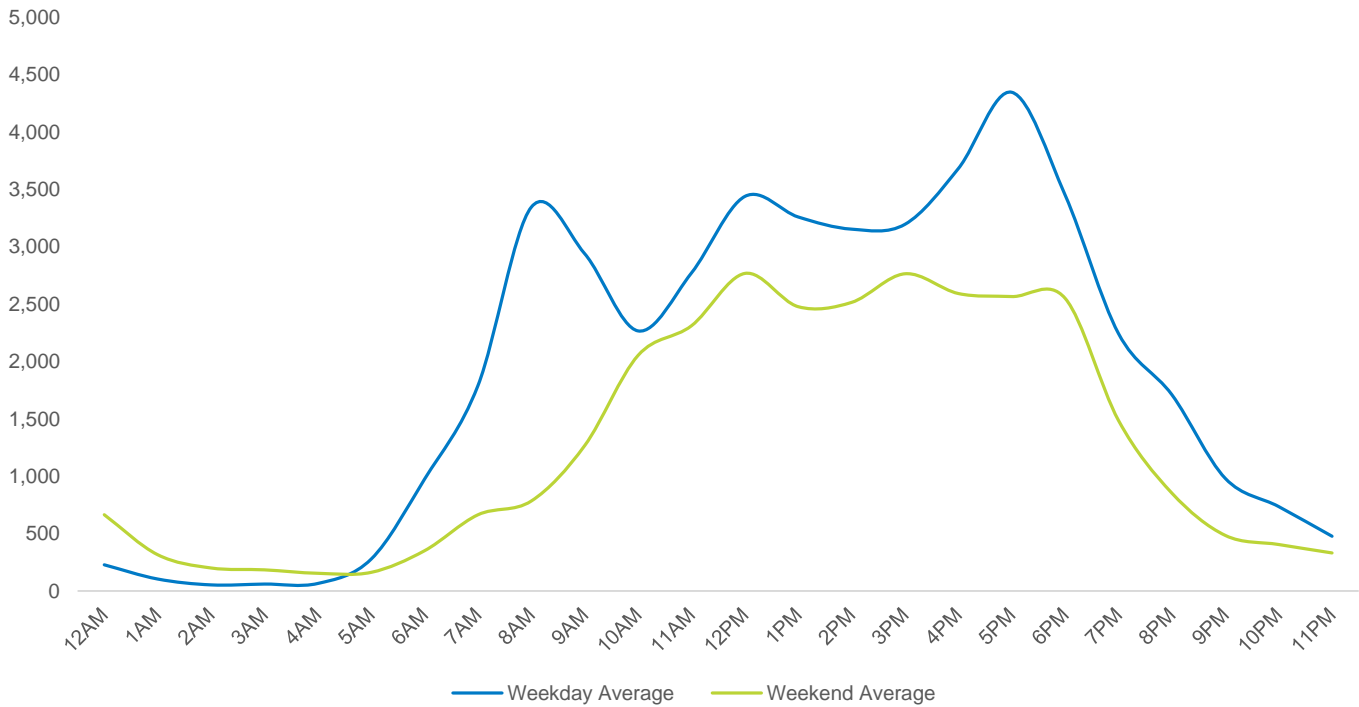
Weekend Average	
■ Morning	2,171
■ Lunch	3,559
■ Afternoon	4,266
■ Early Evening	4,291
■ Evening	3,800



Pershing Square Plaza West

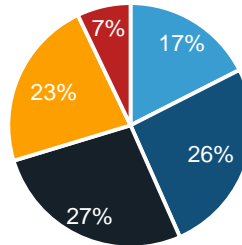
	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
June Daily Average	33,782	58,448	48,358	47,007	40,237	42,919	18,916
May Daily Average	42,226	49,765	46,341	50,628	36,297	33,967	20,720
MoM% Change	-20.0%	17.4%	4.4%	-7.2%	10.9%	26.4%	-8.7%
2023 Daily Average	30,713	51,064	41,820	58,317	41,237	47,721	17,602
% v 2023 Change	10.0%	14.5%	15.6%	-19.4%	-2.4%	-10.1%	7.5%
2022 Daily Average	50,910	44,050	39,196	51,363	47,652	35,381	22,678
% v 2022 Change	-33.6%	32.7%	23.4%	-8.5%	-15.6%	21.3%	-16.6%

Location started April 2021



Weekday Average

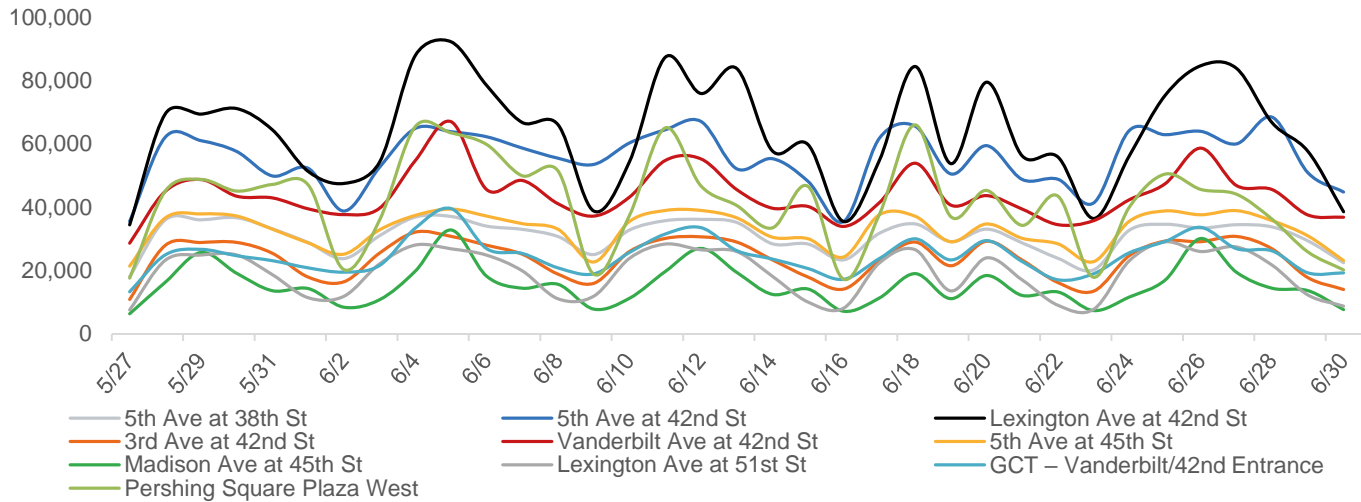
Morning	11,320
Lunch	9,473
Afternoon	10,035
Early Evening	10,044
Evening	3,906



Weekend Average

Morning	5,121
Lunch	7,559
Afternoon	7,875
Early Evening	6,605
Evening	2,074

Pedestrian Counts by Location Group by Date



Pedestrian Counts by Location Group by Date

Date	5th Ave at 38th St	5th Ave at 42nd St	Lexington Ave at 42nd St	3rd Ave at 42nd St	Vanderbilt Ave at 42nd St	5th Ave at 45th St	Madison Ave at 45th St	Lexington Ave at 51st St
05/27/2024	18,106	35,543	34,453	10,898	28,675	21,429	6,373	7,607
05/28/2024	36,044	62,171	69,537	28,010	45,063	36,664	16,358	23,290
05/29/2024	36,040	61,047	69,431	28,891	48,763	37,912	25,751	24,930
05/30/2024	36,708	57,616	71,172	28,915	43,501	37,238	19,150	24,958
05/31/2024	33,192	49,908	64,457	25,473	42,977	33,092	13,659	18,721
06/01/2024	28,882	52,330	51,332	17,960	39,523	28,765	14,347	11,453
06/02/2024	23,804	38,823	47,542	16,478	37,704	25,206	8,457	11,890
06/03/2024	31,031	52,633	54,270	25,540	39,712	32,891	10,823	22,133
06/04/2024	36,931	64,912	87,926	32,165	54,753	37,448	19,840	28,085
06/05/2024	37,125	63,874	92,287	30,831	67,049	39,439	32,855	26,902
06/06/2024	34,055	62,275	78,475	28,024	45,585	37,234	18,229	24,892
06/07/2024	33,037	58,694	66,767	25,169	48,469	34,827	14,448	19,917
06/08/2024	30,773	55,508	66,074	18,888	41,113	33,061	15,682	11,098
06/09/2024	25,087	53,547	38,819	15,998	37,231	22,736	7,849	11,941
06/10/2024	32,838	60,332	54,406	26,052	43,224	35,542	11,276	23,889
06/11/2024	35,771	64,478	87,362	30,176	54,784	39,003	19,718	28,394
06/12/2024	36,189	67,130	75,938	30,677	55,297	39,018	27,020	26,578
06/13/2024	35,240	52,187	83,869	29,040	45,619	36,695	19,491	26,051
06/14/2024	28,492	55,353	57,834	23,422	39,721	30,582	12,512	18,252
06/15/2024	28,408	48,207	59,817	17,970	40,274	30,078	14,197	10,081
06/16/2024	23,409	35,538	35,498	14,180	33,963	24,336	7,179	8,174
06/17/2024	31,810	61,820	54,825	22,989	41,480	37,652	11,374	22,428
06/18/2024	34,759	65,626	84,469	29,029	53,927	37,187	19,062	26,617
06/19/2024	29,182	50,540	53,797	21,553	40,704	29,121	11,153	13,600
06/20/2024	33,114	59,473	79,511	29,285	43,701	34,741	18,464	24,034
06/21/2024	28,749	48,789	56,230	23,326	39,430	30,211	12,166	17,054
06/22/2024	23,904	48,861	55,879	16,239	34,518	28,463	13,263	9,066
06/23/2024	20,240	41,390	36,467	13,529	35,790	22,860	7,386	7,784
06/24/2024	32,787	64,274	56,279	24,754	42,397	35,606	11,672	23,131
06/25/2024	34,649	62,929	75,309	29,348	47,417	38,858	16,993	29,087
06/26/2024	33,461	63,995	84,704	29,149	58,685	37,642	30,147	26,051
06/27/2024	34,503	60,034	83,890	30,801	46,883	38,952	19,485	27,500
06/28/2024	33,799	68,458	66,694	26,877	45,599	35,762	14,440	21,725
06/29/2024	29,409	50,942	57,691	17,796	37,584	30,981	13,697	12,332
06/30/2024	22,492	44,826	38,595	14,039	36,869	23,186	7,688	8,798



Pedestrian Counts by Location Group by Date cont.

	GCT – Vanderbilt/4 2nd Entrance	Pershing Square Plaza West
05/27/2024	13,315	17,633
05/28/2024	24,998	45,163
05/29/2024	26,730	48,801
05/30/2024	24,703	45,127
05/31/2024	23,152	47,215
06/01/2024	20,876	47,088
06/02/2024	19,530	20,328
06/03/2024	21,633	35,972
06/04/2024	33,421	65,488
06/05/2024	39,603	63,516
06/06/2024	26,934	59,835
06/07/2024	25,427	49,936
06/08/2024	20,872	51,472
06/09/2024	18,992	18,865
06/10/2024	25,743	37,470
06/11/2024	31,561	65,071
06/12/2024	33,583	46,777
06/13/2024	26,344	40,600
06/14/2024	23,677	33,503
06/15/2024	20,673	46,592
06/16/2024	17,267	17,263
06/17/2024	23,830	37,766
06/18/2024	30,057	66,029
06/19/2024	23,386	37,049
06/20/2024	29,482	45,334
06/21/2024	22,867	34,298
06/22/2024	17,111	43,526
06/23/2024	19,023	17,898
06/24/2024	25,651	40,070
06/25/2024	29,210	50,488
06/26/2024	33,670	45,649
06/27/2024	26,941	44,139
06/28/2024	26,226	36,235
06/29/2024	19,314	25,917
06/30/2024	19,304	20,226