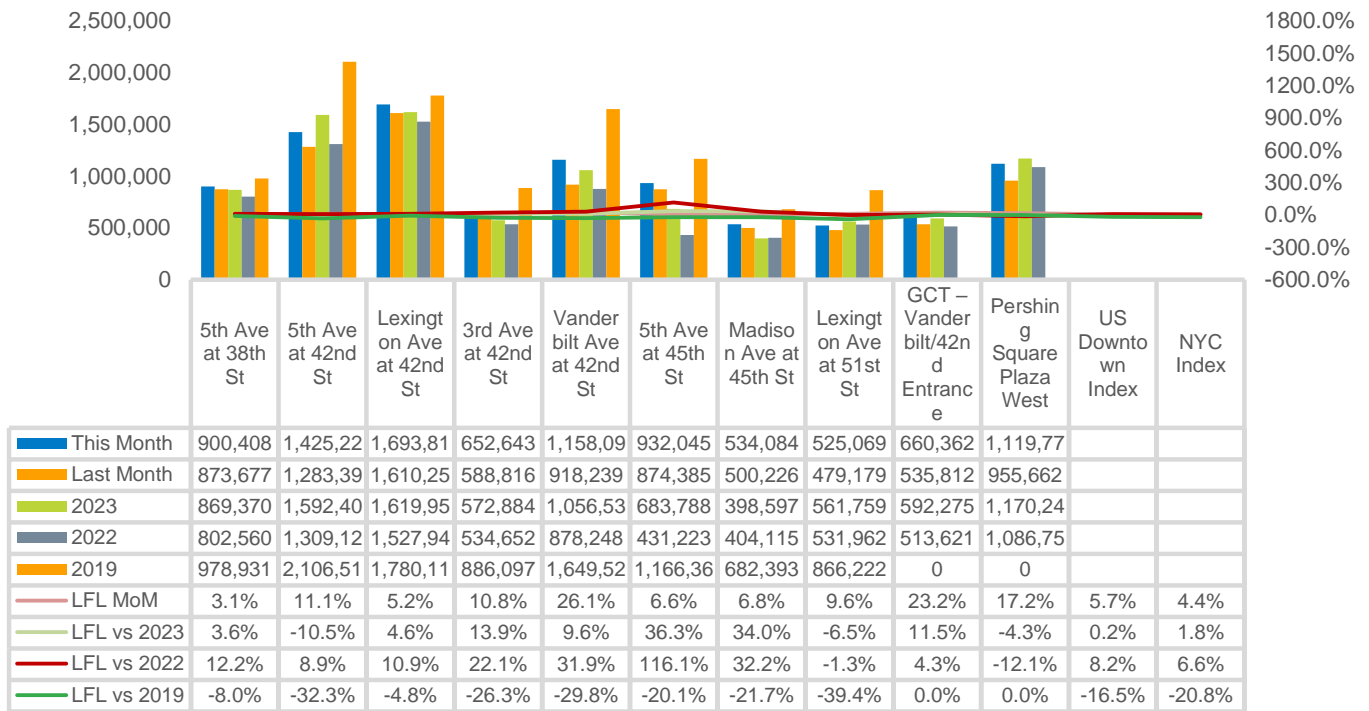


Map

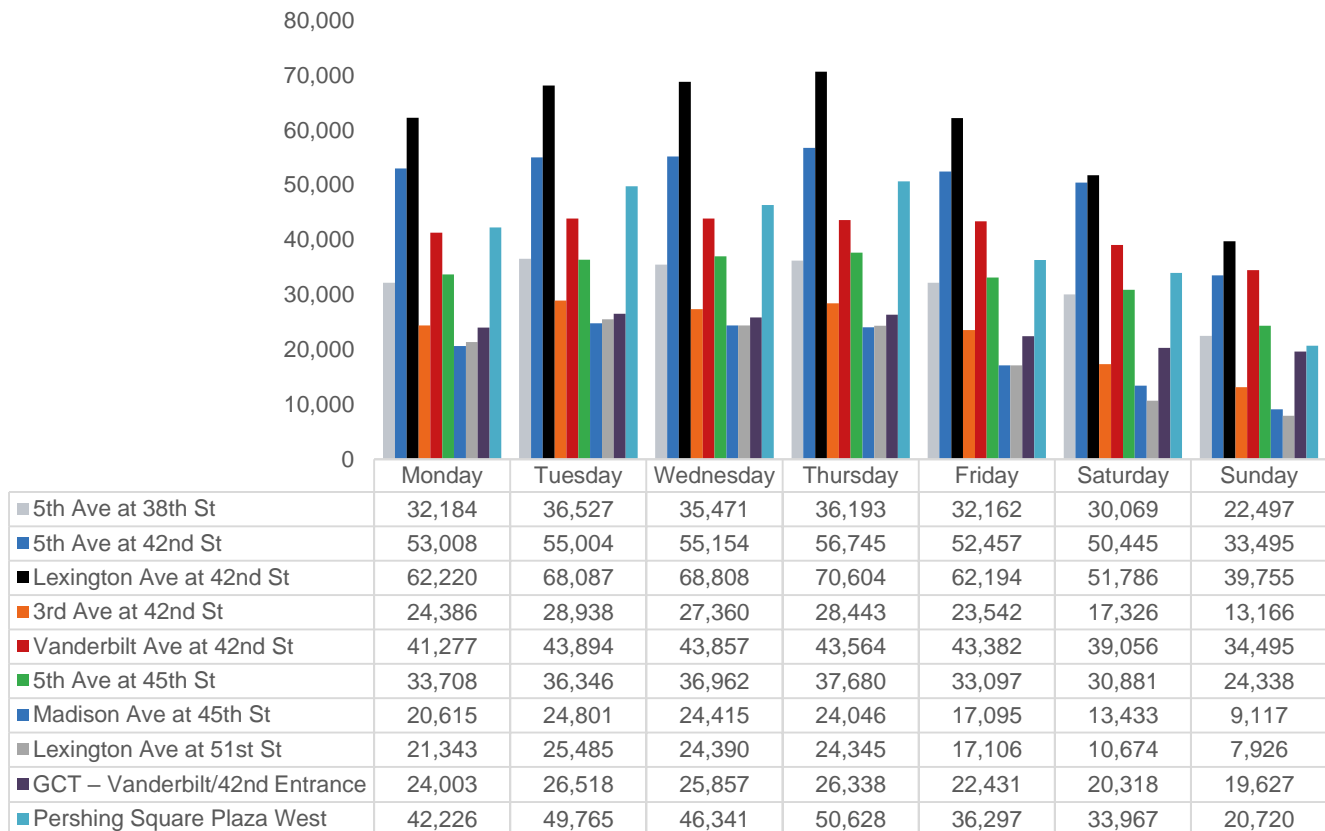


Total Pedestrian Counts



*Throughout this report, month-on-month trends are calculated using daily averages

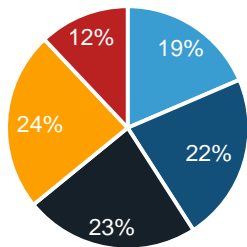
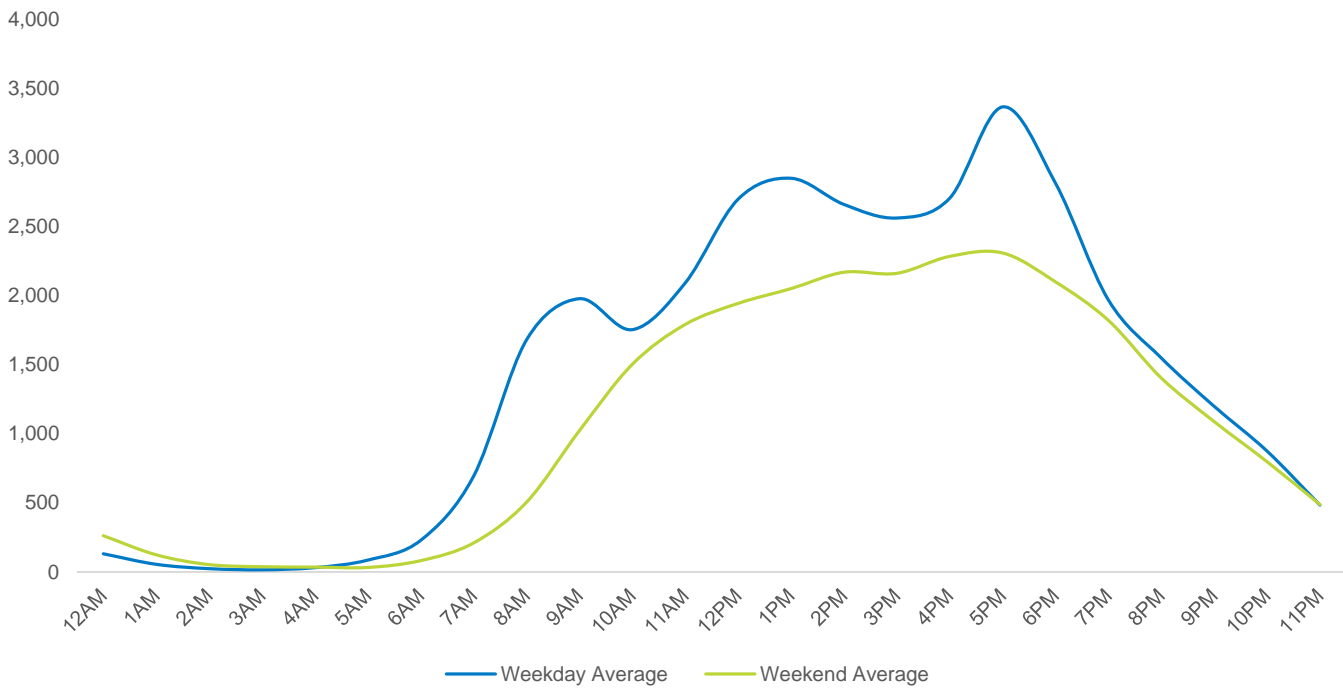
Average Pedestrian Counts by Weekday



*Counts for Grand Central Terminal are only for the entrance to Grand Central Terminal corner of Vanderbilt Ave and 42nd St.

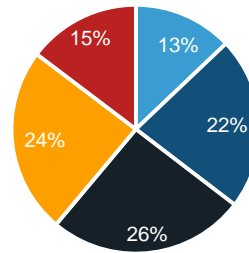
5th Ave at 38th St

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
May Daily Average	32,184	36,527	35,471	36,193	32,162	30,069	22,497
April Daily Average	31,760	34,229	31,106	34,416	32,771	30,816	23,320
MoM% Change	1.3%	6.7%	14.0%	5.2%	-1.9%	-2.4%	-3.5%
2023 Daily Average	30,367	34,084	34,059	33,237	32,248	27,944	25,404
% v 2023 Change	6.0%	7.2%	4.1%	8.9%	-0.3%	7.6%	-11.4%
2022 Daily Average	27,250	33,324	32,875	32,871	26,047	24,167	24,106
% v 2022 Change	18.1%	9.6%	7.9%	10.1%	23.5%	24.4%	-6.7%
2019 Daily Average	35,510	39,932	41,111	40,390	40,085	27,506	20,199
% v 2019 Change	-9.4%	-8.5%	-13.7%	-10.4%	-19.8%	9.3%	11.4%



Weekday Average

Morning	6,334
Lunch	7,641
Afternoon	7,929
Early Evening	8,152
Evening	4,108

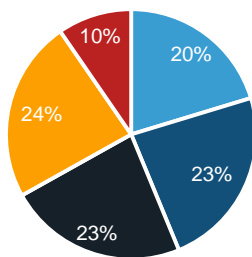
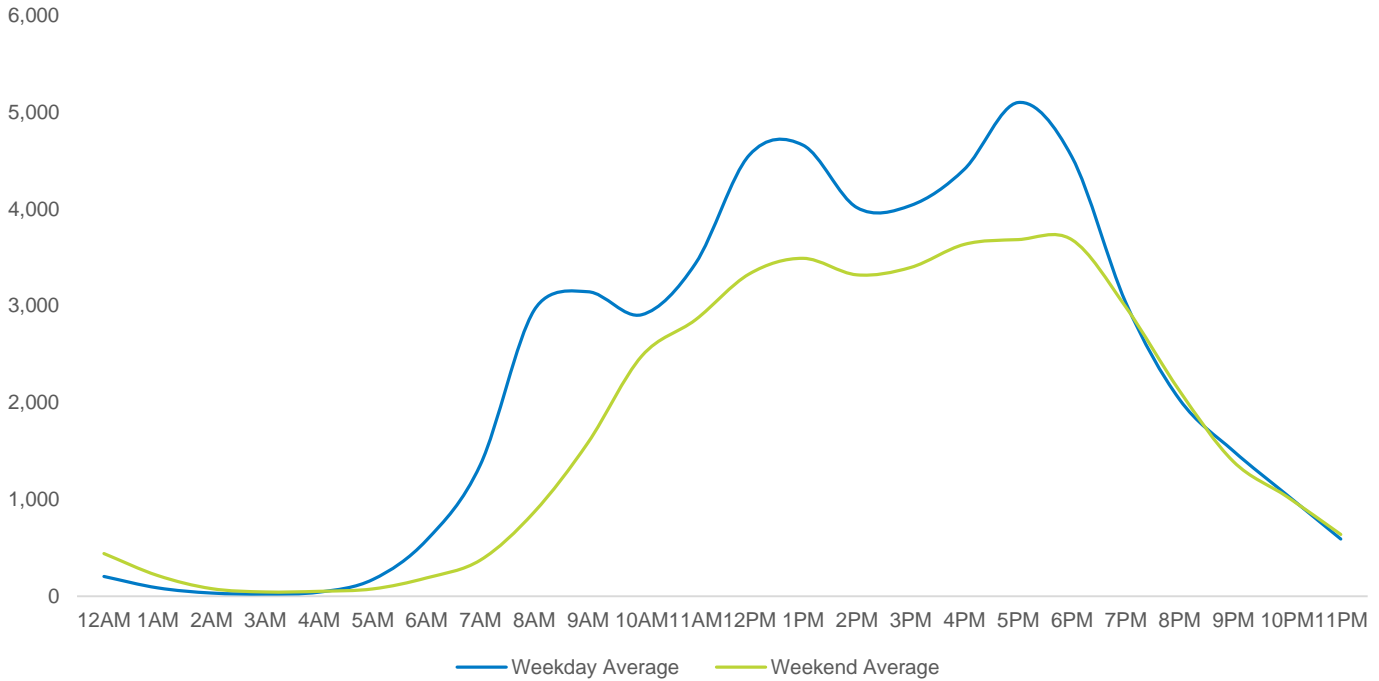


Weekend Average

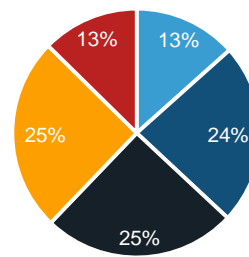
Morning	3,322
Lunch	5,787
Afternoon	6,617
Early Evening	6,232
Evening	3,780

5th Ave at 42nd St

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
May Daily Average	53,008	55,004	55,154	56,745	52,457	50,445	33,495
April Daily Average	49,816	46,752	45,391	46,577	49,003	48,733	34,578
MoM% Change	6.4%	17.7%	21.5%	21.8%	7.0%	3.5%	-3.1%
2023 Daily Average	55,765	56,828	66,001	63,150	60,726	52,366	43,267
% v 2023 Change	-4.9%	-3.2%	-16.4%	-10.1%	-13.6%	-3.7%	-22.6%
2022 Daily Average	44,817	33,324	32,875	32,871	26,047	24,167	24,106
% v 2022 Change	18.3%	65.1%	67.8%	72.6%	101.4%	108.7%	38.9%
2019 Daily Average	74,279	81,479	86,145	82,819	87,092	65,465	49,350
% v 2019 Change	-28.6%	-32.5%	-36.0%	-31.5%	-39.8%	-22.9%	-32.1%



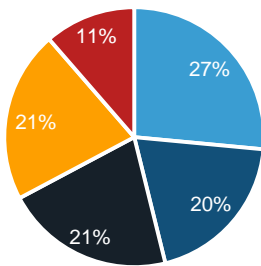
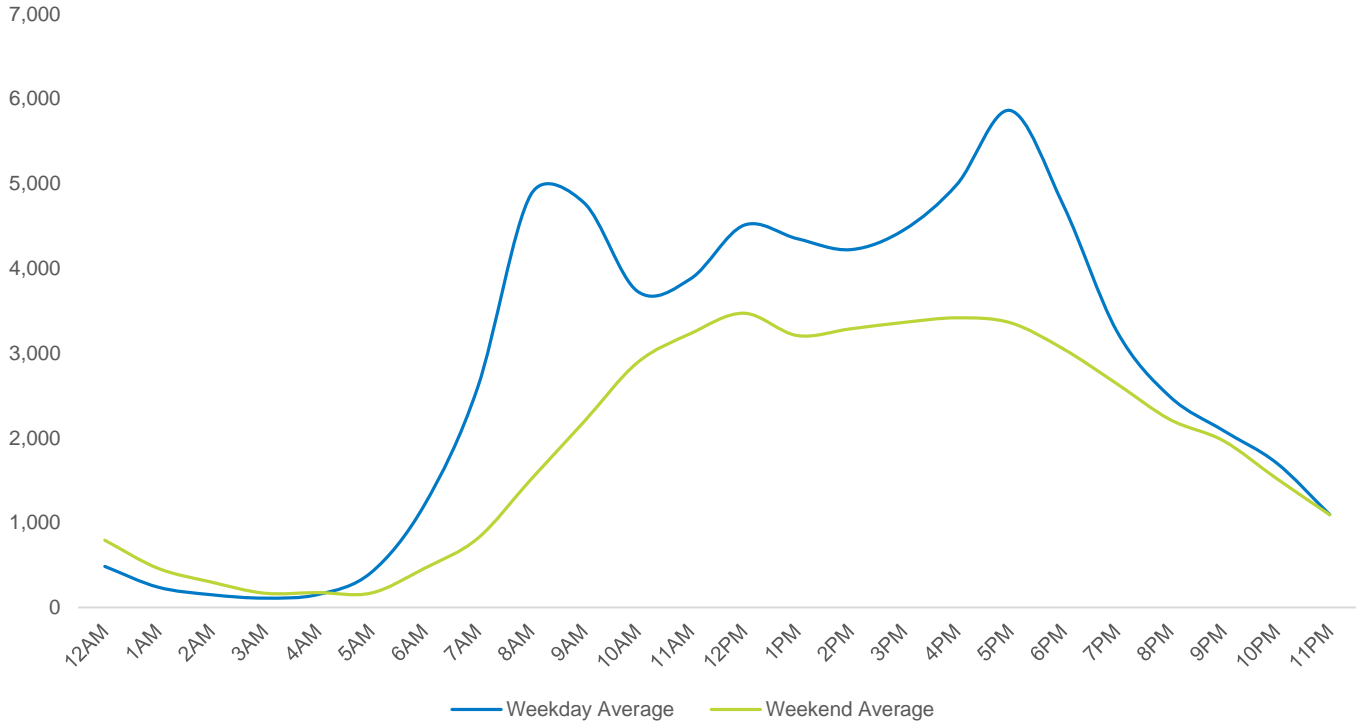
Weekday Average	
Morning	10,947
Lunch	12,654
Afternoon	12,463
Early Evening	12,675
Evening	5,172



Weekend Average	
Morning	5,498
Lunch	9,676
Afternoon	10,352
Early Evening	10,357
Evening	5,183

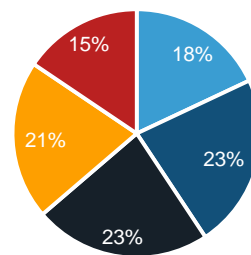
Lexington Ave at 42nd St

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
May Daily Average	62,220	68,087	68,808	70,604	62,194	51,786	39,755
April Daily Average	60,934	63,385	58,837	66,133	62,794	49,507	40,976
MoM% Change	2.1%	7.4%	16.9%	6.8%	-1.0%	4.6%	-3.0%
2023 Daily Average	53,264	63,431	62,553	73,821	58,579	58,027	35,313
% v 2023 Change	16.8%	7.3%	10.0%	-4.4%	6.2%	-10.8%	12.6%
2022 Daily Average	69,780	57,990	51,509	66,521	53,383	39,445	43,359
% v 2022 Change	-10.8%	17.4%	33.6%	6.1%	16.5%	31.3%	-8.3%
2019 Daily Average	62,011	70,266	73,691	75,688	75,524	49,319	38,530
% v 2019 Change	0.3%	-3.1%	-6.6%	-6.7%	-17.7%	5.0%	3.2%



Weekday Average

Morning	17,178
Lunch	12,740
Afternoon	13,667
Early Evening	13,872
Evening	7,377

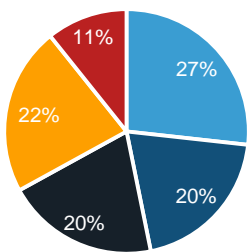
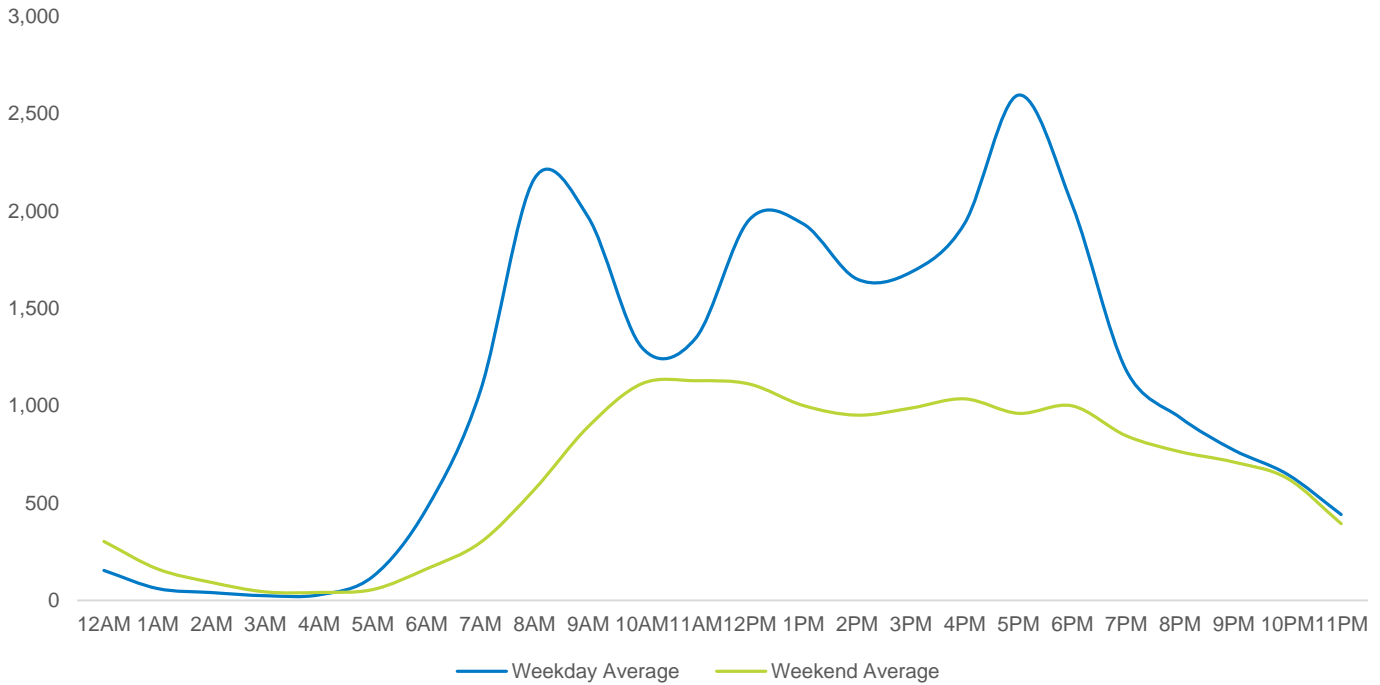


Weekend Average

Morning	7,867
Lunch	9,913
Afternoon	10,068
Early Evening	9,052
Evening	6,802

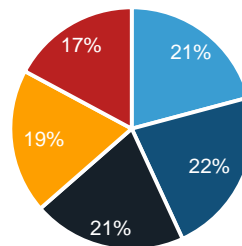
3rd Ave at 42nd St

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
May Daily Average	24,386	28,938	27,360	28,443	23,542	17,326	13,166
April Daily Average	22,306	24,137	22,713	24,906	22,987	16,374	13,781
MoM% Change	9.3%	19.9%	20.5%	14.2%	2.4%	5.8%	-4.5%
2023 Daily Average	20,904	23,715	24,657	23,279	21,850	14,953	13,863
% v 2023 Change	16.7%	22.0%	11.0%	22.2%	7.7%	15.9%	-5.0%
2022 Daily Average	18,602	57,990	51,509	66,521	53,383	39,445	43,359
% v 2022 Change	31.1%	-50.1%	-46.9%	-57.2%	-55.9%	-56.1%	-69.6%
2019 Daily Average	31,052	36,658	37,378	45,489	38,886	17,790	14,272
% v 2019 Change	-21.5%	-21.1%	-26.8%	-37.5%	-39.5%	-2.6%	-7.7%



Weekday Average

Morning	6,983
Lunch	5,237
Afternoon	5,272
Early Evening	5,810
Evening	2,802

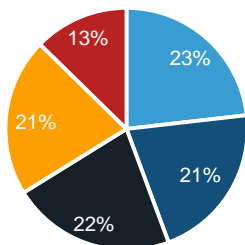
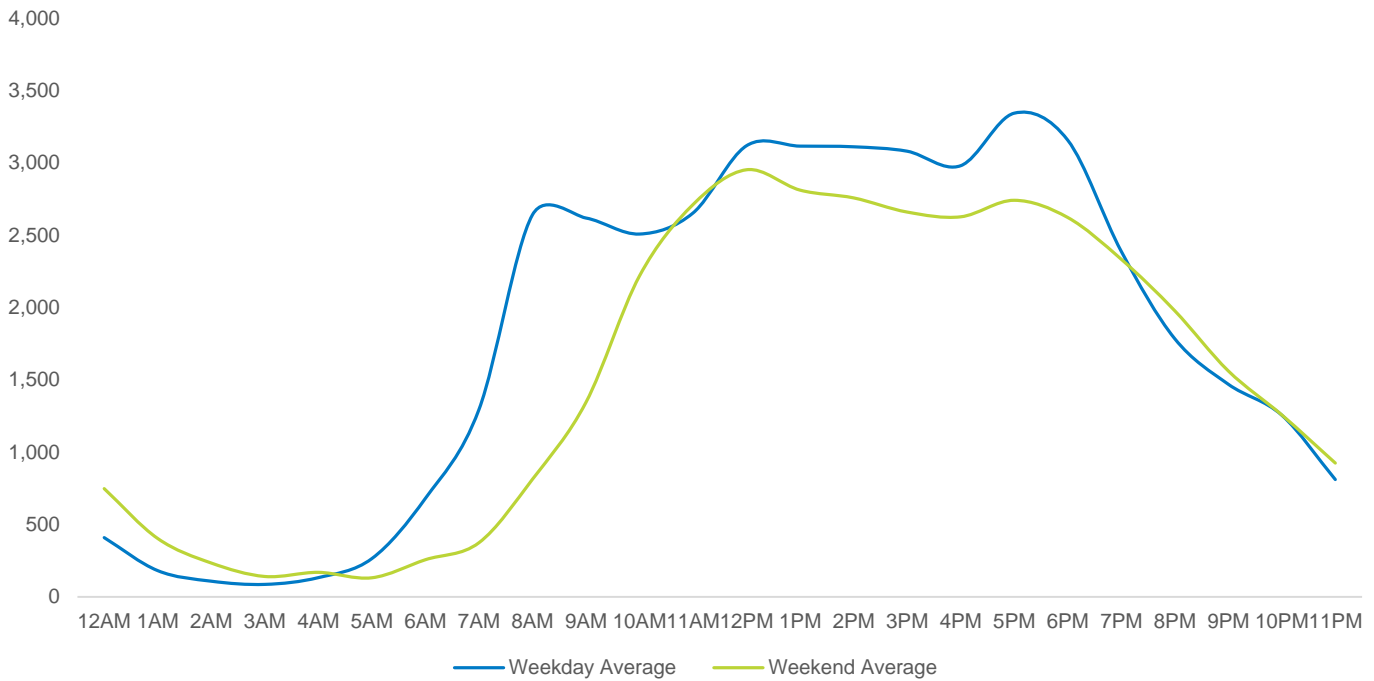


Weekend Average

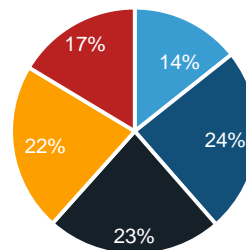
Morning	3,034
Lunch	3,240
Afternoon	2,974
Early Evening	2,806
Evening	2,495

Vanderbilt Ave at 42nd St

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
May Daily Average	41,277	43,894	43,857	43,564	43,382	39,056	34,495
April Daily Average	39,544	34,824	30,944	32,738	34,552	28,752	28,206
MoM% Change	4.4%	26.0%	41.7%	33.1%	25.6%	35.8%	22.3%
2023 Daily Average	34,940	36,914	40,766	39,953	39,785	38,017	33,759
% v 2023 Change	18.1%	18.9%	7.6%	9.0%	9.0%	2.7%	2.2%
2022 Daily Average	29,841	32,806	35,062	34,610	30,494	29,501	27,248
% v 2022 Change	38.3%	33.8%	25.1%	25.9%	42.3%	32.4%	26.6%
2019 Daily Average	54,414	61,804	64,829	65,561	68,236	57,087	40,452
% v 2019 Change	-24.1%	-29.0%	-32.4%	-33.6%	-36.4%	-31.6%	-14.7%



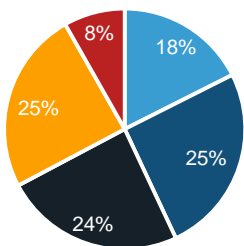
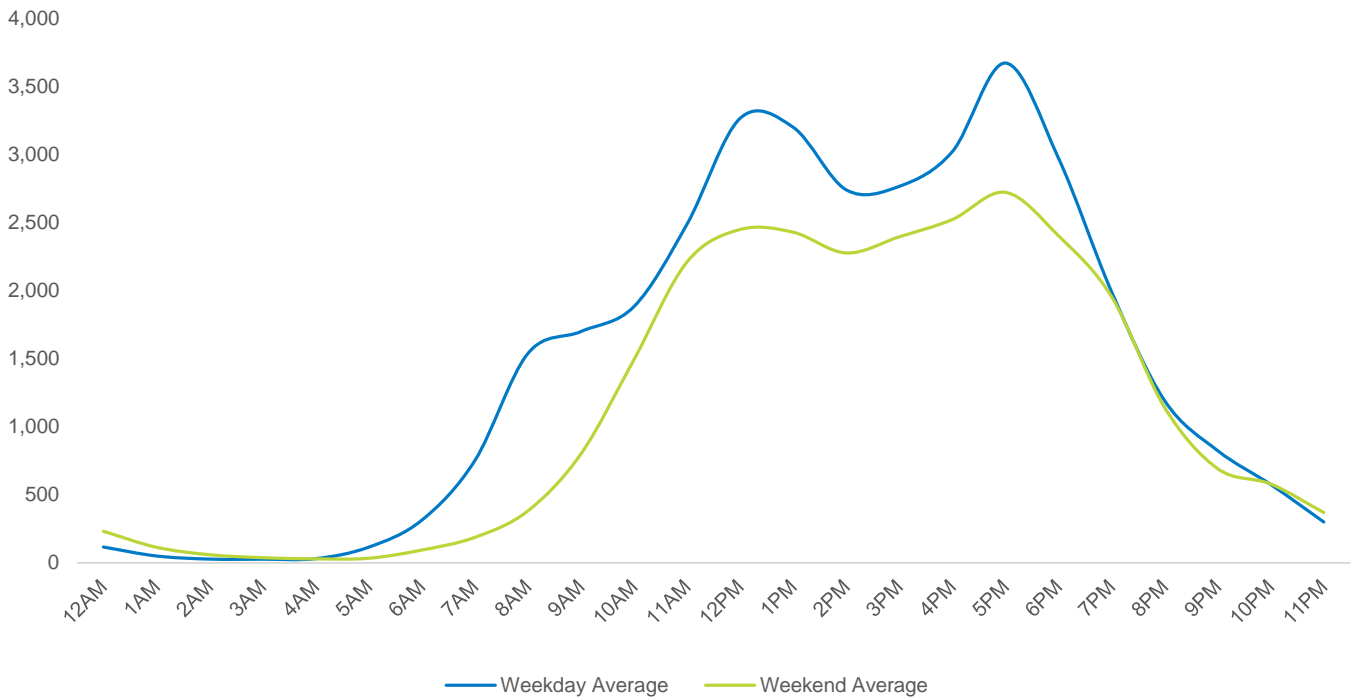
Weekday Average	
Morning	9,741
Lunch	8,888
Afternoon	9,172
Early Evening	8,890
Evening	5,321



Weekend Average	
Morning	5,006
Lunch	8,476
Afternoon	8,045
Early Evening	7,698
Evening	5,723

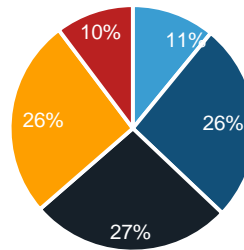
5th Ave at 45th St

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
May Daily Average	33,708	36,346	36,962	37,680	33,097	30,881	24,338
April Daily Average	32,376	33,753	31,536	34,394	32,622	29,735	24,181
MoM% Change	4.1%	7.7%	17.2%	9.6%	1.5%	3.9%	0.6%
2023 Daily Average	15,596	29,156	21,148	29,392	27,773	27,656	20,226
% v 2023 Change	116.1%	24.7%	74.8%	28.2%	19.2%	11.7%	20.3%
2022 Daily Average	15,905	17,233	14,305	17,313	15,232	9,586	18,233
% v 2022 Change	111.9%	110.9%	158.4%	117.6%	117.3%	222.2%	33.5%
2019 Daily Average	38,383	45,007	47,638	48,717	49,531	35,553	26,764
% v 2019 Change	-12.2%	-19.2%	-22.4%	-22.7%	-33.2%	-13.1%	-9.1%



Weekday Average

Morning	6,184
Lunch	8,953
Afternoon	8,526
Early Evening	8,634
Evening	2,892

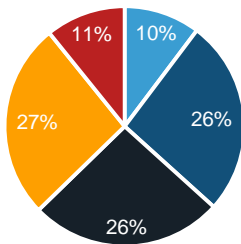
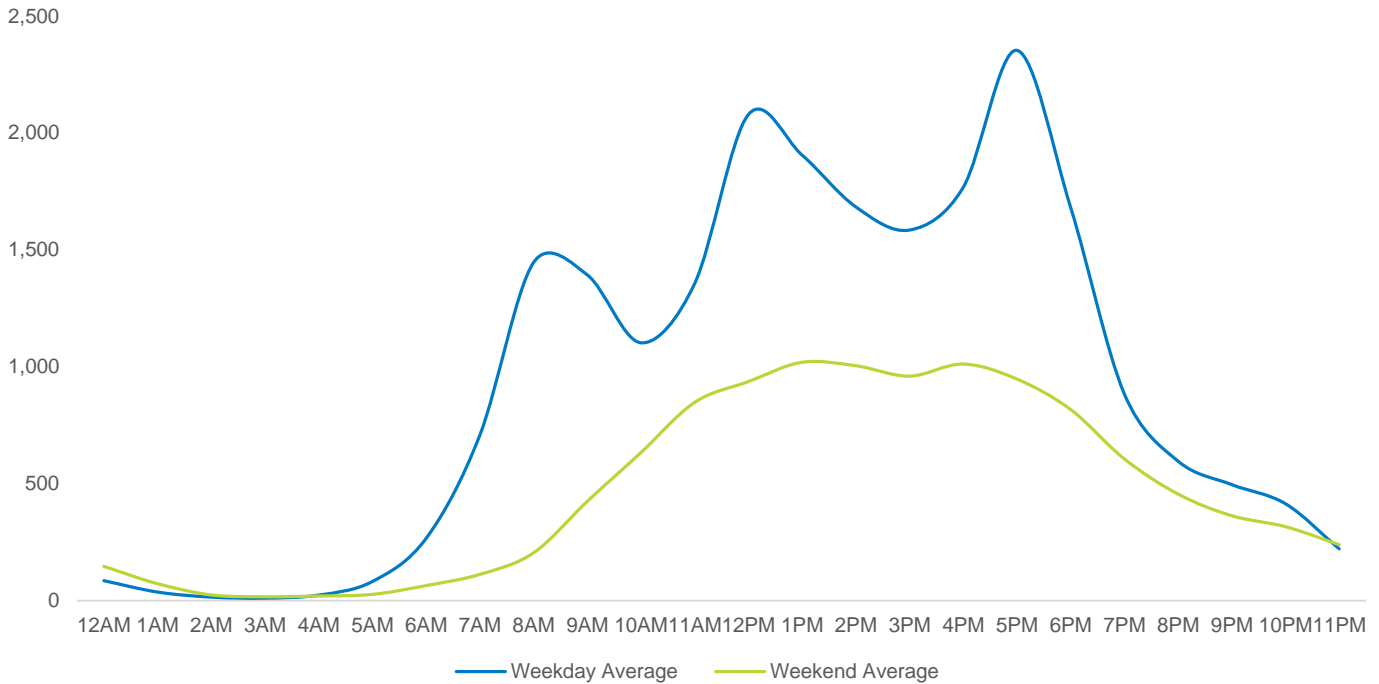


Weekend Average

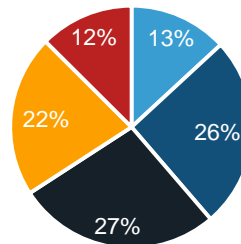
Morning	2,958
Lunch	7,088
Afternoon	7,193
Early Evening	7,078
Evening	2,783

Madison Ave at 45th St

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
May Daily Average	20,615	24,801	24,415	24,046	17,095	13,433	9,117
April Daily Average	19,148	22,026	21,094	22,595	17,274	12,774	10,145
MoM% Change	7.7%	12.6%	15.7%	6.4%	-1.0%	5.2%	-10.1%
2023 Daily Average	11,039	14,319	23,528	17,154	12,675	13,769	7,166
% v 2023 Change	86.7%	73.2%	3.8%	40.2%	34.9%	-2.4%	27.2%
2022 Daily Average	14,982	19,746	19,790	18,416	11,720	8,142	8,234
% v 2022 Change	37.6%	25.6%	23.4%	30.6%	45.9%	65.0%	10.7%
2019 Daily Average	23,741	29,957	32,272	32,388	29,470	13,262	9,509
% v 2019 Change	-13.2%	-17.2%	-24.3%	-25.8%	-42.0%	1.3%	-4.1%



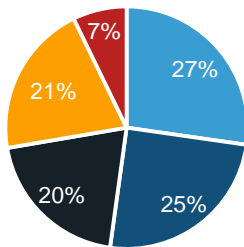
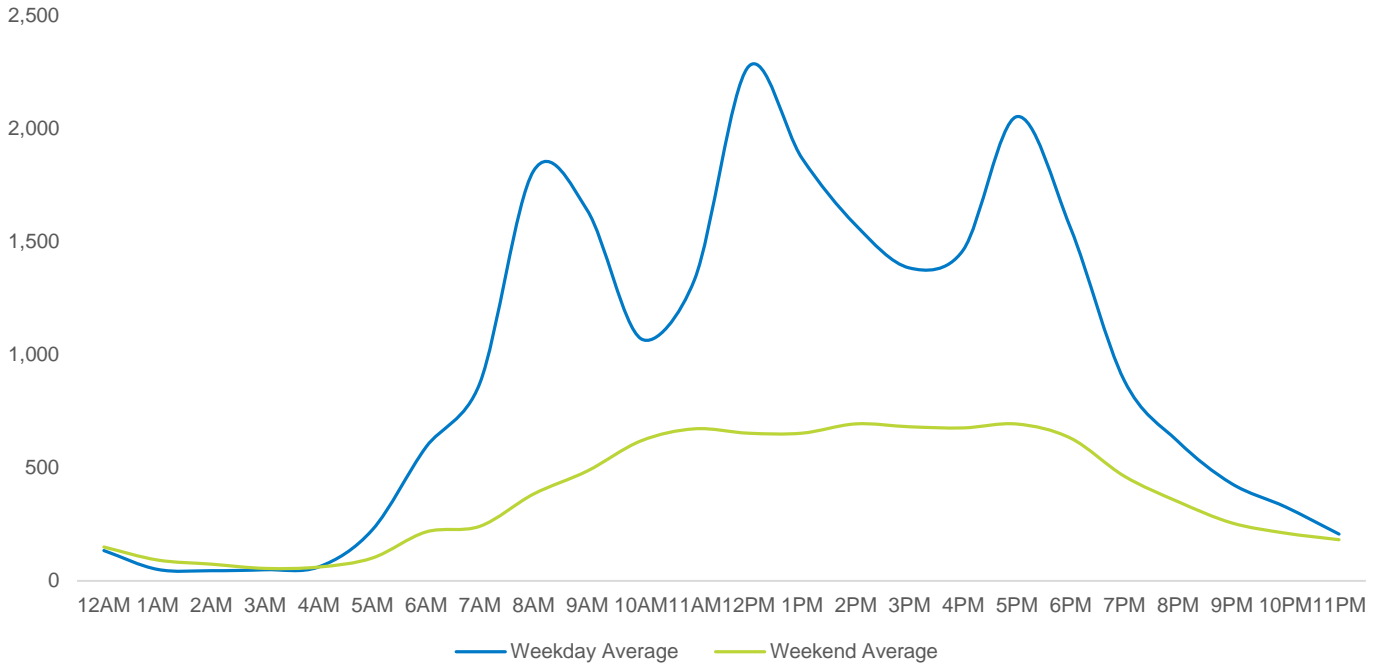
Weekday Average	
Morning	4,916
Lunch	12,654
Afternoon	12,463
Early Evening	12,675
Evening	5,172



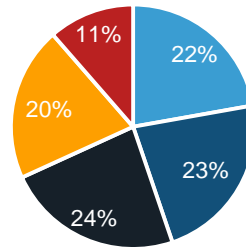
Weekend Average	
Morning	1,440
Lunch	2,804
Afternoon	2,977
Early Evening	2,371
Evening	1,375

Lexington Ave at 51st St

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
May Daily Average	21,343	25,485	24,390	24,345	17,106	10,674	7,926
April Daily Average	19,625	21,916	20,298	21,799	17,300	10,342	8,515
MoM% Change	8.8%	16.3%	20.2%	11.7%	-1.1%	3.2%	-6.9%
2023 Daily Average	23,293	16,310	22,823	27,535	21,293	17,188	11,999
% v 2023 Change	-8.4%	56.3%	6.9%	-11.6%	-19.7%	-37.9%	-33.9%
2022 Daily Average	27,963	14,892	19,132	25,327	19,420	11,649	14,608
% v 2022 Change	-23.7%	71.1%	27.5%	-3.9%	-11.9%	-8.4%	-45.7%
2019 Daily Average	31,597	37,532	41,369	40,222	36,739	16,241	12,857
% v 2019 Change	-32.5%	-32.1%	-41.0%	-39.5%	-53.4%	-34.3%	-38.4%



Weekday Average	
■ Morning	5,989
■ Lunch	5,476
■ Afternoon	4,420
■ Early Evening	4,501
■ Evening	1,581

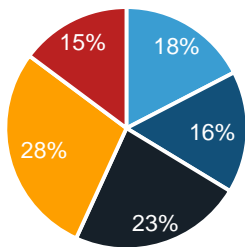
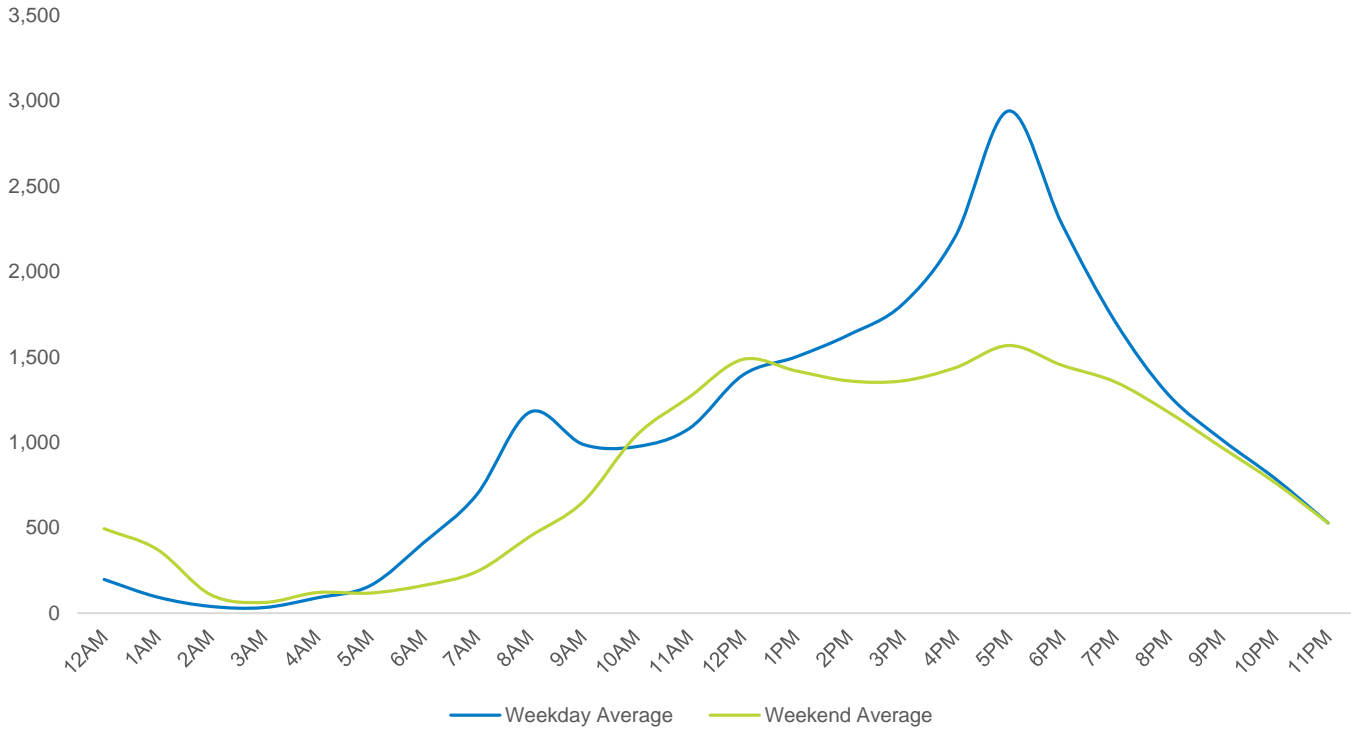


Weekend Average	
■ Morning	1,946
■ Lunch	1,979
■ Afternoon	2,052
■ Early Evening	1,788
■ Evening	1,000

GCT – Vanderbilt/42nd Entran *counts for this location are only for the entrance to Grand Central Terminal corner of Vanderbilt Ave and 42nd

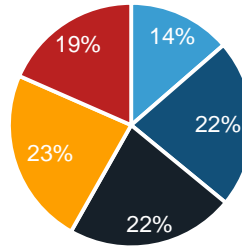
	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
May Daily Average	24,003	26,518	25,857	26,338	22,431	20,318	19,627
April Daily Average	22,309	22,462	18,095	19,035	19,854	15,240	16,958
MoM% Change	7.6%	18.1%	42.9%	38.4%	13.0%	33.3%	15.7%
2023 Daily Average	19,384	23,121	24,496	23,809	20,826	19,736	16,697
% v 2023 Change	23.8%	14.7%	5.6%	10.6%	7.7%	2.9%	17.5%
2022 Daily Average	17,900	19,702	21,495	20,774	17,623	16,481	14,431
% v 2022 Change	34.1%	34.6%	20.3%	26.8%	27.3%	23.3%	36.0%

Location started April 2021



Weekday Average

Morning	4,247
Lunch	3,978
Afternoon	5,649
Early Evening	6,927
Evening	3,615



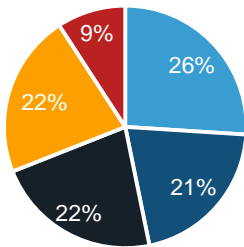
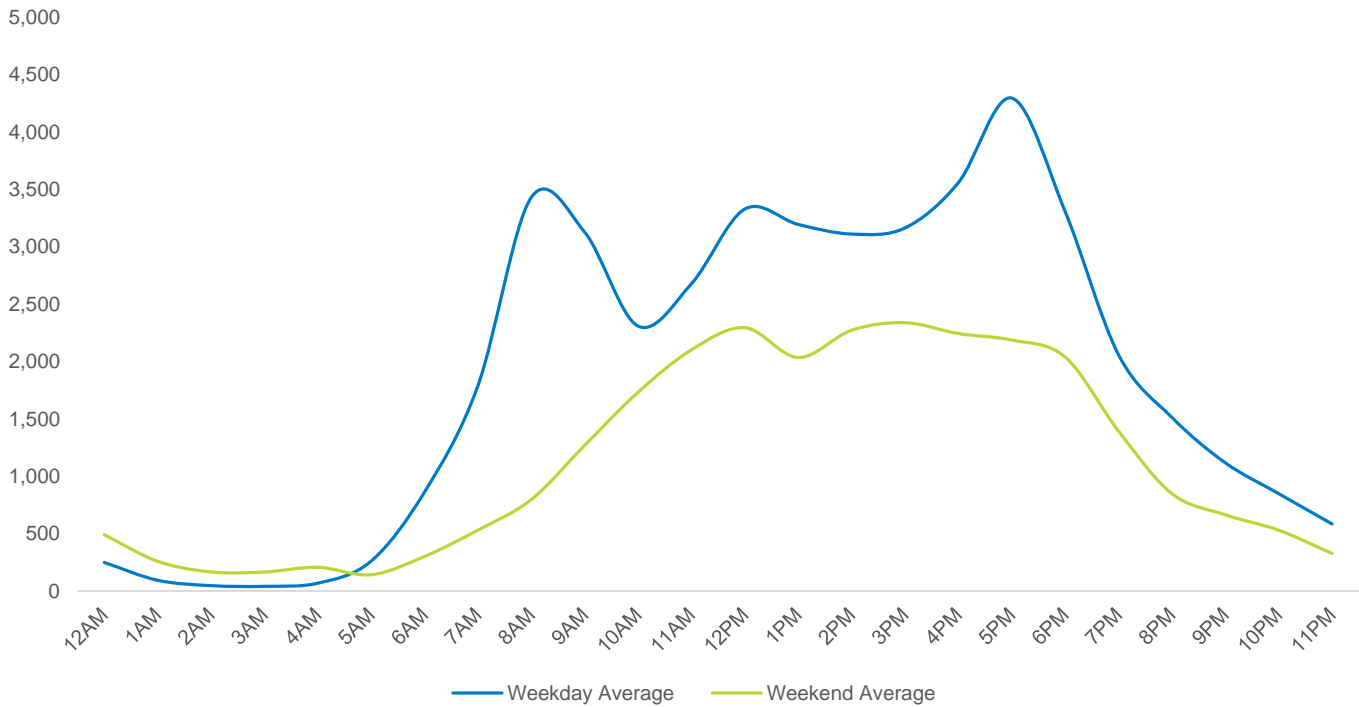
Weekend Average

Morning	2,547
Lunch	4,172
Afternoon	4,159
Early Evening	4,374
Evening	3,442

Pershing Square Plaza West

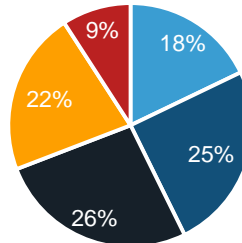
	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
May Daily Average	42,226	49,765	46,341	50,628	36,297	33,967	20,720
April Daily Average	34,088	41,296	41,494	43,058	37,522	24,285	17,173
MoM% Change	23.9%	20.5%	11.7%	17.6%	-3.3%	39.9%	20.7%
2023 Daily Average	36,670	47,243	46,165	56,298	43,815	45,199	17,173
% v 2023 Change	15.2%	5.3%	0.4%	-10.1%	-17.2%	-24.9%	20.7%
2022 Daily Average	48,083	43,190	38,124	50,788	39,961	30,598	20,946
% v 2022 Change	-12.2%	15.2%	21.6%	-0.3%	-9.2%	11.0%	-1.1%

Location started April 2021



Weekday Average

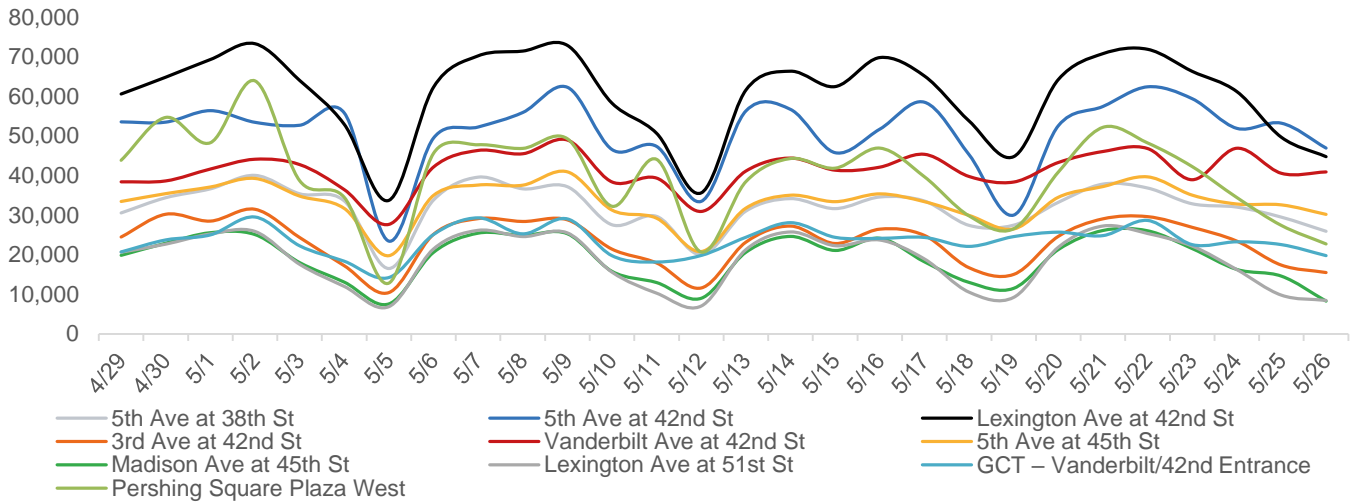
Morning	11,523
Lunch	9,205
Afternoon	9,837
Early Evening	9,665
Evening	4,064



Weekend Average

Morning	4,632
Lunch	6,434
Afternoon	6,857
Early Evening	5,622
Evening	2,370

Pedestrian Counts by Location Group by Date



Pedestrian Counts by Location Group by Date

Date	5th Ave at 38th St	5th Ave at 42nd St	Lexington Ave at 42nd St	3rd Ave at 42nd St	Vanderbilt Ave at 42nd St	5th Ave at 45th St	Madison Ave at 45th St	Lexington Ave at 51st St
04/29/2024	30,582	53,584	60,627	24,495	38,434	33,475	19,866	20,668
04/30/2024	34,427	53,519	64,874	30,252	38,668	35,460	22,931	22,700
05/01/2024	36,664	56,423	69,337	28,521	41,670	37,131	25,588	25,266
05/02/2024	40,070	53,468	73,329	31,502	44,146	39,293	25,112	25,904
05/03/2024	35,416	52,729	64,062	24,375	42,802	34,837	18,035	17,600
05/04/2024	33,623	55,851	52,966	17,245	36,473	31,719	13,106	12,021
05/05/2024	16,541	23,460	33,759	10,464	27,692	19,779	7,603	6,908
05/06/2024	33,833	49,488	62,337	25,173	42,173	35,007	20,615	21,475
05/07/2024	39,617	52,287	70,268	29,146	46,367	37,627	25,476	26,186
05/08/2024	36,672	55,955	71,472	28,423	45,528	37,592	24,903	24,610
05/09/2024	37,204	62,323	72,903	28,843	48,995	40,962	25,315	25,531
05/10/2024	27,591	46,596	58,299	21,433	38,408	31,293	15,811	15,609
05/11/2024	29,701	47,383	50,686	17,935	39,377	29,237	12,992	10,310
05/12/2024	20,009	33,517	35,658	11,626	30,957	20,829	9,028	7,067
05/13/2024	31,058	56,354	61,635	23,211	41,172	31,806	20,651	21,314
05/14/2024	34,198	56,729	66,384	27,261	44,440	35,061	24,648	25,775
05/15/2024	31,670	45,795	62,498	22,852	41,379	33,426	21,098	22,297
05/16/2024	34,610	51,747	69,835	26,483	42,147	35,394	24,184	23,737
05/17/2024	33,589	58,551	65,177	24,900	45,391	33,424	18,228	18,950
05/18/2024	27,440	45,296	53,812	16,733	39,788	29,953	13,029	10,562
05/19/2024	27,494	30,038	44,807	15,049	38,388	26,528	11,532	9,253
05/20/2024	33,261	52,606	64,281	24,664	43,328	34,543	21,328	21,913
05/21/2024	37,867	57,480	70,823	29,094	46,099	37,235	26,150	27,278
05/22/2024	36,878	62,443	71,925	29,643	46,850	39,697	26,070	25,388
05/23/2024	32,887	59,441	66,347	26,945	38,969	35,072	21,572	22,207
05/24/2024	32,053	51,951	61,238	23,460	46,926	32,835	16,304	16,265
05/25/2024	29,511	53,250	49,681	17,392	40,584	32,616	14,606	9,801
05/26/2024	25,942	46,964	44,794	15,523	40,941	30,214	8,303	8,474



