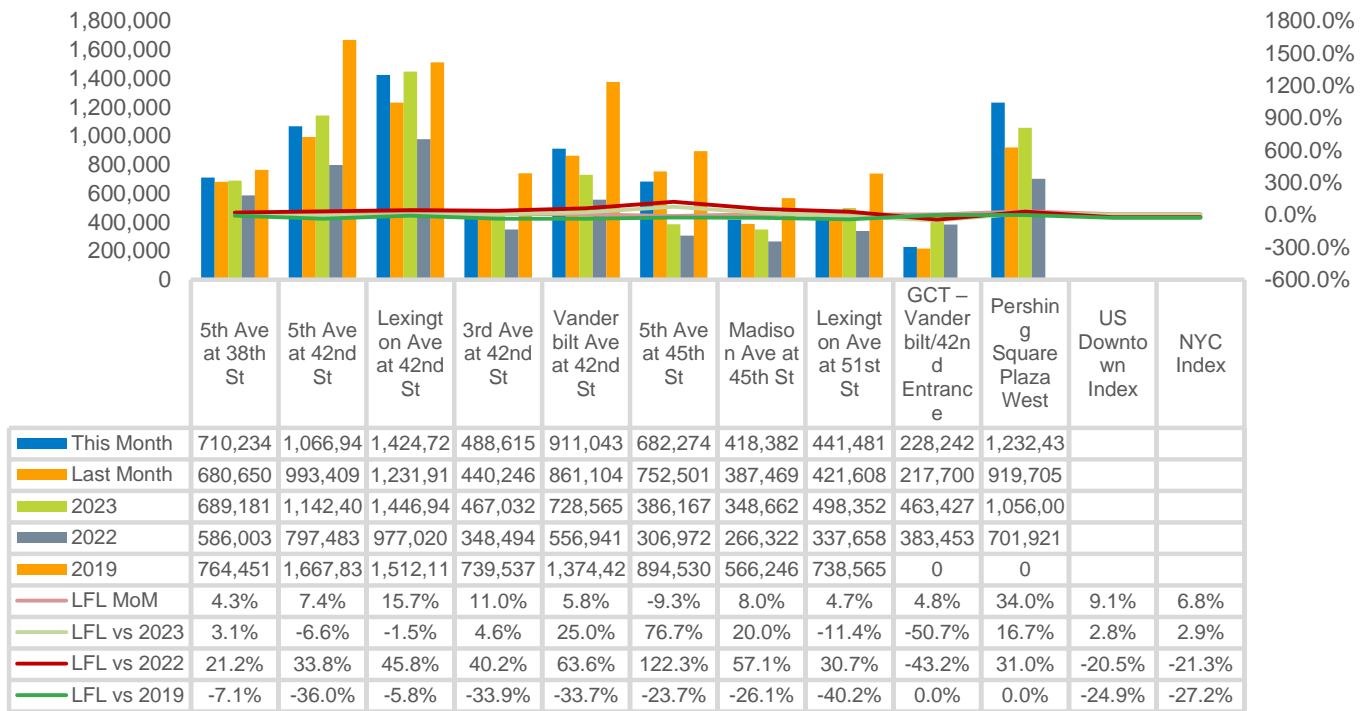


# Pedestrian Report Grand Central Partnership

Map

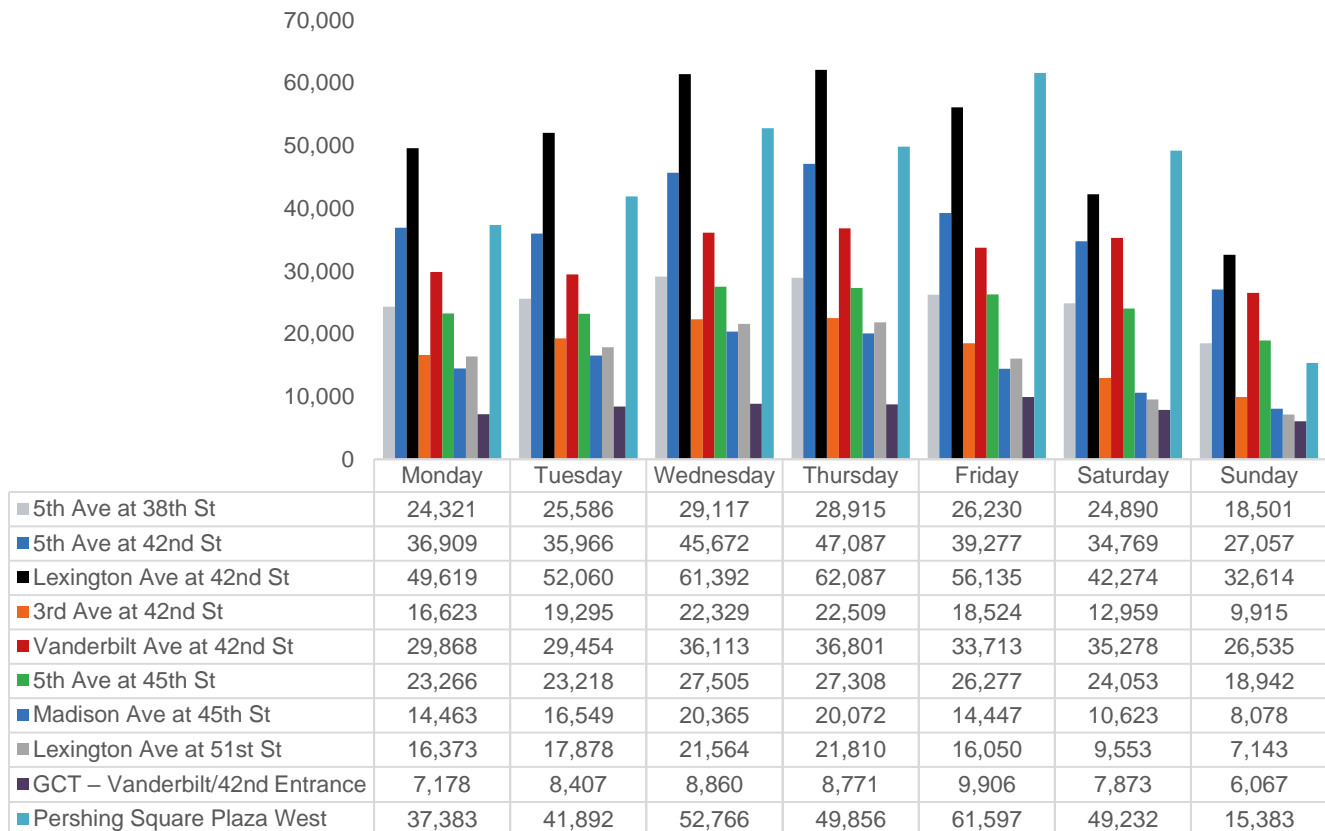


## Total Pedestrian Counts



\*Throughout this report, month-on-month trends are calculated using daily averages

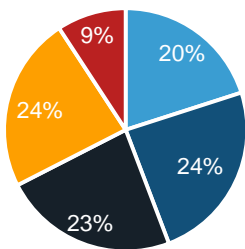
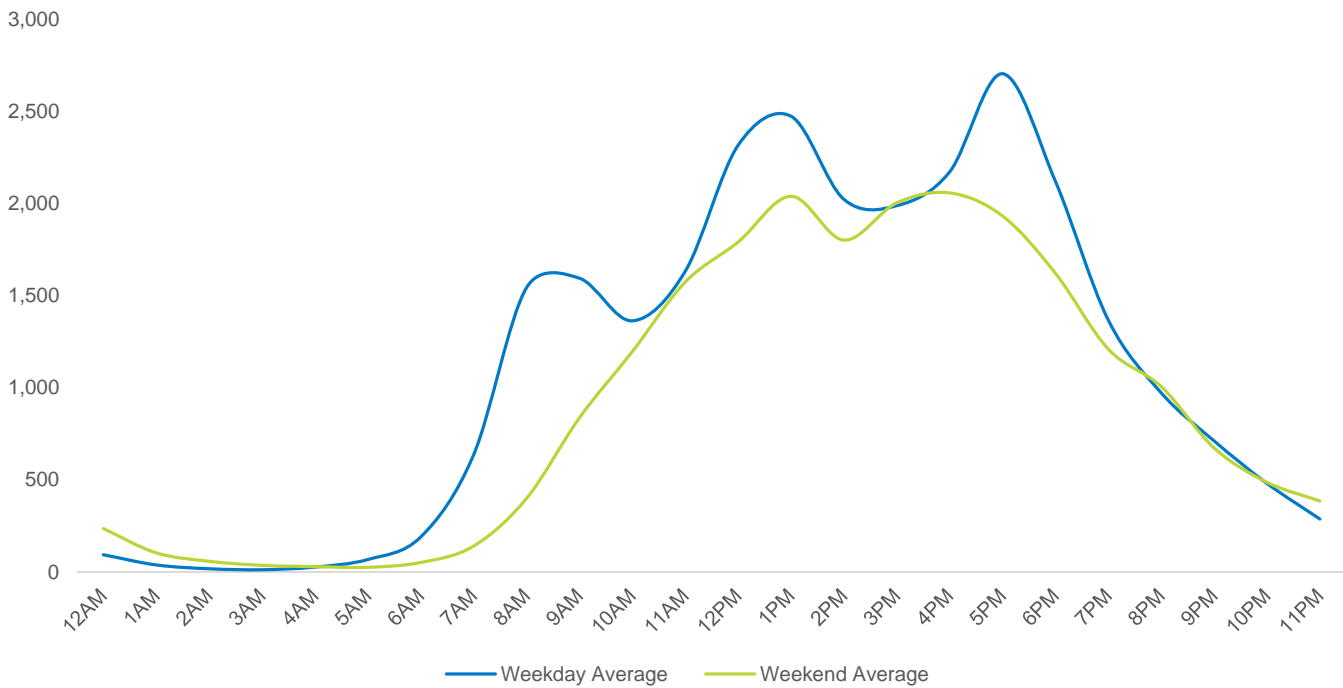
## Average Pedestrian Counts by Weekday



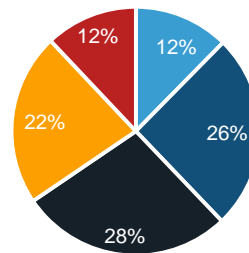
\*Counts for Grand Central Terminal are only for the entrance to Grand Central Terminal corner of Vanderbilt Ave and 42nd St.

## 5th Ave at 38th St

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
February Daily Average	24,321	25,586	29,117	28,915	26,230	24,890	18,501
January Daily Average	24,007	24,714	27,997	29,068	26,483	23,924	13,971
MoM% Change	1.3%	3.5%	4.0%	-0.5%	-1.0%	4.0%	32.4%
2023 Daily Average	24,961	27,753	27,530	26,918	24,072	22,055	19,006
% v 2023 Change	-2.6%	-7.8%	5.8%	7.4%	9.0%	12.9%	-2.7%
2022 Daily Average	18,451	21,144	24,204	23,339	20,929	21,236	17,198
% v 2022 Change	31.8%	21.0%	20.3%	23.9%	25.3%	17.2%	7.6%
2019 Daily Average	28,080	29,429	29,726	33,783	32,949	20,979	16,169
% v 2019 Change	-13.4%	-13.1%	-2.0%	-14.4%	-20.4%	18.6%	14.4%



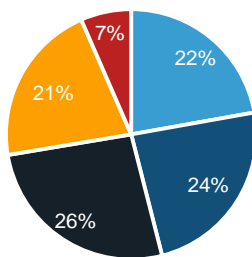
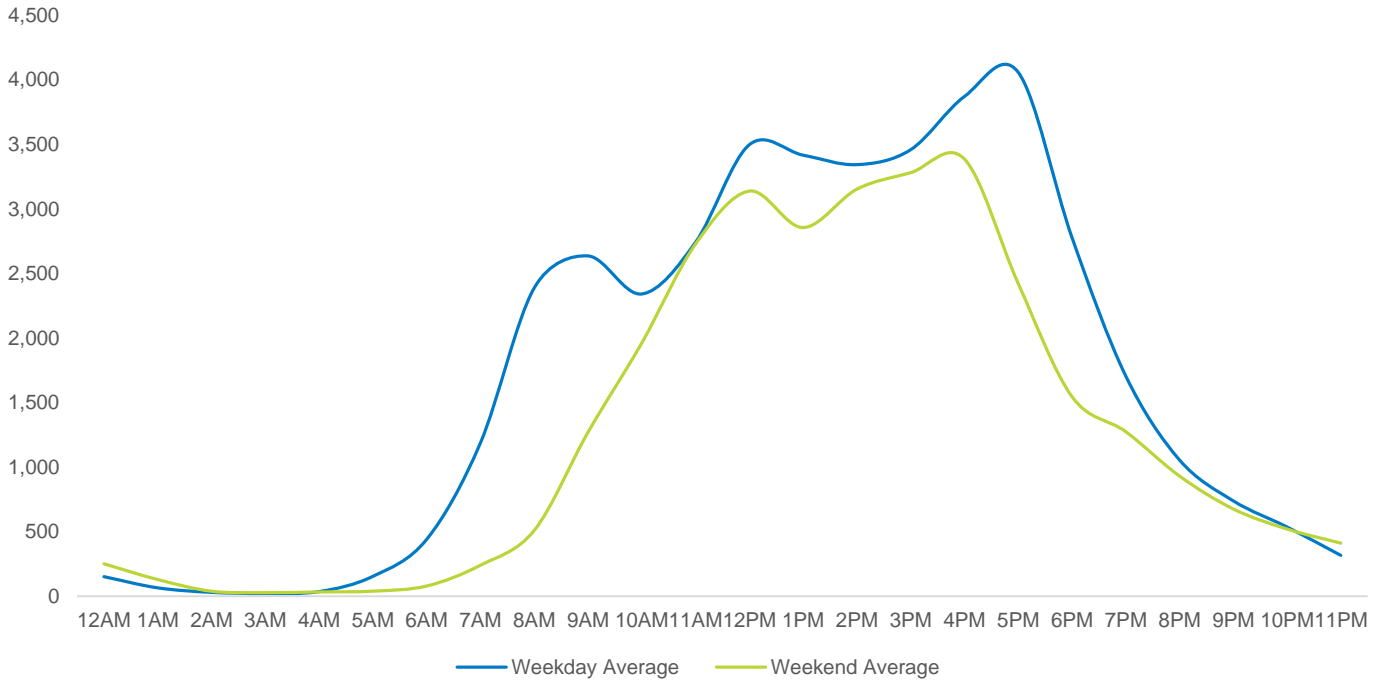
Weekday Average	
Morning	5,327
Lunch	6,423
Afternoon	6,184
Early Evening	6,193
Evening	2,451



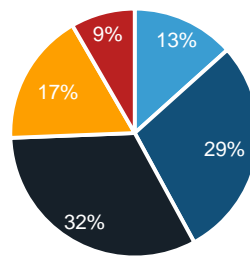
Weekend Average	
Morning	2,624
Lunch	5,405
Afternoon	5,864
Early Evening	4,764
Evening	2,552

## 5th Ave at 42nd St

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
February Daily Average	36,909	35,966	45,672	47,087	39,277	34,769	27,057
January Daily Average	39,671	35,567	39,962	43,170	36,965	34,125	18,892
MoM% Change	-7.0%	1.1%	14.3%	9.1%	6.3%	1.9%	43.2%
2023 Daily Average	39,100	43,181	47,155	46,203	39,402	40,785	29,776
% v 2023 Change	-5.6%	-16.7%	-3.1%	1.9%	-0.3%	-14.8%	-9.1%
2022 Daily Average	25,461	21,144	24,204	23,339	20,929	21,236	17,198
% v 2022 Change	45.0%	70.1%	88.7%	101.8%	87.7%	63.7%	57.3%
2019 Daily Average	59,700	64,551	64,416	72,068	71,457	50,552	34,216
% v 2019 Change	-38.2%	-44.3%	-29.1%	-34.7%	-45.0%	-31.2%	-20.9%



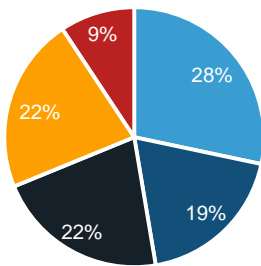
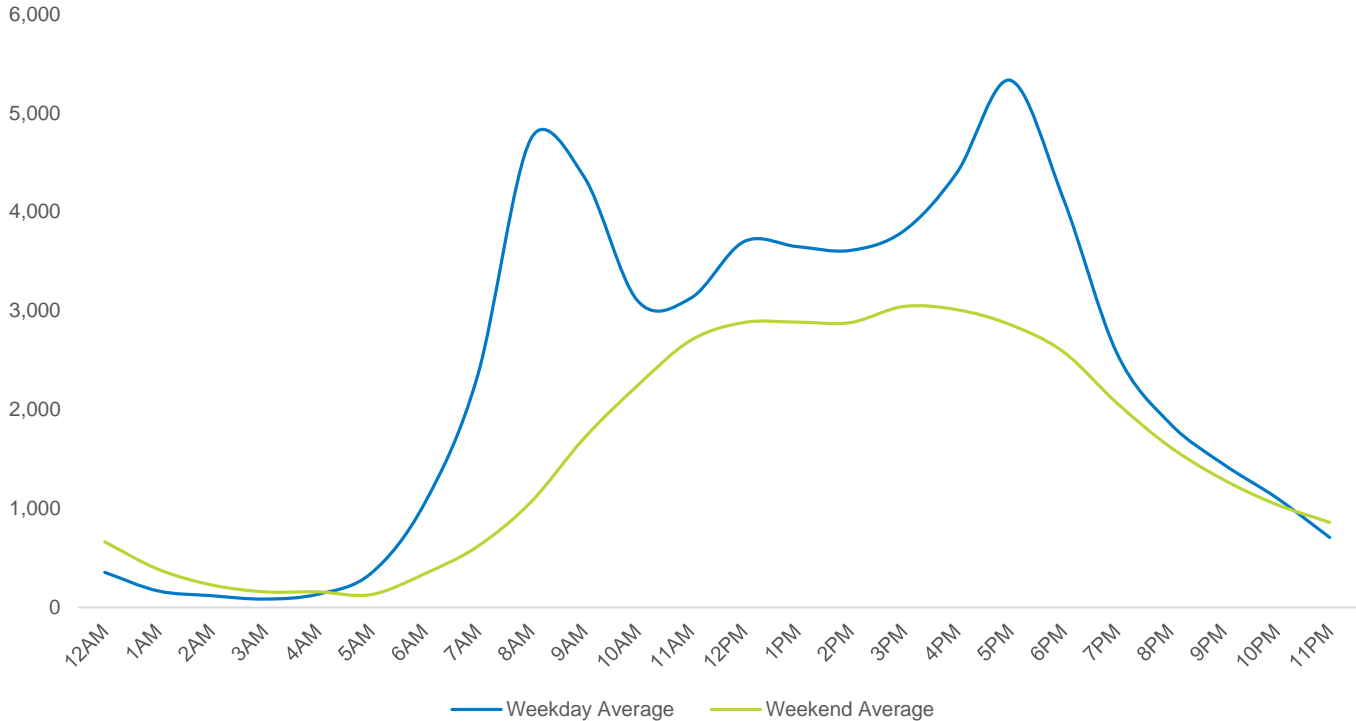
Weekday Average	
Morning	8,993
Lunch	9,657
Afternoon	10,675
Early Evening	8,549
Evening	2,649



Weekend Average	
Morning	4,059
Lunch	8,724
Afternoon	9,823
Early Evening	5,247
Evening	2,540

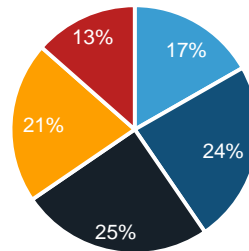
# Lexington Ave at 42nd St

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
February Daily Average	49,619	52,060	61,392	62,087	56,135	42,274	32,614
January Daily Average	43,100	46,467	53,465	55,857	48,347	35,705	25,040
MoM% Change	15.1%	12.0%	14.8%	11.2%	16.1%	18.4%	30.2%
2023 Daily Average	51,197	52,462	48,594	52,754	60,829	65,795	30,107
% v 2023 Change	-3.1%	-0.8%	26.3%	17.7%	-7.7%	-35.7%	8.3%
2022 Daily Average	37,365	36,093	37,438	43,953	36,770	29,724	22,913
% v 2022 Change	32.8%	44.2%	64.0%	41.3%	52.7%	42.2%	42.3%
2019 Daily Average	53,088	62,250	57,551	68,083	65,485	40,683	30,888
% v 2019 Change	-6.5%	-16.4%	6.7%	-8.8%	-14.3%	3.9%	5.6%



**Weekday Average**

Morning	15,590
Lunch	10,477
Afternoon	11,816
Early Evening	12,041
Evening	5,130

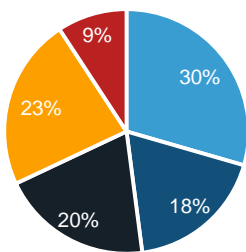
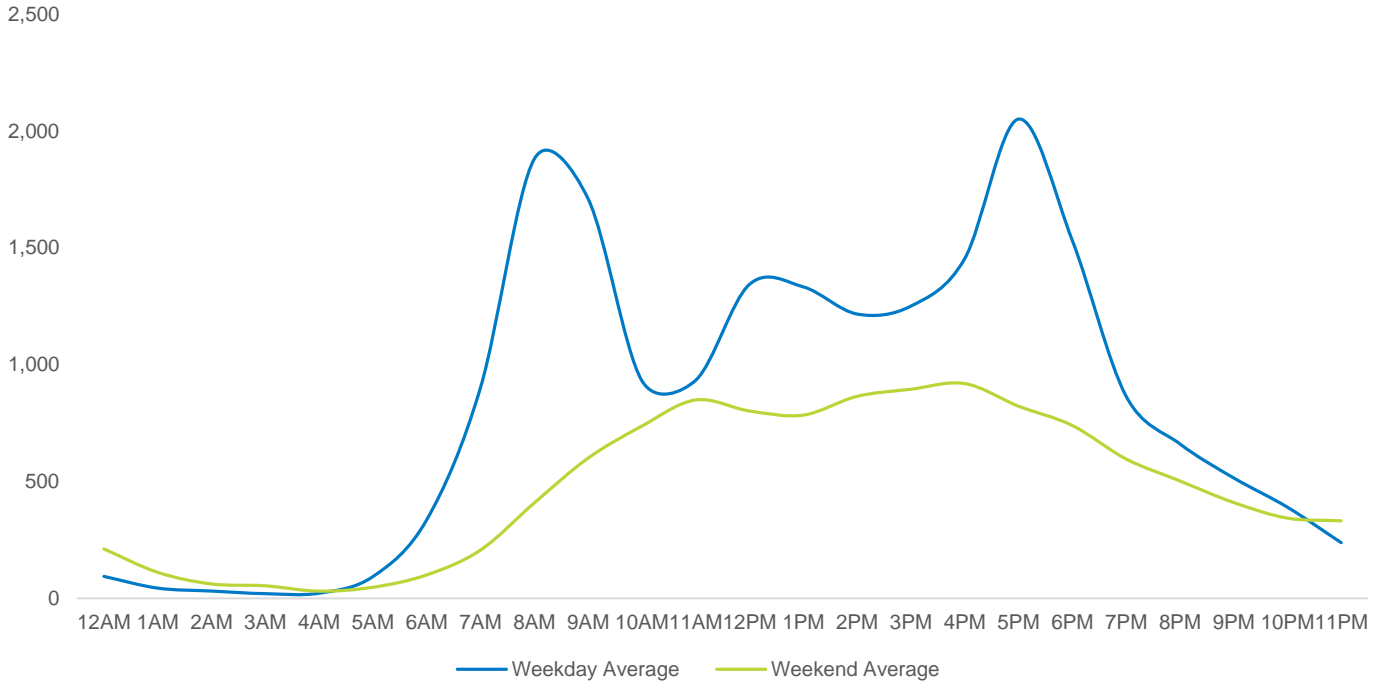


**Weekend Average**

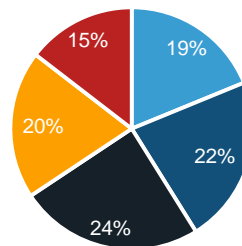
Morning	5,977
Lunch	8,469
Afternoon	8,937
Early Evening	7,515
Evening	4,821

### 3rd Ave at 42nd St

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
February Daily Average	<b>16,623</b>	<b>19,295</b>	<b>22,329</b>	<b>22,509</b>	<b>18,524</b>	<b>12,959</b>	<b>9,915</b>
January Daily Average	<b>15,134</b>	<b>18,127</b>	<b>21,128</b>	<b>21,142</b>	<b>16,783</b>	<b>10,352</b>	<b>7,396</b>
MoM% Change	<b>9.8%</b>	<b>6.4%</b>	<b>5.7%</b>	<b>6.5%</b>	<b>10.4%</b>	<b>25.2%</b>	<b>34.0%</b>
2023 Daily Average	<b>16,713</b>	<b>20,155</b>	<b>21,374</b>	<b>20,437</b>	<b>16,804</b>	<b>11,065</b>	<b>10,211</b>
% v 2023 Change	<b>-0.5%</b>	<b>-4.3%</b>	<b>4.5%</b>	<b>10.1%</b>	<b>10.2%</b>	<b>17.1%</b>	<b>-2.9%</b>
2022 Daily Average	<b>12,734</b>	<b>36,093</b>	<b>37,438</b>	<b>43,953</b>	<b>36,770</b>	<b>29,724</b>	<b>22,913</b>
% v 2022 Change	<b>30.5%</b>	<b>-46.5%</b>	<b>-40.4%</b>	<b>-48.8%</b>	<b>-49.6%</b>	<b>-56.4%</b>	<b>-56.7%</b>
2019 Daily Average	<b>27,850</b>	<b>31,076</b>	<b>31,748</b>	<b>35,032</b>	<b>33,905</b>	<b>13,729</b>	<b>11,546</b>
% v 2019 Change	<b>-40.3%</b>	<b>-37.9%</b>	<b>-29.7%</b>	<b>-35.7%</b>	<b>-45.4%</b>	<b>-5.6%</b>	<b>-14.1%</b>



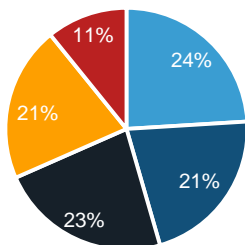
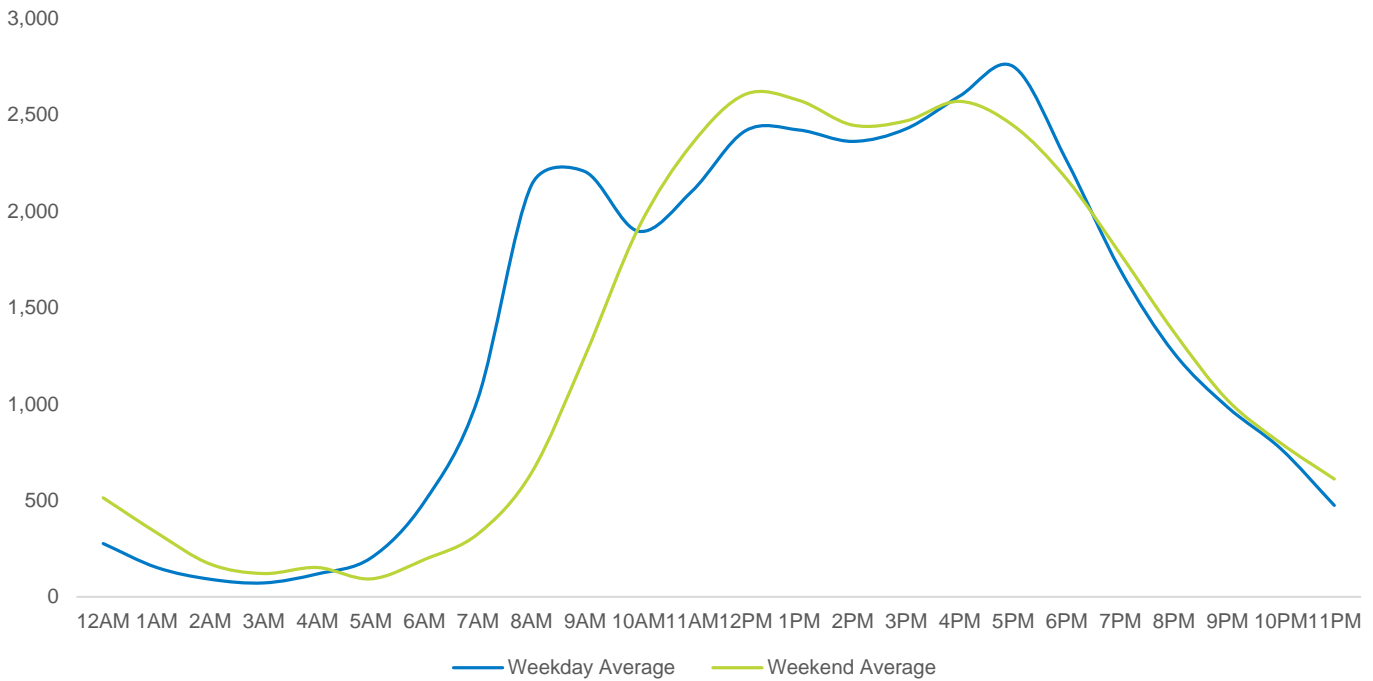
Weekday Average	
Morning	<b>5,761</b>
Lunch	<b>3,611</b>
Afternoon	<b>3,921</b>
Early Evening	<b>4,451</b>
Evening	<b>1,806</b>



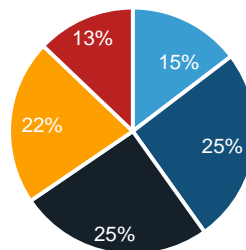
Weekend Average	
Morning	<b>2,054</b>
Lunch	<b>2,436</b>
Afternoon	<b>2,680</b>
Early Evening	<b>2,160</b>
Evening	<b>1,589</b>

## Vanderbilt Ave at 42nd St

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
February Daily Average	<b>29,868</b>	<b>29,454</b>	<b>36,113</b>	<b>36,801</b>	<b>33,713</b>	<b>35,278</b>	<b>26,535</b>
January Daily Average	<b>31,411</b>	<b>30,031</b>	<b>33,722</b>	<b>35,980</b>	<b>32,363</b>	<b>30,447</b>	<b>21,322</b>
MoM% Change	<b>-4.9%</b>	<b>-1.9%</b>	<b>7.1%</b>	<b>2.3%</b>	<b>4.2%</b>	<b>15.9%</b>	<b>24.4%</b>
2023 Daily Average	<b>25,443</b>	<b>27,058</b>	<b>28,057</b>	<b>27,375</b>	<b>26,036</b>	<b>25,473</b>	<b>22,700</b>
% v 2023 Change	<b>17.4%</b>	<b>8.9%</b>	<b>28.7%</b>	<b>34.4%</b>	<b>29.5%</b>	<b>38.5%</b>	<b>16.9%</b>
2022 Daily Average	<b>16,799</b>	<b>17,812</b>	<b>22,595</b>	<b>20,384</b>	<b>21,384</b>	<b>23,688</b>	<b>16,574</b>
% v 2022 Change	<b>77.8%</b>	<b>65.4%</b>	<b>59.8%</b>	<b>80.5%</b>	<b>57.7%</b>	<b>48.9%</b>	<b>60.1%</b>
2019 Daily Average	<b>47,192</b>	<b>51,369</b>	<b>51,082</b>	<b>58,465</b>	<b>57,190</b>	<b>45,123</b>	<b>33,187</b>
% v 2019 Change	<b>-36.7%</b>	<b>-42.7%</b>	<b>-29.3%</b>	<b>-37.1%</b>	<b>-41.1%</b>	<b>-21.8%</b>	<b>-20.0%</b>



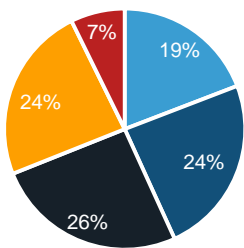
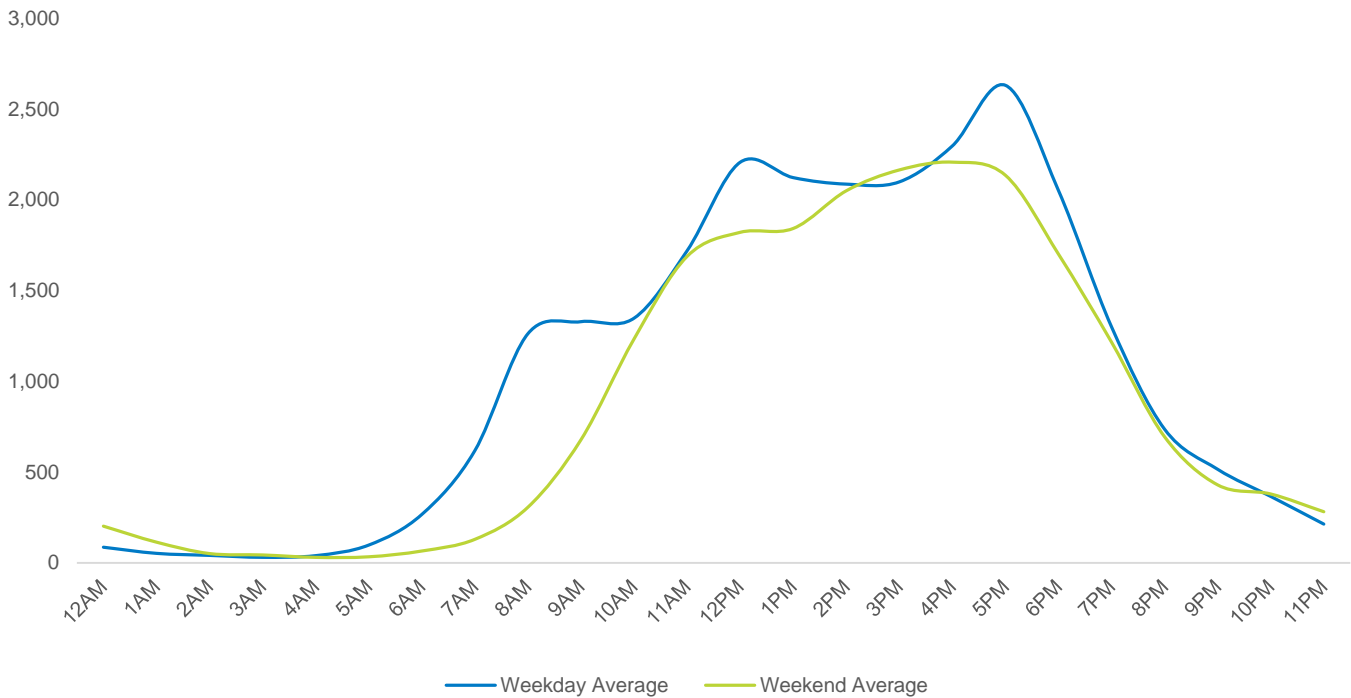
Weekday Average	
Morning	<b>7,754</b>
Lunch	<b>6,940</b>
Afternoon	<b>7,384</b>
Early Evening	<b>6,706</b>
Evening	<b>3,493</b>



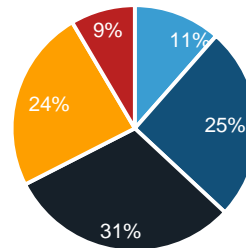
Weekend Average	
Morning	<b>4,323</b>
Lunch	<b>7,528</b>
Afternoon	<b>7,482</b>
Early Evening	<b>6,388</b>
Evening	<b>3,803</b>

# 5th Ave at 45th St

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
February Daily Average	23,266	23,218	27,505	27,308	26,277	24,053	18,942
January Daily Average	30,528	30,119	31,371	32,298	26,020	22,856	14,935
MoM% Change	-23.8%	-22.9%	-12.3%	-15.5%	1.0%	5.2%	26.8%
2023 Daily Average	14,889	16,643	12,887	14,465	10,095	15,815	11,749
% v 2023 Change	56.3%	39.5%	113.4%	88.8%	160.3%	52.1%	61.2%
2022 Daily Average	9,177	12,258	13,410	13,107	11,743	7,347	9,702
% v 2022 Change	153.5%	89.4%	105.1%	108.3%	123.8%	227.4%	95.2%
2019 Daily Average	31,952	32,866	33,396	38,255	39,096	26,790	21,280
% v 2019 Change	-27.2%	-29.4%	-17.6%	-28.6%	-32.8%	-10.2%	-11.0%



Weekday Average	
Morning	4,824
Lunch	6,048
Afternoon	6,482
Early Evening	5,981
Evening	1,831



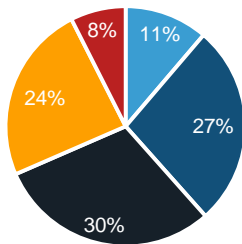
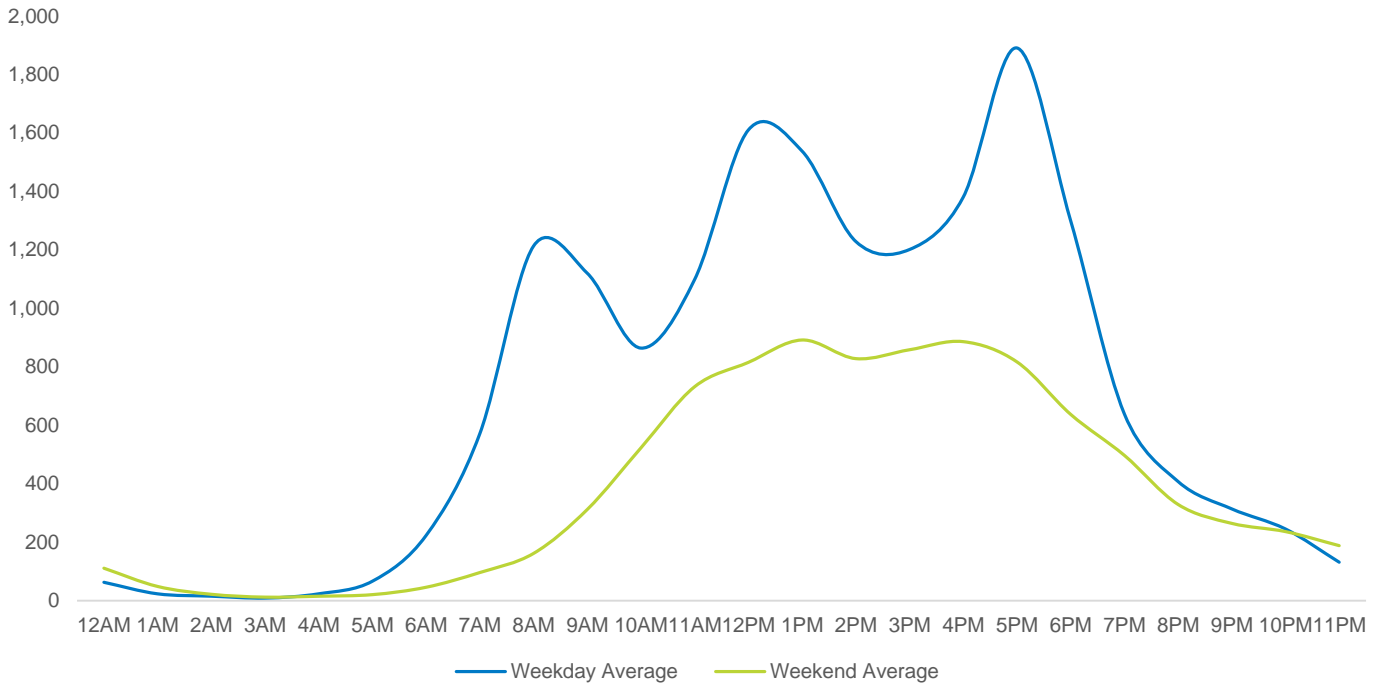
Weekend Average	
Morning	2,413
Lunch	5,351
Afternoon	6,421
Early Evening	5,051
Evening	1,785



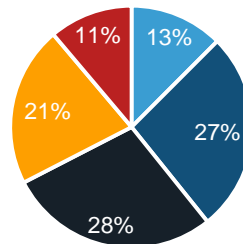


# Madison Ave at 45th St

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
February Daily Average	14,463	16,549	20,365	20,072	14,447	10,623	8,078
January Daily Average	13,285	16,036	18,785	19,642	14,008	9,170	5,942
MoM% Change	8.9%	3.2%	8.4%	2.2%	3.1%	15.8%	35.9%
2023 Daily Average	9,530	11,865	18,593	12,253	13,933	14,315	6,677
% v 2023 Change	51.8%	39.5%	9.5%	63.8%	3.7%	-25.8%	21.0%
2022 Daily Average	8,199	11,022	14,142	11,666	9,103	7,414	5,035
% v 2022 Change	76.4%	50.1%	44.0%	72.1%	58.7%	43.3%	60.4%
2019 Daily Average	21,465	23,720	24,691	27,760	25,663	10,677	7,586
% v 2019 Change	-32.6%	-30.2%	-17.5%	-27.7%	-43.7%	-0.5%	6.5%



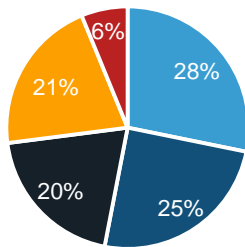
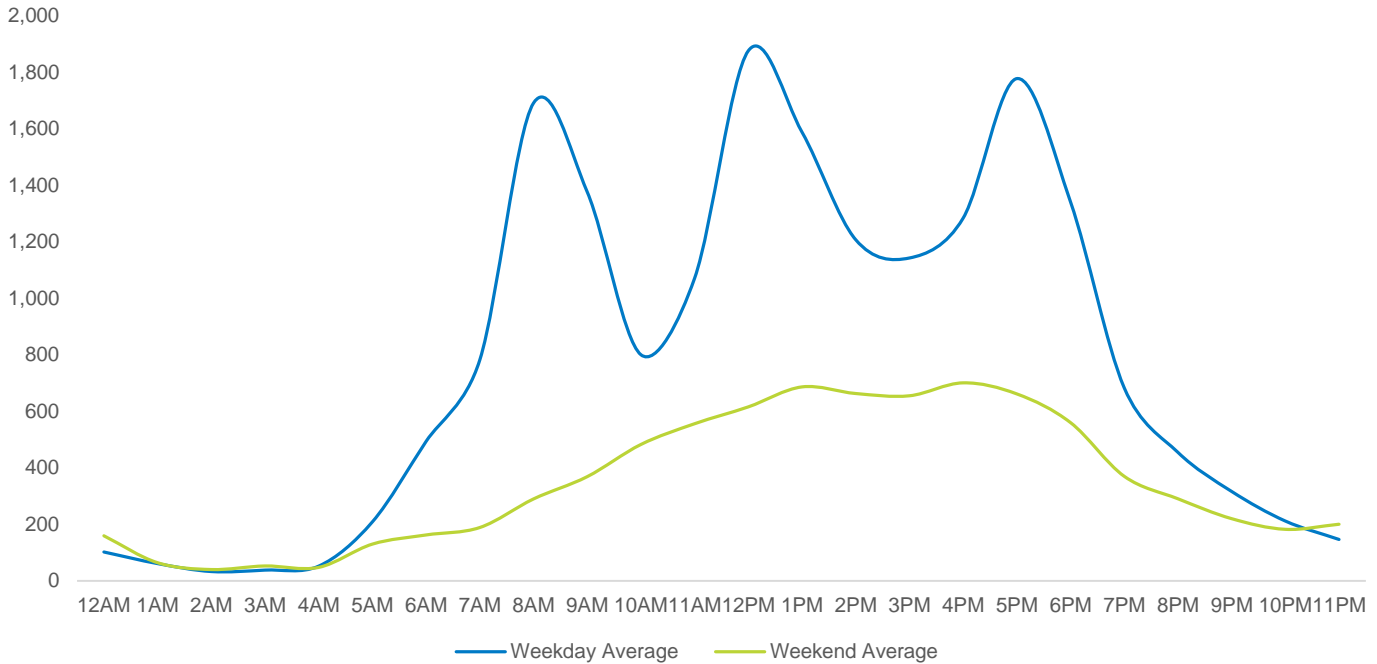
Weekday Average	
Morning	3,993
Lunch	9,657
Afternoon	10,675
Early Evening	8,549
Evening	2,649



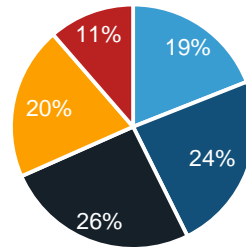
Weekend Average	
Morning	1,139
Lunch	2,439
Afternoon	2,573
Early Evening	1,951
Evening	1,018

# Lexington Ave at 51st St

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
February Daily Average	<b>16,373</b>	<b>17,878</b>	<b>21,564</b>	<b>21,810</b>	<b>16,050</b>	<b>9,553</b>	<b>7,143</b>
January Daily Average	<b>13,538</b>	<b>17,906</b>	<b>21,292</b>	<b>22,204</b>	<b>16,118</b>	<b>8,435</b>	<b>5,910</b>
MoM% Change	<b>20.9%</b>	<b>-0.2%</b>	<b>1.3%</b>	<b>-1.8%</b>	<b>-0.4%</b>	<b>13.3%</b>	<b>20.9%</b>
2023 Daily Average	<b>20,545</b>	<b>13,496</b>	<b>18,217</b>	<b>19,687</b>	<b>23,025</b>	<b>19,446</b>	<b>10,173</b>
% v 2023 Change	<b>-20.3%</b>	<b>32.5%</b>	<b>18.4%</b>	<b>10.8%</b>	<b>-30.3%</b>	<b>-50.9%</b>	<b>-29.8%</b>
2022 Daily Average	<b>14,973</b>	<b>9,269</b>	<b>13,880</b>	<b>16,367</b>	<b>13,377</b>	<b>8,809</b>	<b>7,741</b>
% v 2022 Change	<b>9.4%</b>	<b>92.9%</b>	<b>55.4%</b>	<b>33.3%</b>	<b>20.0%</b>	<b>8.5%</b>	<b>-7.7%</b>
2019 Daily Average	<b>28,596</b>	<b>32,277</b>	<b>31,999</b>	<b>35,313</b>	<b>32,394</b>	<b>13,540</b>	<b>10,523</b>
% v 2019 Change	<b>-42.7%</b>	<b>-44.6%</b>	<b>-32.6%</b>	<b>-38.2%</b>	<b>-50.5%</b>	<b>-29.4%</b>	<b>-32.1%</b>



Weekday Average	
■ Morning	<b>5,142</b>
■ Lunch	<b>4,534</b>
■ Afternoon	<b>3,633</b>
■ Early Evening	<b>3,801</b>
■ Evening	<b>1,130</b>



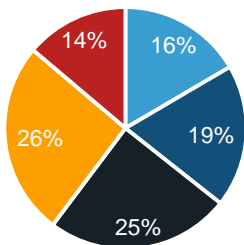
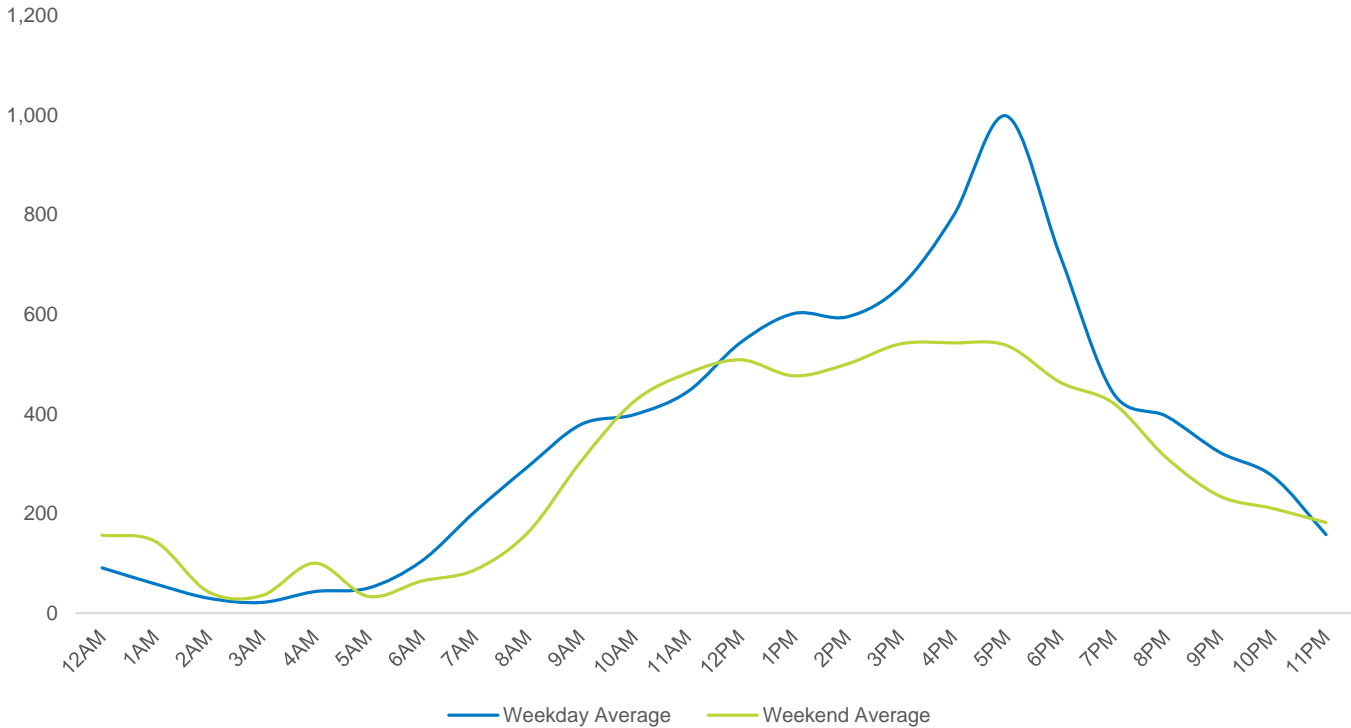
Weekend Average	
■ Morning	<b>1,493</b>
■ Lunch	<b>1,858</b>
■ Afternoon	<b>2,018</b>
■ Early Evening	<b>1,592</b>
■ Evening	<b>893</b>



**GCT – Vanderbilt/42nd Entran** \*counts for this location are only for the entrance to Grand Central Terminal corner of Vanderbilt Ave and 42nd

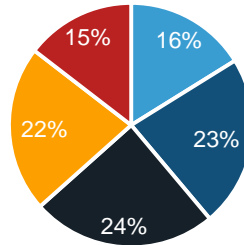
	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
February Daily Average	<b>7,178</b>	<b>8,407</b>	<b>8,860</b>	<b>8,771</b>	<b>9,906</b>	<b>7,873</b>	<b>6,067</b>
January Daily Average	<b>7,603</b>	<b>8,806</b>	<b>8,513</b>	<b>8,812</b>	<b>7,226</b>	<b>7,305</b>	<b>6,160</b>
MoM% Change	<b>-5.6%</b>	<b>-4.5%</b>	<b>4.1%</b>	<b>-0.5%</b>	<b>37.1%</b>	<b>7.8%</b>	<b>-1.5%</b>
2023 Daily Average	<b>16,053</b>	<b>19,153</b>	<b>19,040</b>	<b>18,274</b>	<b>16,313</b>	<b>14,205</b>	<b>12,820</b>
% v 2023 Change	<b>-55.3%</b>	<b>-56.1%</b>	<b>-53.5%</b>	<b>-52.0%</b>	<b>-39.3%</b>	<b>-44.6%</b>	<b>-52.7%</b>
2022 Daily Average	<b>12,025</b>	<b>12,854</b>	<b>15,468</b>	<b>15,015</b>	<b>14,708</b>	<b>14,406</b>	<b>11,389</b>
% v 2022 Change	<b>-40.3%</b>	<b>-34.6%</b>	<b>-42.7%</b>	<b>-41.6%</b>	<b>-32.7%</b>	<b>-45.4%</b>	<b>-46.7%</b>

Location started April 2021



**Weekday Average**

Morning	<b>1,379</b>
Lunch	<b>1,590</b>
Afternoon	<b>2,050</b>
Early Evening	<b>2,159</b>
Evening	<b>1,151</b>



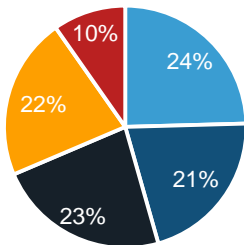
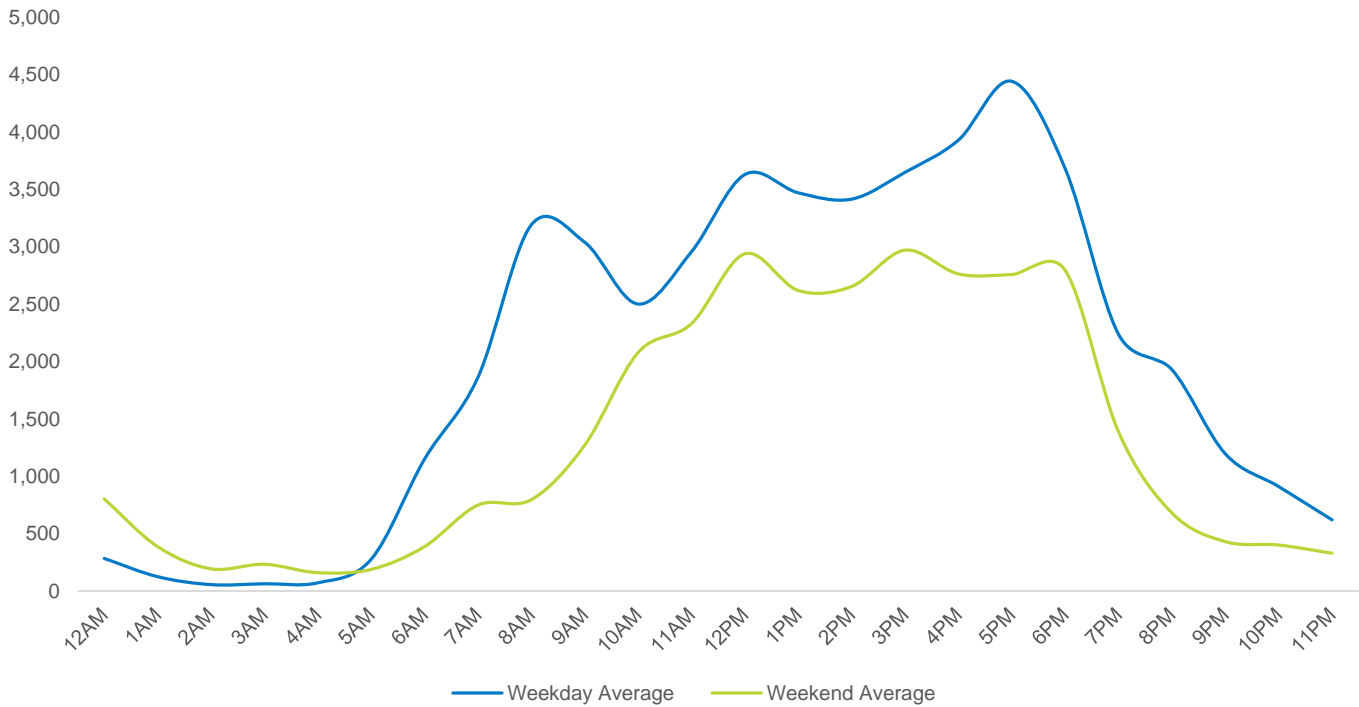
**Weekend Average**

Morning	<b>1,043</b>
Lunch	<b>1,467</b>
Afternoon	<b>1,584</b>
Early Evening	<b>1,423</b>
Evening	<b>940</b>

# Pershing Square Plaza West

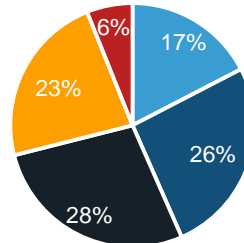
	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
February Daily Average	<b>37,383</b>	<b>41,892</b>	<b>52,766</b>	<b>49,856</b>	<b>61,597</b>	<b>49,232</b>	<b>15,383</b>
January Daily Average	<b>27,677</b>	<b>39,359</b>	<b>33,973</b>	<b>45,913</b>	<b>39,429</b>	<b>33,740</b>	<b>9,836</b>
MoM% Change	<b>35.1%</b>	<b>6.4%</b>	<b>55.3%</b>	<b>8.6%</b>	<b>56.2%</b>	<b>45.9%</b>	<b>56.4%</b>
2023 Daily Average	<b>35,261</b>	<b>39,085</b>	<b>36,352</b>	<b>40,239</b>	<b>47,433</b>	<b>51,049</b>	<b>14,584</b>
% v 2023 Change	<b>6.0%</b>	<b>7.2%</b>	<b>45.2%</b>	<b>23.9%</b>	<b>29.9%</b>	<b>-3.6%</b>	<b>5.5%</b>
2022 Daily Average	<b>25,742</b>	<b>26,875</b>	<b>27,714</b>	<b>33,440</b>	<b>27,515</b>	<b>23,147</b>	<b>11,047</b>
% v 2022 Change	<b>45.2%</b>	<b>55.9%</b>	<b>90.4%</b>	<b>49.1%</b>	<b>123.9%</b>	<b>112.7%</b>	<b>39.2%</b>

Location started April 2021



**Weekday Average**

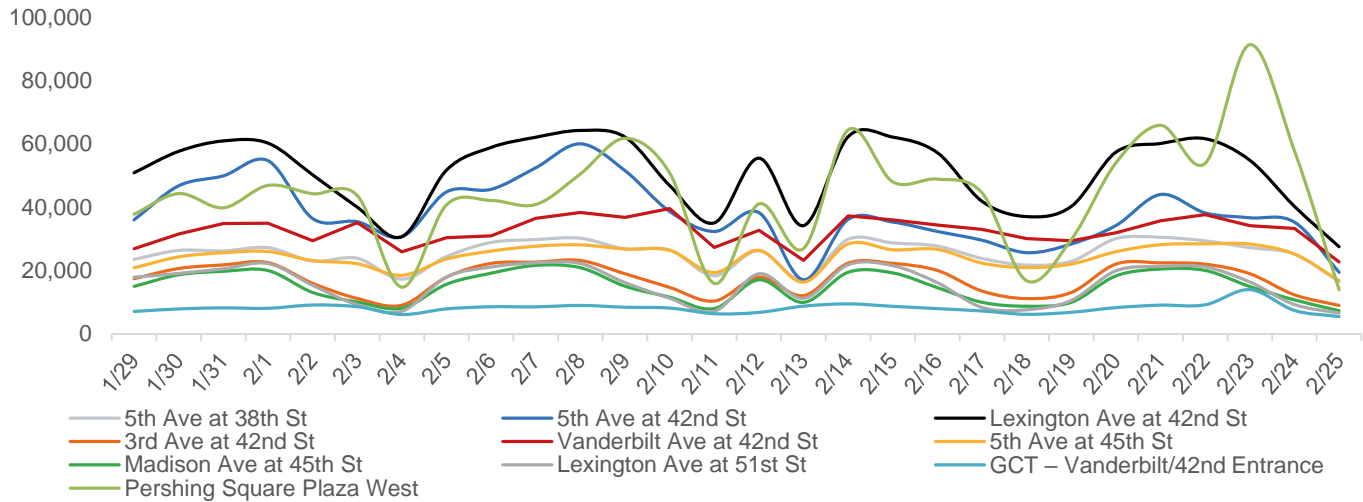
Morning	<b>11,747</b>
Lunch	<b>10,060</b>
Afternoon	<b>10,997</b>
Early Evening	<b>10,365</b>
Evening	<b>4,656</b>



**Weekend Average**

Morning	<b>5,281</b>
Lunch	<b>7,890</b>
Afternoon	<b>8,391</b>
Early Evening	<b>6,943</b>
Evening	<b>1,840</b>

## Pedestrian Counts by Location Group by Date



## Pedestrian Counts by Location Group by Date

	5th Ave at 38th St	5th Ave at 42nd St	Lexington Ave at 42nd St	3rd Ave at 42nd St	Vanderbilt Ave at 42nd St	5th Ave at 45th St	Madison Ave at 45th St	Lexington Ave at 51st St
01/29/2024	23,583	36,050	50,930	17,468	26,877	20,896	15,029	17,910
01/30/2024	26,382	46,809	57,685	20,683	31,569	24,348	18,694	19,128
01/31/2024	26,221	49,935	60,973	21,809	34,876	25,659	19,787	20,594
02/01/2024	27,251	54,731	60,263	22,518	35,018	26,034	20,023	22,229
02/02/2024	23,021	36,457	50,269	16,005	29,478	23,187	13,115	15,369
02/03/2024	23,917	35,458	40,049	11,215	35,139	22,191	10,106	9,261
02/04/2024	17,316	30,696	30,747	9,092	25,960	18,531	8,142	7,173
02/05/2024	24,456	44,858	51,741	17,942	30,382	23,664	15,704	17,975
02/06/2024	28,901	45,687	58,914	22,303	31,022	26,169	19,191	21,161
02/07/2024	29,806	52,496	62,129	22,688	36,528	27,714	21,670	22,483
02/08/2024	30,235	60,054	64,269	23,206	38,407	28,140	20,925	22,253
02/09/2024	26,874	51,570	62,181	19,007	36,833	26,831	15,083	16,217
02/10/2024	26,540	38,692	46,879	14,705	39,612	26,419	11,621	11,287
02/11/2024	18,380	32,365	35,097	10,398	27,306	19,399	8,031	7,149
02/12/2024	26,305	38,316	55,520	17,959	32,783	26,417	17,112	19,012
02/13/2024	16,946	17,114	34,218	12,104	23,227	16,373	9,970	11,267
02/14/2024	29,902	36,196	62,311	22,365	37,274	28,438	19,496	21,862
02/15/2024	28,756	35,342	62,168	22,280	36,067	26,592	19,275	21,586
02/16/2024	27,758	32,381	57,236	20,054	34,342	26,709	14,617	16,188
02/17/2024	23,854	29,614	41,879	13,551	33,078	22,382	10,003	8,365
02/18/2024	21,762	25,675	37,070	11,175	30,121	20,958	8,769	7,656
02/19/2024	22,940	28,413	40,286	13,124	29,431	22,088	10,005	10,595
02/20/2024	30,114	34,254	57,421	22,089	31,996	25,983	18,340	19,955
02/21/2024	30,538	44,062	60,156	22,455	35,773	28,209	20,507	21,318
02/22/2024	29,418	38,222	61,648	22,033	37,712	28,465	20,064	21,170
02/23/2024	27,265	36,700	54,855	19,029	34,199	28,379	14,972	16,424
02/24/2024	25,248	35,310	40,289	12,365	33,282	25,219	10,761	9,300
02/25/2024	16,545	19,490	27,543	8,993	22,751	16,880	7,370	6,594



