Grand Central PARTNERSHIP

Map

mri REAL ESTATE SOFTWARE

Total Pedestrian Counts

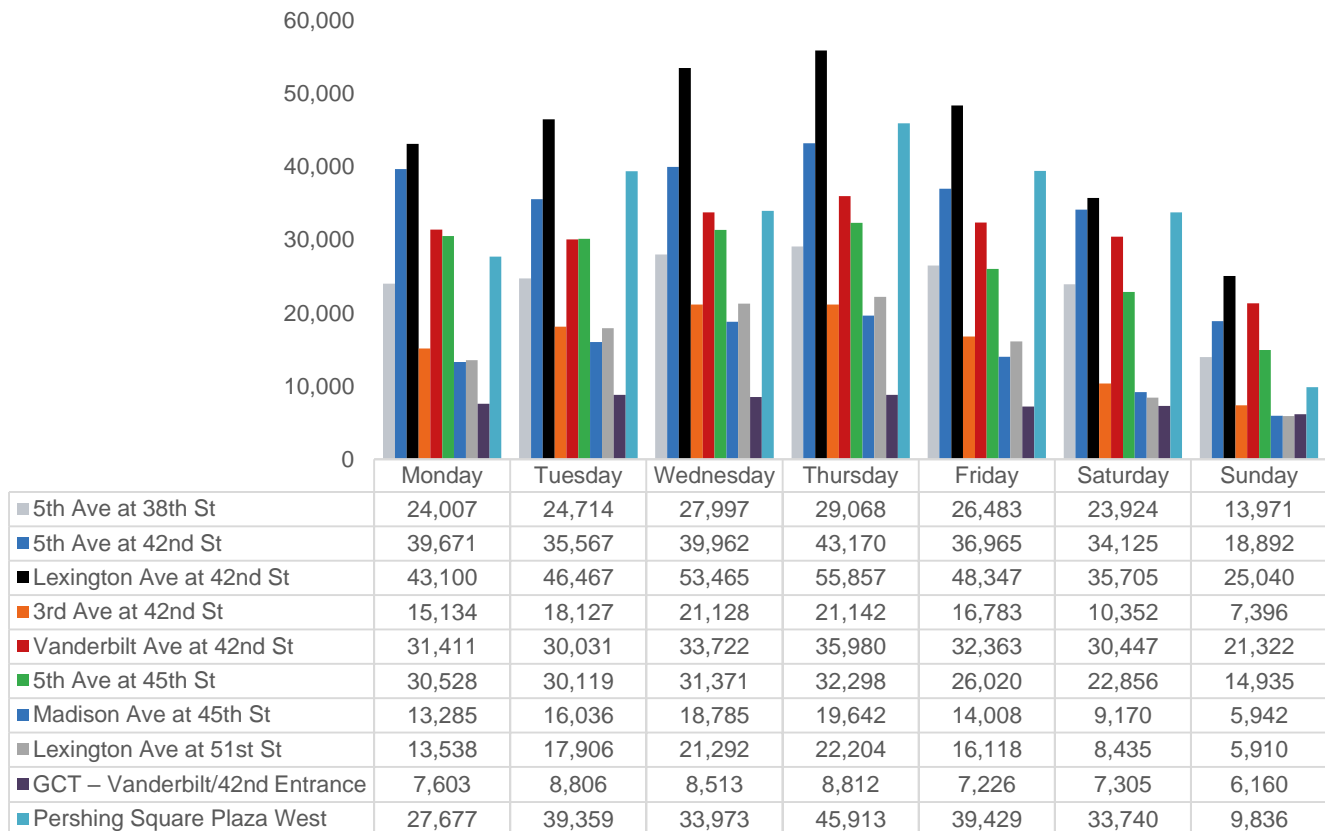|	5th Ave at 38th St	5th Ave at 42nd St	Lexington Ave at 42nd St	3rd Ave at 42nd St	Vanderbilt Ave at 42nd St	5th Ave at 45th St	Madison Ave at 45th St	Lexington Ave at 51st St	GCT – Vanderbilt/42nd Entrance	Pershing Square Plaza West	US Downtown Index	NYC Index
This Month	680,650	993,409	1,231,91	440,246	861,104	752,501	387,469	421,608	217,700	919,705		
Last Month	1,429,11	2,311,73	2,070,91	708,499	1,693,04	1,171,04	814,709	657,189	427,494	1,206,97		
2023	684,811	1,098,81	1,424,15	439,583	710,743	363,962	344,282	490,786	454,593	1,051,11		
2022	452,372	640,414	878,913	438,538	421,641	312,619	213,839	306,425	291,009	630,970		
2019	698,956	1,476,47	1,356,32	647,946	1,229,49	776,563	536,250	671,549	0	0		
LFL MoM	-40.5%	-46.3%	-25.6%	-22.3%	-36.4%	-19.7%	-40.6%	-19.8%	-36.3%	-4.8%	5.7%	10.9%
LFL vs 2023	-0.6%	-9.6%	-13.5%	0.2%	21.2%	106.8%	12.5%	-14.1%	-52.1%	-12.5%	8.8%	8.4%
LFL vs 2022	50.5%	55.1%	40.2%	0.4%	104.2%	140.7%	81.2%	37.6%	46.9%	91.3%	-11.9%	-11.0%
LFL vs 2019	-2.6%	-32.7%	-9.2%	-32.1%	-30.0%	-3.1%	-27.7%	-37.2%	0.0%	0.0%	-24.9%	-27.2%

Throughout this report, month-on-month trends are calculated using daily averages

Average Pedestrian Counts by Weekday

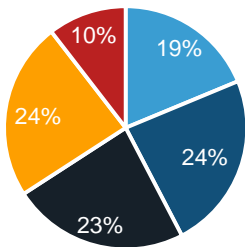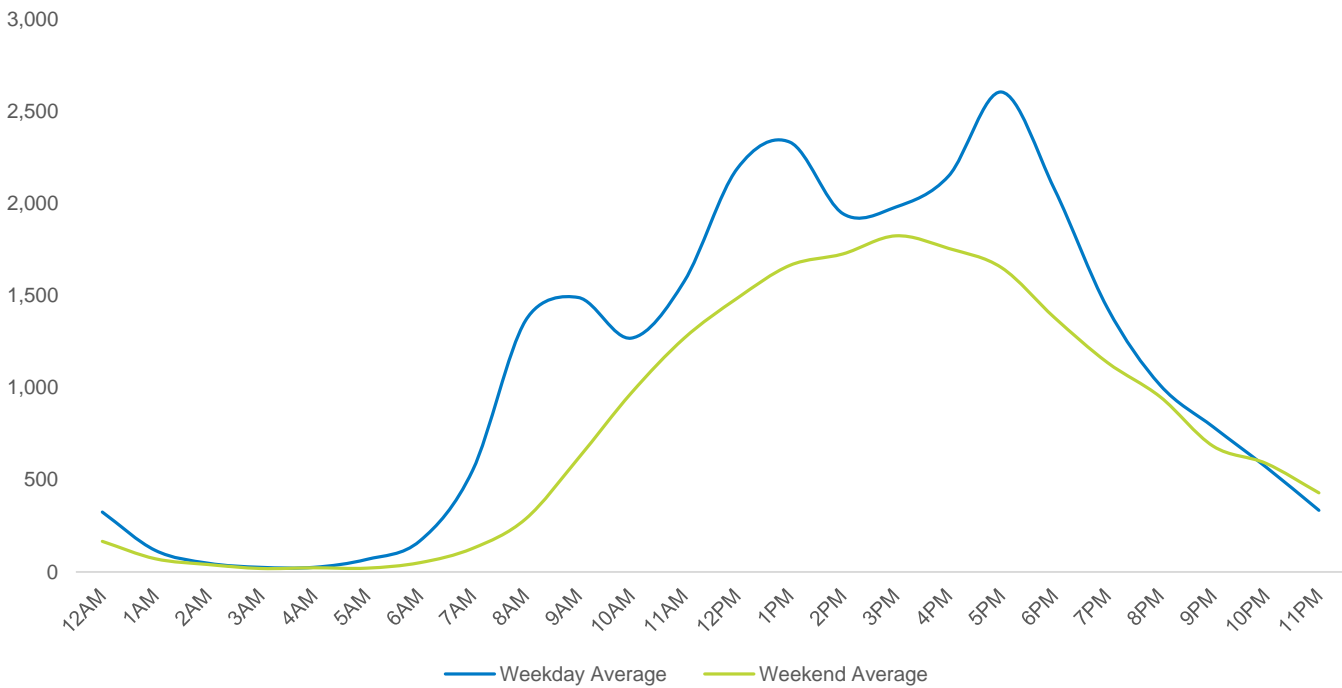|	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
5th Ave at 38th St	24,007	24,714	27,997	29,068	26,483	23,924	13,971
5th Ave at 42nd St	39,671	35,567	39,962	43,170	36,965	34,125	18,892
Lexington Ave at 42nd St	43,100	46,467	53,465	55,857	48,347	35,705	25,040
3rd Ave at 42nd St	15,134	18,127	21,128	21,142	16,783	10,352	7,396
Vanderbilt Ave at 42nd St	31,411	30,031	33,722	35,980	32,363	30,447	21,322
5th Ave at 45th St	30,528	30,119	31,371	32,298	26,020	22,856	14,935
Madison Ave at 45th St	13,285	16,036	18,785	19,642	14,008	9,170	5,942
Lexington Ave at 51st St	13,538	17,906	21,292	22,204	16,118	8,435	5,910
GCT – Vanderbilt/42nd Entrance	7,603	8,806	8,513	8,812	7,226	7,305	6,160
Pershing Square Plaza West	27,677	39,359	33,973	45,913	39,429	33,740	9,836

Counts for Grand Central Terminal are only for the entrance to Grand Central Terminal corner of Vanderbilt Ave and 42nd St.

5th Ave at 38th St
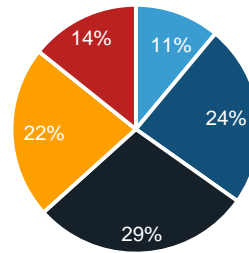
	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
January Daily Average	24,007	24,714	27,997	29,068	26,483	23,924	13,971
December Daily Average	34,405	41,634	40,465	42,440	43,073	52,807	30,998
MoM% Change	-30.2%	-40.6%	-30.8%	-31.5%	-38.5%	-54.7%	-54.9%
2023 Daily Average	23,036	27,607	27,187	25,354	26,236	24,301	17,482
% v 2023 Change	4.2%	-10.5%	3.0%	14.6%	0.9%	-1.6%	-20.1%
2022 Daily Average	16,577	15,028	17,362	22,617	19,362	10,436	11,712
% v 2022 Change	44.8%	64.5%	61.3%	28.5%	36.8%	129.2%	19.3%
2019 Daily Average	24,551	28,377	30,676	28,756	30,256	17,936	14,189
% v 2019 Change	-2.2%	-12.9%	-8.7%	1.1%	-12.5%	33.4%	-1.5%

Weekday Average — Weekend Average

Weekday Average

Morning	4,843
Lunch	6,100
Afternoon	6,077
Early Evening	6,119
Evening	2,706

Weekend Average

Morning	2,055
Lunch	4,420
Afternoon	5,309
Early Evening	4,171
Evening	2,653

5th Ave at 42nd St

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
January Daily Average	39,671	35,567	39,962	43,170	36,965	34,125	18,892
December Daily Average	49,758	57,210	71,505	71,485	72,280	92,541	47,569
MoM% Change	-20.3%	-37.8%	-44.1%	-39.6%	-48.9%	-63.1%	-60.3%
2023 Daily Average	40,030	43,459	43,990	40,258	41,762	40,018	25,186
% v 2023 Change	-0.9%	-18.2%	-9.2%	7.2%	-11.5%	-14.7%	-25.0%
2022 Daily Average	22,733	15,028	17,362	22,617	19,362	10,436	11,712
% v 2022 Change	74.5%	136.7%	130.2%	90.9%	90.9%	227.0%	61.3%
2019 Daily Average	49,363	61,821	62,887	59,555	62,570	43,906	29,017
% v 2019 Change	-19.6%	-42.5%	-36.5%	-27.5%	-40.9%	-22.3%	-34.9%
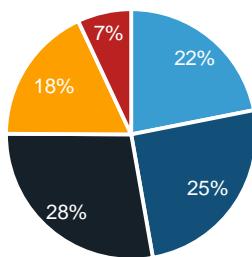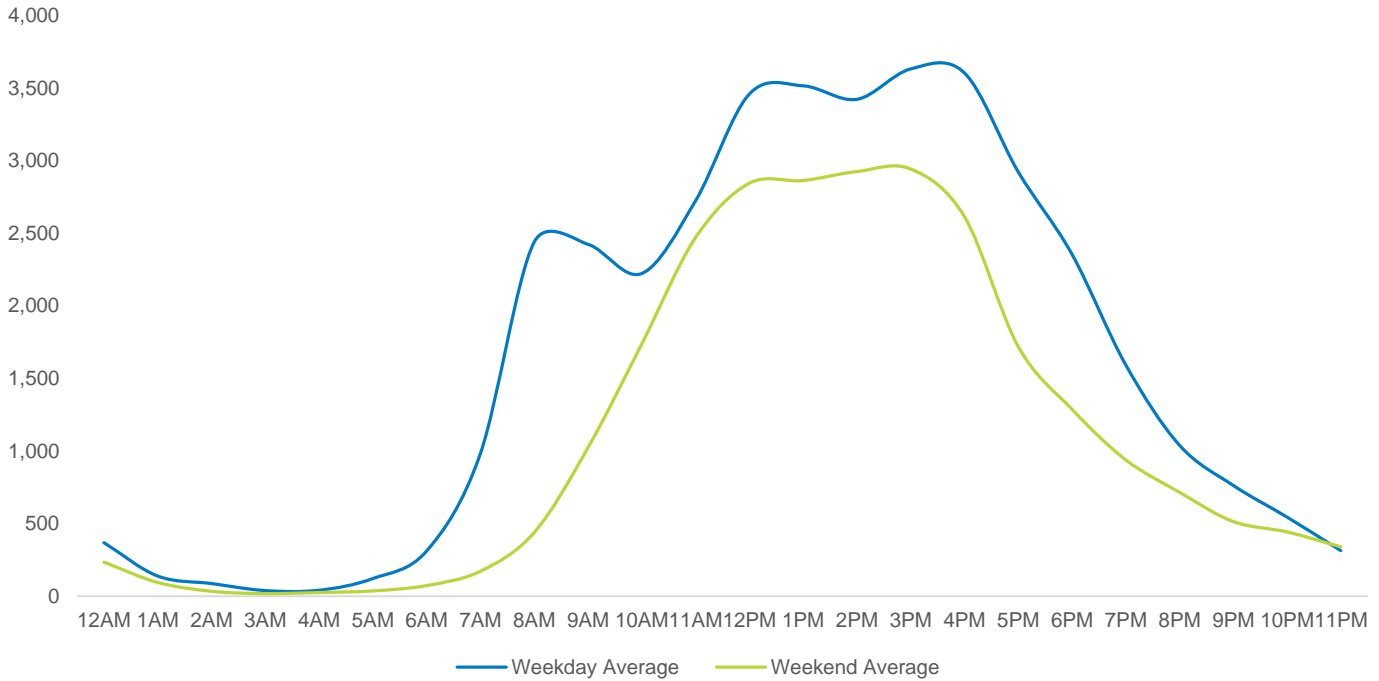
Weekday Average	
Morning	8,379
Lunch	9,696
Afternoon	10,658
Early Evening	6,875
Evening	2,663
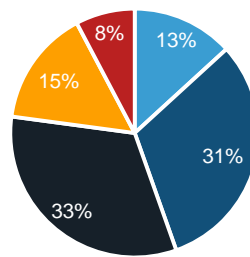
Weekend Average	
Morning	3,442
Lunch	8,176
Afternoon	8,483
Early Evening	3,949
Evening	2,014

Lexington Ave at 42nd St

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
January Daily Average	43,100	46,467	53,465	55,857	48,347	35,705	25,040
December Daily Average	53,430	63,506	65,440	66,315	63,498	61,798	40,196
MoM% Change	-19.3%	-26.8%	-18.3%	-15.8%	-23.9%	-42.2%	-37.7%
2023 Daily Average	44,007	56,132	48,176	54,666	64,457	64,941	23,661
% v 2023 Change	-2.1%	-17.2%	11.0%	2.2%	-25.0%	-45.0%	5.8%
2022 Daily Average	35,891	31,797	33,431	43,435	35,184	19,974	20,018
% v 2022 Change	20.1%	46.1%	59.9%	28.6%	37.4%	78.8%	25.1%
2019 Daily Average	47,001	56,109	56,188	57,513	58,515	36,105	27,650
% v 2019 Change	-8.3%	-17.2%	-4.8%	-2.9%	-17.4%	-1.1%	-9.4%

Weekday Average / Weekend Average
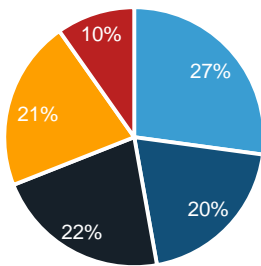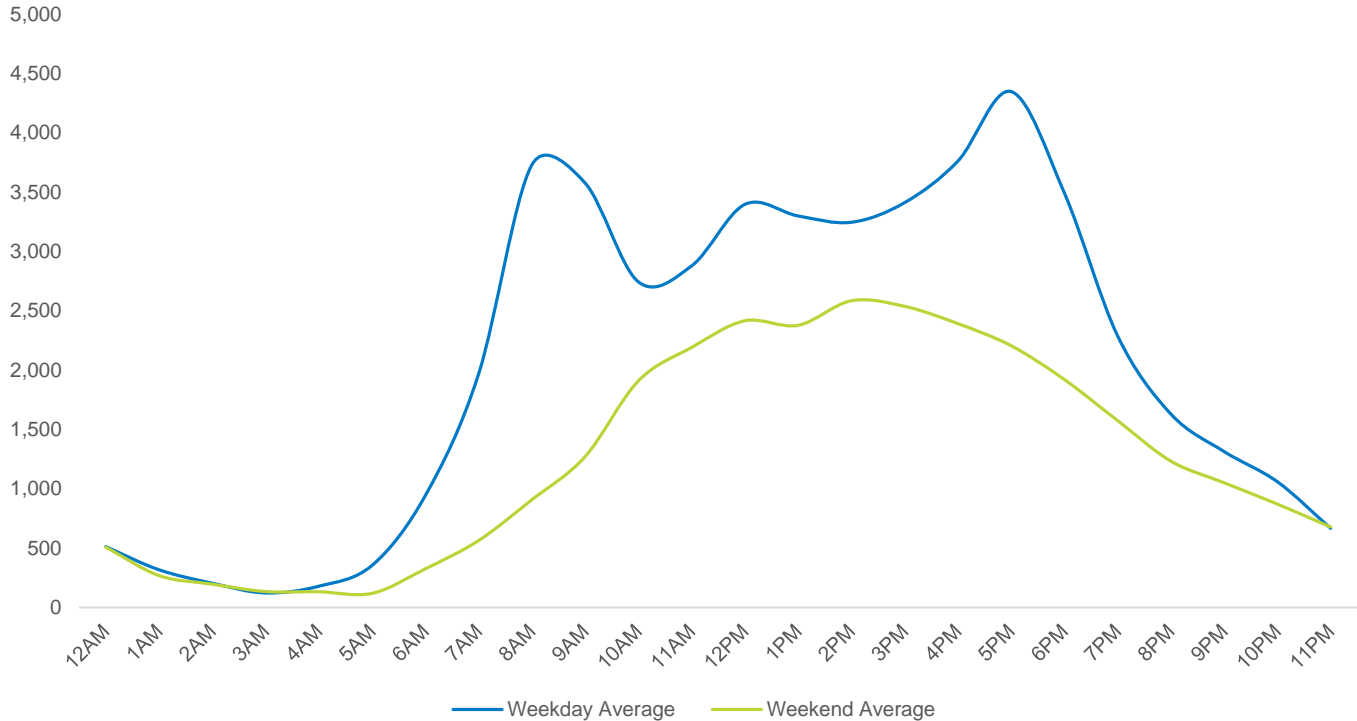
Weekday Average	
Morning	12,962
Lunch	9,576
Afternoon	10,421
Early Evening	10,128
Evening	4,669
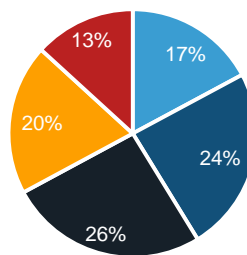
Weekend Average	
Morning	4,978
Lunch	6,986
Afternoon	7,516
Early Evening	5,701
Evening	3,833

3rd Ave at 42nd St

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
January Daily Average	15,134	18,127	21,128	21,142	16,783	10,352	7,396
December Daily Average	18,149	23,111	23,753	23,980	21,733	18,293	12,681
MoM% Change	-16.6%	-21.6%	-11.1%	-11.8%	-22.8%	-43.4%	-41.7%
2023 Daily Average	13,951	19,113	20,248	17,920	17,368	11,925	9,370
% v 2023 Change	8.5%	-5.2%	4.3%	18.0%	-3.4%	-13.2%	-21.1%
2022 Daily Average	16,621	31,797	33,431	43,435	35,184	19,974	20,018
% v 2022 Change	-8.9%	-43.0%	-36.8%	-51.3%	-52.3%	-48.2%	-63.1%
2019 Daily Average	23,711	28,857	31,573	27,727	29,203	11,253	9,662
% v 2019 Change	-36.2%	-37.2%	-33.1%	-23.8%	-42.5%	-8.0%	-23.5%
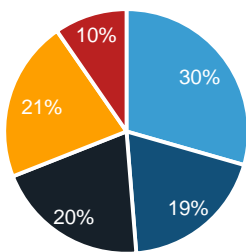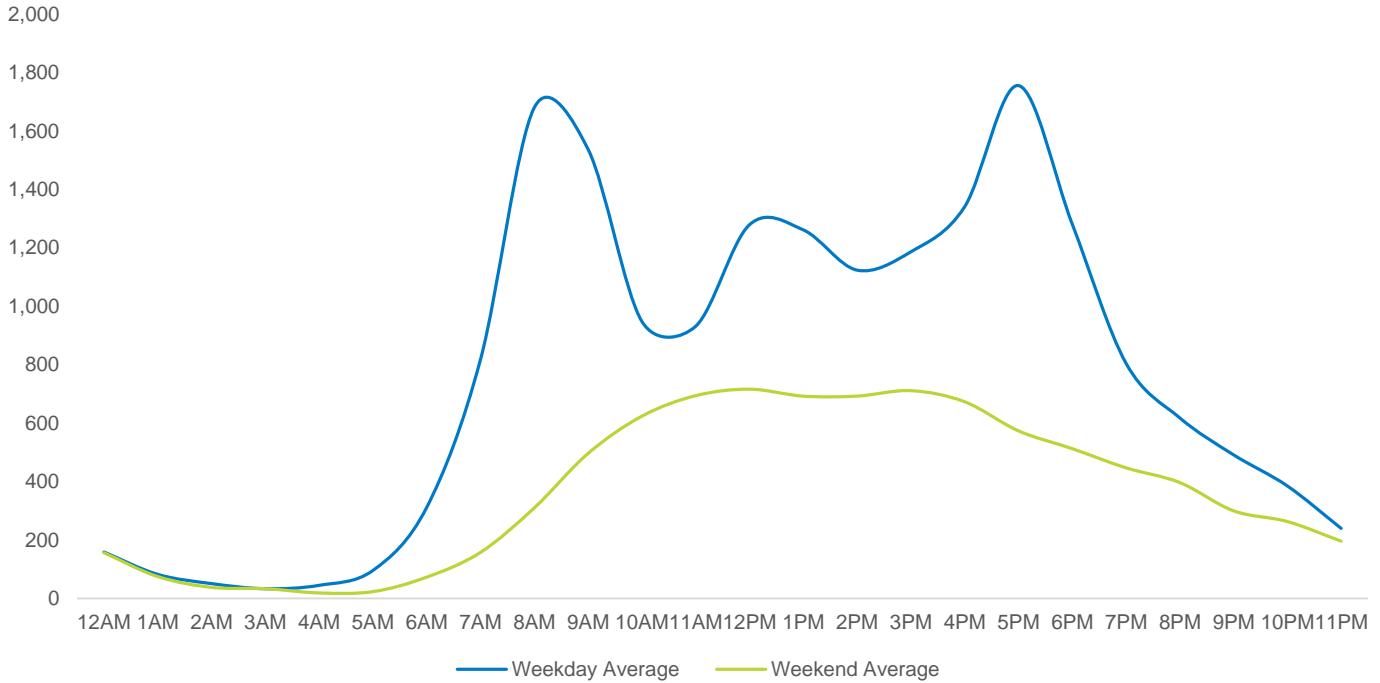
Weekday Average

■ Morning	5,296
■ Lunch	3,473
■ Afternoon	3,651
■ Early Evening	3,843
■ Evening	1,734
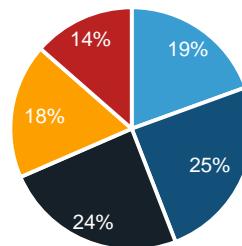
Weekend Average

■ Morning	1,661
■ Lunch	2,103
■ Afternoon	2,077
■ Early Evening	1,534
■ Evening	1,156

Vanderbilt Ave at 42nd St

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
January Daily Average	31,411	30,031	33,722	35,980	32,363	30,447	21,322
December Daily Average	40,290	46,941	47,995	50,161	51,361	61,801	40,060
MoM% Change	-22.0%	-36.0%	-29.7%	-28.3%	-37.0%	-50.7%	-46.8%
2023 Daily Average	23,748	27,018	26,710	25,404	27,427	26,387	20,994
% v 2023 Change	32.3%	11.2%	26.3%	41.6%	18.0%	15.4%	1.6%
2022 Daily Average	13,954	14,810	16,433	16,402	16,969	14,610	12,232
% v 2022 Change	125.1%	102.8%	105.2%	119.4%	90.7%	108.4%	74.3%
2019 Daily Average	40,298	47,320	50,755	48,537	50,931	39,965	29,568
% v 2019 Change	-22.1%	-36.5%	-33.6%	-25.9%	-36.5%	-23.8%	-27.9%

Weekday Average / Weekend Average
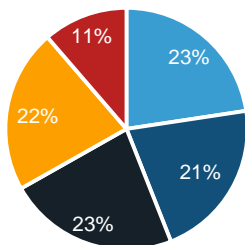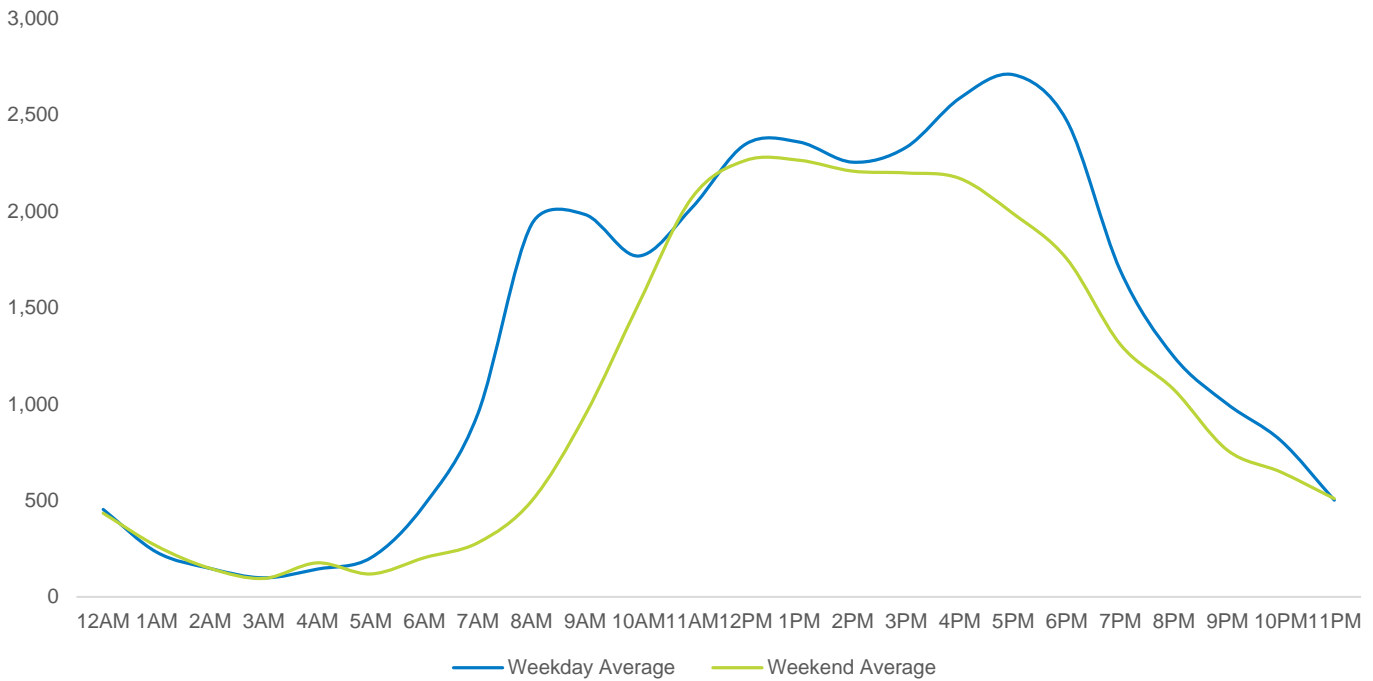
Weekday Average	
Morning	7,105
Lunch	6,723
Afternoon	7,169
Early Evening	6,870
Evening	3,557
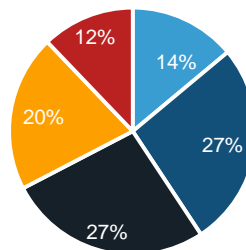
Weekend Average	
Morning	3,437
Lunch	6,596
Afternoon	6,574
Early Evening	5,050
Evening	2,993

5th Ave at 45th St

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
January Daily Average	30,528	30,119	31,371	32,298	26,020	22,856	14,935
December Daily Average	27,564	44,485	31,783	23,002	35,431	39,618	32,326
MoM% Change	10.8%	-32.3%	-1.3%	40.4%	-26.6%	-42.3%	-53.8%
2023 Daily Average	13,944	18,069	13,379	10,070	10,408	16,745	8,377
% v 2023 Change	118.9%	66.7%	134.5%	220.7%	150.0%	36.5%	78.3%
2022 Daily Average	11,811	12,065	12,157	12,930	11,730	9,634	7,829
% v 2022 Change	158.5%	149.6%	158.1%	149.8%	121.8%	137.2%	90.8%
2019 Daily Average	26,695	31,822	33,277	30,359	32,452	21,989	17,548
% v 2019 Change	14.4%	-5.4%	-5.7%	6.4%	-19.8%	3.9%	-14.9%

Weekday Average — Weekend Average
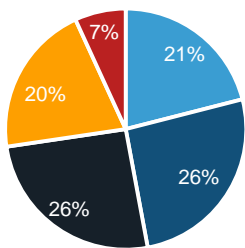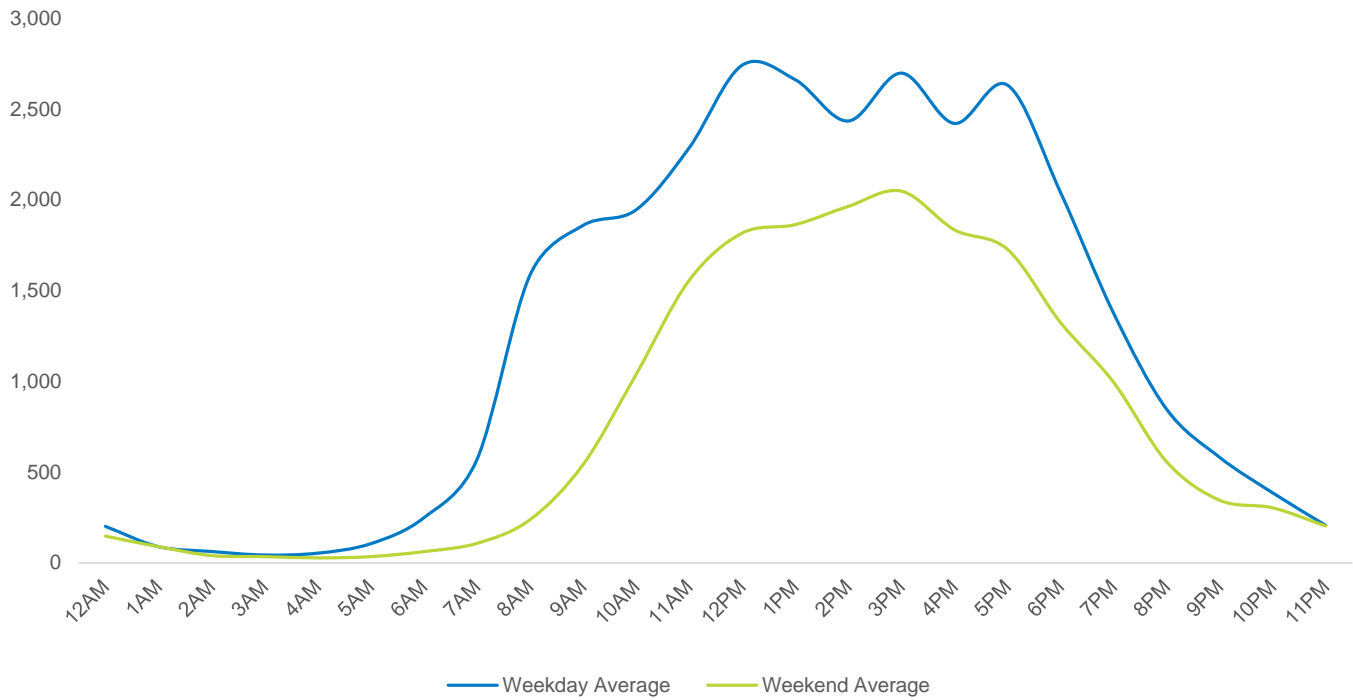
Weekday Average	
Morning	6,203
Lunch	7,688
Afternoon	7,552
Early Evening	6,048
Evening	2,019
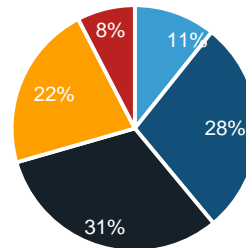
Weekend Average	
Morning	1,985
Lunch	5,235
Afternoon	5,846
Early Evening	4,046
Evening	1,408

Madison Ave at 45th St

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
January Daily Average	13,285	16,036	18,785	19,642	14,008	9,170	5,942
December Daily Average	19,900	25,282	25,871	25,482	23,321	29,470	13,615
MoM% Change	-33.2%	-36.6%	-27.4%	-22.9%	-39.9%	-68.9%	-56.4%
2023 Daily Average	7,970	12,704	18,432	13,072	14,774	14,131	4,988
% v 2023 Change	66.7%	26.2%	1.9%	50.3%	-5.2%	-35.1%	19.1%
2022 Daily Average	6,495	7,195	11,669	9,922	9,836	4,118	4,226
% v 2022 Change	104.5%	122.9%	61.0%	98.0%	42.4%	122.7%	40.6%
2019 Daily Average	19,696	24,210	25,881	24,273	23,462	9,723	6,818
% v 2019 Change	-32.5%	-33.8%	-27.4%	-19.1%	-40.3%	-5.7%	-12.8%

Legend: Weekday Average, Weekend Average
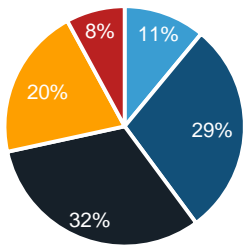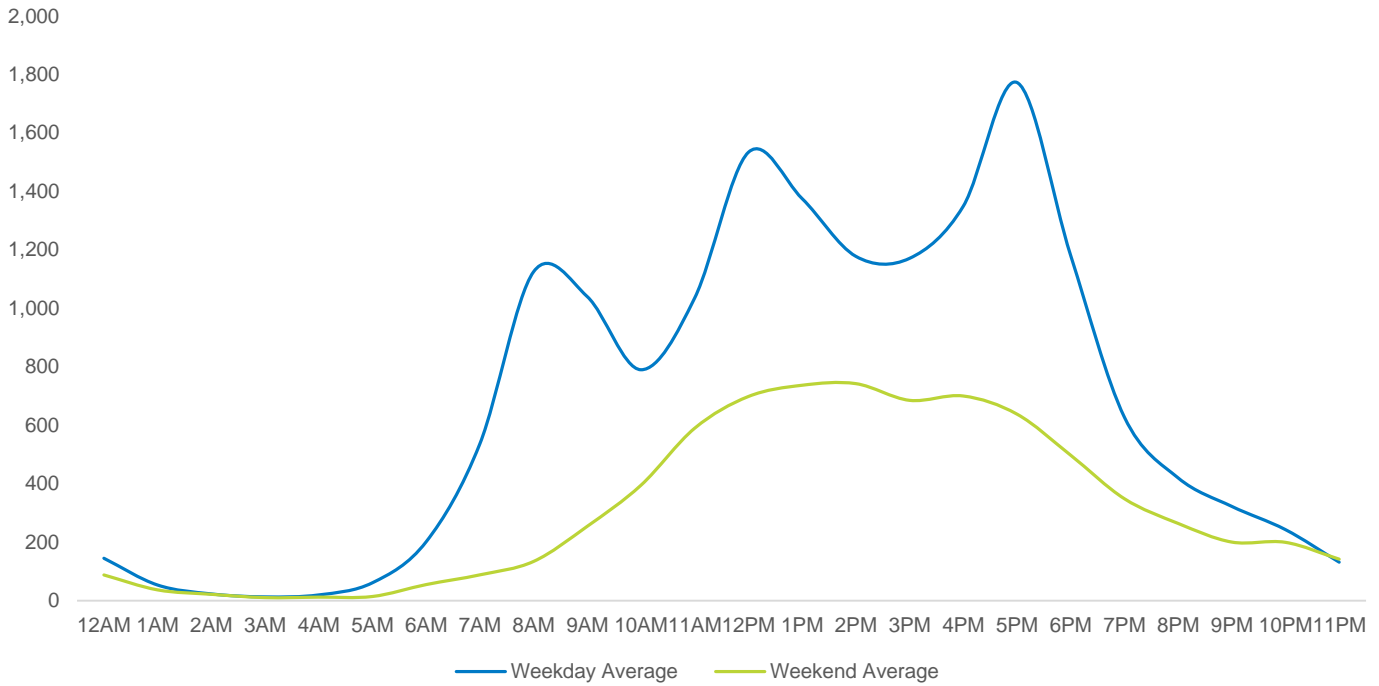
Weekday Average	
Morning	3,693
Lunch	9,696
Afternoon	10,658
Early Evening	6,875
Evening	2,663
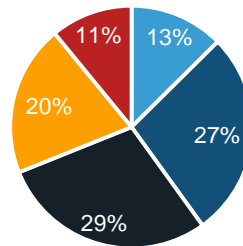
Weekend Average	
Morning	927
Lunch	2,026
Afternoon	2,128
Early Evening	1,485
Evening	807

Lexington Ave at 51st St

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
January Daily Average	13,538	17,906	21,292	22,204	16,118	8,435	5,910
December Daily Average	18,064	23,096	23,307	22,851	18,639	15,881	9,599
MoM% Change	-25.1%	-22.5%	-8.6%	-2.8%	-13.5%	-46.9%	-38.4%
2023 Daily Average	17,655	14,440	18,060	20,941	24,402	19,197	8,003
% v 2023 Change	-23.3%	24.0%	17.9%	6.0%	-33.9%	-56.1%	-26.1%
2022 Daily Average	14,386	8,169	12,390	16,175	12,810	5,909	6,768
% v 2022 Change	-5.9%	119.2%	71.9%	37.3%	25.8%	42.7%	-12.7%
2019 Daily Average	24,471	29,468	30,409	31,167	29,310	12,935	10,129
% v 2019 Change	-44.7%	-39.2%	-30.0%	-28.8%	-45.0%	-34.8%	-41.7%
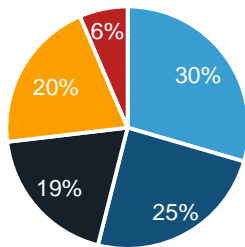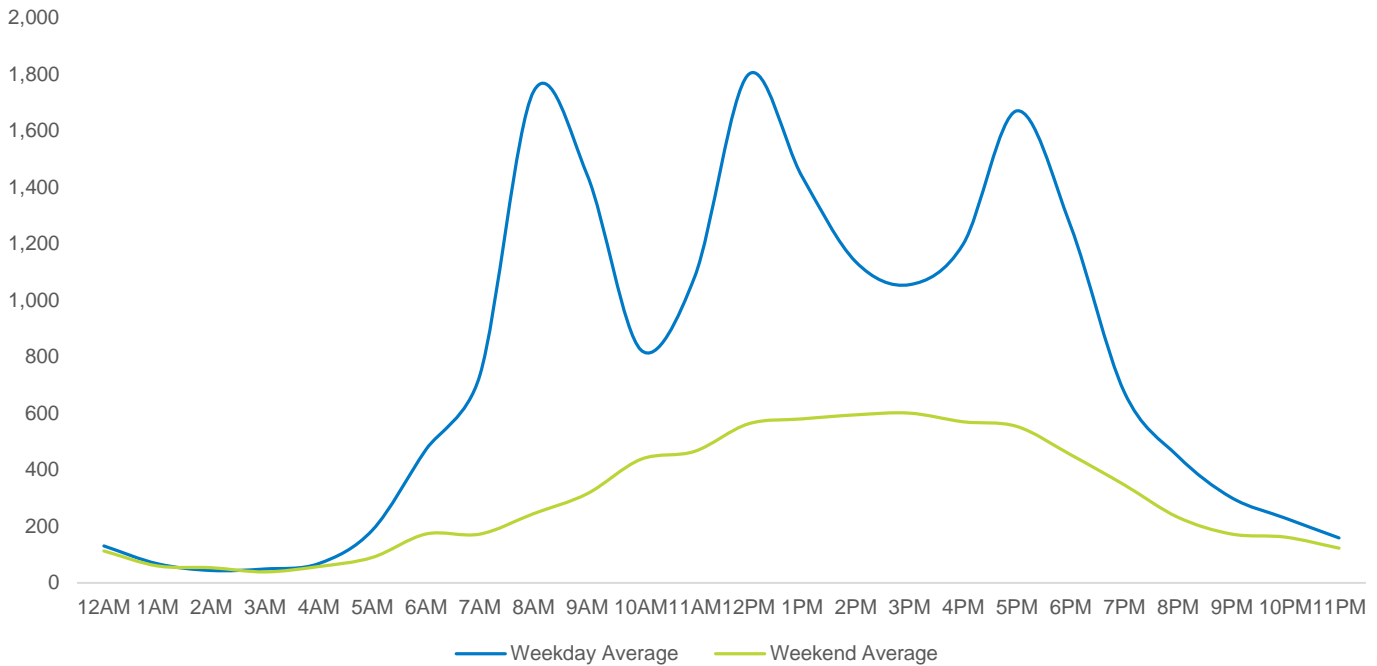
Weekday Average	
Morning	5,211
Lunch	4,318
Afternoon	3,389
Early Evening	3,609
Evening	1,137
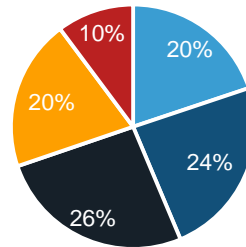
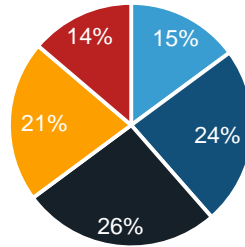| Weekend Average	
Morning	1,343
Lunch	1,608
Afternoon	1,765
Early Evening	1,354
Evening	690

GCT – Vanderbilt/42nd Entrance *counts for this location are only for the entrance to Grand Central Terminal corner of Vanderbilt Ave and 42nd

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
January Daily Average	7,603	8,806	8,513	8,812	7,226	7,305	6,160
December Daily Average	10,346	11,451	12,715	12,020	14,629	13,505	10,833
MoM% Change	-26.5%	-23.1%	-33.1%	-26.7%	-50.6%	-45.9%	-43.1%
2023 Daily Average	15,081	18,234	18,495	18,173	16,713	15,173	11,780
% v 2023 Change	-49.6%	-51.7%	-54.0%	-51.5%	-56.8%	-51.9%	-47.7%
2022 Daily Average	9,565	10,664	11,772	12,149	11,433	9,159	8,011
% v 2022 Change	-20.5%	-17.4%	-27.7%	-27.5%	-36.8%	-20.2%	-23.1%

Location started April 2021
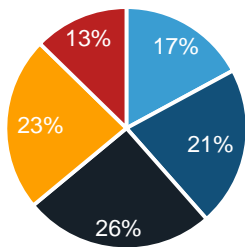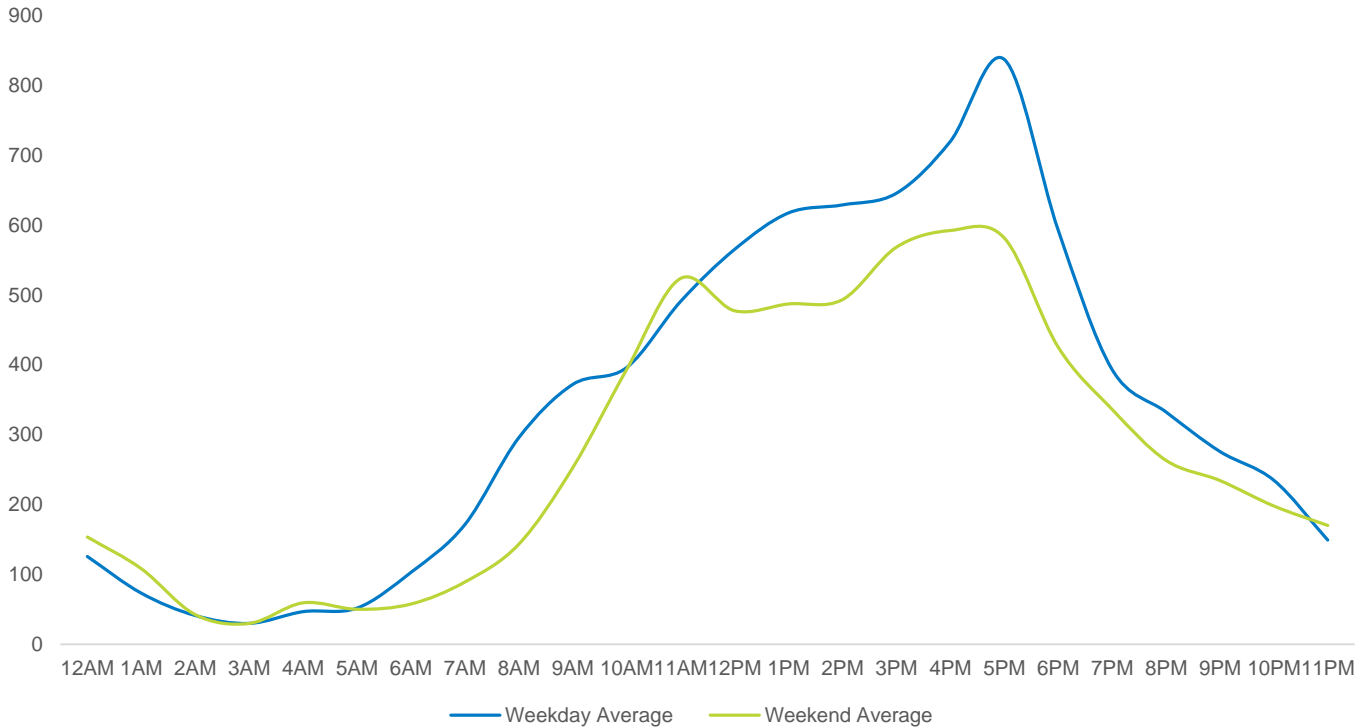
Weekday Average	
Morning	1,338
Lunch	1,674
Afternoon	1,994
Early Evening	1,824
Evening	993

Weekend Average	
Morning	936
Lunch	1,489
Afternoon	1,654
Early Evening	1,344
Evening	866

Pershing Square Plaza West

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
January Daily Average	**27,677**	**39,359**	**33,973**	**45,913**	**39,429**	**33,740**	**9,836**
December Daily Average	**30,843**	**45,407**	**39,162**	**40,112**	**33,476**	**33,666**	**18,730**
MoM% Change	**-10.3%**	**-13.3%**	**-13.3%**	**14.5%**	**17.8%**	**0.2%**	**-47.5%**
2023 Daily Average	**30,315**	**41,819**	**36,039**	**42,531**	**50,271**	**50,379**	**11,426**
% v 2023 Change	**-8.7%**	**-5.9%**	**-5.7%**	**8.0%**	**-21.6%**	**-33.0%**	**-13.9%**
2022 Daily Average	**24,726**	**23,680**	**24,738**	**33,048**	**26,333**	**15,560**	**9,659**
% v 2022 Change	**11.9%**	**66.2%**	**37.3%**	**38.9%**	**49.7%**	**116.8%**	**1.8%**

Location started April 2021
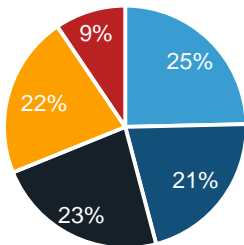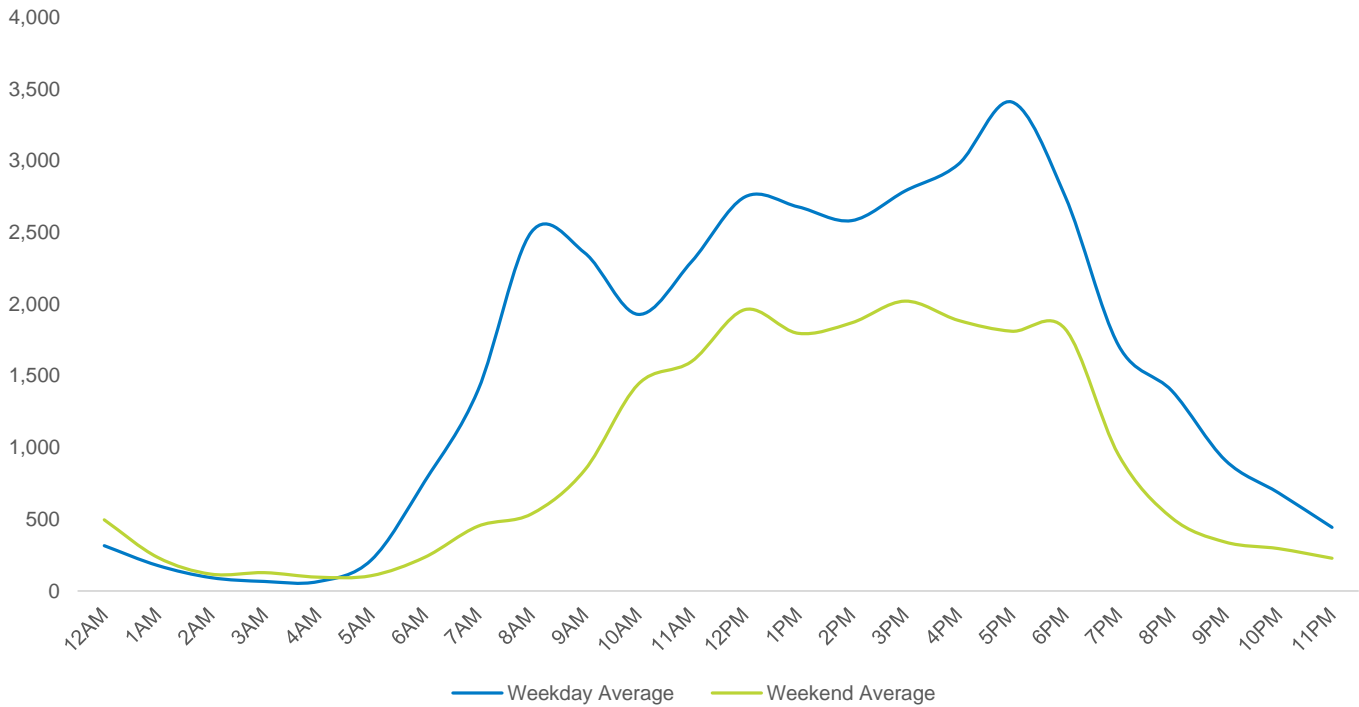
Weekday Average	
■ Morning	**8,952**
■ Lunch	**7,724**
■ Afternoon	**8,349**
■ Early Evening	**7,876**
■ Evening	**3,435**
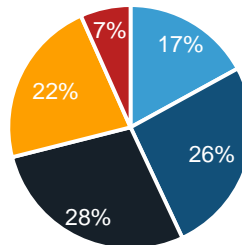
Weekend Average	
■ Morning	**3,507**
■ Lunch	**5,360**
■ Afternoon	**5,779**
■ Early Evening	**4,589**
■ Evening	**1,374**

Pedestrian Counts by Location Group by Date

Legend:
- 5th Ave at 38th St
- 5th Ave at 42nd St
- Lexington Ave at 42nd St
- 3rd Ave at 42nd St
- Vanderbilt Ave at 42nd St
- 5th Ave at 45th St
- Madison Ave at 45th St
- Lexington Ave at 51st St
- GCT – Vanderbilt/42nd Entrance
- Pershing Square Plaza West
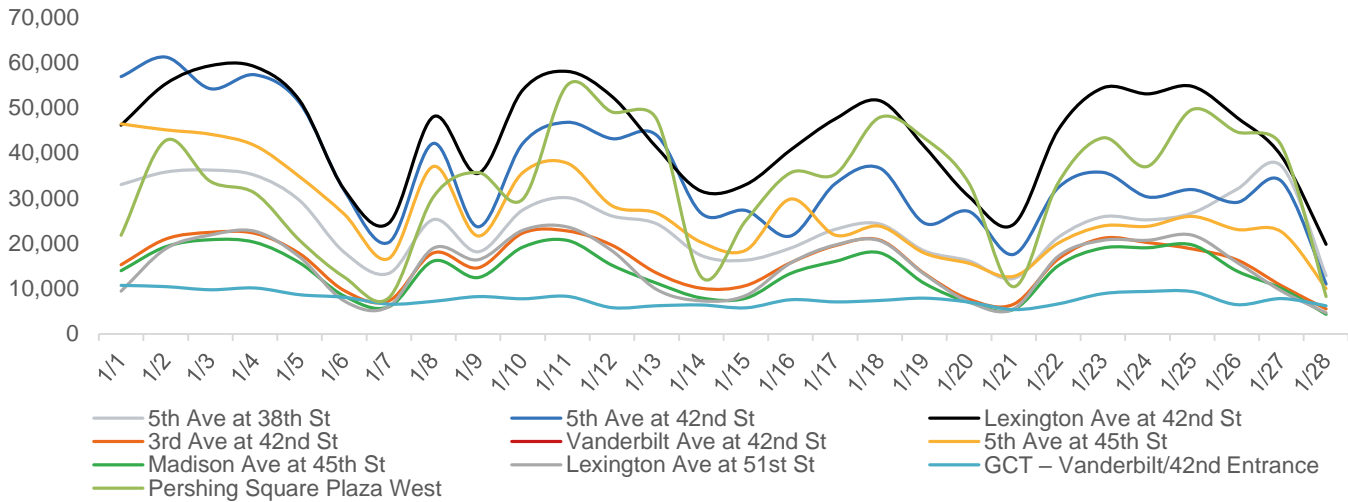
Pedestrian Counts by Location Group by Date

	5th Ave at 38th St	5th Ave at 42nd St	Lexington Ave at 42nd St	3rd Ave at 42nd St	Vanderbilt Ave at 42nd St	5th Ave at 45th St	Madison Ave at 45th St	Lexington Ave at 51st St
01/01/2024	33,032	56,898	46,154	15,298	43,588	46,441	13,991	9,463
01/02/2024	35,795	61,206	55,296	20,978	42,954	45,116	19,284	18,838
01/03/2024	36,231	54,214	59,306	22,460	42,279	44,146	20,840	21,870
01/04/2024	35,080	57,297	59,078	22,236	42,586	41,633	20,247	22,687
01/05/2024	29,501	51,103	51,610	17,758	38,588	34,749	15,728	17,018
01/06/2024	18,058	31,726	31,919	9,591	30,482	26,496	8,381	7,299
01/07/2024	13,406	20,263	24,523	7,348	22,806	16,703	6,025	6,090
01/08/2024	25,295	42,134	48,036	17,933	32,641	37,045	16,130	18,978
01/09/2024	18,167	23,685	35,501	14,629	23,240	21,658	12,476	16,416
01/10/2024	27,403	42,115	53,944	22,312	33,620	35,669	19,200	22,914
01/11/2024	30,129	46,793	58,040	22,775	36,254	37,740	20,682	23,658
01/12/2024	26,080	43,171	52,490	19,623	33,559	28,345	15,194	18,389
01/13/2024	24,358	43,929	41,251	13,477	35,553	26,729	11,225	9,840
01/14/2024	17,357	26,675	31,573	10,108	27,730	20,274	7,964	7,320
01/15/2024	16,321	27,286	33,036	10,714	22,484	18,535	7,912	8,520
01/16/2024	18,983	21,664	40,668	15,744	22,853	29,824	13,375	15,662
01/17/2024	23,125	33,218	47,530	19,532	26,485	21,863	16,040	19,673
01/18/2024	24,314	36,668	51,572	20,754	30,143	23,826	17,951	20,623
01/19/2024	18,365	24,501	41,421	13,358	25,479	17,880	11,182	13,217
01/20/2024	16,154	27,078	30,345	7,674	23,667	15,624	7,018	7,097
01/21/2024	12,278	17,594	24,243	6,588	18,198	12,737	5,432	5,541
01/22/2024	21,378	32,367	45,172	16,591	26,930	20,089	15,108	17,191
01/23/2024	25,909	35,714	54,402	21,156	31,078	23,876	19,008	20,706
01/24/2024	25,228	30,300	53,078	20,209	32,505	23,805	19,058	20,710
01/25/2024	26,750	31,923	54,736	18,801	34,938	25,993	19,688	21,848
01/26/2024	31,985	29,084	47,865	16,392	31,825	23,106	13,926	15,846
01/27/2024	37,125	33,768	39,305	10,666	32,086	22,575	10,057	9,504
01/28/2024	12,843	11,035	19,821	5,541	16,553	10,024	4,347	4,690

Pedestrian Counts by Location Group by Date cont.

	GCT – Vanderbilt/4 2nd Entrance	Pershing Square Plaza West
01/01/2024	10,746	21,825
01/02/2024	10,468	42,767
01/03/2024	9,776	33,736
01/04/2024	10,162	31,112
01/05/2024	8,681	20,698
01/06/2024	8,108	12,579
01/07/2024	6,603	8,019
01/08/2024	7,221	30,325
01/09/2024	8,267	35,687
01/10/2024	7,780	29,793
01/11/2024	8,316	55,044
01/12/2024	5,821	49,072
01/13/2024	6,244	47,484
01/14/2024	6,413	12,602
01/15/2024	5,786	25,101
01/16/2024	7,573	35,630
01/17/2024	7,094	35,318
01/18/2024	7,403	47,885
01/19/2024	7,916	43,274
01/20/2024	7,041	33,264
01/21/2024	5,395	10,445
01/22/2024	6,659	33,457
01/23/2024	8,916	43,352
01/24/2024	9,401	37,043
01/25/2024	9,368	49,612
01/26/2024	6,486	44,671
01/27/2024	7,827	41,633
01/28/2024	6,229	8,277