

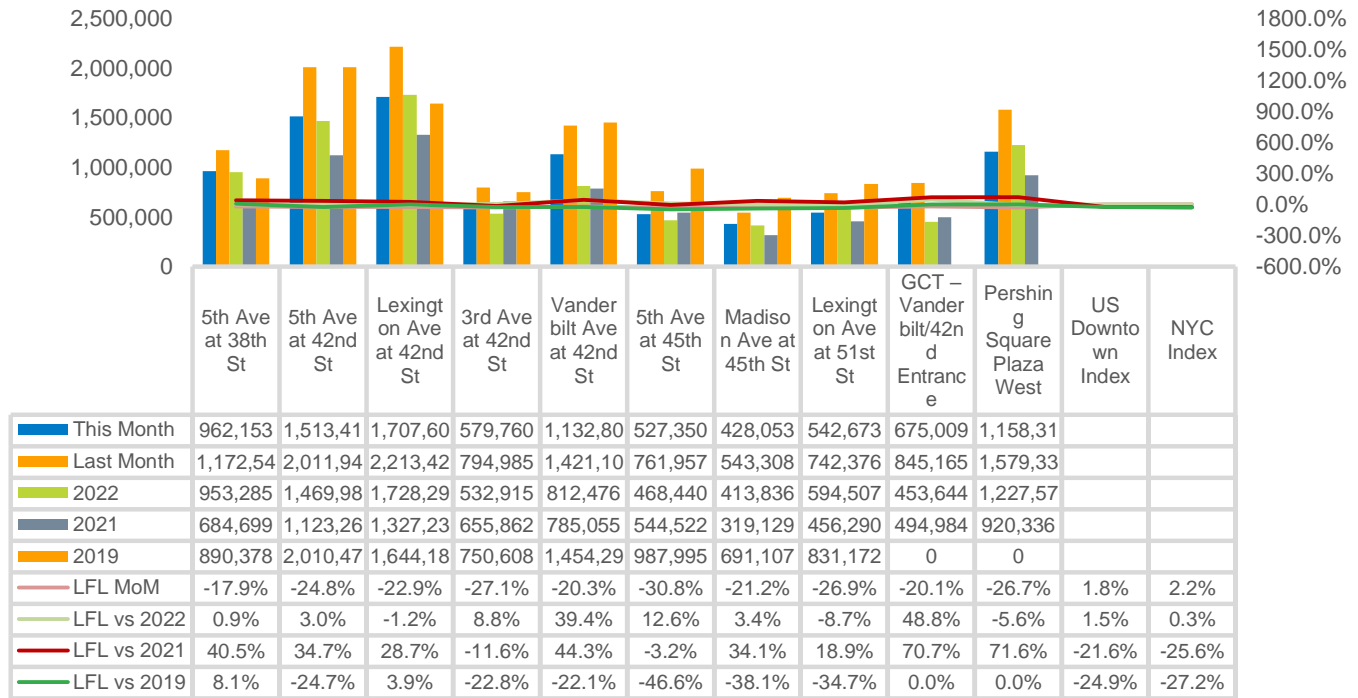
# Pedestrian Report

## Grand Central Partnership

### Map

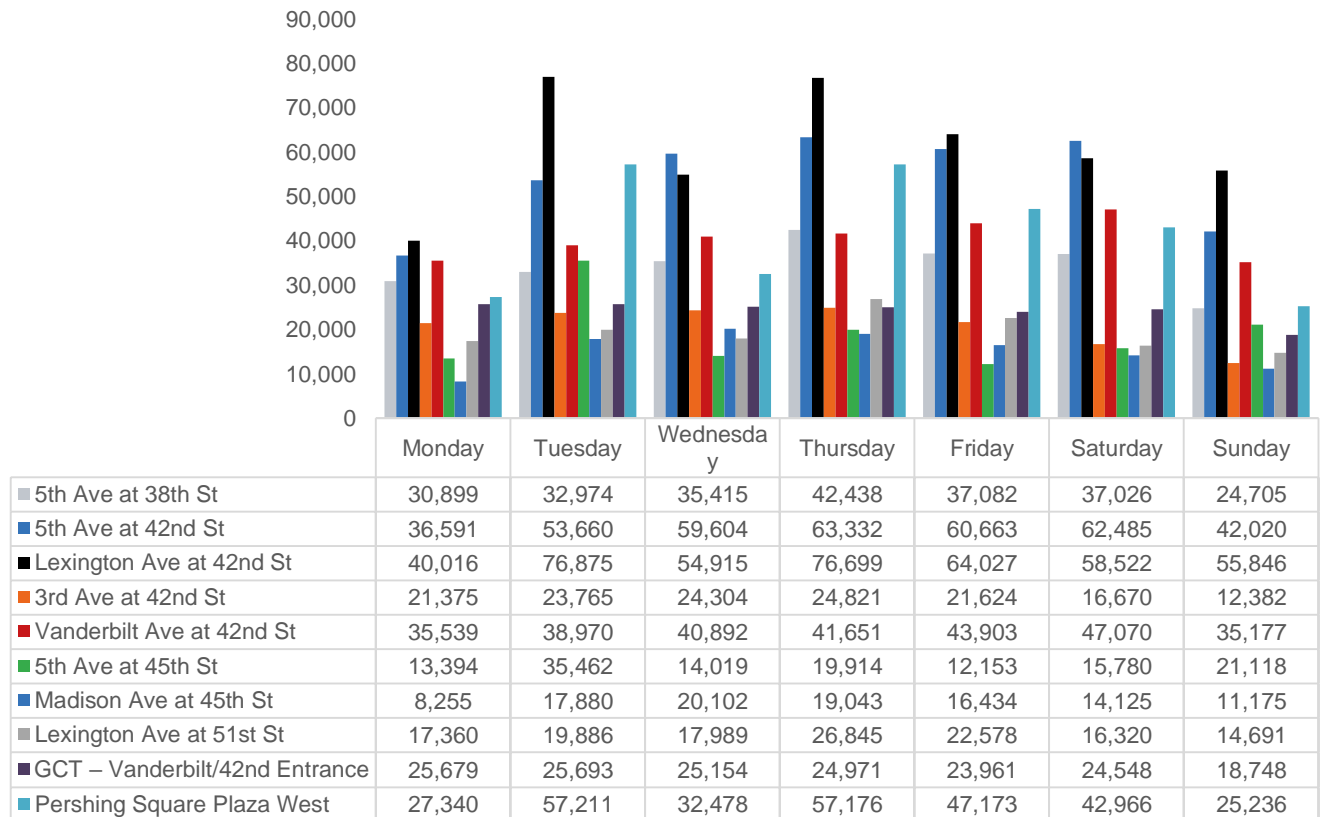


## Total Pedestrian Counts



\*Throughout this report, month-on-month trends are calculated using daily averages

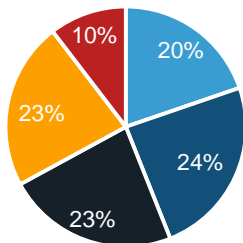
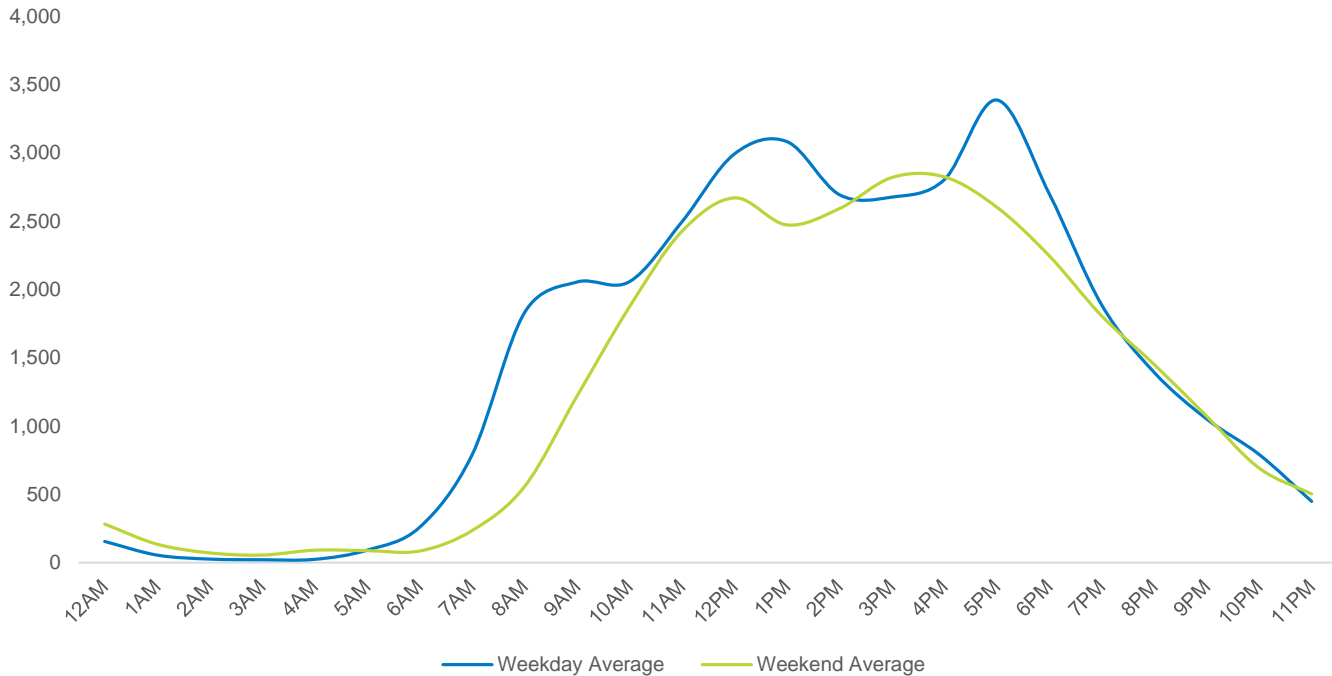
## Average Pedestrian Counts by Weekday



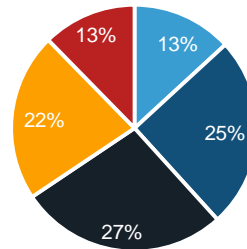
\*Counts for Grand Central Terminal are only for the entrance to Grand Central Terminal corner of Vanderbilt Ave and 42nd St.

## 5th Ave at 38th St

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
November Daily Average	30,899	32,974	35,415	42,438	37,082	37,026	24,705
October Daily Average	39,299	49,157	47,043	49,737	41,969	35,475	30,458
MoM% Change	-21.4%	-32.9%	-24.7%	-14.7%	-11.6%	4.4%	-18.9%
2022 Daily Average	32,996	28,963	32,479	42,430	37,884	38,898	24,672
% v 2022 Change	-6.4%	13.8%	9.0%	0.0%	-2.1%	-4.8%	0.1%
2021 Daily Average	23,128	22,678	22,484	27,375	31,786	25,465	18,259
% v 2021 Change	33.6%	45.4%	57.5%	55.0%	16.7%	45.4%	35.3%
2019 Daily Average	37,177	33,743	35,295	34,311	36,097	27,880	18,093
% v 2019 Change	-16.9%	-2.3%	0.3%	23.7%	2.7%	32.8%	36.5%



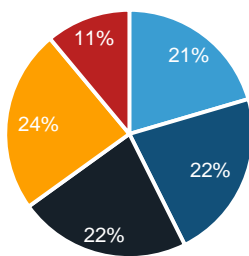
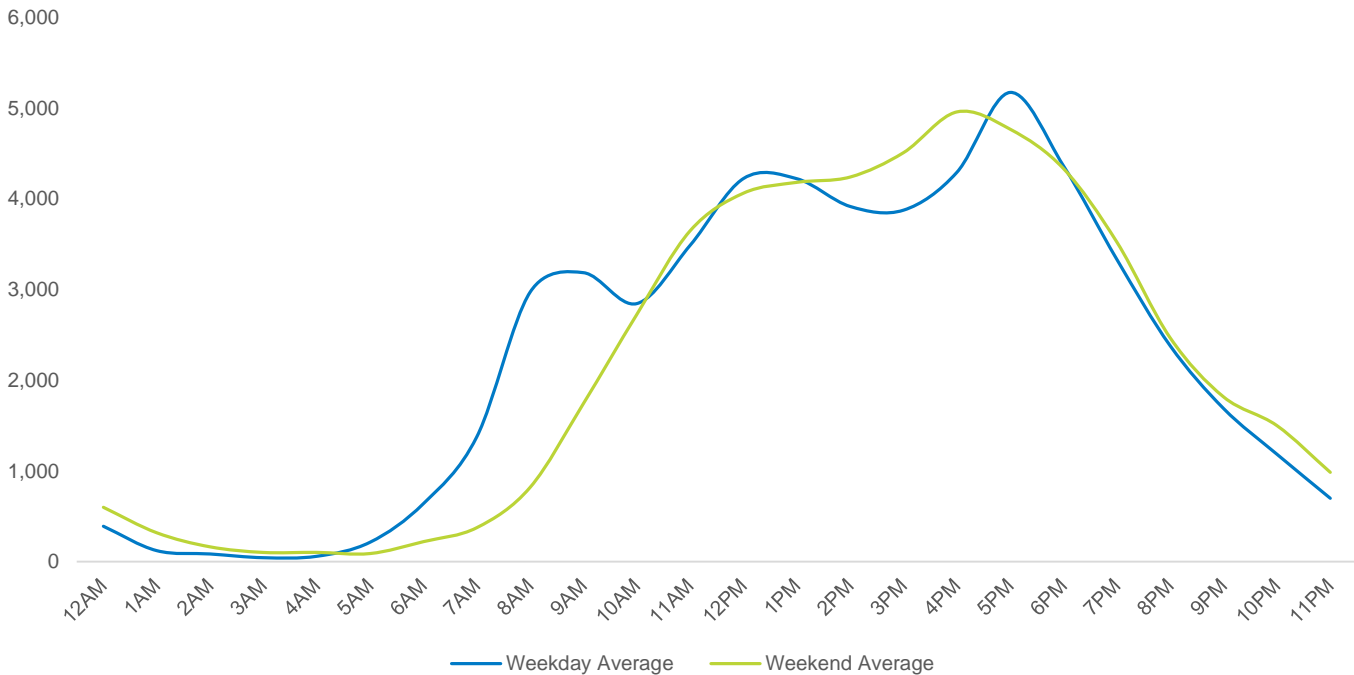
Weekday Average	
Morning	6,990
Lunch	8,571
Afternoon	8,174
Early Evening	7,973
Evening	3,683



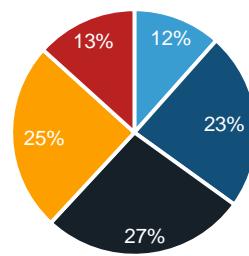
Weekend Average	
Morning	3,968
Lunch	7,569
Afternoon	8,236
Early Evening	6,654
Evening	3,716

## 5th Ave at 42nd St

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
November Daily Average	36,591	53,660	59,604	63,332	60,663	62,485	42,020
October Daily Average	49,831	80,552	80,182	82,964	76,320	70,543	62,594
MoM% Change	-26.6%	-33.4%	-25.7%	-23.7%	-20.5%	-11.4%	-32.9%
2022 Daily Average	49,586	51,549	56,427	55,977	56,226	62,222	35,511
% v 2022 Change	-26.2%	4.1%	5.6%	13.1%	7.9%	0.4%	18.3%
2021 Daily Average	35,695	22,678	22,484	27,375	31,786	25,465	18,259
% v 2021 Change	2.5%	136.6%	165.1%	131.3%	90.8%	145.4%	130.1%
2019 Daily Average	78,994	80,703	79,630	75,520	82,425	67,190	38,158
% v 2019 Change	-53.7%	-33.5%	-25.1%	-16.1%	-26.4%	-7.0%	10.1%



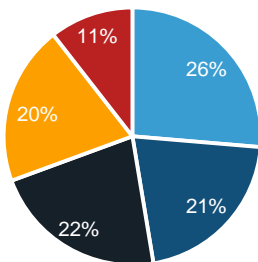
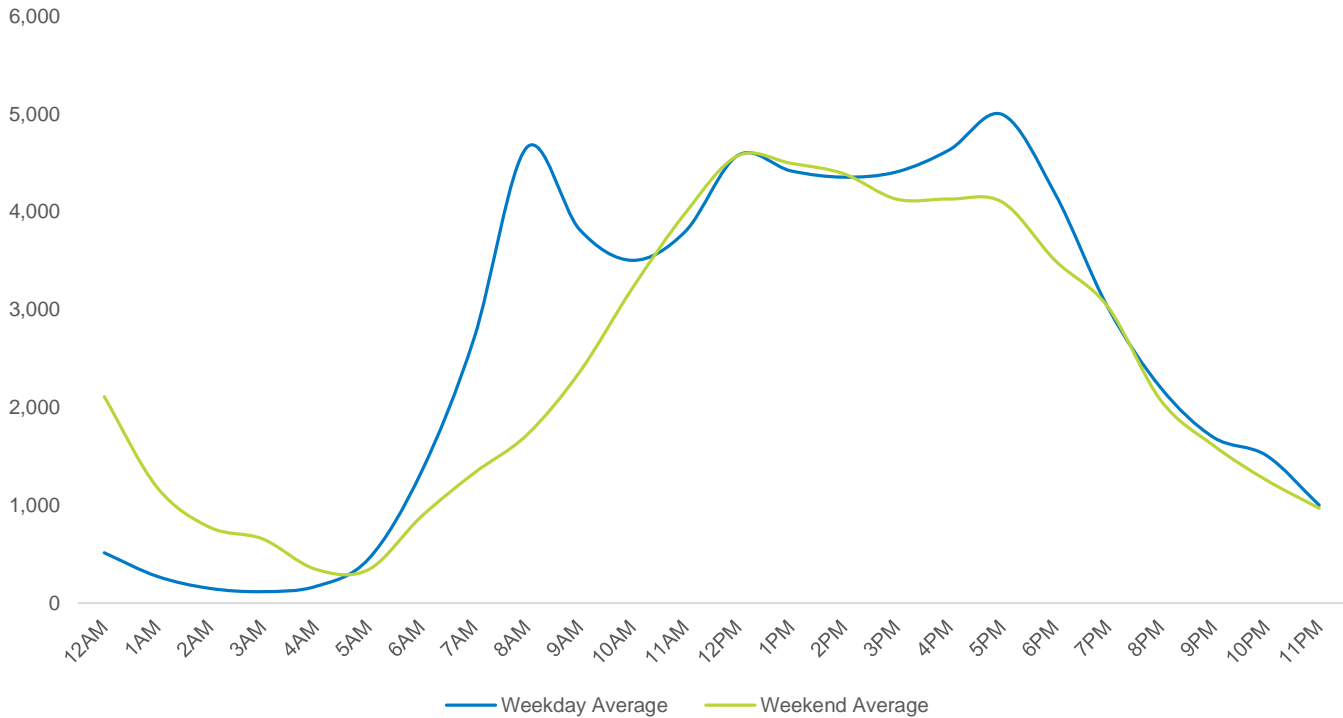
Weekday Average	
Morning	11,019
Lunch	11,936
Afternoon	12,085
Early Evening	12,869
Evening	5,950



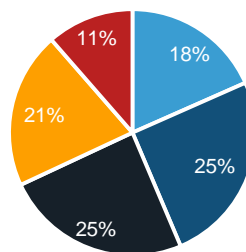
Weekend Average	
Morning	5,884
Lunch	11,894
Afternoon	13,711
Early Evening	12,624
Evening	6,767

## Lexington Ave at 42nd St

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
November Daily Average	40,016	76,875	54,915	76,699	64,027	58,522	55,846
October Daily Average	54,343	115,583	73,408	109,334	86,790	71,270	42,629
MoM% Change	-26.4%	-33.5%	-25.2%	-29.8%	-26.2%	-17.9%	31.0%
2022 Daily Average	57,199	66,625	51,806	65,527	76,604	60,076	54,238
% v 2022 Change	-30.0%	15.4%	6.0%	17.0%	-16.4%	-2.6%	3.0%
2021 Daily Average	50,071	48,000	43,317	52,565	57,913	48,729	31,215
% v 2021 Change	-20.1%	60.2%	26.8%	45.9%	10.6%	20.1%	78.9%
2019 Daily Average	73,900	66,773	63,263	59,322	68,682	46,612	32,494
% v 2019 Change	-45.9%	15.1%	-13.2%	29.3%	-6.8%	25.6%	71.9%



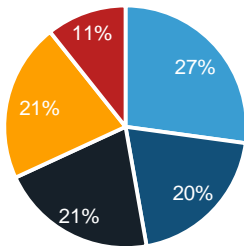
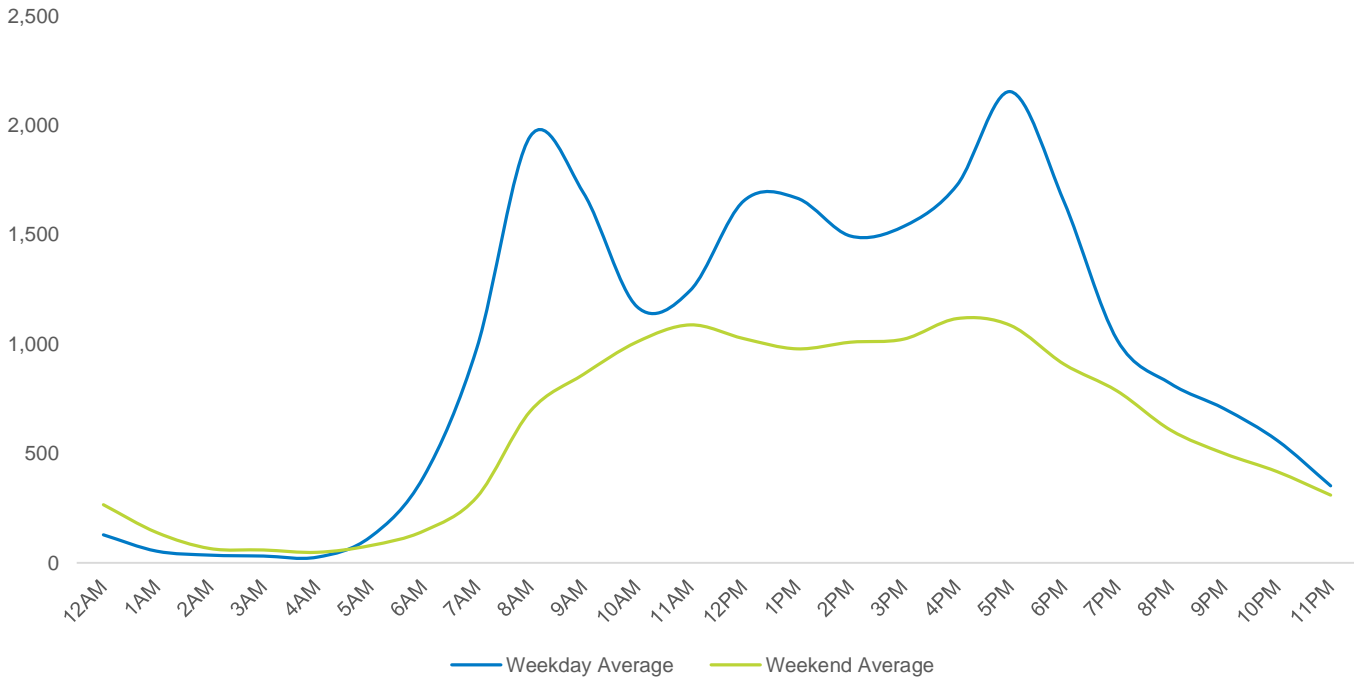
Weekday Average	
Morning	16,024
Lunch	12,797
Afternoon	13,397
Early Evening	12,204
Evening	6,407



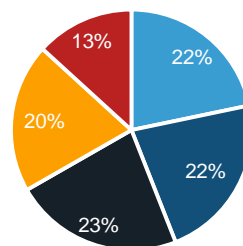
Weekend Average	
Morning	9,517
Lunch	13,059
Afternoon	12,650
Early Evening	10,632
Evening	5,911

## 3rd Ave at 42nd St

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
November Daily Average	21,375	23,765	24,304	24,821	21,624	16,670	12,382
October Daily Average	27,374	35,252	33,593	35,662	30,680	19,226	16,961
MoM% Change	-21.9%	-32.6%	-27.7%	-30.4%	-29.5%	-13.3%	-27.0%
2022 Daily Average	20,160	22,179	22,714	21,602	19,003	16,001	11,571
% v 2022 Change	6.0%	7.2%	7.0%	14.9%	13.8%	4.2%	7.0%
2021 Daily Average	23,200	48,000	43,317	52,565	57,913	48,729	31,215
% v 2021 Change	-7.9%	-50.5%	-43.9%	-52.8%	-62.7%	-65.8%	-60.3%
2019 Daily Average	31,549	32,472	33,221	31,783	33,811	14,653	10,164
% v 2019 Change	-32.2%	-26.8%	-26.8%	-21.9%	-36.0%	13.8%	21.8%



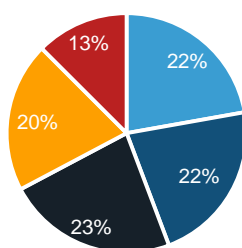
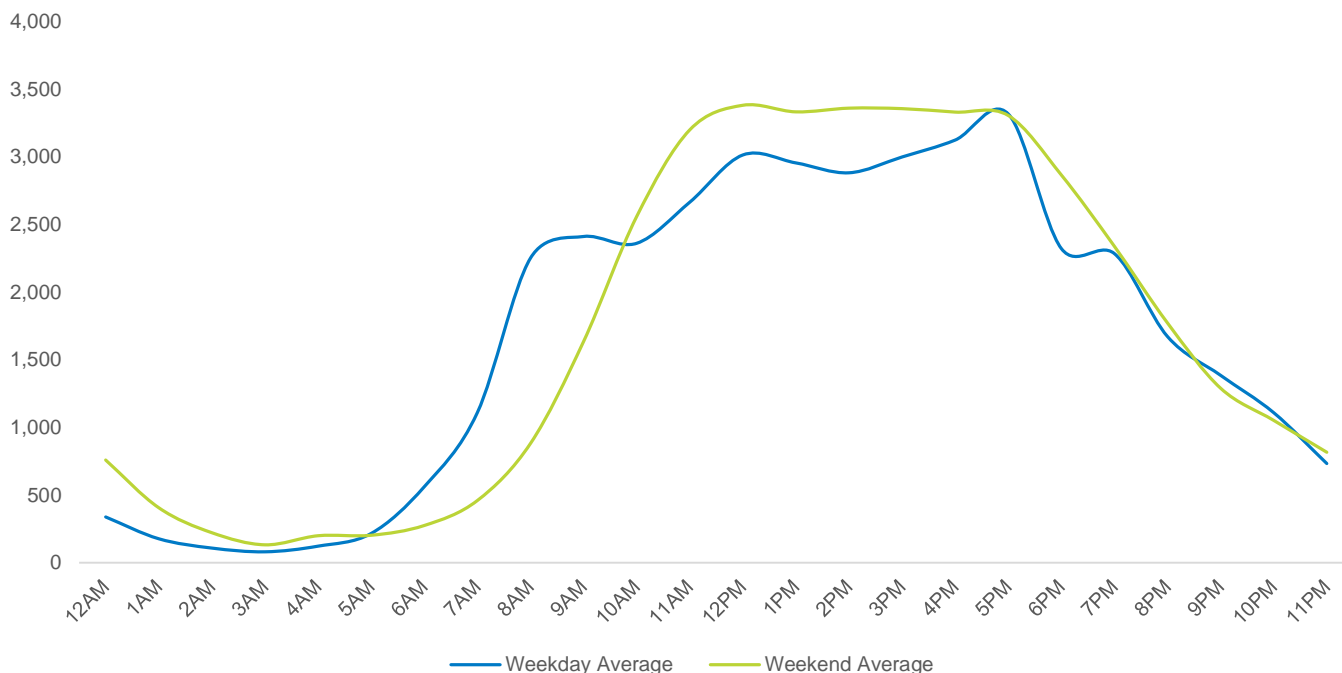
Weekday Average	
Morning	6,189
Lunch	4,570
Afternoon	4,762
Early Evening	4,828
Evening	2,437



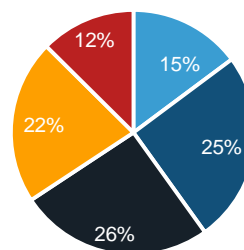
Weekend Average	
Morning	3,013
Lunch	3,093
Afternoon	3,150
Early Evening	2,781
Evening	1,834

## Vanderbilt Ave at 42nd St

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
November Daily Average	35,539	38,970	40,892	41,651	43,903	47,070	35,177
October Daily Average	45,983	54,552	50,929	54,664	53,539	51,884	43,725
MoM% Change	-22.7%	-28.6%	-19.7%	-23.8%	-18.0%	-9.3%	-19.5%
2022 Daily Average	29,781	30,255	31,095	30,495	28,619	27,616	25,258
% v 2022 Change	19.3%	28.8%	31.5%	36.6%	53.4%	70.4%	39.3%
2021 Daily Average	23,659	26,077	28,227	28,578	30,988	33,722	25,015
% v 2021 Change	50.2%	49.4%	44.9%	45.7%	41.7%	39.6%	40.6%
2019 Daily Average	52,833	54,420	54,307	52,389	57,339	56,103	36,184
% v 2019 Change	-32.7%	-28.4%	-24.7%	-20.5%	-23.4%	-16.1%	-2.8%



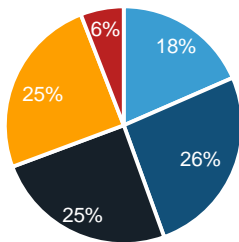
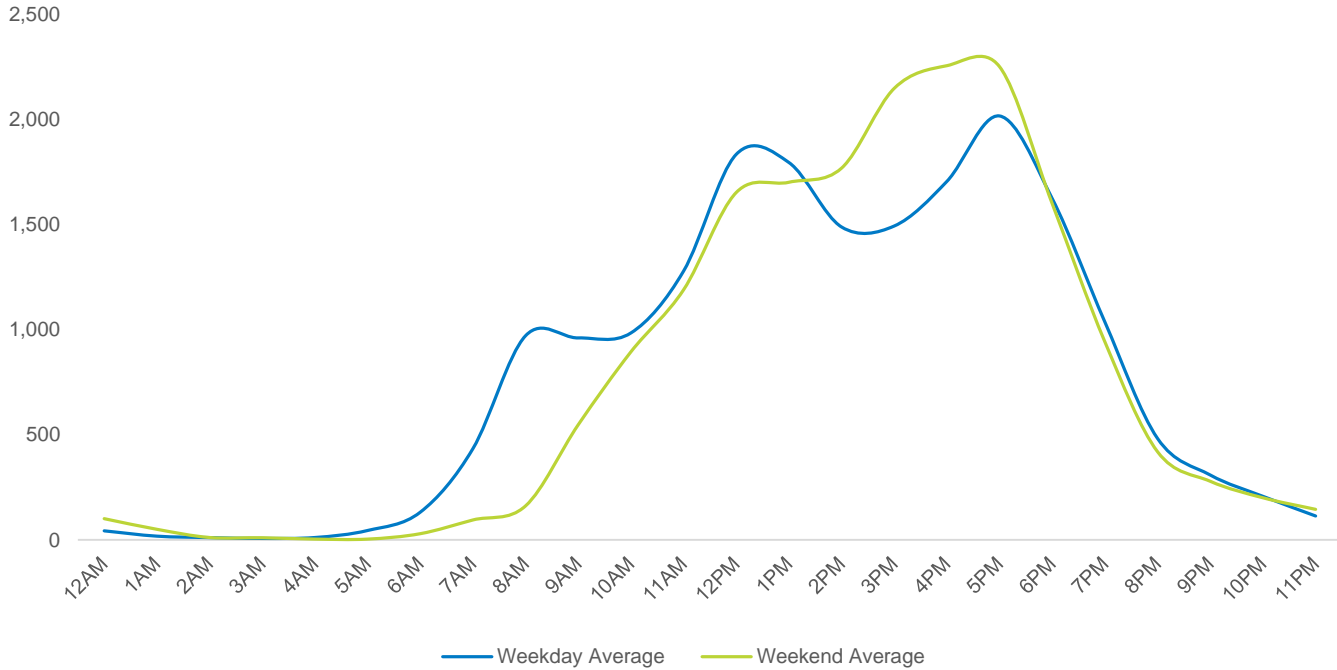
Weekday Average	
Morning	8,692
Lunch	8,632
Afternoon	9,004
Early Evening	7,923
Evening	4,898



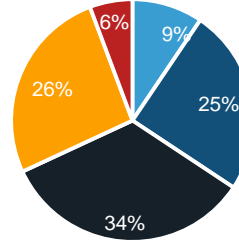
Weekend Average	
Morning	5,806
Lunch	9,911
Afternoon	10,046
Early Evening	8,509
Evening	4,929

## 5th Ave at 45th St

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
November Daily Average	13,394	35,462	14,019	19,914	12,153	15,780	21,118
October Daily Average	17,748	54,144	18,369	32,023	25,759	21,682	20,765
MoM% Change	-24.5%	-34.5%	-23.7%	-37.8%	-52.8%	-27.2%	1.7%
2022 Daily Average	15,943	22,940	15,644	8,599	15,200	15,479	23,305
% v 2022 Change	-16.0%	54.6%	-10.4%	131.6%	-20.0%	1.9%	-9.4%
2021 Daily Average	15,577	19,963	13,088	17,623	30,694	27,277	11,908
% v 2021 Change	-14.0%	77.6%	7.1%	13.0%	-60.4%	-42.2%	77.3%
2019 Daily Average	42,220	38,684	36,627	36,525	41,094	31,731	20,118
% v 2019 Change	-68.3%	-8.3%	-61.7%	-45.5%	-70.4%	-50.3%	5.0%



Weekday Average	
Morning	3,480
Lunch	4,906
Afternoon	4,685
Early Evening	4,673
Evening	1,110

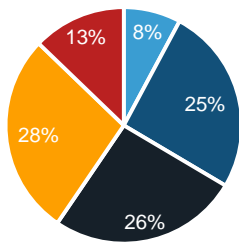
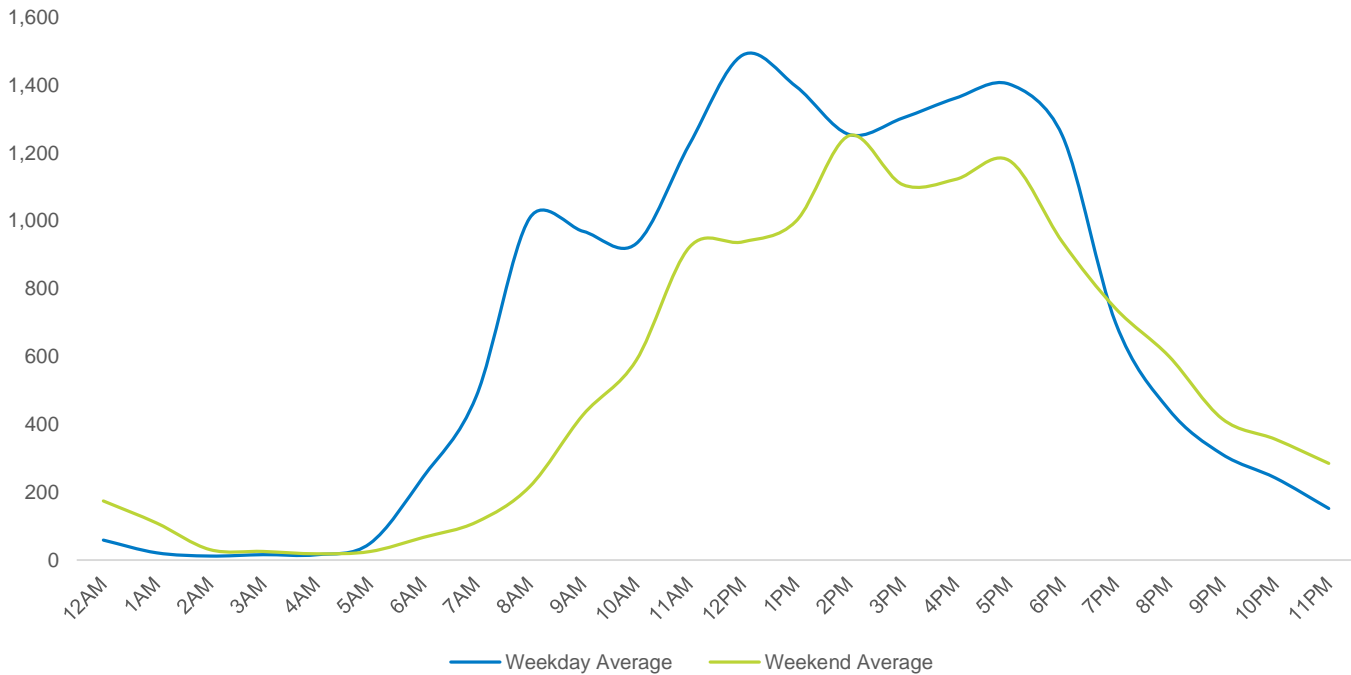


Weekend Average	
Morning	1,727
Lunch	4,542
Afternoon	6,171
Early Evening	4,789
Evening	1,042

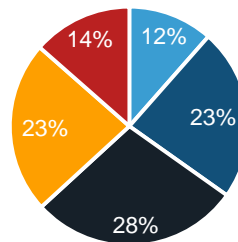


## Madison Ave at 45th St

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
November Daily Average	8,255	17,880	20,102	19,043	16,434	14,125	11,175
October Daily Average	11,688	25,937	28,661	26,185	19,530	15,957	7,870
MoM% Change	-29.4%	-31.1%	-29.9%	-27.3%	-15.9%	-11.5%	42.0%
2022 Daily Average	10,891	17,405	19,489	15,752	17,579	13,069	9,274
% v 2022 Change	-24.2%	2.7%	3.1%	20.9%	-6.5%	8.1%	20.5%
2021 Daily Average	9,066	10,855	15,111	12,013	16,153	9,997	6,588
% v 2021 Change	-8.9%	64.7%	33.0%	58.5%	1.7%	41.3%	69.6%
2019 Daily Average	29,829	32,068	29,802	27,714	27,839	16,226	9,299
% v 2019 Change	-72.3%	-44.2%	-32.5%	-31.3%	-41.0%	-12.9%	20.2%



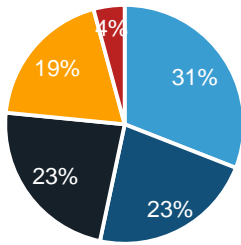
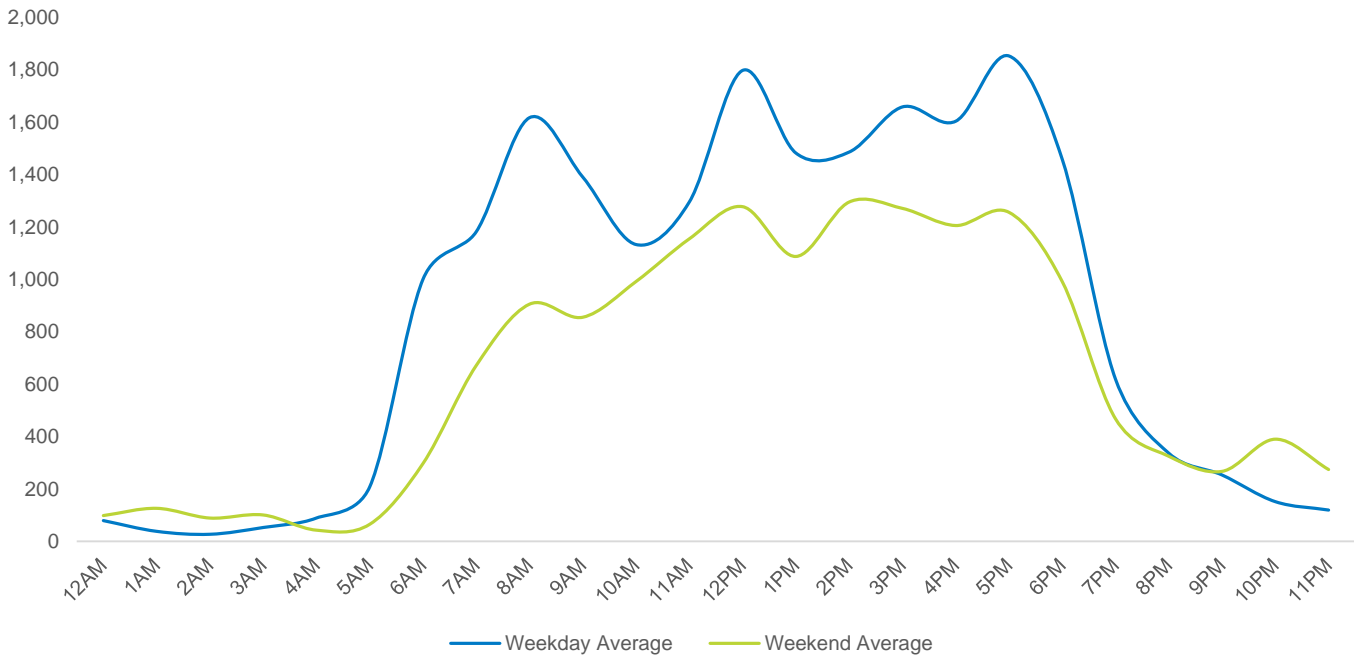
Weekday Average	
Morning	3,638
Lunch	11,936
Afternoon	12,085
Early Evening	12,869
Evening	5,950



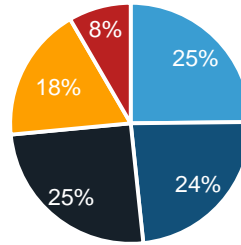
Weekend Average	
Morning	1,411
Lunch	2,860
Afternoon	3,481
Early Evening	2,857
Evening	1,658

## Lexington Ave at 51st St

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
November Daily Average	17,360	19,886	17,989	26,845	22,578	16,320	14,691
October Daily Average	23,835	29,293	24,292	40,455	32,240	21,344	14,135
MoM% Change	-27.2%	-32.1%	-25.9%	-33.6%	-30.0%	-23.5%	3.9%
2022 Daily Average	22,437	17,135	18,164	25,754	29,012	17,754	18,371
% v 2022 Change	-22.6%	16.1%	-1.0%	4.2%	-22.2%	-8.1%	-20.0%
2021 Daily Average	20,082	12,339	16,041	19,582	21,042	14,423	10,564
% v 2021 Change	-13.6%	61.2%	12.1%	37.1%	7.3%	13.2%	39.1%
2019 Daily Average	37,681	37,571	37,072	32,413	33,092	17,107	12,859
% v 2019 Change	-53.9%	-47.1%	-51.5%	-17.2%	-31.8%	-4.6%	14.3%



Weekday Average	
■ Morning	6,323
■ Lunch	4,576
■ Afternoon	4,748
■ Early Evening	3,930
■ Evening	861

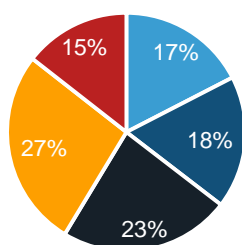
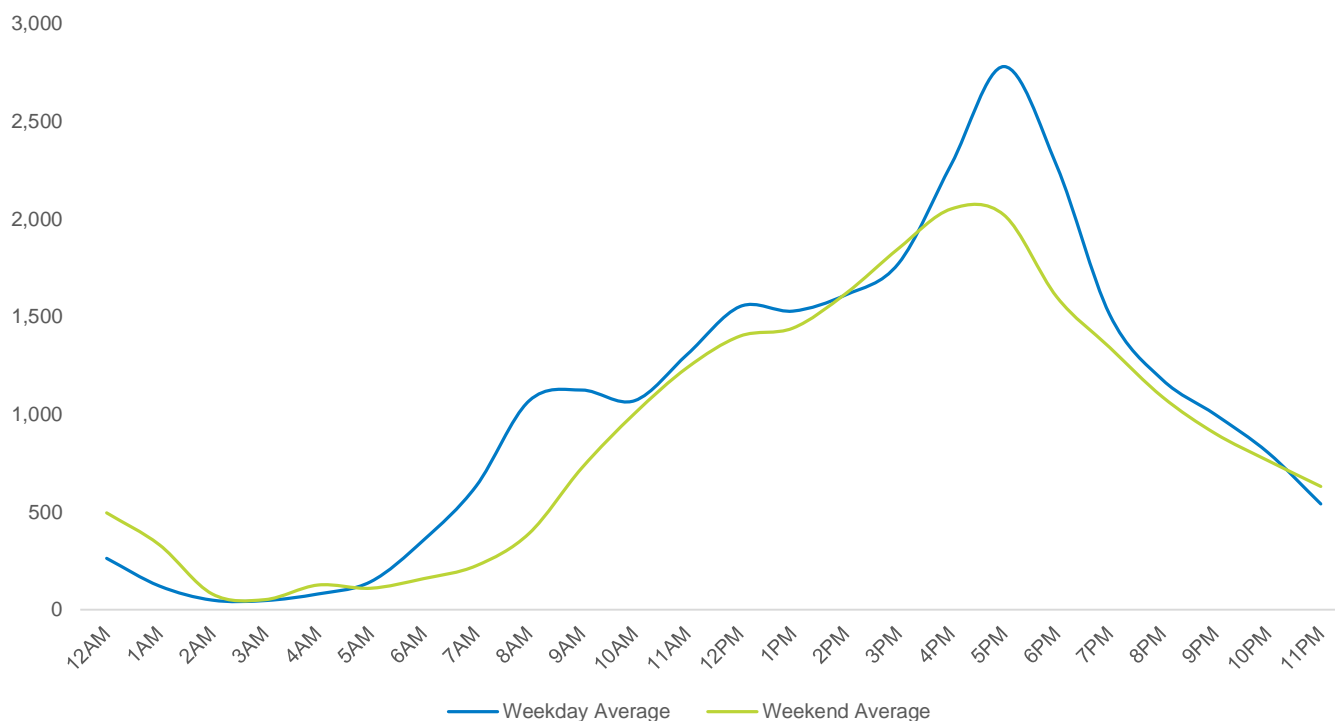


Weekend Average	
■ Morning	3,721
■ Lunch	3,520
■ Afternoon	3,772
■ Early Evening	2,715
■ Evening	1,256

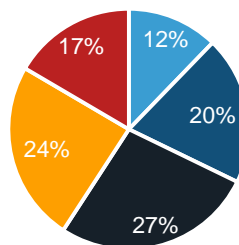
# GCT – Vanderbilt/42nd Entrar \*counts for this location are only for the entrance to Grand Central Terminal corner of Vanderbilt Ave and 4.

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
November Daily Average	25,679	25,693	25,154	24,971	23,961	24,548	18,748
October Daily Average	29,149	34,713	32,563	32,233	30,656	27,546	24,432
MoM% Change	-11.9%	-26.0%	-22.8%	-22.5%	-21.8%	-10.9%	-23.3%
2022 Daily Average	16,893	18,783	17,860	16,647	15,319	14,441	13,470
% v 2022 Change	52.0%	36.8%	40.8%	50.0%	56.4%	70.0%	39.2%
2021 Daily Average	15,160	17,710	18,541	17,169	19,699	19,947	15,521
% v 2021 Change	69.4%	45.1%	35.7%	45.4%	21.6%	23.1%	20.8%

Location started April 2021



Weekday Average	
■ Morning	4,251
■ Lunch	4,388
■ Afternoon	5,664
■ Early Evening	6,563
■ Evening	3,522

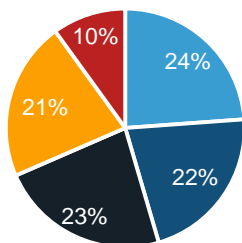
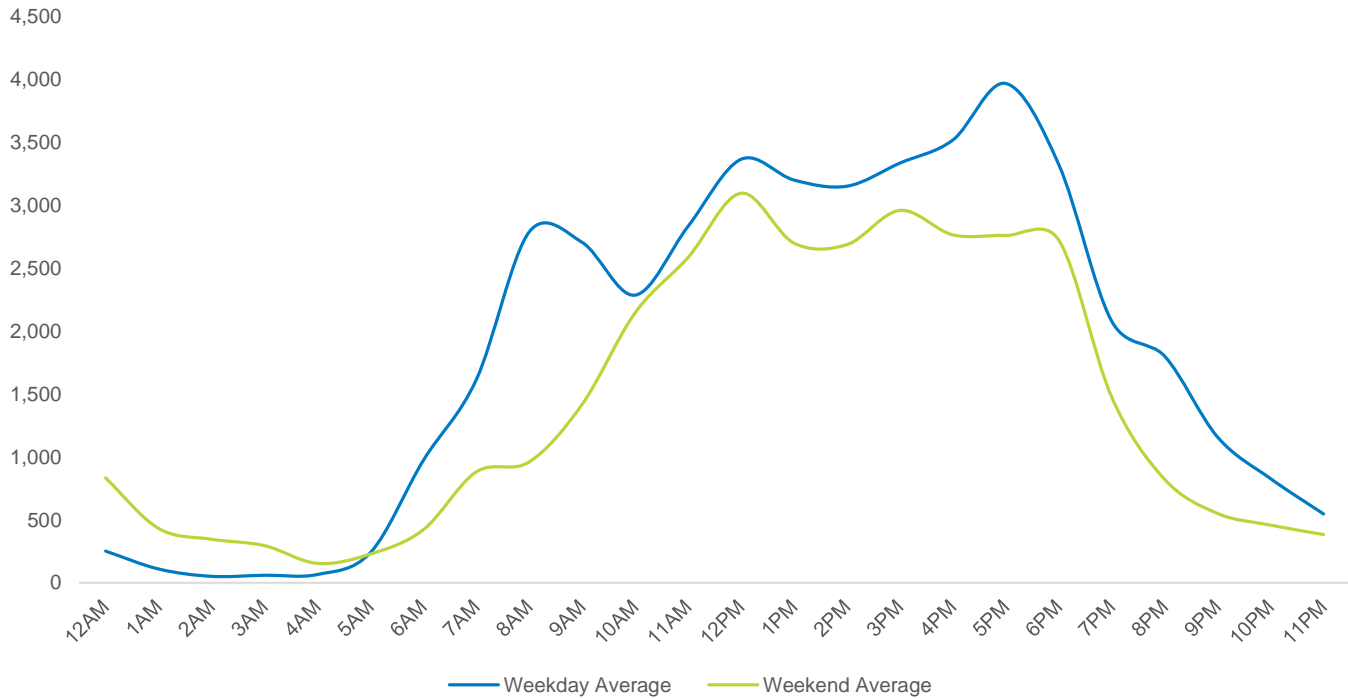


Weekend Average	
■ Morning	2,503
■ Lunch	4,082
■ Afternoon	5,519
■ Early Evening	4,964
■ Evening	3,385

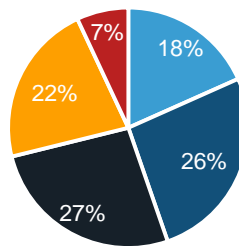
## Pershing Square Plaza West

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
November Daily Average	<b>27,340</b>	<b>57,211</b>	<b>32,478</b>	<b>57,176</b>	<b>47,173</b>	<b>42,966</b>	<b>25,236</b>
October Daily Average	<b>36,965</b>	<b>87,807</b>	<b>43,717</b>	<b>80,765</b>	<b>68,700</b>	<b>55,772</b>	<b>21,108</b>
MoM% Change	<b>-26.0%</b>	<b>-34.8%</b>	<b>-25.7%</b>	<b>-29.2%</b>	<b>-31.3%</b>	<b>-23.0%</b>	<b>19.6%</b>
2022 Daily Average	<b>38,553</b>	<b>49,638</b>	<b>36,247</b>	<b>49,853</b>	<b>59,746</b>	<b>46,607</b>	<b>26,253</b>
% v 2022 Change	<b>-29.1%</b>	<b>15.3%</b>	<b>-10.4%</b>	<b>14.7%</b>	<b>-21.0%</b>	<b>-7.8%</b>	<b>-3.9%</b>
2021 Daily Average	<b>34,511</b>	<b>35,751</b>	<b>32,022</b>	<b>39,996</b>	<b>43,217</b>	<b>29,508</b>	<b>15,080</b>
% v 2021 Change	<b>-20.8%</b>	<b>60.0%</b>	<b>1.4%</b>	<b>43.0%</b>	<b>9.2%</b>	<b>45.6%</b>	<b>67.3%</b>

Location started April 2021

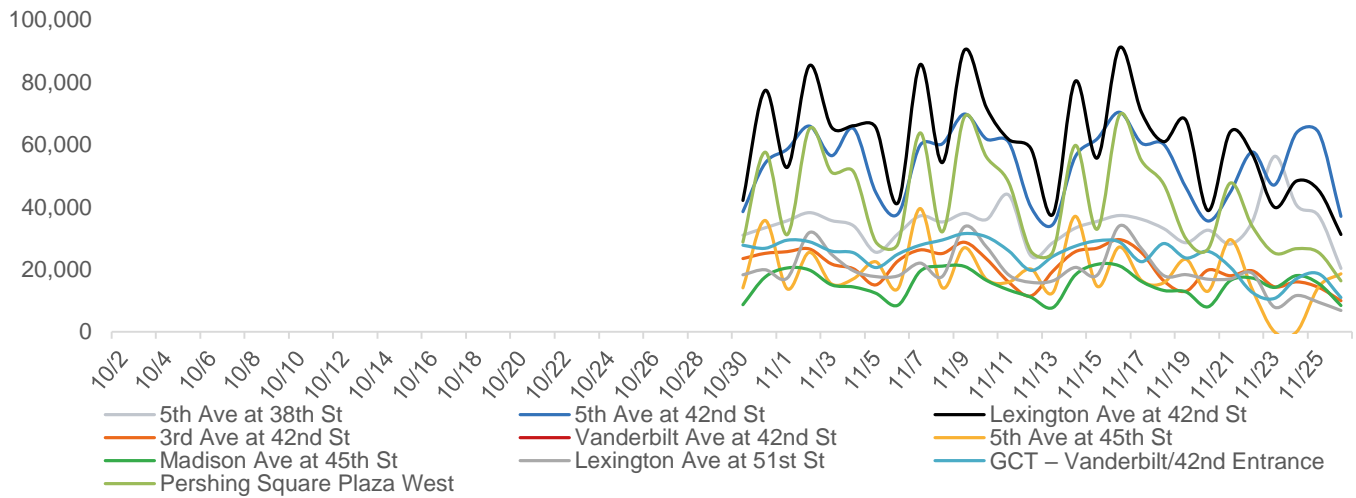


Weekday Average	
■ Morning	<b>10,372</b>
■ Lunch	<b>9,404</b>
■ Afternoon	<b>10,011</b>
■ Early Evening	<b>9,375</b>
■ Evening	<b>4,335</b>



Weekend Average	
■ Morning	<b>5,831</b>
■ Lunch	<b>8,385</b>
■ Afternoon	<b>8,416</b>
■ Early Evening	<b>6,962</b>
■ Evening	<b>2,216</b>

## Pedestrian Counts by Location Group by Date



## Pedestrian Counts by Location Group by Date

	5th Ave at 38th St	5th Ave at 42nd St	Lexington Ave at 42nd St	3rd Ave at 42nd St	Vanderbilt Ave at 42nd St	5th Ave at 45th St	Madison Ave at 45th St	Lexington Ave at 51st St
10/30/2023	30,992	38,529	42,129	23,481	37,174	14,101	8,688	18,281
10/31/2023	33,357	54,023	77,397	25,156	37,972	35,705	17,530	19,902
11/01/2023	35,604	58,577	52,728	25,701	37,668	13,773	20,473	17,228
11/02/2023	38,219	65,979	85,364	26,572	40,463	25,479	19,812	31,827
11/03/2023	35,671	56,479	65,636	21,757	39,074	15,360	15,068	24,857
11/04/2023	33,961	65,160	66,093	20,170	45,307	17,038	14,373	19,540
11/05/2023	25,518	44,696	65,540	15,046	36,524	22,463	12,371	17,709
11/06/2023	31,397	37,814	41,351	22,724	34,941	13,844	8,530	17,940
11/07/2023	37,174	59,824	85,705	26,258	42,976	39,533	19,406	22,035
11/08/2023	35,230	60,274	54,261	25,115	42,452	14,176	21,061	17,726
11/09/2023	37,978	69,832	90,352	28,715	43,900	26,971	20,971	33,681
11/10/2023	36,026	61,786	71,800	23,348	48,224	16,800	16,487	27,194
11/11/2023	43,882	60,825	61,687	15,946	47,055	15,907	13,416	18,242
11/12/2023	24,400	40,074	58,769	11,503	32,759	20,139	11,092	15,878
11/13/2023	28,620	34,480	37,708	19,495	33,442	12,622	7,782	16,358
11/14/2023	33,236	56,061	80,314	25,659	39,419	37,040	18,183	20,646
11/15/2023	35,426	61,924	55,751	26,843	39,335	14,565	21,636	18,210
11/16/2023	37,298	70,425	91,130	29,566	40,901	27,204	21,147	33,973
11/17/2023	36,065	60,494	70,299	25,380	40,873	16,450	16,141	26,628
11/18/2023	33,104	60,122	60,969	16,346	47,032	15,722	13,263	18,031
11/19/2023	28,567	46,284	67,867	13,008	40,380	23,259	12,810	18,343
11/20/2023	32,586	35,542	38,876	19,800	36,598	13,008	8,020	16,862
11/21/2023	28,129	44,730	64,085	17,986	35,512	29,568	16,401	16,961
11/22/2023	35,398	57,641	56,919	19,556	44,114	13,563	17,237	18,792
11/23/2023	56,258	47,090	39,950	14,429	41,338		14,243	7,897
11/24/2023	40,567	63,891	48,374	16,012	47,442		18,040	11,632
11/25/2023	37,156	63,832	45,339	14,217	48,884	14,451	15,447	9,466
11/26/2023	20,334	37,027	31,209	9,971	31,046	18,609	8,425	6,834

**Pedestrian Counts by Location Group by Date cont.**

	GCT – Vanderbilt/4 2nd Entrance	Pershing Square Plaza West
10/30/2023	27,763	28,786
10/31/2023	26,780	57,603
11/01/2023	29,383	31,151
11/02/2023	28,878	65,088
11/03/2023	25,875	51,190
11/04/2023	25,325	51,281
11/05/2023	20,613	28,852
11/06/2023	24,906	28,255
11/07/2023	27,785	63,785
11/08/2023	29,434	32,053
11/09/2023	31,499	68,885
11/10/2023	30,448	56,004
11/11/2023	25,957	47,865
11/12/2023	19,707	25,876
11/13/2023	24,238	25,765
11/14/2023	27,452	59,770
11/15/2023	29,181	32,933
11/16/2023	28,792	69,477
11/17/2023	22,475	54,833
11/18/2023	28,314	47,311
11/19/2023	23,678	29,879
11/20/2023	25,807	26,554
11/21/2023	20,753	47,687
11/22/2023	12,618	33,774
11/23/2023	10,713	25,254
11/24/2023	17,044	26,665
11/25/2023	18,596	25,407
11/26/2023	10,995	16,335