

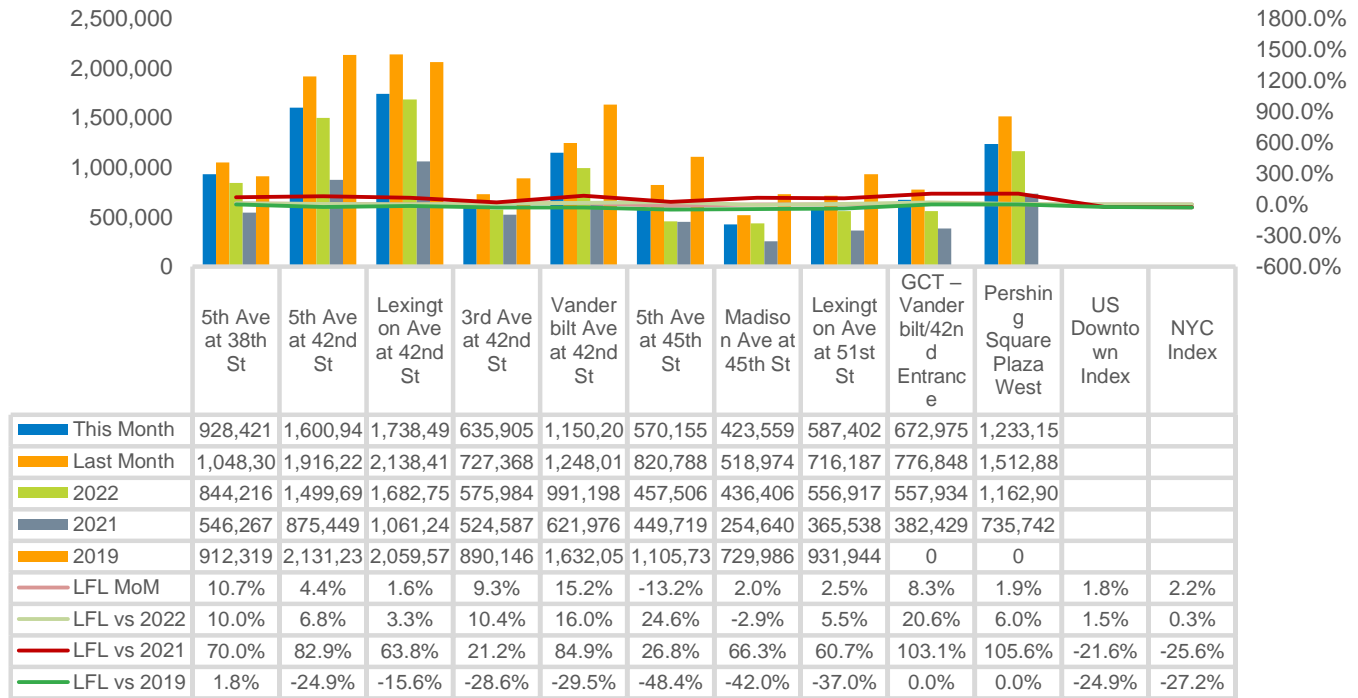
Pedestrian Report

Grand Central Partnership

Map

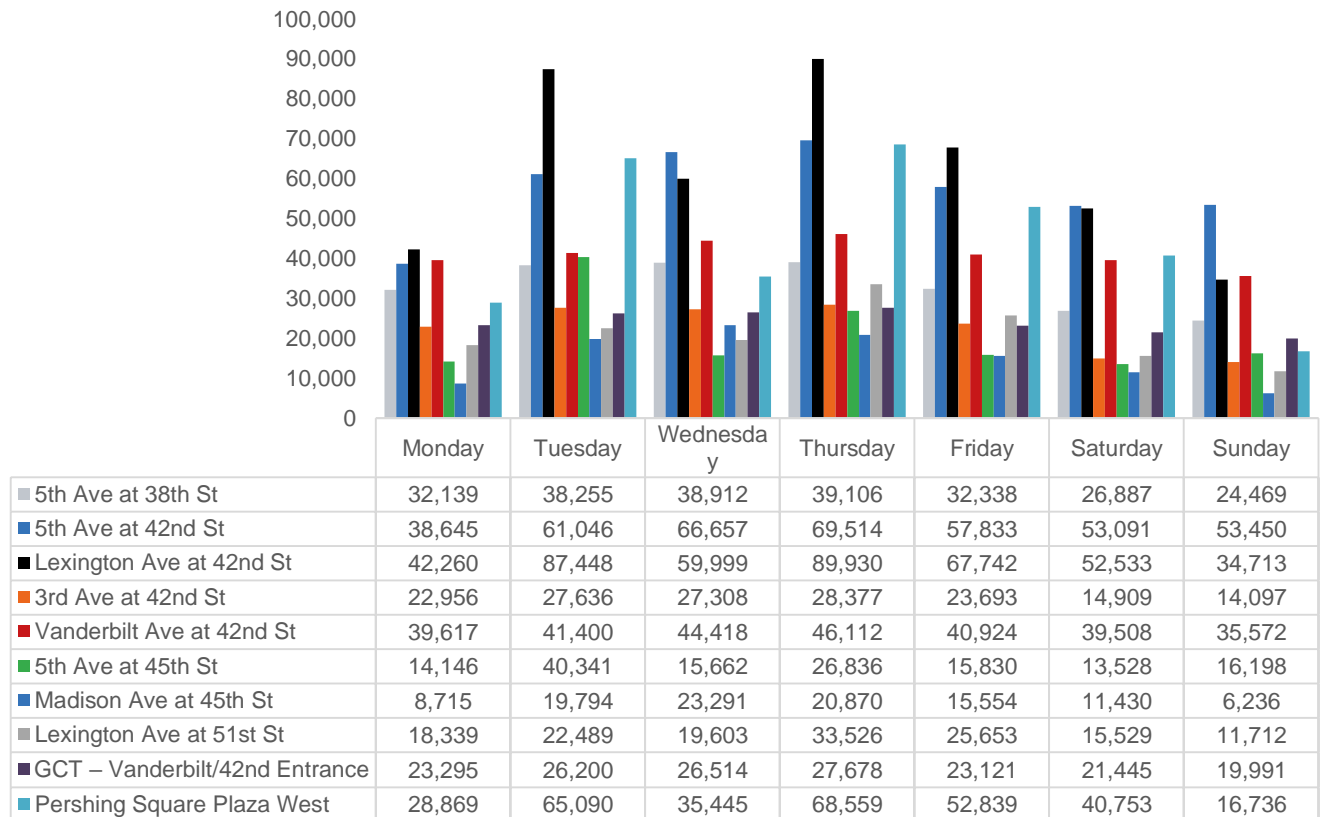


Total Pedestrian Counts



*Throughout this report, month-on-month trends are calculated using daily averages

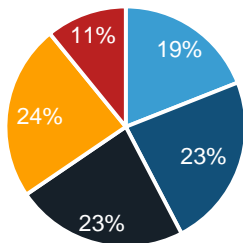
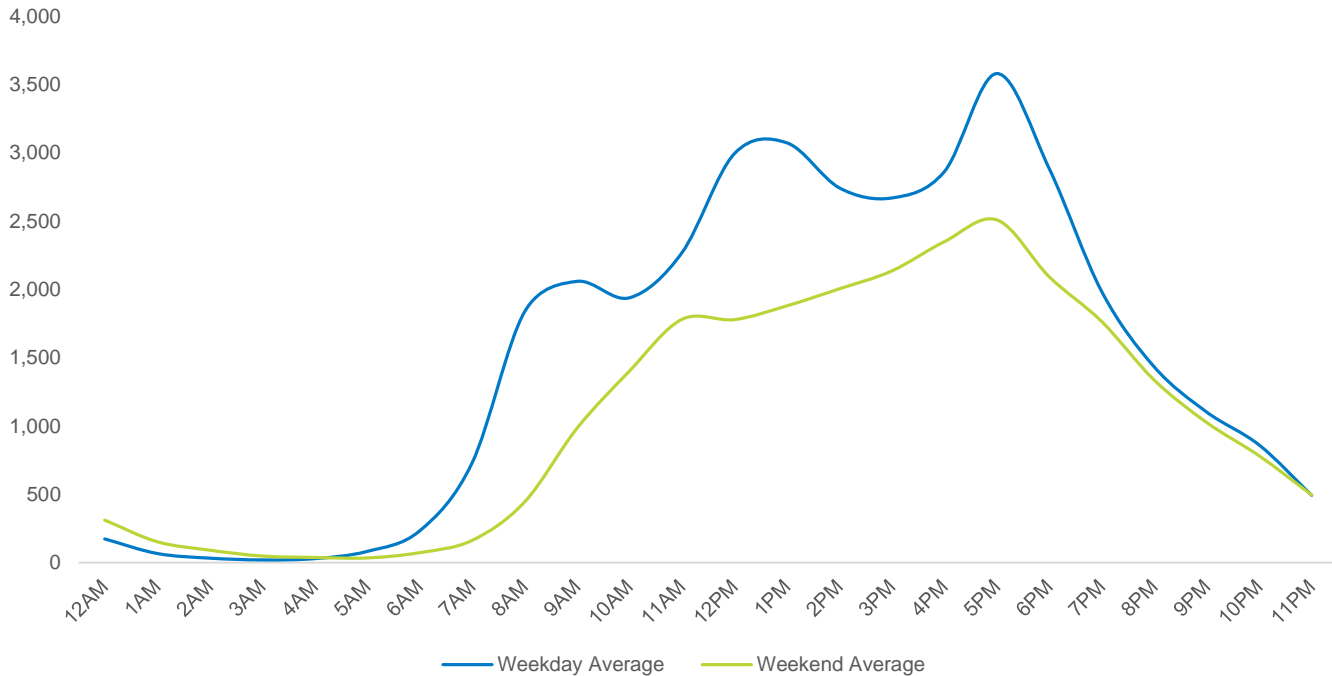
Average Pedestrian Counts by Weekday



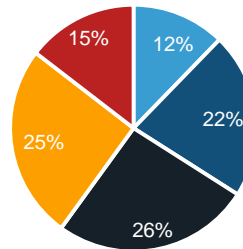
*Counts for Grand Central Terminal are only for the entrance to Grand Central Terminal corner of Vanderbilt Ave and 42nd St.

5th Ave at 38th St

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
October Daily Average	32,139	38,255	38,912	39,106	32,338	26,887	24,469
September Daily Average	25,238	34,281	35,740	35,473	29,364	26,418	23,147
MoM% Change	27.3%	11.6%	8.9%	10.2%	10.1%	1.8%	5.7%
2022 Daily Average	25,657	30,633	32,093	33,581	33,222	30,940	24,928
% v 2022 Change	25.3%	24.9%	21.2%	16.5%	-2.7%	-13.1%	-1.8%
2021 Daily Average	19,085	18,119	18,426	23,453	23,755	18,747	14,983
% v 2021 Change	68.4%	111.1%	111.2%	66.7%	36.1%	43.4%	63.3%
2019 Daily Average	32,972	38,369	35,601	39,562	34,938	23,332	23,307
% v 2019 Change	-2.5%	-0.3%	9.3%	-1.2%	-7.4%	15.2%	5.0%



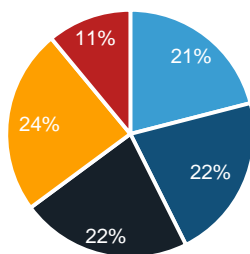
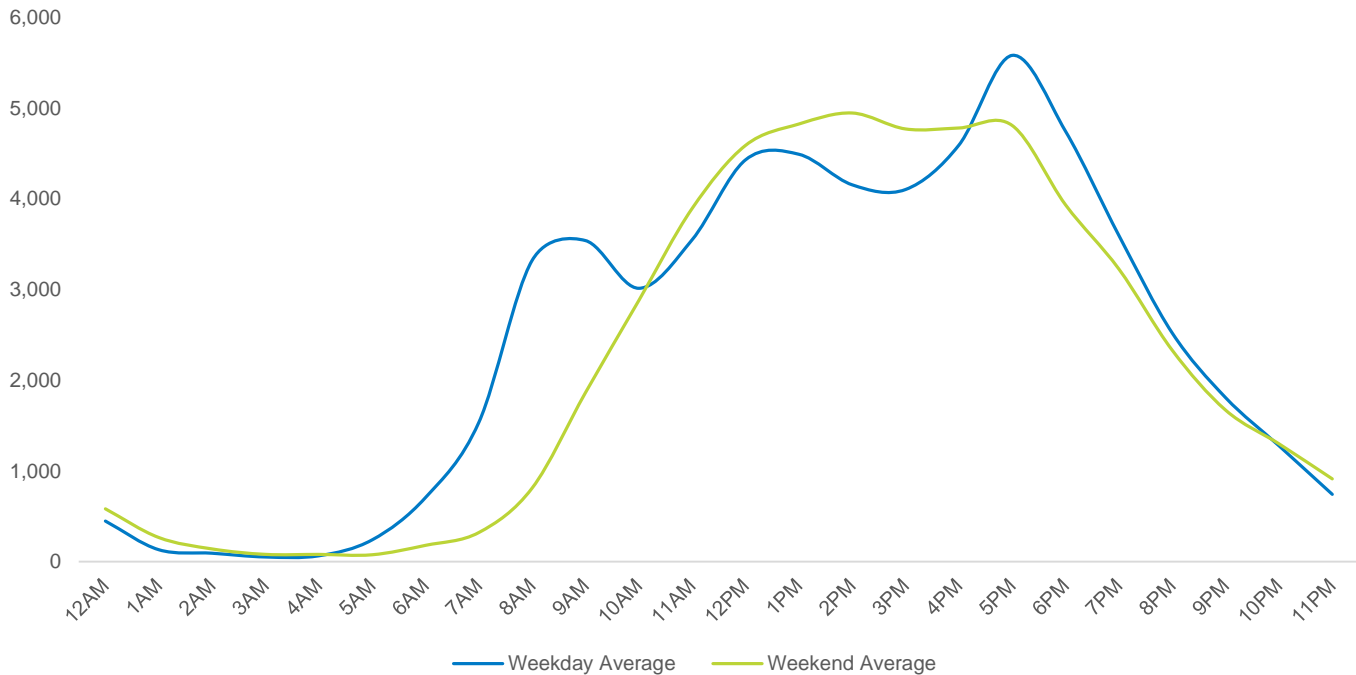
Weekday Average	
■ Morning	6,795
■ Lunch	8,337
■ Afternoon	8,276
■ Early Evening	8,448
■ Evening	3,889



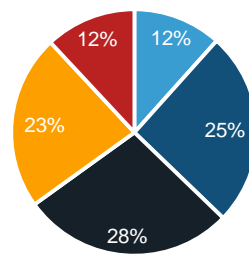
Weekend Average	
■ Morning	3,065
■ Lunch	5,441
■ Afternoon	6,490
■ Early Evening	6,367
■ Evening	3,639

5th Ave at 42nd St

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
October Daily Average	38,645	61,046	66,657	69,514	57,833	53,091	53,450
September Daily Average	47,005	57,700	63,962	63,199	55,620	52,002	43,757
MoM% Change	-17.8%	5.8%	4.2%	10.0%	4.0%	2.1%	22.2%
2022 Daily Average	46,544	51,856	55,850	58,031	59,088	57,264	46,291
% v 2022 Change	-17.0%	17.7%	19.3%	19.8%	-2.1%	-7.3%	15.5%
2021 Daily Average	29,773	18,119	18,426	23,453	23,755	18,747	14,983
% v 2021 Change	29.8%	236.9%	261.8%	196.4%	143.5%	183.2%	256.7%
2019 Daily Average	80,207	83,391	79,365	87,739	88,654	68,361	45,093
% v 2019 Change	-51.8%	-26.8%	-16.0%	-20.8%	-34.8%	-22.3%	18.5%



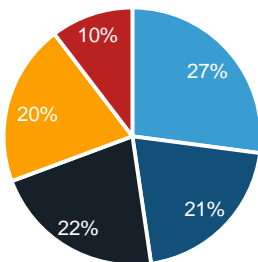
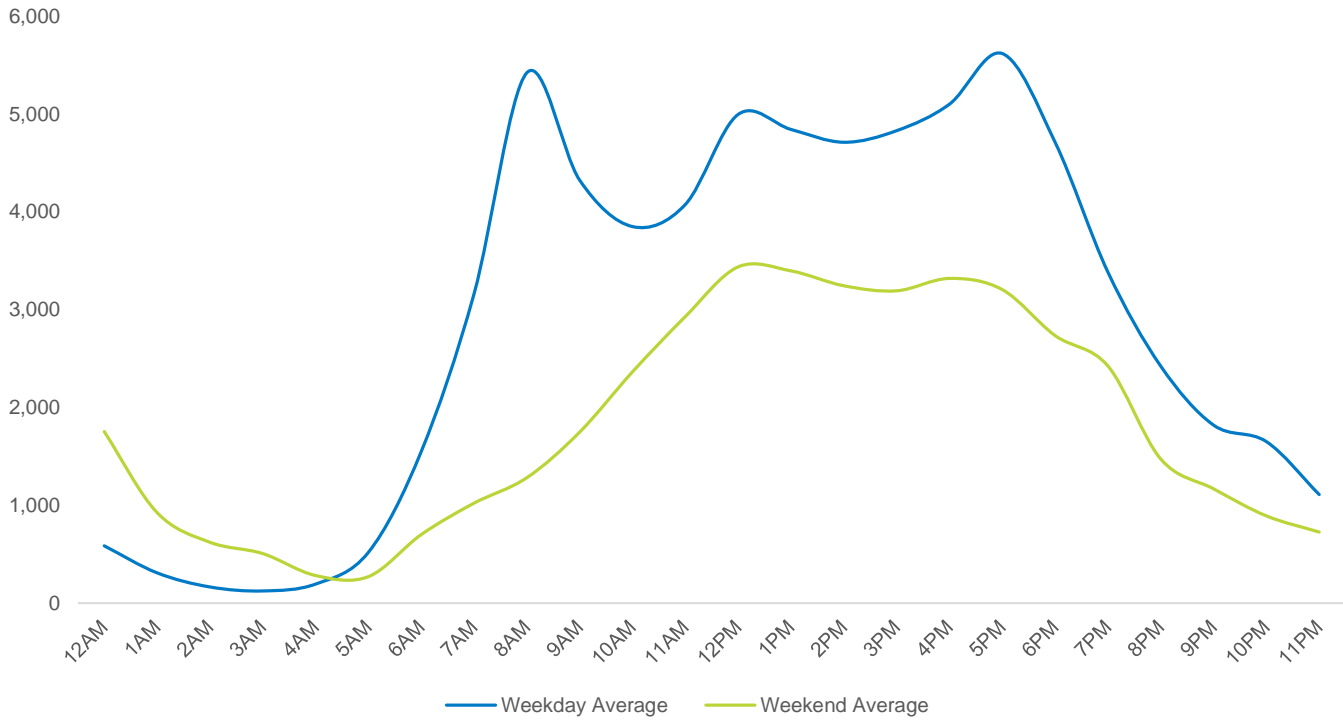
Weekday Average	
Morning	12,116
Lunch	12,472
Afternoon	12,851
Early Evening	13,924
Evening	6,349



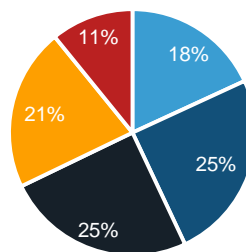
Weekend Average	
Morning	6,054
Lunch	13,311
Afternoon	14,500
Early Evening	11,969
Evening	6,213

Lexington Ave at 42nd St

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
October Daily Average	42,260	87,448	59,999	89,930	67,742	52,533	34,713
September Daily Average	52,241	83,388	64,833	81,433	56,985	57,565	31,237
MoM% Change	-19.1%	4.9%	-7.5%	10.4%	18.9%	-8.7%	11.1%
2022 Daily Average	56,918	76,565	51,102	57,987	68,635	57,508	51,974
% v 2022 Change	-25.8%	14.2%	17.4%	55.1%	-1.3%	-8.7%	-33.2%
2021 Daily Average	41,308	38,355	35,497	45,045	43,643	35,861	25,604
% v 2021 Change	2.3%	128.0%	69.0%	99.6%	55.2%	46.5%	35.6%
2019 Daily Average	74,949	79,658	78,470	90,274	89,624	57,752	44,167
% v 2019 Change	-43.6%	9.8%	-23.5%	-0.4%	-24.4%	-9.0%	-21.4%



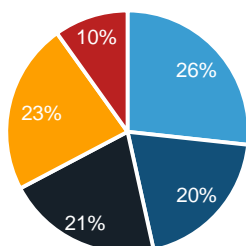
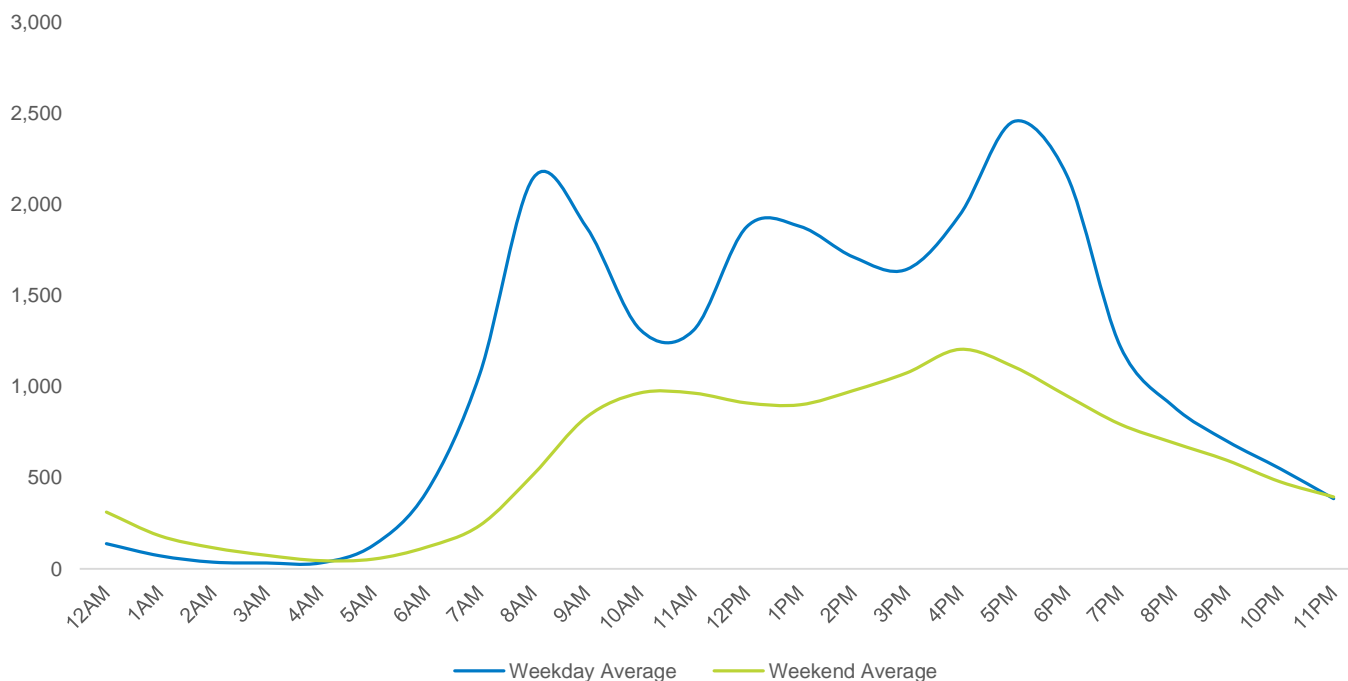
Weekday Average	
Morning	18,304
Lunch	13,914
Afternoon	14,641
Early Evening	13,714
Evening	7,004



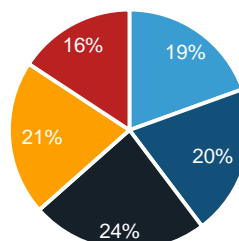
Weekend Average	
Morning	7,117
Lunch	9,763
Afternoon	9,757
Early Evening	8,365
Evening	4,260

3rd Ave at 42nd St

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
October Daily Average	22,956	27,636	27,308	28,377	23,693	14,909	14,097
September Daily Average	17,267	26,065	27,823	27,076	21,024	13,777	12,441
MoM% Change	32.9%	6.0%	-1.8%	4.8%	12.7%	8.2%	13.3%
2022 Daily Average	18,224	22,373	23,870	24,889	24,123	17,033	13,485
% v 2022 Change	26.0%	23.5%	14.4%	14.0%	-1.8%	-12.5%	4.5%
2021 Daily Average	19,141	38,355	35,497	45,045	43,643	35,861	25,604
% v 2021 Change	19.9%	-27.9%	-23.1%	-37.0%	-45.7%	-58.4%	-44.9%
2019 Daily Average	34,364	41,018	38,641	42,643	33,777	17,799	14,295
% v 2019 Change	-33.2%	-32.6%	-29.3%	-33.5%	-29.9%	-16.2%	-1.4%



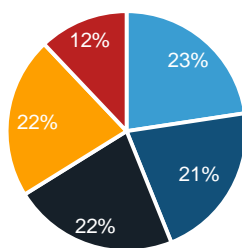
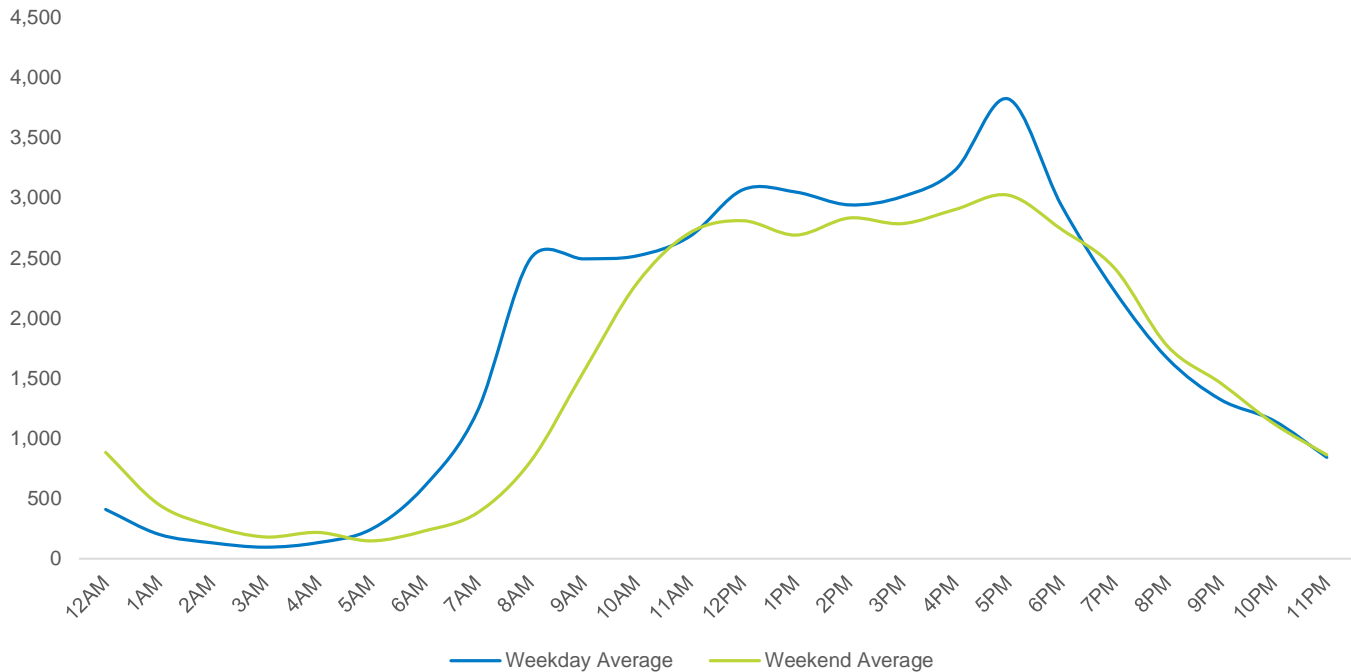
Weekday Average	
Morning	6,827
Lunch	5,065
Afternoon	5,301
Early Evening	5,836
Evening	2,526



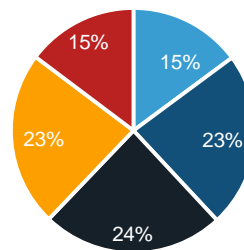
Weekend Average	
Morning	2,674
Lunch	2,776
Afternoon	3,259
Early Evening	2,853
Evening	2,160

Vanderbilt Ave at 42nd St

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
October Daily Average	39,617	41,400	44,418	46,112	40,924	39,508	35,572
September Daily Average	30,428	37,131	39,329	40,846	36,493	34,795	30,581
MoM% Change	30.2%	11.5%	12.9%	12.9%	12.1%	13.5%	16.3%
2022 Daily Average	32,132	33,979	36,464	36,447	37,738	38,974	32,066
% v 2022 Change	23.3%	21.8%	21.8%	26.5%	8.4%	1.4%	10.9%
2021 Daily Average	19,630	20,302	21,904	24,521	24,473	24,982	19,683
% v 2021 Change	101.8%	103.9%	102.8%	88.1%	67.2%	58.2%	80.7%
2019 Daily Average	58,557	59,721	57,077	63,673	68,954	58,778	41,254
% v 2019 Change	-32.3%	-30.7%	-22.2%	-27.6%	-40.7%	-32.8%	-13.8%



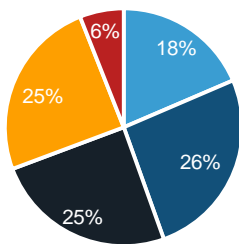
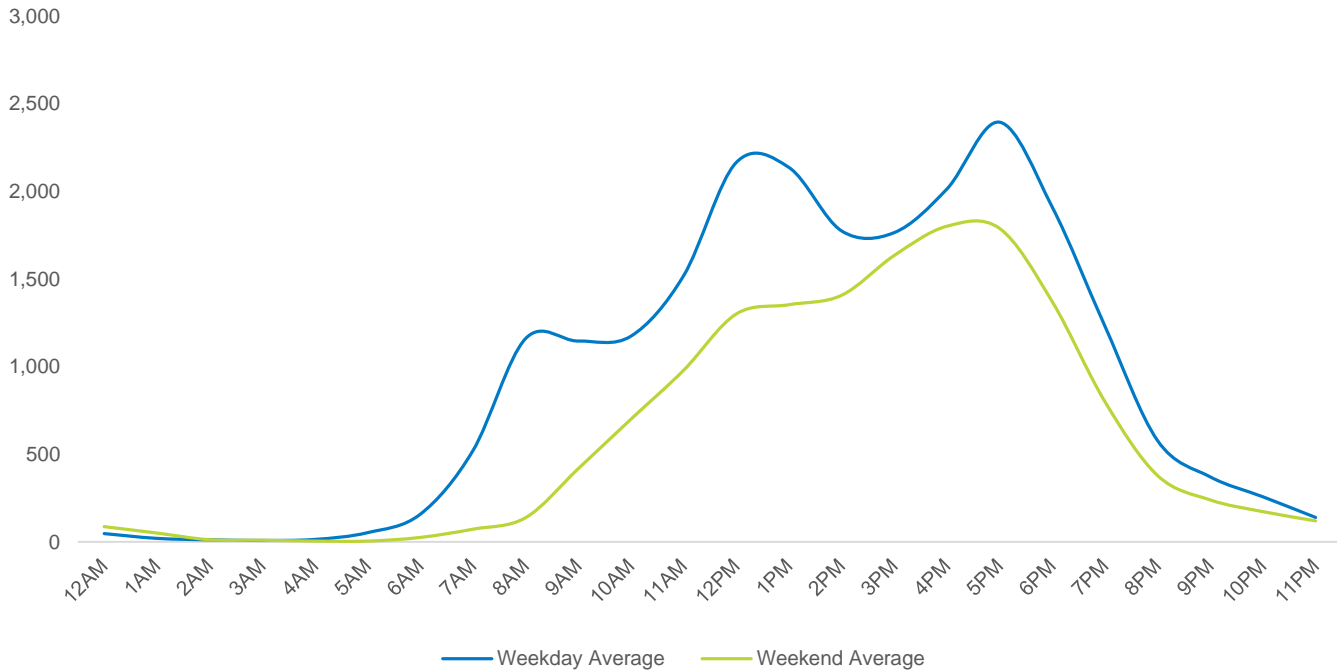
Weekday Average	
Morning	9,328
Lunch	8,796
Afternoon	9,183
Early Evening	8,988
Evening	4,979



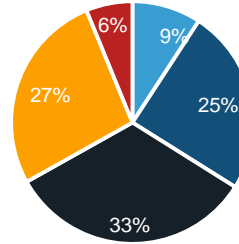
Weekend Average	
Morning	5,258
Lunch	8,211
Afternoon	8,522
Early Evening	8,179
Evening	5,215

5th Ave at 45th St

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
October Daily Average	14,146	40,341	15,662	26,836	15,830	13,528	16,198
September Daily Average	17,503	38,369	15,098	24,294	26,850	24,855	17,189
MoM% Change	-19.2%	5.1%	3.7%	10.5%	-41.0%	-45.6%	-5.8%
2022 Daily Average	9,146	20,501	13,341	18,202	16,044	14,811	22,333
% v 2022 Change	54.7%	96.8%	17.4%	47.4%	-1.3%	-8.7%	-27.5%
2021 Daily Average	13,399	15,959	11,238	16,188	24,555	20,076	11,016
% v 2021 Change	5.6%	152.8%	39.4%	65.8%	-35.5%	-32.6%	47.0%
2019 Daily Average	45,890	40,101	37,946	43,540	47,046	34,249	27,664
% v 2019 Change	-69.2%	0.6%	-58.7%	-38.4%	-66.4%	-60.5%	-41.4%



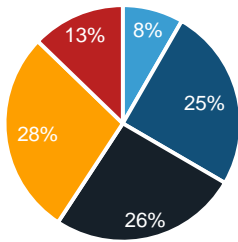
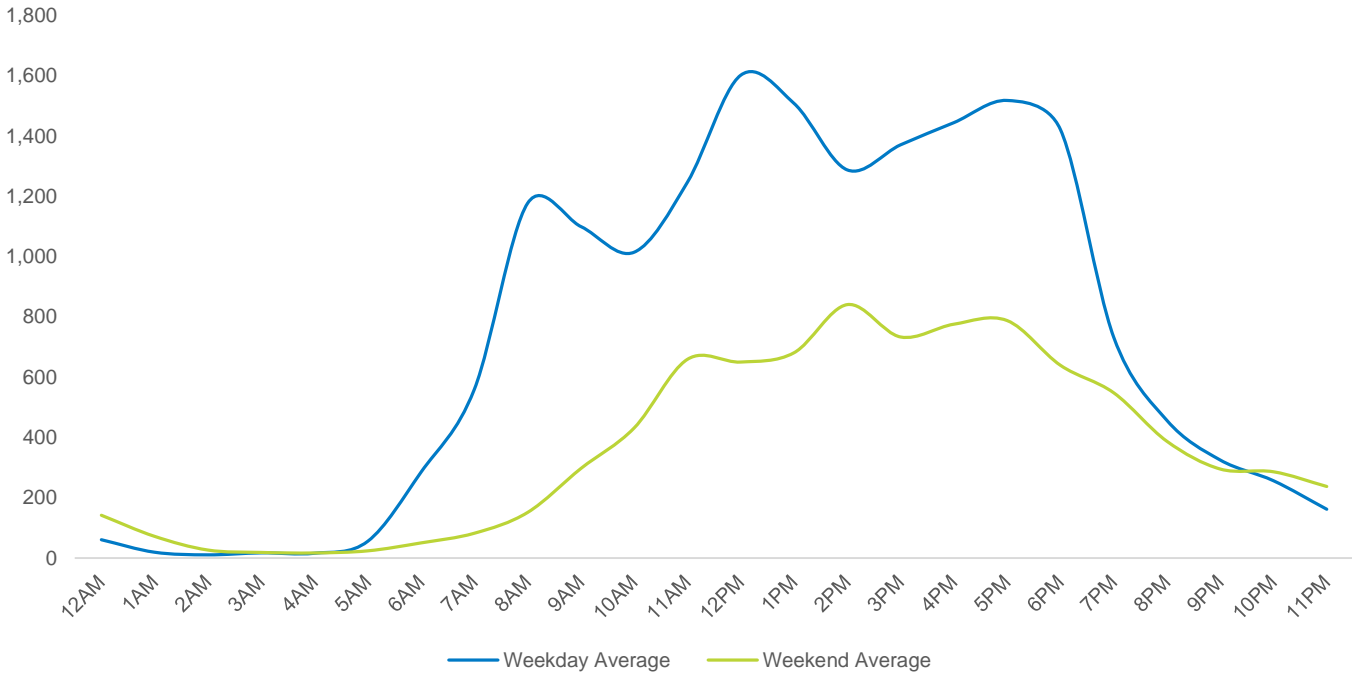
Weekday Average	
Morning	4,157
Lunch	5,820
Afternoon	5,553
Early Evening	5,535
Evening	1,344



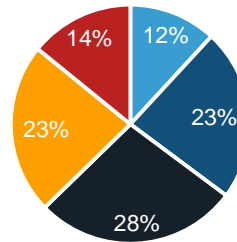
Weekend Average	
Morning	1,353
Lunch	3,632
Afternoon	4,843
Early Evening	3,959
Evening	909

Madison Ave at 45th St

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
October Daily Average	8,715	19,794	23,291	20,870	15,554	11,430	6,236
September Daily Average	10,790	18,865	22,995	18,908	12,584	13,430	6,223
MoM% Change	-19.2%	4.9%	1.3%	10.4%	23.6%	-14.9%	0.2%
2022 Daily Average	12,240	26,775	18,983	13,950	15,759	12,512	8,884
% v 2022 Change	-28.8%	-26.1%	22.7%	49.6%	-1.3%	-8.6%	-29.8%
2021 Daily Average	7,484	8,678	12,381	10,285	12,067	7,354	5,412
% v 2021 Change	16.4%	128.1%	88.1%	102.9%	28.9%	55.4%	15.2%
2019 Daily Average	30,098	30,796	30,289	33,061	31,393	15,700	11,162
% v 2019 Change	-71.0%	-35.7%	-23.1%	-36.9%	-50.5%	-27.2%	-44.1%



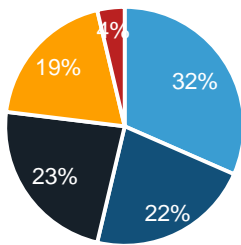
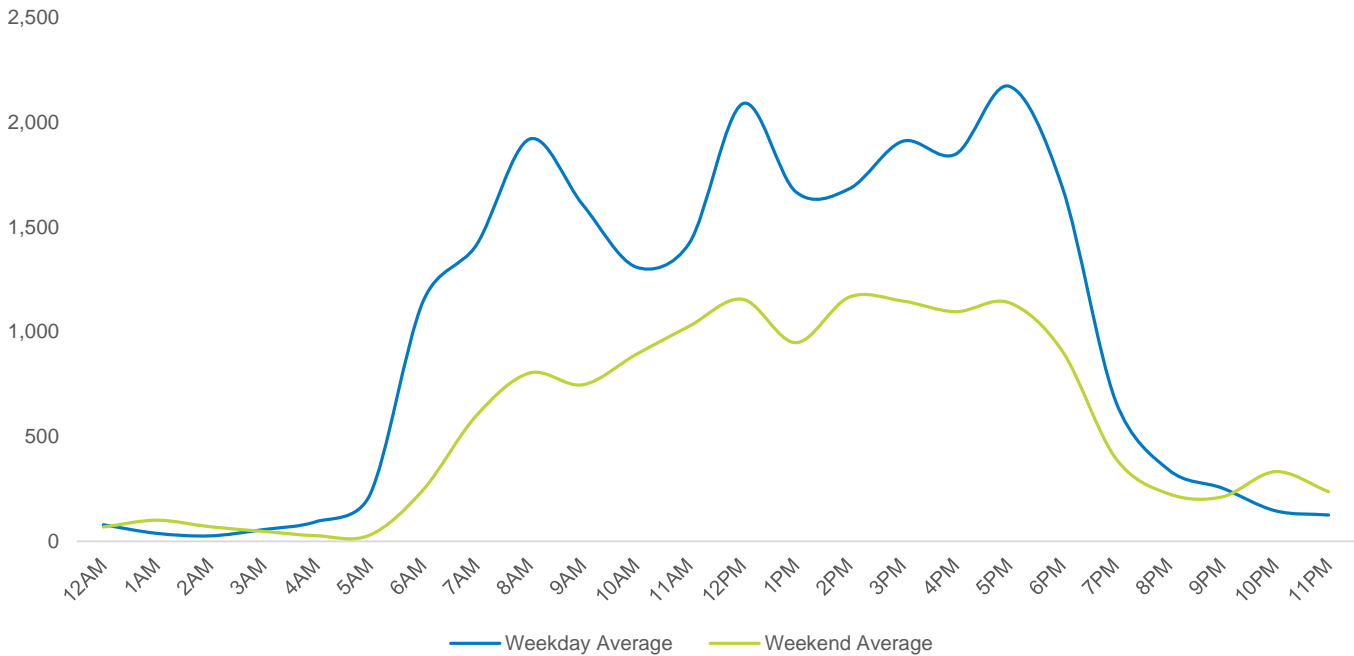
Weekday Average	
Morning	4,135
Lunch	12,472
Afternoon	12,851
Early Evening	13,924
Evening	6,349



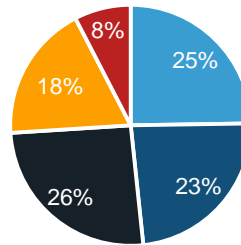
Weekend Average	
Morning	1,012
Lunch	1,990
Afternoon	2,350
Early Evening	1,975
Evening	1,206

Lexington Ave at 51st St

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
October Daily Average	18,339	22,489	19,603	33,526	25,653	15,529	11,712
September Daily Average	22,679	21,443	20,587	30,364	20,729	16,993	10,442
MoM% Change	-19.1%	4.9%	-4.8%	10.4%	23.8%	-8.6%	12.2%
2022 Daily Average	20,992	19,711	15,134	22,796	25,991	16,995	17,611
% v 2022 Change	-12.6%	14.1%	29.5%	47.1%	-1.3%	-8.6%	-33.5%
2021 Daily Average	16,569	9,856	13,147	16,790	15,732	10,611	8,680
% v 2021 Change	10.7%	128.2%	49.1%	99.7%	63.1%	46.4%	34.9%
2019 Daily Average	36,598	39,657	39,448	42,716	40,735	19,051	14,781
% v 2019 Change	-49.9%	-43.3%	-50.3%	-21.5%	-37.0%	-18.5%	-20.8%



Weekday Average	
■ Morning	7,391
■ Lunch	5,179
■ Afternoon	5,438
■ Early Evening	4,533
■ Evening	867

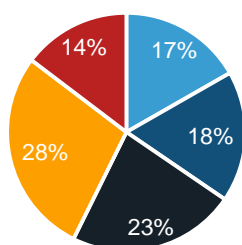
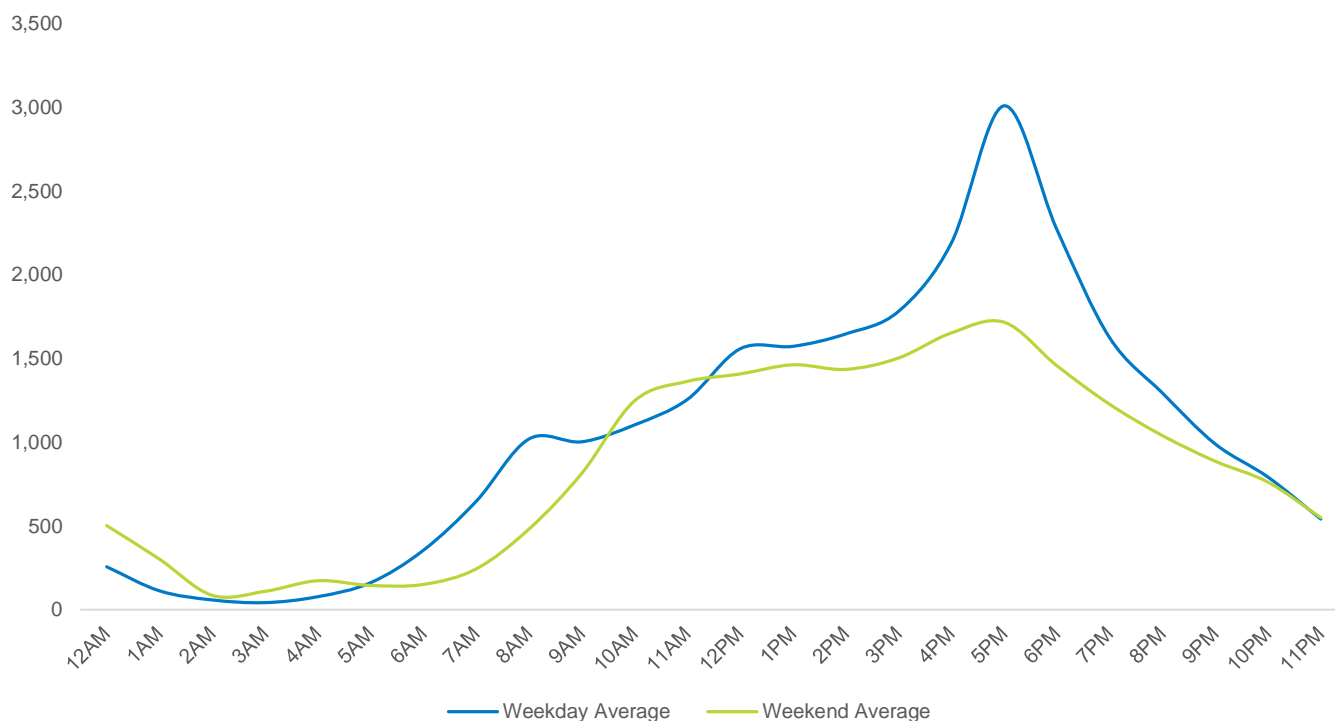


Weekend Average	
■ Morning	3,287
■ Lunch	3,130
■ Afternoon	3,408
■ Early Evening	2,445
■ Evening	1,008

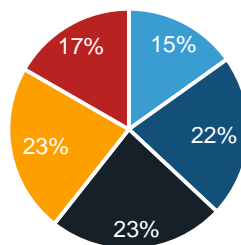
GCT – Vanderbilt/42nd Entrar *counts for this location are only for the entrance to Grand Central Terminal corner of Vanderbilt Ave and 4.

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
October Daily Average	23,295	26,200	26,514	27,678	23,121	21,445	19,991
September Daily Average	20,690	23,538	25,880	25,457	21,141	20,416	18,247
MoM% Change	12.6%	11.3%	2.5%	8.7%	9.4%	5.0%	9.6%
2022 Daily Average	19,490	20,075	21,464	20,689	20,011	20,788	16,966
% v 2022 Change	19.5%	30.5%	23.5%	33.8%	15.5%	3.2%	17.8%
2021 Daily Average	12,002	13,753	14,514	15,677	14,750	13,725	11,188
% v 2021 Change	94.1%	90.5%	82.7%	76.6%	56.8%	56.2%	78.7%

Location started April 2021



Weekday Average	
■ Morning	4,128
■ Lunch	4,387
■ Afternoon	5,618
■ Early Evening	6,905
■ Evening	3,617

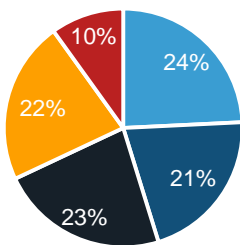
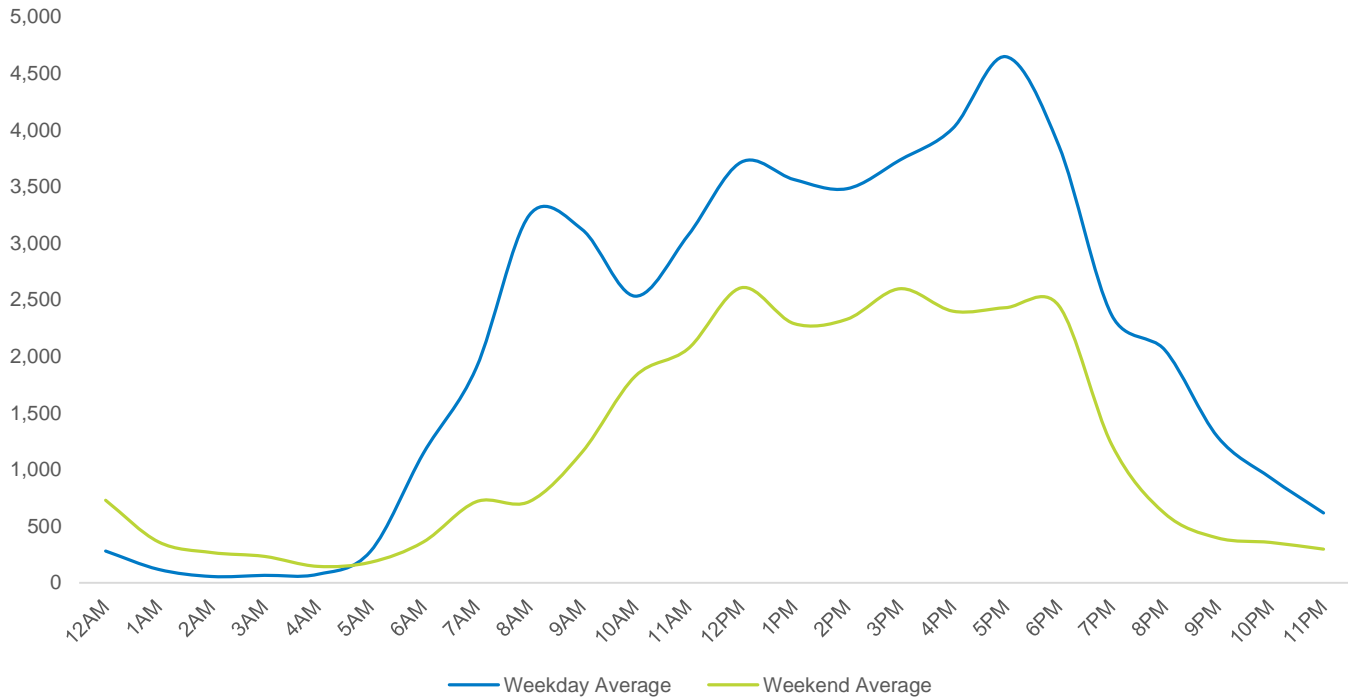


Weekend Average	
■ Morning	2,937
■ Lunch	4,234
■ Afternoon	4,591
■ Early Evening	4,401
■ Evening	3,238

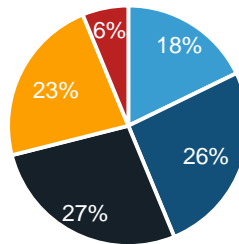
Pershing Square Plaza West

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
October Daily Average	28,869	65,090	35,445	68,559	52,839	40,753	16,736
September Daily Average	35,689	62,082	40,324	62,097	42,641	44,809	14,935
MoM% Change	-19.1%	4.8%	-12.1%	10.4%	23.9%	-9.1%	12.1%
2022 Daily Average	36,058	57,051	30,198	44,123	53,529	44,610	25,158
% v 2022 Change	-19.9%	14.1%	17.4%	55.4%	-1.3%	-8.6%	-33.5%
2021 Daily Average	28,477	28,568	26,236	34,272	32,290	21,718	12,375
% v 2021 Change	1.4%	127.8%	35.1%	100.0%	63.6%	87.6%	35.2%

Location started April 2021

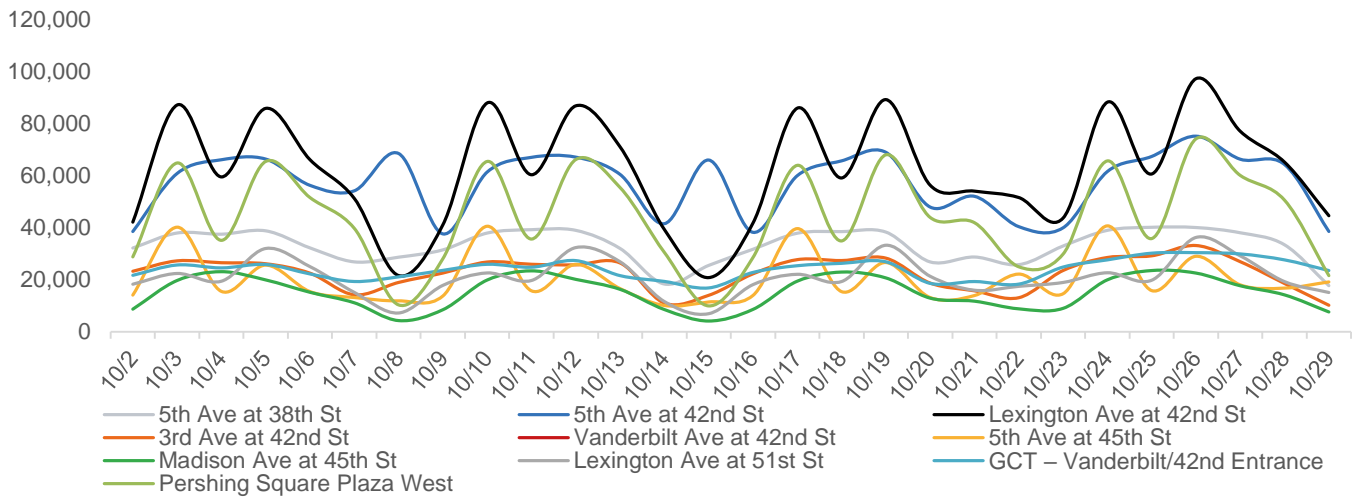


Weekday Average	
■ Morning	11,942
■ Lunch	10,347
■ Afternoon	11,231
■ Early Evening	10,876
■ Evening	4,892



Weekend Average	
■ Morning	4,774
■ Lunch	6,964
■ Afternoon	7,325
■ Early Evening	6,100
■ Evening	1,663

Pedestrian Counts by Location Group by Date



Pedestrian Counts by Location Group by Date

	5th Ave at 38th St	5th Ave at 42nd St	Lexington Ave at 42nd St	3rd Ave at 42nd St	Vanderbilt Ave at 42nd St	5th Ave at 45th St	Madison Ave at 45th St	Lexington Ave at 51st St
10/02/2023	32,240	38,594	42,205	23,298	38,484	14,129	8,707	18,317
10/03/2023	38,016	60,936	87,277	27,305	40,617	40,262	19,753	22,448
10/04/2023	37,563	66,219	59,606	26,580	42,093	15,556	23,136	19,473
10/05/2023	38,863	66,474	85,988	26,188	43,551	25,659	19,964	32,060
10/06/2023	32,290	56,357	66,224	22,561	38,745	15,467	15,207	25,077
10/07/2023	26,917	54,251	51,340	14,239	37,518	13,199	11,169	15,174
10/08/2023	28,724	68,621	21,651	19,000	41,084	11,911	4,312	7,237
10/09/2023	31,536	37,679	41,203	22,626	39,078	13,794	8,500	17,884
10/10/2023	38,005	61,483	88,075	26,857	42,756	40,628	19,933	22,653
10/11/2023	39,295	67,143	60,437	25,988	42,876	15,773	23,458	19,745
10/12/2023	39,048	67,218	86,957	25,766	46,471	25,947	20,180	32,419
10/13/2023	32,062	60,559	71,160	26,481	41,680	16,622	16,341	26,947
10/14/2023	18,381	41,607	39,366	11,036	31,909	10,123	8,564	11,637
10/15/2023	25,563	66,101	20,857	14,049	35,582	11,477	4,153	6,974
10/16/2023	31,764	38,279	41,858	22,302	39,933	14,008	8,630	18,162
10/17/2023	37,950	60,080	86,069	27,778	41,061	39,706	19,486	22,133
10/18/2023	38,566	65,785	59,209	27,424	46,383	15,457	22,990	19,347
10/19/2023	38,376	69,076	89,365	28,351	46,500	26,666	20,735	33,314
10/20/2023	26,892	48,002	56,407	18,754	32,726	13,177	12,952	21,363
10/21/2023	28,782	52,141	54,138	15,775	39,908	13,959	11,783	16,000
10/22/2023	25,842	40,466	51,681	13,122	34,625	22,210	8,836	17,506
10/23/2023	33,015	40,028	43,772	23,599	40,972	14,651	9,024	18,993
10/24/2023	39,049	61,683	88,371	28,605	41,166	40,766	20,003	22,723
10/25/2023	40,224	67,482	60,742	29,240	46,319	15,860	23,581	19,845
10/26/2023	40,135	75,288	97,409	33,202	47,926	29,071	22,601	36,312
10/27/2023	38,108	66,413	77,177	26,977	50,545	18,055	17,714	29,224
10/28/2023	33,469	64,365	65,287	18,585	48,698	16,829	14,203	19,305
10/29/2023	17,746	38,610	44,664	10,217	30,997	19,193	7,644	15,130

Pedestrian Counts by Location Group by Date cont.

	GCT – Vanderbilt/4 2nd Entrance	Pershing Square Plaza West
10/02/2023	21,745	28,830
10/03/2023	25,708	64,967
10/04/2023	24,589	35,210
10/05/2023	25,909	65,559
10/06/2023	22,260	51,655
10/07/2023	19,364	39,827
10/08/2023	21,149	10,348
10/09/2023	23,654	28,146
10/10/2023	25,975	65,558
10/11/2023	24,863	35,703
10/12/2023	27,405	66,293
10/13/2023	21,615	55,508
10/14/2023	19,396	30,542
10/15/2023	16,887	9,971
10/16/2023	22,855	28,593
10/17/2023	25,432	64,063
10/18/2023	26,348	34,982
10/19/2023	26,934	68,126
10/20/2023	18,642	44,007
10/21/2023	19,352	41,993
10/22/2023	18,353	25,012
10/23/2023	24,925	29,906
10/24/2023	27,685	65,772
10/25/2023	30,257	35,884
10/26/2023	30,463	74,256
10/27/2023	29,968	60,185
10/28/2023	27,668	50,648
10/29/2023	23,574	21,614