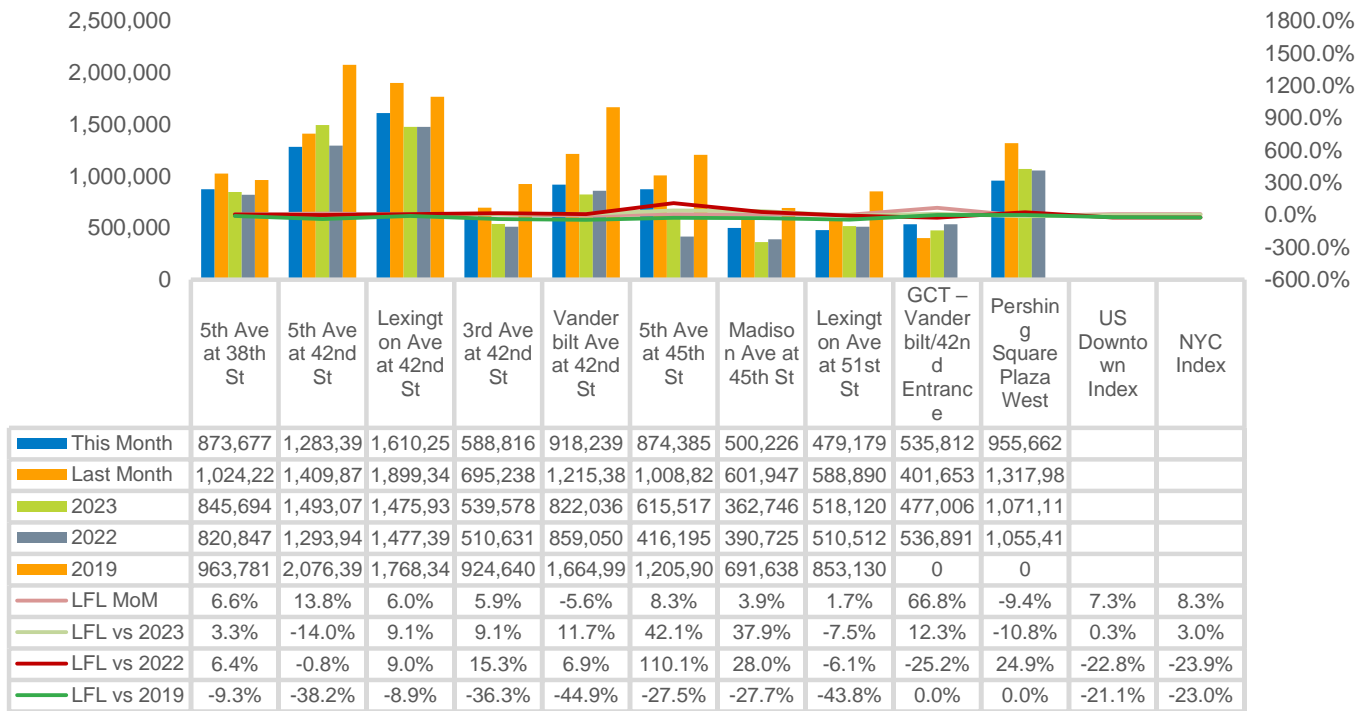


Map

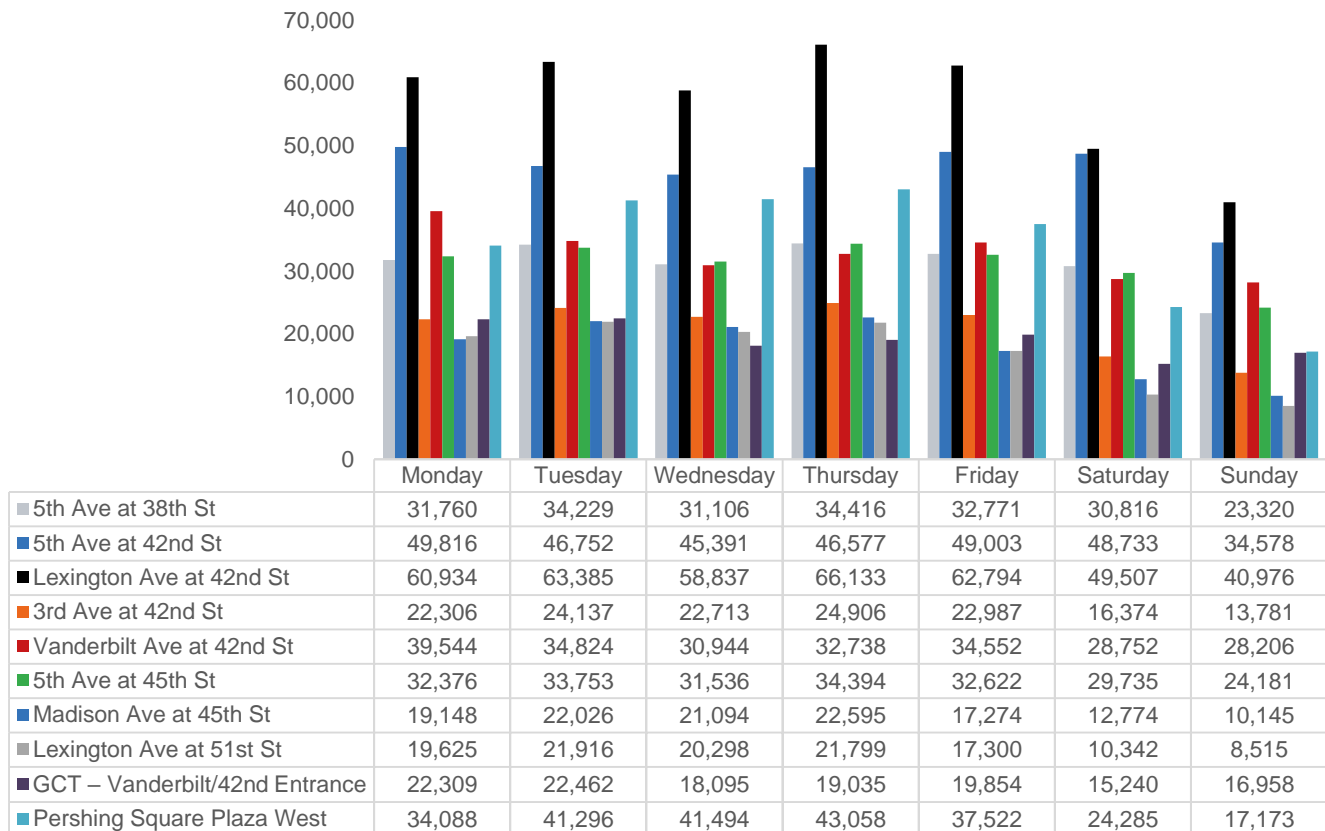


Total Pedestrian Counts



*Throughout this report, month-on-month trends are calculated using daily averages

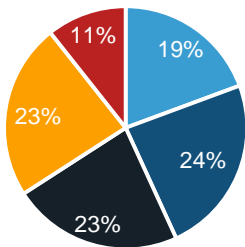
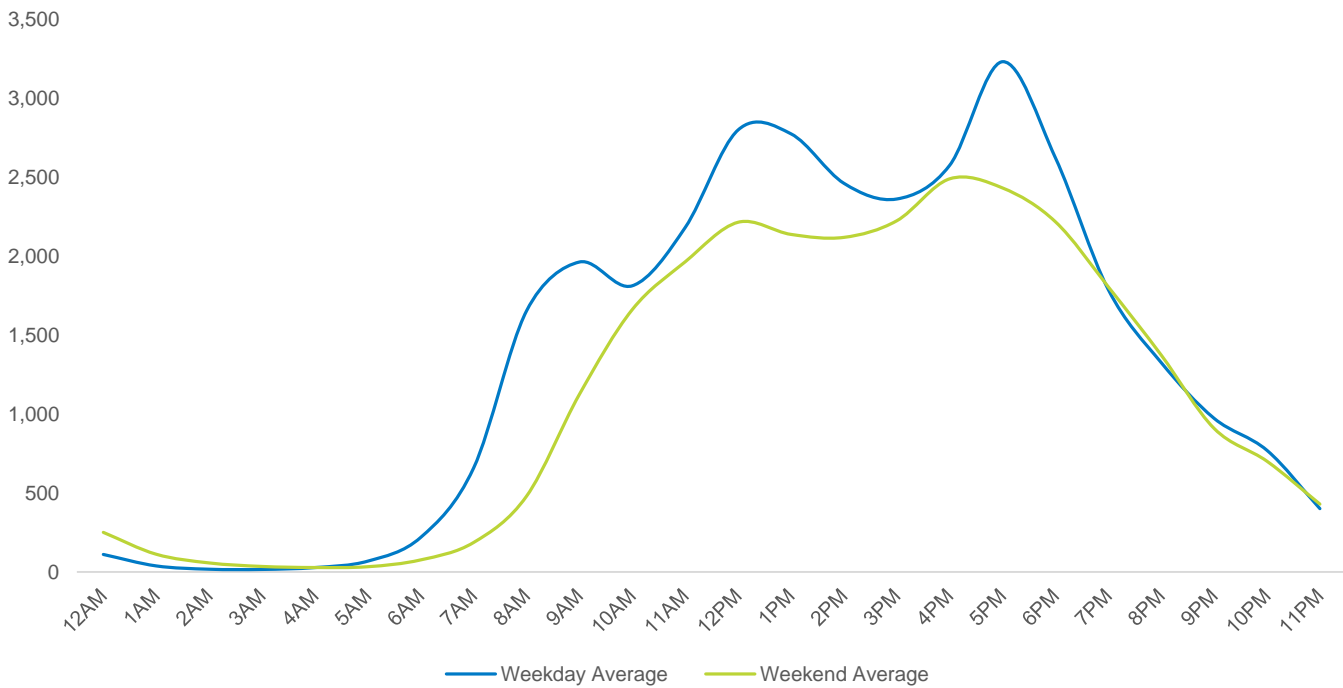
Average Pedestrian Counts by Weekday



*Counts for Grand Central Terminal are only for the entrance to Grand Central Terminal corner of Vanderbilt Ave and 42nd St.

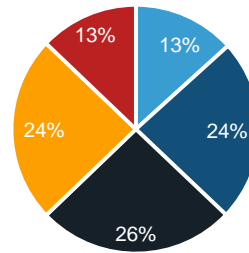
5th Ave at 38th St

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
April Daily Average	31,760	34,229	31,106	34,416	32,771	30,816	23,320
March Daily Average	28,349	32,162	31,167	33,362	31,936	23,848	24,022
MoM% Change	12.0%	6.4%	-0.2%	3.2%	2.6%	29.2%	-2.9%
2023 Daily Average	30,349	33,877	33,461	34,641	32,352	25,646	21,100
% v 2023 Change	4.7%	1.0%	-7.0%	-0.6%	1.3%	20.2%	10.5%
2022 Daily Average	27,797	31,427	31,557	28,914	33,235	28,867	23,415
% v 2022 Change	14.3%	8.9%	-1.4%	19.0%	-1.4%	6.8%	-0.4%
2019 Daily Average	36,138	39,157	38,893	40,685	37,066	27,741	21,266
% v 2019 Change	-12.1%	-12.6%	-20.0%	-15.4%	-11.6%	11.1%	9.7%



Weekday Average

Morning	6,306
Lunch	7,757
Afternoon	7,401
Early Evening	7,644
Evening	3,470

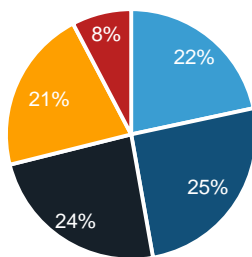
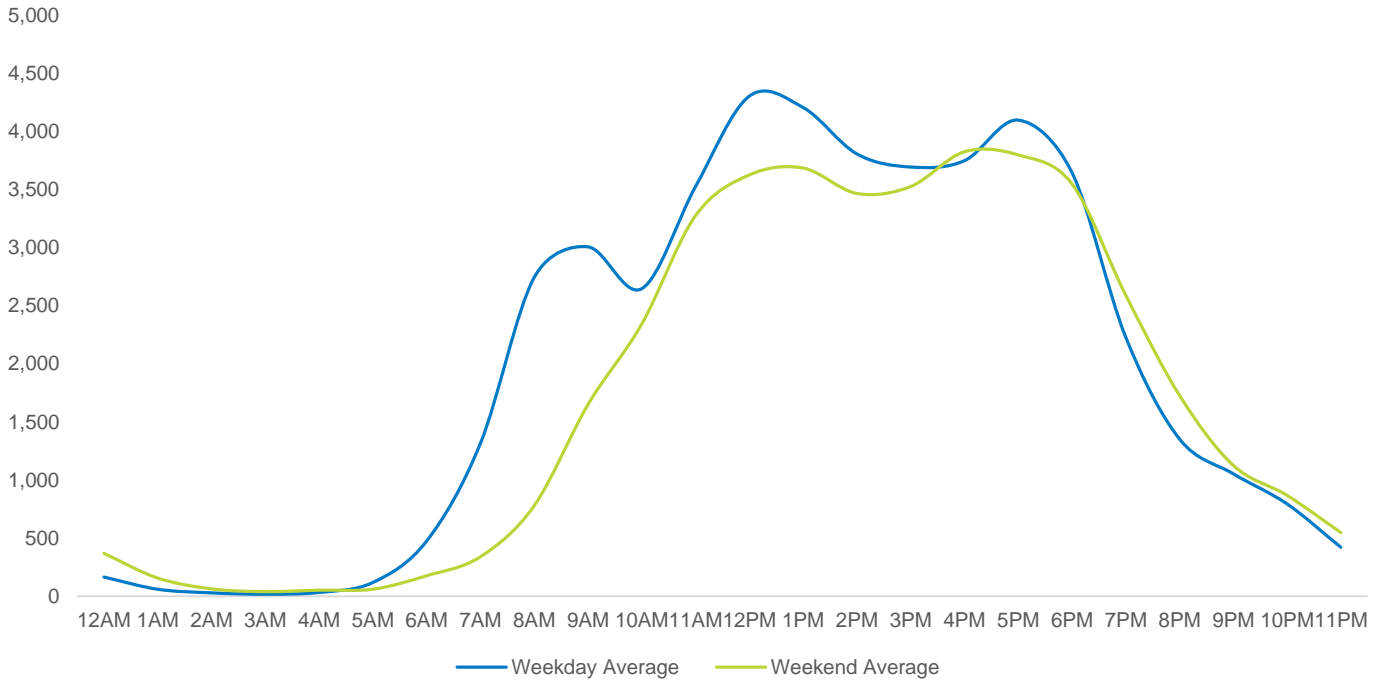


Weekend Average

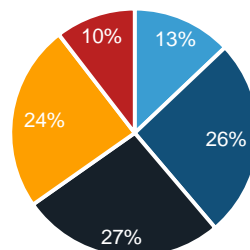
Morning	3,529
Lunch	6,318
Afternoon	6,834
Early Evening	6,457
Evening	3,414

5th Ave at 42nd St

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
April Daily Average	49,816	46,752	45,391	46,577	49,003	48,733	34,578
March Daily Average	42,120	42,919	41,621	41,701	44,323	34,450	34,842
MoM% Change	18.3%	8.9%	9.1%	11.7%	10.6%	41.5%	-0.8%
2023 Daily Average	50,874	57,590	62,926	64,167	57,798	46,825	33,088
% v 2023 Change	-2.1%	-18.8%	-27.9%	-27.4%	-15.2%	4.1%	4.5%
2022 Daily Average	44,114	31,427	31,557	28,914	33,235	28,867	23,415
% v 2022 Change	12.9%	48.8%	43.8%	61.1%	47.4%	68.8%	47.7%
2019 Daily Average	78,695	83,591	85,510	81,608	81,507	65,352	42,836
% v 2019 Change	-36.7%	-44.1%	-46.9%	-42.9%	-39.9%	-25.4%	-19.3%



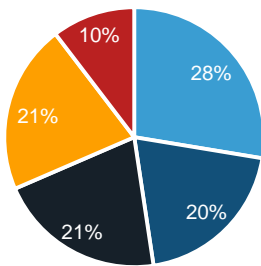
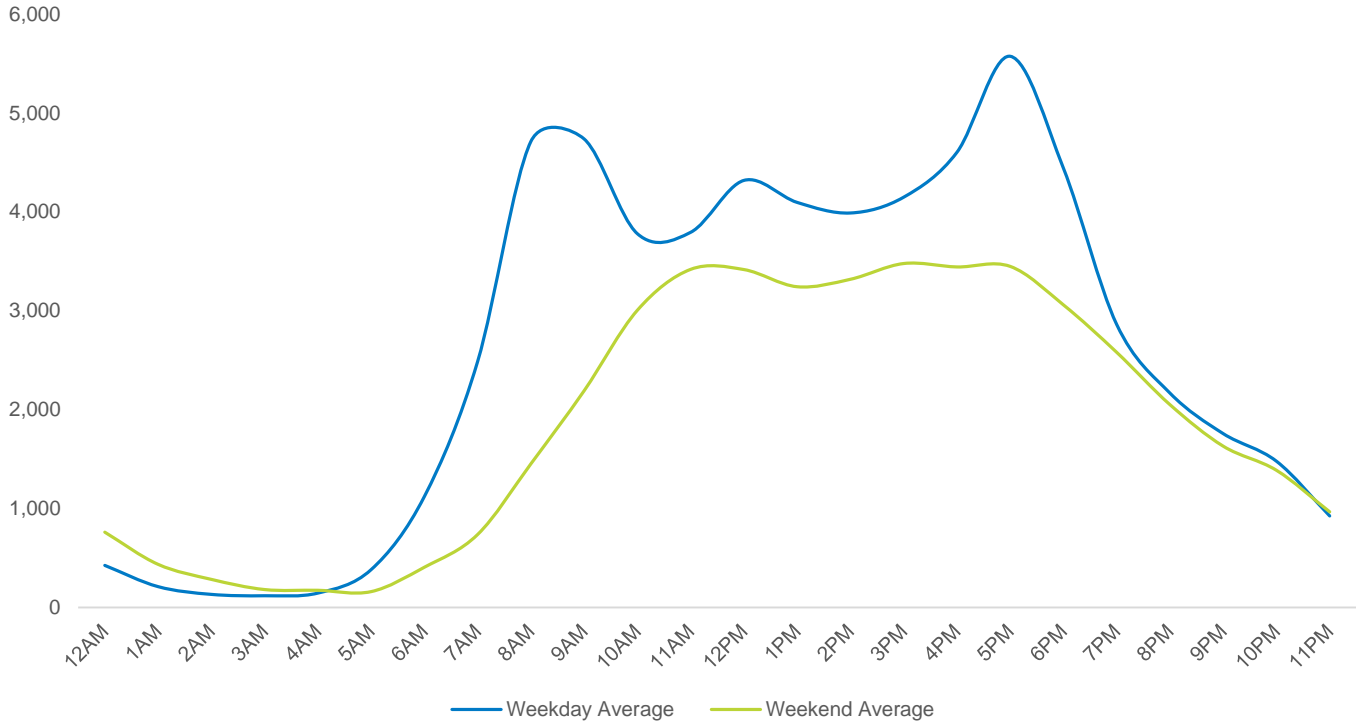
Weekday Average	
Morning	10,189
Lunch	12,038
Afternoon	11,253
Early Evening	9,979
Evening	3,625



Weekend Average	
Morning	5,287
Lunch	10,589
Afternoon	10,821
Early Evening	9,943
Evening	4,274

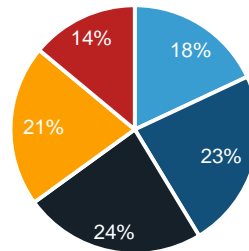
Lexington Ave at 42nd St

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
April Daily Average	60,934	63,385	58,837	66,133	62,794	49,507	40,976
March Daily Average	56,495	60,367	60,519	64,997	60,679	37,406	39,406
MoM% Change	7.9%	5.0%	-2.8%	1.7%	3.5%	32.4%	4.0%
2023 Daily Average	53,402	59,460	56,380	74,059	54,563	42,460	28,658
% v 2023 Change	14.1%	6.6%	4.4%	-10.7%	15.1%	16.6%	43.0%
2022 Daily Average	61,735	52,551	46,127	59,000	63,698	46,932	39,307
% v 2022 Change	-1.3%	20.6%	27.6%	12.1%	-1.4%	5.5%	4.2%
2019 Daily Average	67,209	71,048	72,960	73,686	70,900	48,329	37,956
% v 2019 Change	-9.3%	-10.8%	-19.4%	-10.2%	-11.4%	2.4%	8.0%



Weekday Average

Morning	16,838
Lunch	12,210
Afternoon	12,743
Early Evening	12,880
Evening	6,331

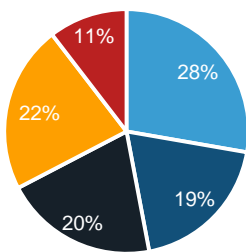
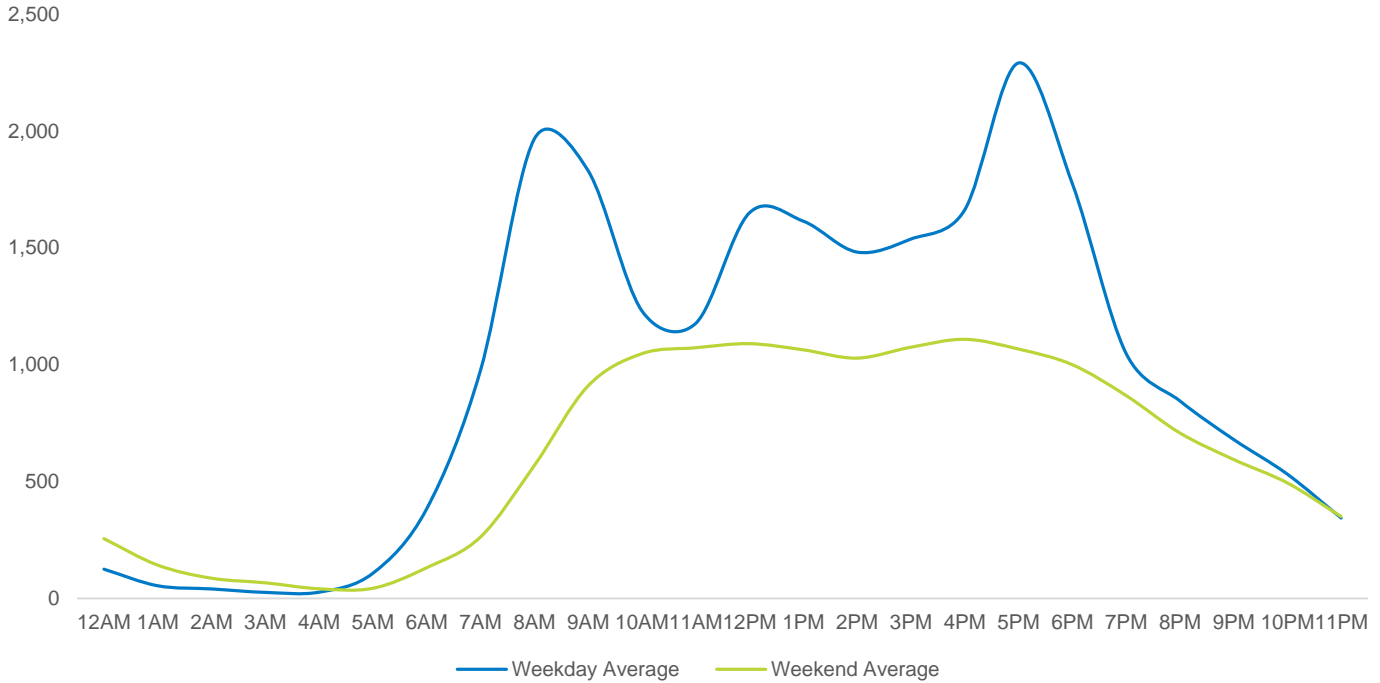


Weekend Average

Morning	7,794
Lunch	10,081
Afternoon	10,242
Early Evening	9,091
Evening	6,037

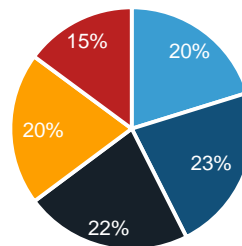
3rd Ave at 42nd St

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
April Daily Average	22,306	24,137	22,713	24,906	22,987	16,374	13,781
March Daily Average	21,062	23,223	23,450	24,189	21,427	12,276	13,420
MoM% Change	5.9%	3.9%	-3.1%	3.0%	7.3%	33.4%	2.7%
2023 Daily Average	19,919	23,343	23,259	23,710	20,671	13,210	10,784
% v 2023 Change	12.0%	3.4%	-2.3%	5.0%	11.2%	24.0%	27.8%
2022 Daily Average	18,215	52,551	46,127	59,000	63,698	46,932	39,307
% v 2022 Change	22.5%	-54.1%	-50.8%	-57.8%	-63.9%	-65.1%	-64.9%
2019 Daily Average	34,767	39,436	40,994	44,160	38,138	18,237	15,428
% v 2019 Change	-35.8%	-38.8%	-44.6%	-43.6%	-39.7%	-10.2%	-10.7%



Weekday Average

Morning	6,387
Lunch	4,442
Afternoon	4,682
Early Evening	5,117
Evening	2,402

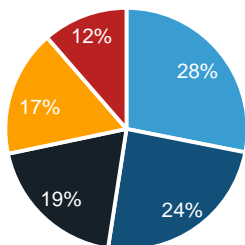
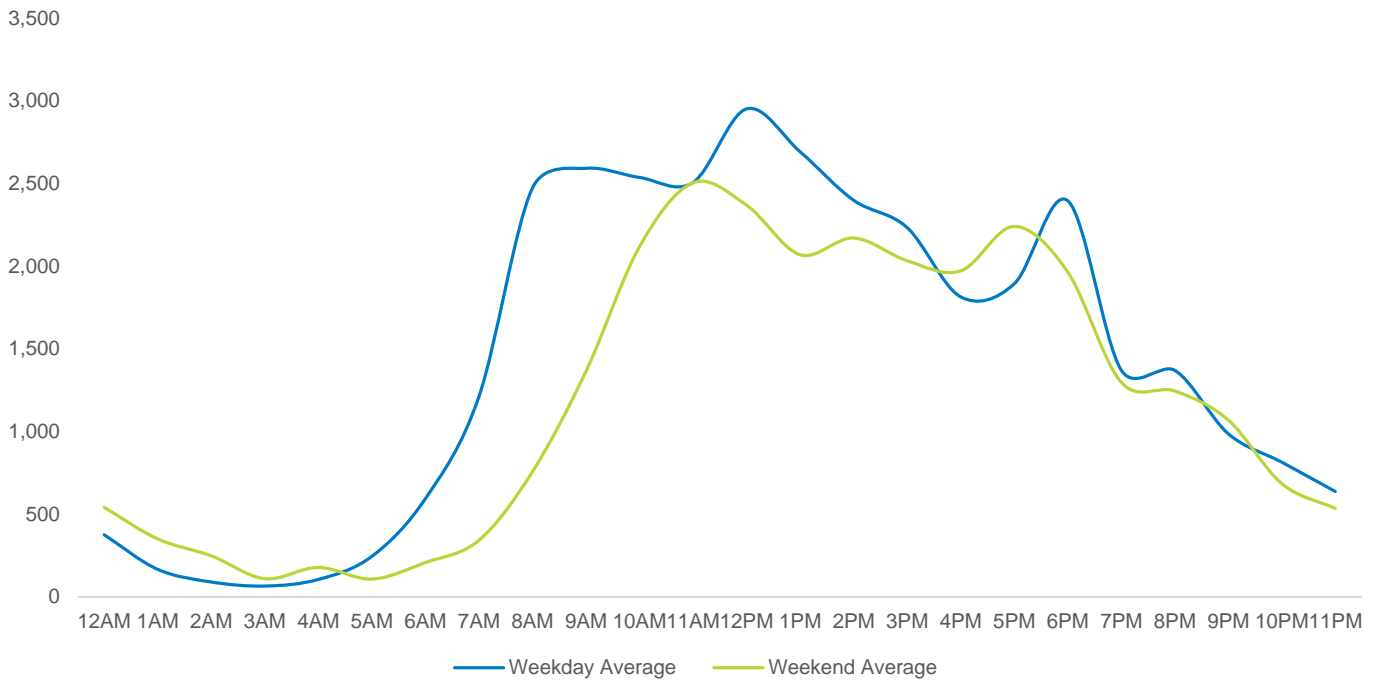


Weekend Average

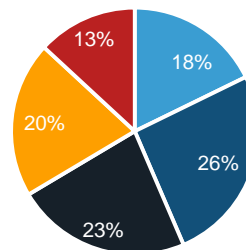
Morning	2,920
Lunch	3,227
Afternoon	3,212
Early Evening	2,936
Evening	2,147

Vanderbilt Ave at 42nd St

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
April Daily Average	39,544	34,824	30,944	32,738	34,552	28,752	28,206
March Daily Average	34,001	34,769	36,690	38,307	35,991	30,359	32,959
MoM% Change	16.3%	0.2%	-15.7%	-14.5%	-4.0%	-5.3%	-14.4%
2023 Daily Average	29,932	29,347	29,531	32,944	30,922	27,834	25,001
% v 2023 Change	32.1%	18.7%	4.8%	-0.6%	11.7%	3.3%	12.8%
2022 Daily Average	27,776	30,007	33,486	30,769	34,296	32,646	25,783
% v 2022 Change	42.4%	16.1%	-7.6%	6.4%	0.7%	-11.9%	9.4%
2019 Daily Average	59,910	63,235	65,462	65,369	64,489	57,033	40,752
% v 2019 Change	-34.0%	-44.9%	-52.7%	-49.9%	-46.4%	-49.6%	-30.8%



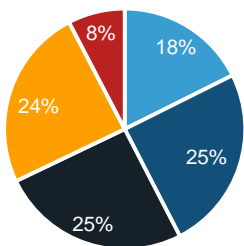
Weekday Average	
Morning	9,406
Lunch	8,150
Afternoon	6,448
Early Evening	5,661
Evening	3,808



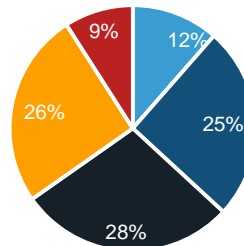
Weekend Average	
Morning	4,787
Lunch	6,943
Afternoon	6,175
Early Evening	5,504
Evening	3,534

5th Ave at 45th St

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
April Daily Average	32,376	33,753	31,536	34,394	32,622	29,735	24,181
March Daily Average	27,162	30,355	30,102	31,421	30,394	27,023	25,308
MoM% Change	19.2%	11.2%	4.8%	9.5%	7.3%	10.0%	-4.5%
2023 Daily Average	15,626	27,331	20,487	29,489	25,869	20,223	14,856
% v 2023 Change	107.2%	23.5%	53.9%	16.6%	26.1%	47.0%	62.8%
2022 Daily Average	13,902	15,560	12,756	15,312	18,184	11,803	16,533
% v 2022 Change	132.9%	116.9%	147.2%	124.6%	79.4%	151.9%	46.3%
2019 Daily Average	45,527	46,635	48,703	49,412	46,539	35,494	29,168
% v 2019 Change	-28.9%	-27.6%	-35.2%	-30.4%	-29.9%	-16.2%	-17.1%



Weekday Average	
Morning	5,737
Lunch	8,067
Afternoon	8,287
Early Evening	7,960
Evening	2,486

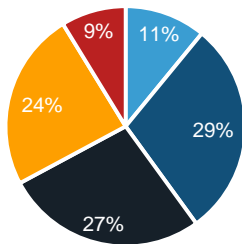
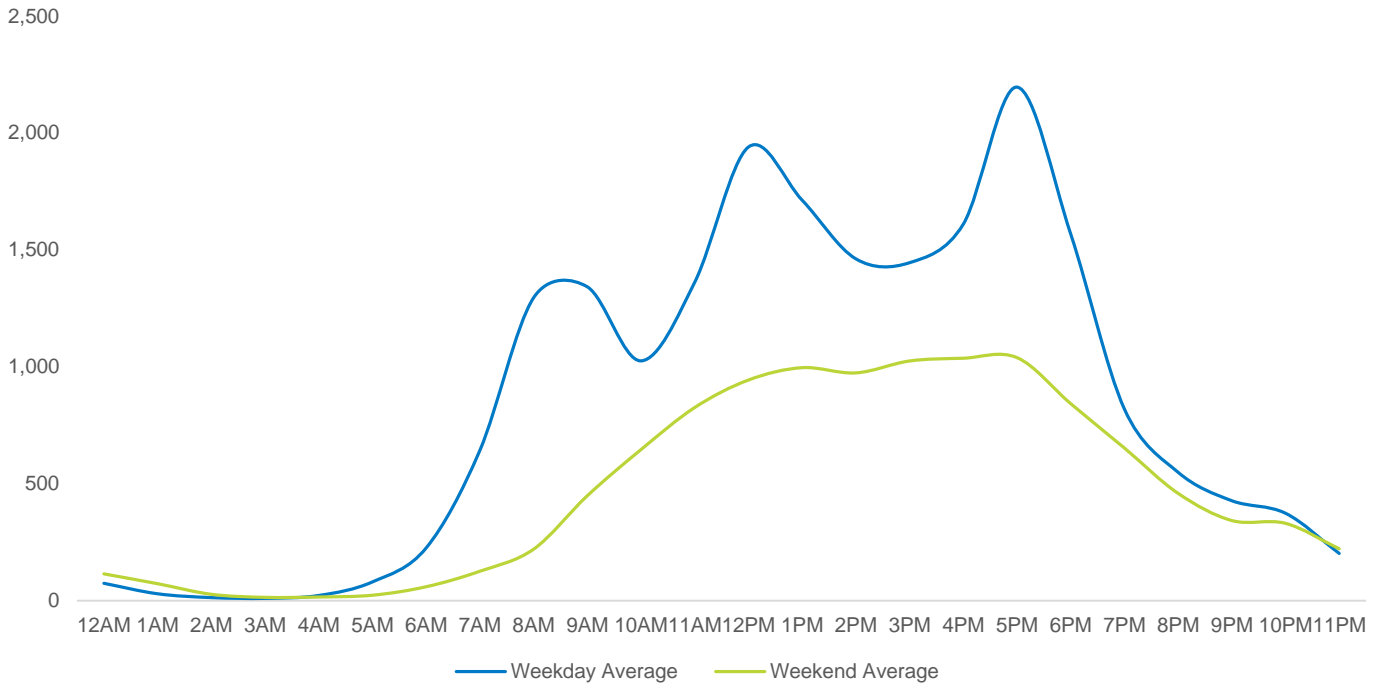


Weekend Average	
Morning	3,031
Lunch	6,723
Afternoon	7,515
Early Evening	6,795
Evening	2,398

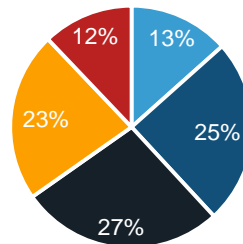


Madison Ave at 45th St

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
April Daily Average	19,148	22,026	21,094	22,595	17,274	12,774	10,145
March Daily Average	17,610	20,549	20,730	21,287	16,577	13,435	10,202
MoM% Change	8.7%	7.2%	1.8%	6.1%	4.2%	-4.9%	-0.6%
2023 Daily Average	10,808	13,420	21,568	17,205	11,809	10,006	5,872
% v 2023 Change	77.2%	64.1%	-2.2%	31.3%	46.3%	27.7%	72.8%
2022 Daily Average	14,662	17,527	17,820	16,020	13,922	10,068	7,662
% v 2022 Change	30.6%	25.7%	18.4%	41.0%	24.1%	26.9%	32.4%
2019 Daily Average	27,984	30,353	31,780	31,459	27,480	13,937	9,918
% v 2019 Change	-31.6%	-27.4%	-33.6%	-28.2%	-37.1%	-8.3%	2.3%



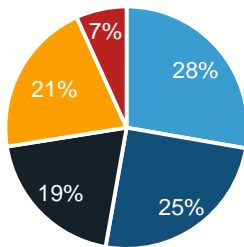
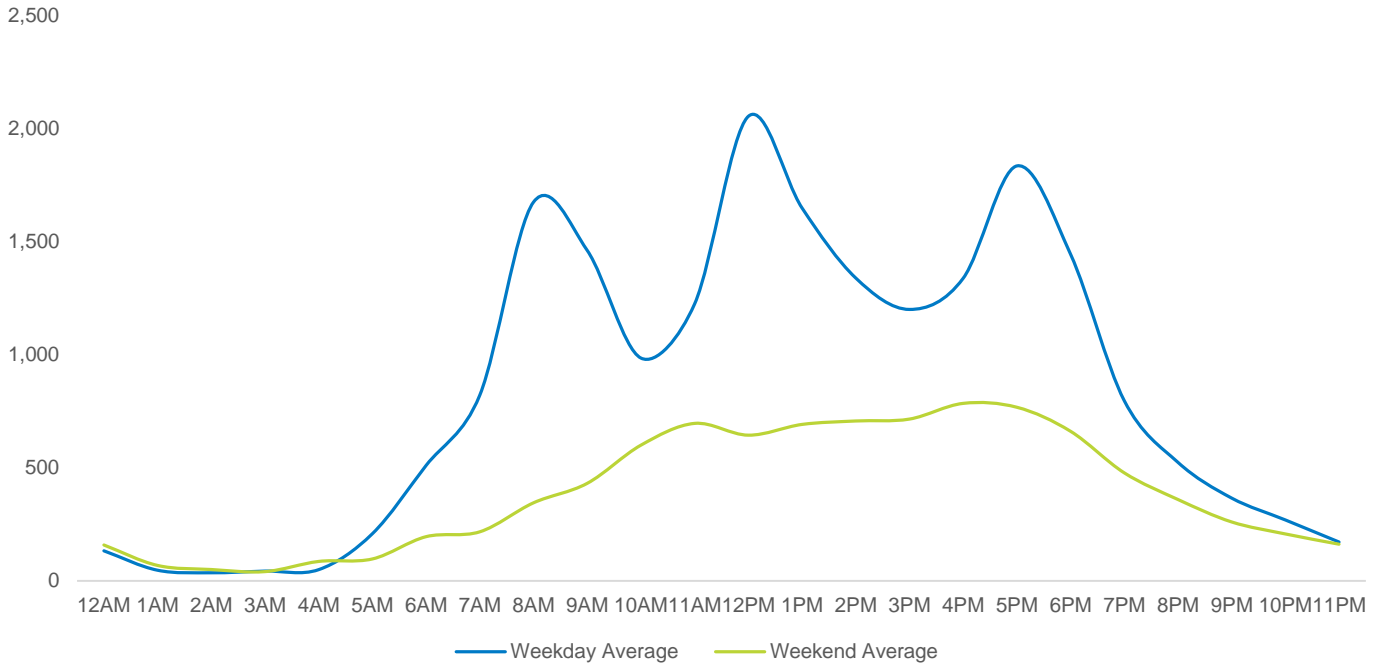
Weekday Average	
Morning	4,531
Lunch	12,038
Afternoon	11,253
Early Evening	9,979
Evening	3,625



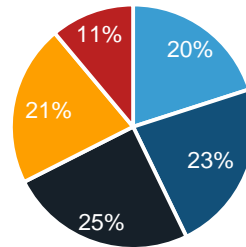
Weekend Average	
Morning	1,500
Lunch	2,766
Afternoon	3,036
Early Evening	2,535
Evening	1,354

Lexington Ave at 51st St

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
April Daily Average	19,625	21,916	20,298	21,799	17,300	10,342	8,515
March Daily Average	18,804	21,896	21,373	21,729	16,582	8,429	8,966
MoM% Change	4.4%	0.1%	-5.0%	0.3%	4.3%	22.7%	-5.0%
2023 Daily Average	23,352	15,282	21,140	27,629	19,832	12,566	9,729
% v 2023 Change	-16.0%	43.4%	-4.0%	-21.1%	-12.8%	-17.7%	-12.5%
2022 Daily Average	24,728	13,496	17,129	21,985	23,175	13,867	13,248
% v 2022 Change	-20.6%	62.4%	18.5%	-0.8%	-25.4%	-25.4%	-35.7%
2019 Daily Average	35,463	38,006	38,746	38,278	33,788	16,333	12,670
% v 2019 Change	-44.7%	-42.3%	-47.6%	-43.1%	-48.8%	-36.7%	-32.8%



Weekday Average	
■ Morning	5,454
■ Lunch	4,929
■ Afternoon	3,878
■ Early Evening	4,077
■ Evening	1,332



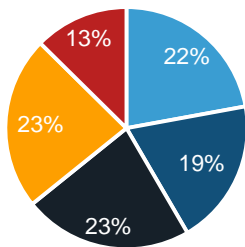
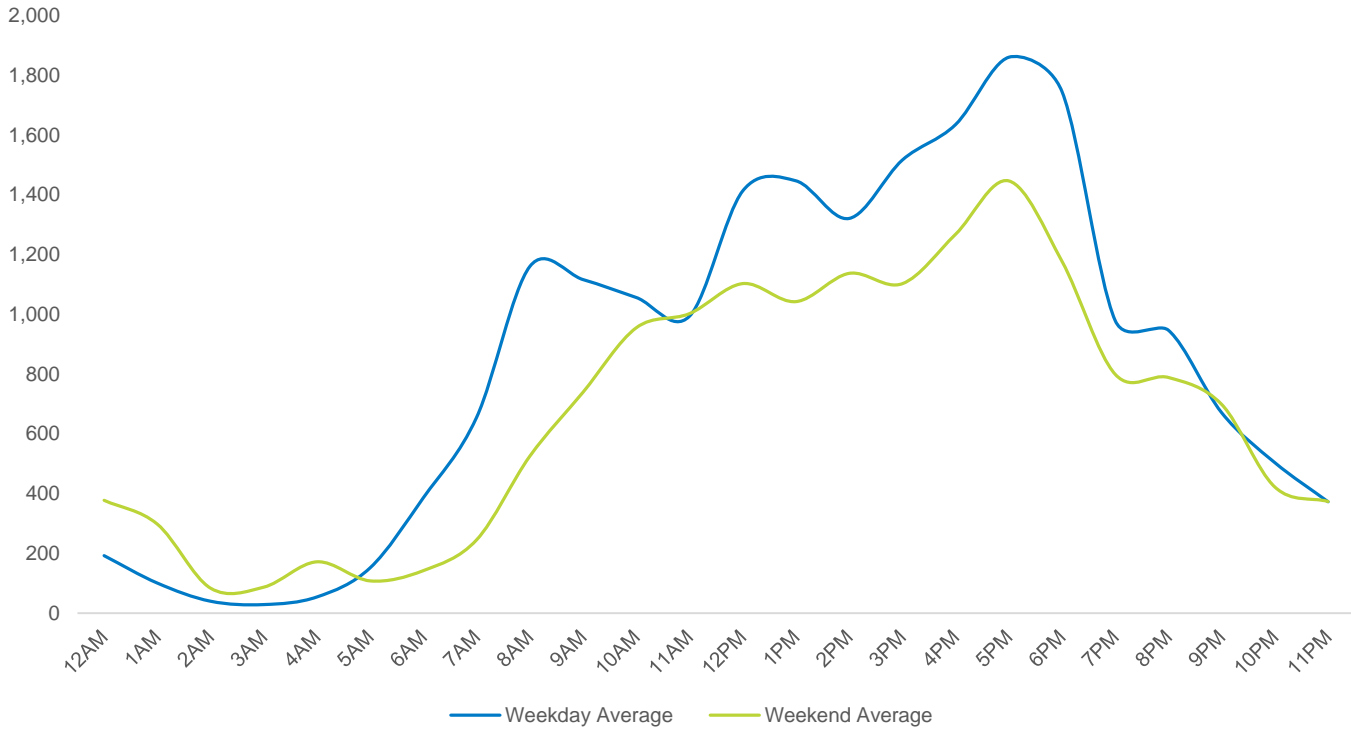
Weekend Average	
■ Morning	1,789
■ Lunch	2,033
■ Afternoon	2,208
■ Early Evening	1,907
■ Evening	990



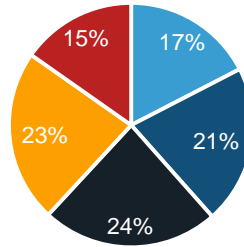
GCT – Vanderbilt/42nd Entran *counts for this location are only for the entrance to Grand Central Terminal corner of Vanderbilt Ave and 42nd

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
April Daily Average	22,309	22,462	18,095	19,035	19,854	15,240	16,958
March Daily Average	10,277	13,056	13,174	11,247	10,811	11,095	10,670
MoM% Change	117.1%	72.0%	37.3%	69.2%	83.6%	37.4%	58.9%
2023 Daily Average	17,308	19,150	17,263	19,157	17,761	14,757	13,856
% v 2023 Change	28.9%	17.3%	4.8%	-0.6%	11.8%	3.3%	22.4%
2022 Daily Average	17,751	21,132	22,727	19,096	20,015	18,784	14,720
% v 2022 Change	25.7%	6.3%	-20.4%	-0.3%	-0.8%	-18.9%	15.2%

Location started April 2021



Weekday Average	
■ Morning	4,375
■ Lunch	3,854
■ Afternoon	4,473
■ Early Evening	4,586
■ Evening	2,494



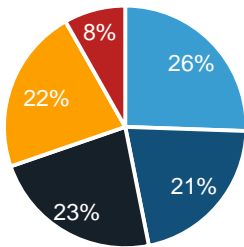
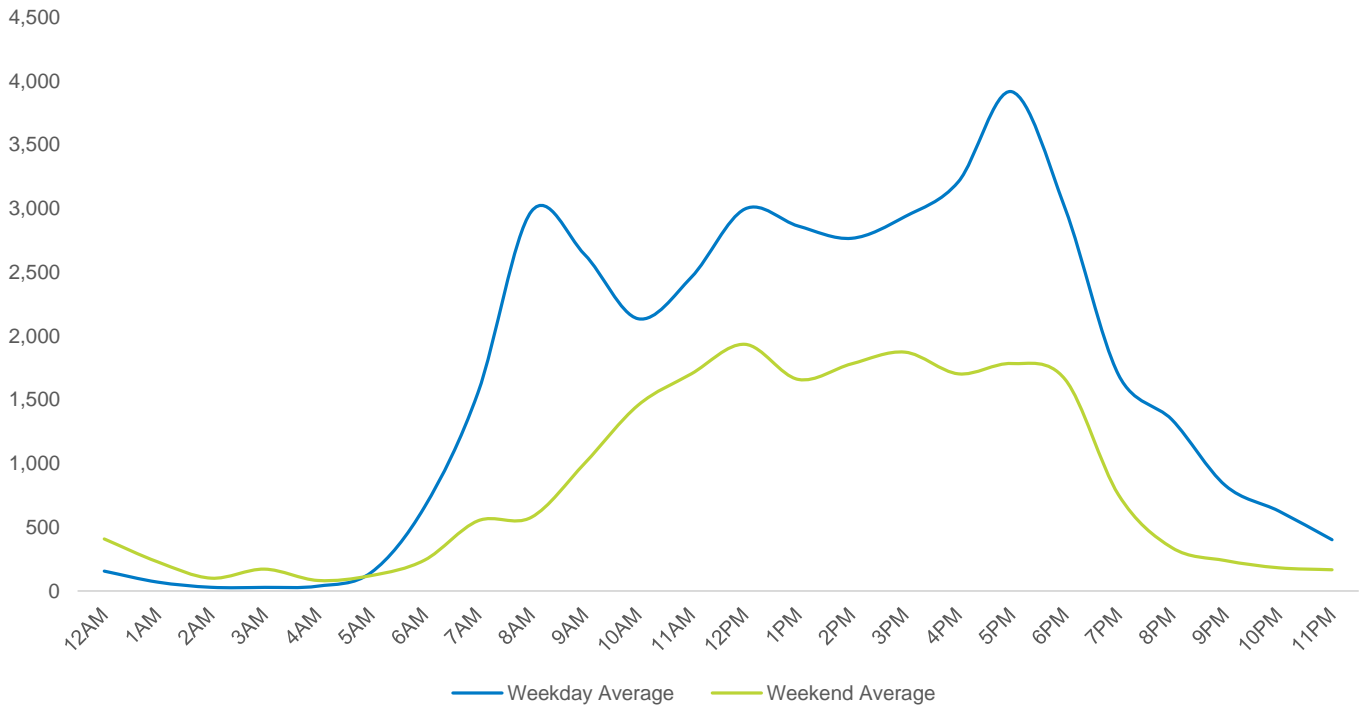
Weekend Average	
■ Morning	2,608
■ Lunch	3,148
■ Afternoon	3,509
■ Early Evening	3,424
■ Evening	2,284



Pershing Square Plaza West

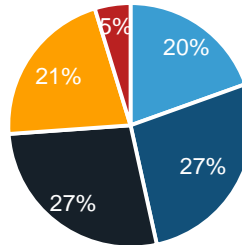
	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
April Daily Average	34,088	41,296	41,494	43,058	37,522	24,285	17,173
March Daily Average	40,417	39,463	38,181	51,589	44,674	27,914	21,359
MoM% Change	-15.7%	4.6%	8.7%	-16.5%	-16.0%	-13.0%	-19.6%
2023 Daily Average	36,770	44,281	42,494	56,481	40,817	33,067	13,870
% v 2023 Change	-7.3%	-6.7%	-2.4%	-23.8%	-8.1%	-26.6%	23.8%
2022 Daily Average	42,545	39,132	34,144	44,930	47,676	36,445	18,982
% v 2022 Change	-19.9%	5.5%	21.5%	-4.2%	-21.3%	-33.4%	-9.5%

Location started April 2021



Weekday Average

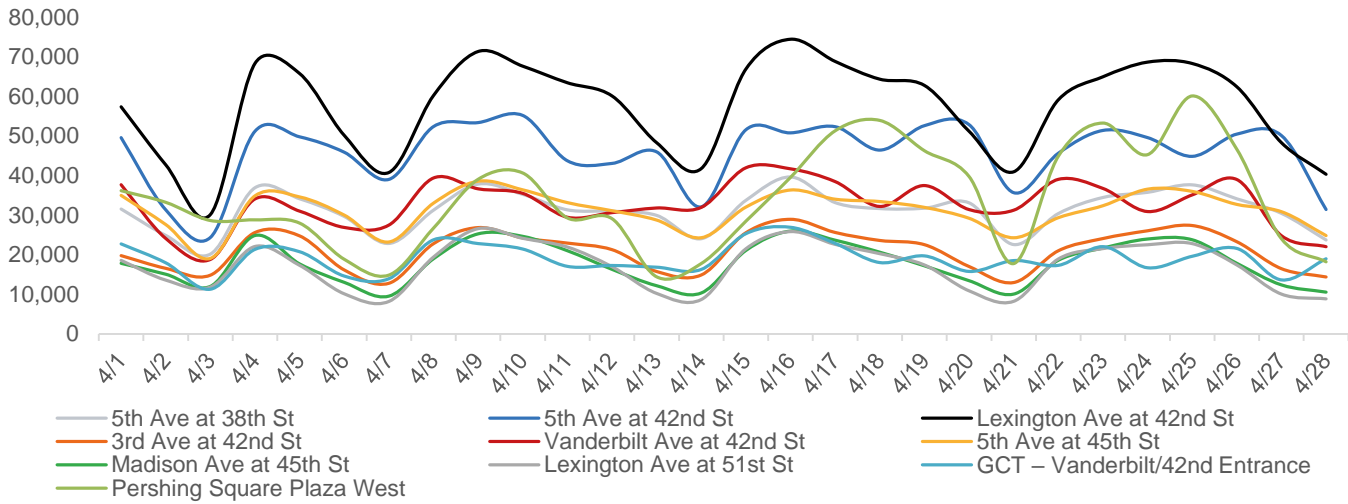
Morning	9,969
Lunch	8,324
Afternoon	8,916
Early Evening	8,615
Evening	3,202



Weekend Average

Morning	3,830
Lunch	5,300
Afternoon	5,360
Early Evening	4,199
Evening	927

Pedestrian Counts by Location Group by Date



Pedestrian Counts by Location Group by Date

	5th Ave at 38th St	5th Ave at 42nd St	Lexington Ave at 42nd St	3rd Ave at 42nd St	Vanderbilt Ave at 42nd St	5th Ave at 45th St	Madison Ave at 45th St	Lexington Ave at 51st St
04/01/2024	31,568	49,603	57,394	19,793	37,707	35,010	17,847	18,592
04/02/2024	24,900	31,370	42,740	16,588	24,135	27,646	15,098	13,611
04/03/2024	20,180	24,378	30,163	14,859	18,831	19,093	12,024	11,845
04/04/2024	36,944	51,224	68,359	25,637	34,114	34,906	24,879	22,114
04/05/2024	34,155	49,804	65,791	24,776	31,031	34,623	17,700	17,334
04/06/2024	29,698	45,922	50,176	16,174	26,918	30,035	13,041	10,147
04/07/2024	22,870	39,055	40,796	12,809	27,517	23,244	9,561	8,219
04/08/2024	31,281	52,400	60,241	22,819	39,411	33,057	19,006	19,434
04/09/2024	37,863	53,402	71,366	26,881	36,670	38,590	25,300	26,619
04/10/2024	35,270	55,207	67,653	24,277	35,521	36,412	24,666	24,167
04/11/2024	31,362	43,754	63,469	22,958	29,486	33,187	21,034	21,960
04/12/2024	31,009	43,091	60,136	21,302	30,660	31,141	16,324	16,992
04/13/2024	29,960	46,006	48,321	15,789	31,833	28,780	12,197	10,245
04/14/2024	24,073	32,116	41,791	14,912	31,985	24,319	10,363	8,707
04/15/2024	33,772	51,601	66,942	25,584	41,992	32,059	21,109	21,529
04/16/2024	39,667	50,809	74,461	28,968	41,719	36,373	26,003	25,863
04/17/2024	33,186	52,367	68,848	25,646	38,495	34,049	23,694	22,637
04/18/2024	31,685	46,455	64,369	23,629	32,214	33,458	20,666	20,288
04/19/2024	31,773	52,627	62,794	22,564	37,495	31,988	17,220	17,438
04/20/2024	33,134	52,881	51,209	17,044	31,430	29,233	13,463	10,904
04/21/2024	22,589	35,698	40,972	13,000	31,273	24,305	10,082	8,257
04/22/2024	30,420	45,660	59,158	21,028	39,066	29,379	18,631	18,945
04/23/2024	34,487	51,426	64,974	24,112	36,771	32,404	21,702	21,570
04/24/2024	35,789	49,610	68,683	26,070	30,930	36,589	23,993	22,544
04/25/2024	37,674	44,876	68,334	27,399	35,137	36,026	23,802	22,833
04/26/2024	34,146	50,490	62,453	23,305	39,022	32,734	17,853	17,437
04/27/2024	30,473	50,123	48,320	16,490	24,828	30,891	12,395	10,071
04/28/2024	23,749	31,443	40,346	14,403	22,048	24,854	10,573	8,877



